

12—Maintaining Interest in Safety

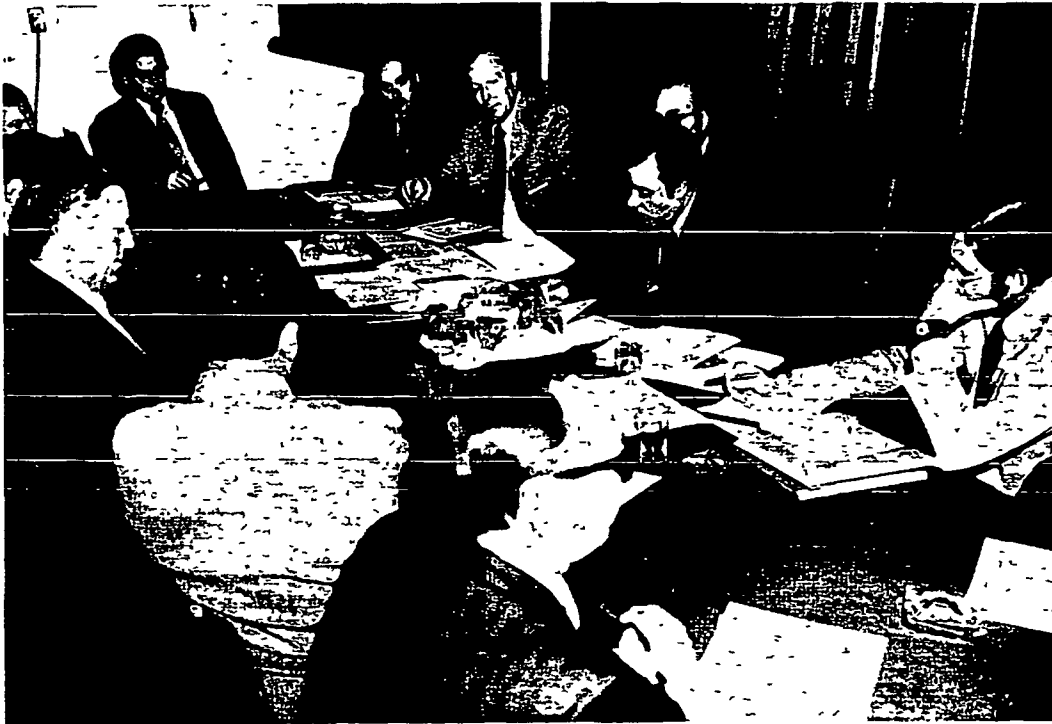


FIG 12-5 —National Safety Congress workshop sessions give delegates an opportunity to “brainstorm” for answers to their various safety problems

manship tactics can do more harm than good if they are insincere or if the basic safety program is weak or unsound

Feel free to submit interesting data, difficult problems, or “gimmicks” of any nature to the National Safety Council. Through this clearinghouse, problems can be solved or given to others for solution. The Council has information on every phase of safety, gleaned from the experience of members in various industries. One man’s solution to a problem may be of real help to many others.

A vast amount of program material of use to the safety professional is available in National Safety Council publications. For example, many of the illustrations in this chapter were selected from winning entries of the monthly feature “Ideas That Worked” in the Council’s *National Safety News*. Each month a committee of staff members and volunteer officers judges the entries and every six months selects the best of the past six win-

ners. Every individual submitting a winning entry receives a gift certificate. For information, contact the Industrial Department, National Safety Council.

Role of the supervisor

The supervisor is the key man in any program to create and maintain interest in safety because he is responsible for translating management’s policies into action and for promoting safety activities directly among the employees. How well he meets this responsibility will determine to a large extent how favorably the employees receive the safety activities.

The supervisor’s attitude toward safety is a significant factor in the success, not only of specific promotional activities, but also of the entire safety program, because his views will be reflected by the employees in his department.

The supervisor who is sincere and enthu-