

May 18th 1922

Mr ADRIAN D. JOYCE, President,
The Glidden Company,
Cleveland, Ohio.

Dear Mr Joyce:

I notice on looking over the Bulletin #26 of National Paint Oil and Varnish Association, for April 1922, which contains a list of registration in the Association's Trade Mark Bureau, that the word ANACONDA has been registered by The Glidden Company, Cleveland, O., for white lead, paste, dry and liquid. I have no doubt this registration of the word ANACONDA was made by your people perhaps along with other brands and without remembering that it stood on a special footing. We ourselves are of course the proper ones to register our brand, and in fact had already done so, several years ago. I am a little afraid that if allowed to stand in your name it might conceivably cause some doubt in after days upon the validity of our title to the brand, and believe that you will agree with me that your registration ought to be cancelled. I think our own original registration, made several years ago, will cover the issue, but upon hearing from you that this has been cancelled I will immediately take the matter up again with the Trade Mark Bureau and make sure that ours is made to cover white lead in all its forms.

Yours very truly,

Director of Sales

JADowdy:F

CC Mr Wraith

PNYC00001752