



Creighton's Cotton Shirt Classic

Gentlemen of taste who are looking for a particularly special shirt need only to look at the Creighton collection. This one, of deep blue, luxurious cotton broadcloth striped with chalk, is enhanced by our superb Wilshire collar you can also wear pinned. It's about \$8.50 at select shops. They have it in button down too. CREIGHTON SHIRTMAKERS, REIDSVILLE, N. C.



18KT GOLD CUFF LINKS



filter. Small wonder, then, that asbestos, which had been known to the ancients as "the magic mineral," in effect, rediscovered less than a hundred years ago in the age of industrial expansion, it was put to work.

—Since that time, the demand for asbestos has risen almost as fast as the stuff could be mined from the earth and milled from its host rock. In 1868 when the world's first commercial asbestos mine was opened at Thetford in the Province of Quebec, only a few hundred tons of the mineral was produced. By 1910, annual world production had jumped to thirty thousand tons; by the middle thirties, it had increased to five hundred thousand tons and today the total output is more than four million tons a year. Until a few years ago, asbestos was often called "the mineral of a thousand uses" by those who sold it, but this label has become obsolete, especially in the United States, where it is estimated that asbestos may have many as three thousand different industrial applications. The United States is the largest consumer of asbestos in the world, importing nearly a million tons a year, mostly chrysotile from Canada, and since fully ninety per cent of this amount is used in combination with other raw materials—such as Portland cement, asphalt and vinyl and other plastics—asbestos is present as an invisible and anonymous ingredient in a myriad of industrial products, many of which are not identified as containing asbestos even though it may constitute up to fifty per cent of their content.

The asbestos-cement industry, which is the principal consumer of the mineral, makes shingles for roofing, siding, sheets for exterior and interior walls, insulation board, clapboard, casings for electric motors, pipes for carrying water, sewage, and gas, and numerous other products. Asbestos textiles are used not only in fireproof theatre curtains but also in lagging and other insulating wrapping, in conveyor belts and safety clothing, in pot holders, ironing-board covers, draperies, rug and motion-picture screens, as filters for gas masks and in the processing of fruit juices, acids, beer, and medicines, as in mailbags, prison-cell padding, airplane fittings, stove and lamp wick, sparkplugs, and fire hose. The electrical-equipment industry has depended for years on asbestos yarn and tape for insulating conductors ranging from fine-gauge wire to heavy cable, a woven asbestos friction material, such as brake linings and clutch f-