

Trade Name: Ellicott's Permanent Green
 Category: Exterior House Paint
 Color: Verdi Green
 Quality: First

	Lb.	Yield in Gallons	Unit Cost	Total Cost
Pigment: 40.8%				
Permanent Green X1010	57½	3.20	.85	48.88
Primrose Yellow A-3042	16½	.23	.16½	2.68
Titanox B-30	30	2.26	.0575	4.60
Asbestina	120	5.06	.013	1.56
Vehicle: 59.2%				
Rezyl 869-1	123	15	.2475	30.44
Raw Linseed Oil	169	21 7/8	.79	17.06
Oleum Spirits	49	7 1/2	.08½	.51
16% Lead S-6072	5	5/8	.84½	.53
Cobalt Drier 6%	3	5/16	2.65	.83
#3 Emuljay Naptha	30	5	.33	1.65
Solignum Manganese	2	5/22	1.56	.24
				109.11
Calculated Yield		61.34		
Manufacturing Loss -		3.84		
Actual Yield		57.50		

Cost Analysis:

Material Cost per gallon (Total cost divided by actual yield)-----	1.89
Direct Labor cost per gallon -----	.0423
Factory overhead per gallon-----	.1912
Bulk Cost per gallon-----	2.1237
Complete package cost per gallon (Container plus filling expense)-----	.13
Factory cost in package per gallon----	2.2537

PRICES

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of buyers or transferees:

- (A) To a company owned or controlled outlet-----
 (B) To an independent wholesaler-----
 (C) By company owned or controlled outlet to retail customer---
 (D) To an independent retailer (Dealer)----- \$3.35
 (E) To other (specify)-----

(Our business is principally through the independent retail dealer and therefore we are showing that price only)