



Lead Industries Association, Inc.

222 Madison Avenue • New York, N. Y. 10017 • Telephone: (212) 678-6888

January 11, 1972

TO: MEMBERS OF THE LEAD INDUSTRIES ASSOCIATION, INC.

As you have already been notified, Mr. John L. Kimberley has retired, effective December 31, 1971, as Executive Vice President of the Lead Industries Association and the Zinc Institute.

With the death of Mr. David M. Borcina, there have also been changes in the staff of LIA. Mr. Jerome F. Smith has been elected Secretary of the Association, in addition to his appointive position as Manager. Mr. R. J. O'Hara of Amax has been elected Treasurer, a position he also holds with the Zinc Institute.

Press releases concerning my election as Executive Vice President LIA/ZI, and Mr. Smith's appointment, have been sent to pertinent publications. Copies are attached for your information.

Sincerely,

Philip E. Robinson
Executive Vice President

PER
Attachments

LIA-3906

NEWS RELEASE From: Lieberman-Harrison, Inc.
825 Third Avenue
New York, N.Y. 10022
Ray Spilsbury
(212) 751-2820

For: Lead Industries Association
292 Madison Avenue
New York, N.Y. 10017
Contact: Jerome F. Smith

and

Zinc Institute
292 Madison Avenue
New York, N.Y. 10017
Contact: Lewis E. Gage

LEAD AND ZINC ASSOCIATIONS NAME

PHILIP E. ROBINSON NEW EXECUTIVE VICE PRESIDENT

New York, New York, December 6, 1971... The respective Presidents of the Lead Industries Association, Inc. and the Zinc Institute announced today the appointment of Philip E. Robinson as Executive Vice President of both associations. Mr. Robinson will assume his new position on January 1, 1972, replacing John L. Kimberley who is retiring after 6 years in this position at LIA and 16 years at ZI. The Lead Industries Association (LIA) and Zinc Institute (ZI) are both headquartered in New York City. Their supporting membership includes the major producers of lead and zinc in the United States, Canada and several foreign countries.

- 2 -

LIA-3908

Mr. Robinson comes to the associations from St. Joe Minerals Corporation where he has been Director of Corporate Communications and Director of Market Development since October 1967. Prior to his association with St. Joe, Mr. Robinson held executive positions with Palmer, Willson & Worden advertising agency, Beaunit Corporation, Tyrex, Inc., the rayon cord producers association, Modern Tire Dealer Magazine and the National Tire Dealers and Retreaders Association.

Mr. Robinson holds a degree in political science from the University of Vermont and has done masters work at the Syracuse University Maxwell School of Public Administration. A first lieutenant in the U. S. Army during World War II, Mr. Robinson is a Captain in the retired Reserve.

His business affiliations include the National Press Club and the Public Relations Society of America.

Mr. and Mrs. Robinson live in Massapequa, L. I., New York, and are the parents of two teenage daughters.

December 14, 1971

NEW RELEASE From: Lieberman-Harrison, Inc.
825 Third Avenue
New York, N.Y. 10022
(212) 751-2820

For: Lead Industries
Association, Inc.
292 Madison Avenue
New York, N.Y. 10017

LEAD ASSOCIATION NAMES JEROME SMITH
SECRETARY AND MANAGER

New York, New York, December, 1971...The Board of Directors of the Lead Industries Association, Inc., have named Jerome P. Smith as Secretary and Manager of the Association effective today. The supporting membership of the Association includes the major producers of lead in the United States, Canada and several foreign countries. Mr. Smith replaces Mr. David M. Borcina who has retired from the Association after 37 years because of ill health.

Mr. Smith has been with LIA since 1961, having joined the Association as a member of the technical marketing staff. In 1967 he was named Manager of Technical Services and in 1969 assumed the additional title of Manager of Advertising.

NEWS RELEASE From
Lieberman-Harrison, Inc.

-2-

December 14, 1971

Prior to his association with LIA Mr. Smith was employed by the Dow Chemical Company. He graduated from the University of Miami with a Bachelor of Science degree in chemistry and geology.

Mr. Smith's memberships include the American Ceramic Society, American Society for Metals, American Society for Testing and Materials, the New York Pigments Club, and American Institute of Mining, Metallurgical & Petroleum Engineers. He also is a member of the New York Business Press Editors, Inc. and the Chemical Public Relations Society.

Mr. Smith has been a contributor to several encyclopedias and trade journals. He lives in Westbury, L.I., New York with his wife Patricia, two sons and one daughter.