Trade Name: Marshall Wells Co. Stucco & Cement Paint
Category: Exterior House Paint
Color : White
Number: W 800
Quality: First

	Lbs	Gals	Cost	total Cost
Pigment 56.%				
Titanium Magnesium Pig.	500	19.35	.050	25.00
60% Leaded Zinc Oxide	250	5.00	.061	15.25
Vehicle 44.%				
Linseed Oil	500	64.00	.101	50.50
Drier	30	4.10	.030	.90
Mineral Spirits	60	9.25	.014	.84
Calculated Yield	1340	101.70		92.49
Manufacturing Loss 2½%				
Actual Yield		99.25		

Cost Analysis

Material Cost Per gallon	.93
Direct Labor " "	.08
Factory O. H. " "	.20
Bulk Cost " "	1.21
Complete Package Cost Per Gal.	.13
Factory Cost in Package per Gal	1.34

Selling Prices

Parent Company	1.92
Independent Wholesaler	2.09

N 4712