

"...so prepare your car for the months ahead, now during Jack's Auto Parts' Gold Hat Giveaway. Purchase any two NAPA oil or air filters and get a free NAPA Gold Hat. That's a \$4.95 value, free, just for buying two NAPA filters. And save \$5.00 on your next purchase of a battery charger. Look for the coupon in this Sunday's Daily Bulletin..."



NAPA
NATIONAL
AUTOMOTIVE
PARTS

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"It's the best brake you'll ever get."

NOW NAPA BACKS ITS BRAKES WITH A LIFETIME WARRANTY!



You get it at no charge. It's our NAPA brake shoes and disc brake pads over wear out or become defective. NAPA will supply new ones free of charge, no on time or your own car.

The warranty also applies to vehicles equipped with anti-lock disc brake pads.

The limited warranty covers both front-wheel drive through trucks, vans and light trucks under gross vehicle weight of 8,000 pounds (4 does not cover vehicles as commercial or government use).

The NAPA brake shoe and disc brake pad warranty is valid regardless of whether you, yourself, or a qualified mechanic is the servicing* — the important thing is that the shoes or pads are NAPA's (Guaranteed Reliability Invaluable).

So you protect the brake of your life — opt for NAPA!




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3. Good advertising conforms to the generally accepted standards of good taste. It seeks public acceptance on the basis of the merits of the product or service advertised, rather than by the disparagement of competing goods. It tries to avoid practices that are offensive or annoying.
4. Good advertising recognizes both its economic responsibility to help reduce distribution cost and social responsibility in serving the public interest.

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