

DIRECTORS MEETING

New York, N. Y.

December 12, 1930.

A meeting of the Board of Directors was held at the Down Town Association, New York City, on Friday, December 12th, at 12:30 P. M.

Present:

Clinton H. Crane,
Chairman

B. N. Zimmer
F. H. Brownell
H. M. Brush
S. A. Easton

R. M. Roosevelt
Ivan Reitler
F. M. Carter
I. H. Cornell

F. E. Wormser, Secretary.

Representing:

St. Joseph Lead Company
American Metal Co. Ltd.
American Smelting & Refining Co.
American Smelting & Refining Co.
Bunker Hill & Sullivan Mining &
Concentrating Company
Eagle-Picher Lead Company
Federated Metals Corp.
National Lead Company
St. Joseph Lead Company

The minutes of the previous meeting were approved.

The Secretary's report was read and approved as follows:

SECRETARY'S REPORT

The following principal developments have taken place since the last Directors' Meeting:

- (1) Statistics - Since the last Board Meeting we have issued our first report of Secondary lead production from old battery plates and parts. Its publication has aroused greater interest than any report we have issued for a long time. In accordance with the wishes of the board we are making plans to expand the scope of the secondary metal report to include other sources of secondary lead.

- (2) Educational Work - In November the first issue of "Lead" appeared, a publication which we are planning to issue six times the first year, in furtherance of a purpose stated in our constitution, "to disseminate accurate information regarding lead products and how they best may be used." To judge from the written comments so far received the reception given this initial educational effort has been most gratifying. We intend to stress new uses for lead and to make this publication do its part to build good will for lead. The November issue had a circulation of 14,500 copies, mailed to a selected list of architects, sheet metal workers, plumbers, painters, schools, etc., which may have to be expanded as knowledge of the existence of the publication spreads. The overall cost of publishing and distributing the bulletin we estimate at approximately \$925. per issue.

We have devised an emblem for the Lead Industries Association for use in our educational work. A photostat together with an explanation is attached. We should like to have the approval of the Board of the adoption of this emblem. Incidentally, the emblem is such that it may be used by members who, in their advertising may wish to refer to the fact that they are members of the L. I. A.

Our book on lead is expected to go to press next week, and to appear in February. In connection with the distribution of the book we would like to be given authority to place a price of \$1.00 per copy on the publication, - which it is easily worth - distributing it gratis to a selected list of architects, contractors and others having a direct interest in the subject.

- (3) Lead Poisoning - Of late we have received much undeserved publicity in newspapers damaging to lead products. The U. S. Daily gave prominence to a report of babies and children allegedly being lead-poisoned by chewing paint on cribs. The New York Daily News (circulation 1,300,000 daily) gave front page pictorial publicity to an alleged case of the poisoning and prostration of women breathing "lead fumes". We began prompt investigation of both reports. In the crib case we found from a survey among the principal crib manufacturers that only one used lead paint. The chance of a child contracting lead poisoning from contact with cribs is, therefore, negligible. In the "Paint Fume" case our investigation disclosed that lead had nothing to do with the matter. The attending doctor stated that the victims had been overcome from depletion of oxygen working in an overcrowded room with windows closed, an open gas burner in operation and painting going on.

We are also assisting the Charleston Water Works in investigating an alleged local case of lead poisoning.

The general problem of how to establish a good name for lead and to counteract such unfair and unfavorable



TREASURER'S REPORT

For Period Jan. 1, 1930 to Dec. 1, 1930.

Receipts

Cash on Hand and in Bank \$12,303.02
January 1, 1930.

Interest 237.45

Membership Contributions
Receivable, Jan. 1, 1930 4332.50

Membership Contributions
Assessed, Jan. 1 to
December 1, 1930. 38,037.62

\$38,636.12

Less: Membership Con-
tributions, Receivable,
December 1, 1930. 250.50 37,385.62

NET RECEIPTS

\$50,526.09

Disbursements

Furniture & Fixtures 135.90
Salaries 19,203.33
Rent & Light 2,233.66
Office Expense Miscellaneous 319.23
Travelling Expenses 1,135.55
Telephone & Telegrams 470.00
Books & Subscriptions 169.60
Printing 4,258.34
Technical Research 625.00
Medical Research 2,000.00

NET DISBURSEMENTS

31,905.17

Cash on Hand and in Bank, December 1, 1930. 19,620.92*

\$50,526.09

*Includes Balance in Medical Research Fund
of \$1,542.00.

LIA00042



It is difficult to devise an association emblem which will be at once original and expressive. In this carefully designed sketch of a proposed emblem for the use of the Lead Industries Association in educational and publicity work, the central sphere encircled by a flat belt represents Saturn and its ring -- the planet intimately associated by the ancients with lead. Incidentally the planetary design is symbolic of the everlasting quality of lead. Upon the ring of Saturn we have inscribed a slogan we deem appropriate for our association, "Rely on Lead".

The crossed pick and ladle represent, respectively, the lead mining and producing industries, and the fabricating or consuming branches.

If members, in their advertising, or publicity care to use this emblem it will lend itself easily to that purpose.

The Directors examined the emblem submitted by the Secretary, whereupon it was

Moved and seconded that the Lead Industries Association adopt the insignia submitted by the Secretary in his report and as shown on the attached exhibit for use in its educational and publicity work.

Motion carried.

The subject of making a charge for the proposed book on lead was next discussed. It was

Moved and seconded that the Secretary be given authority to make a charge of \$1.00 for this book, with the proviso that the work be distributed gratis to certain architects, plumbers and others having a direct interest in lead.

Motion carried.

Action was also taken on the Secretary's report calling the attention of the Directors to a new substitute for lead, known as "Mineralead". It was

Moved and seconded that the Secretary be given authority to lay a complaint before the Federal Trade Commission calling attention to the misleading designation used by the product "Mineralead" which competes directly with lead itself but does not, so far as an analysis shows, contain any lead.

Motion carried.

There being no further business the meeting
adjourned at 3:30 P. M.

Respectfully submitted,

C. M. H. H. H.
Chairman.

F. E. W. W.
Secretary.

LI00040