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"Brighten Up" means beautify —*and more*

Women are beginning to look beyond the mere beautifying of their homes with paints and varnishes. They see the results of decay when painting is delayed and the unnecessary cost of frequent paintings when poor paint is used.

SHERWIN-WILLIAMS
Brighten Up Finishes

not only add beauty to home surroundings, but also durability and real protection. For all surfaces in and outside the home there is a Sherwin-Williams finish to be had in any quantity, in all colors and all ready to apply.

Get This Book—"The A B C of Home Painting"
It contains complete painting instructions for the home owner; tells in simple language just what to use for every surface and how to use it. Sent free on request.

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Send for This Book

Every woman who takes pride in her home should have a copy.

It tells you just how to paint, varnish, stain or enamel every surface in and around your home.

The book was written by a practical painter and then rewritten for you. There is not a technical word in it—every detail is expressed in simple language and every step, from preparing the surface to applying the final coat, is completely covered.

You simply cannot go wrong on any painting work with this book to guide you.

"Here is the Secret of Home Upkeep"

No amount of cleaning and scrubbing can brighten up a home where the floors, woodwork, furniture and other surfaces are worn, marred or dingy.

Our book teaches you how to beautify and protect these surfaces. Any Sherwin-Williams dealer can supply all finishes called for in the book—just what you need for every purpose. Send for the book, then see our dealer. You will enjoy the work and will be delighted with the result.

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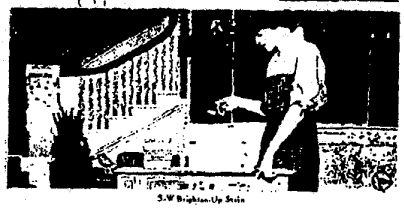

S-W Brighten-Up Stain



S-W Aluminum Paint



S-W Floor Lac



S-W White Enamel



Brighten-Up!

About your home are many worn surfaces, all waiting for the paint brush to make them fresh and new again. You don't need experience to do it. You don't need much paint. All you need is the inclination to make your home more attractive.

The Sherwin-Williams Brighten-Up Finishes include just the right paint, stain, varnish or enamel for each surface in a home. Tell the Sherwin-Williams dealer what you want to brighten up and he will give you the product made for that purpose in a small tin, ready to use.

Send for a free copy of our

Cottage Bungalow Portfolio

This is a complete small house, with plans for building, planting the grounds, furnishing and decorating the exterior and the rooms. The illustrations are in color. The specifications are all worked out by experts. The suggestions will prove helpful to every home owner or prospective home builder. Write for it.

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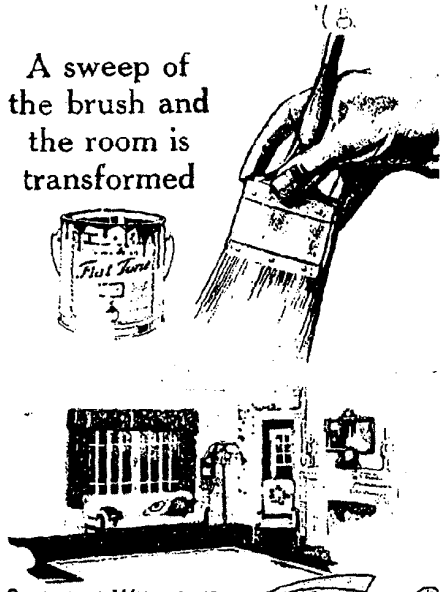
A sweep of the brush and the room is transformed



SHERWIN-WILLIAMS

Flat-Tone

Dingy, faded, unsightly walls become clean, bright, restful and easily cared for under the magic touch of Sherwin-Williams Flat-Tone

This oil paint for walls is sanitary, easily cleaned, durable and yet rich, mat-like and artistic. It can be applied to old walls as well as new and its cost is less than what you must now pay for anything else that is good enough for you to consider. With Sherwin-Williams Flat-Tone on your walls, Sherwin-Williams Old Dutch Enamel on your woodwork and Sherwin-Williams Mar-Not Varnish on your floors and other S-W products on other surfaces, your home will be a better, healthier, brighter place to live and more easily kept in order.

Write for free decorating suggestions and Home Painting Booklet—"The ABC of Home Painting."

SHERWIN-WILLIAMS PAINTS & VARNISHES



Address all inquiries to THE SHERWIN-WILLIAMS CO.
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[illegible] Chicago, Pearl & Gas Building;
[illegible] Toronto, 851 Marion St.
[illegible] Montreal, [illegible] Best dealers everywhere.

Paint Now— Delay means Decay



THIS is not a time to paint a white house yellow merely for the purpose of having a yellow house. But it *is* the time to paint if paint is needed to protect your home from the weather and keep it intact.

Look your home over and see if the weather is getting in. If so, decay is getting in and that means costly repairs. Paint to save, but be sure your paint is the kind that saves. You can be sure of the durability of

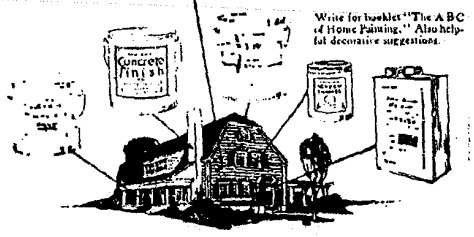
SHERWIN-WILLIAMS HOUSE PAINT

It is paint made specially for the exterior of buildings—made of materials which our 50 years of specializing have taught us will stand up against the weather for the longest time. When properly applied, Sherwin-Williams House Paint will give you a handsome protecting paint that will go for years without a sign of crack or blister.

Complete home protection requires other Sherwin-Williams products as well. There is a Sherwin-Williams dealer near you.

We don't mean [illegible] of oak and [illegible] tack you—others make the [illegible] that has to [illegible]

Write for booklet "The A B C of Home Painting." Also helpful decorative suggestions.



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Varnis as Well

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marred furniture an
than unsightly. Wea

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made to meet a certain kind o
Because floors get one kind o
furniture and woodwork anoth
outdoor surfaces still anoth
make a different kind of var

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Send for decorative sugg
"The A B C of Home



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