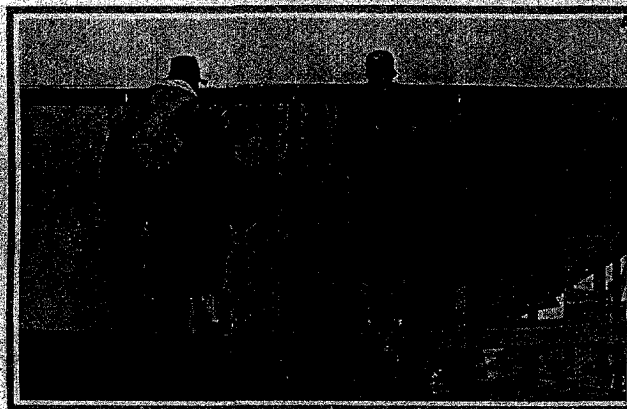




ADVERTISING DEPT.,

BUILDING

These men are brushing red-lead on the car-faces. They have already sprayed with it the underneath joints and seams where most places rust.

What this picture says to every purchasing agent

JUST a photograph of two men painting a car with red-lead. But it says to every railroad man:

Keep steel cars fully protected at all times with red-lead paint to prevent corrosion and an expensive lay-up in the repair shop.

Even a steel car cannot resist the rust-forming elements forever. It needs an unbroken covering of red-lead. Purchasing agents and other railroad men have found from experience that red-lead gives the surest and best protection for steel cars and other steel railroad equipment. The use of red-lead paint decreases rolling stock maintenance costs and makes for uninterrupted service, which means larger returns.

But be sure that the red-lead you buy is absolutely pure and is able to give adequate protection. You can feel certain of this when you specify and purchase Dutch Boy red-lead for your road.

Dutch Boy red-lead applied to clean metal forms a smooth, hard, protective

coating that is impervious to air and moisture. Yet its tough film is elastic enough to expand and contract without cracking. Dutch Boy red-lead is economical because of its long-enduring service. You will find that repaintings are not so frequent when you use Dutch Boy red-lead.

Dutch Boy red-lead is economical on another count. Tests have proved unquestionably its superior spreading and covering power.

Dutch Boy red-lead comes in both paste and liquid form. The liquid may be obtained in the natural orange-red color, light and dark brown, light and dark green and black. The paste, which is in the natural color, can be shaded to any of these colors.

Would you like to have further specific information about Dutch Boy red-lead? Just write our nearest branch or ask a Dutch Boy salesman when he calls on you.



NATIONAL LEAD COMPANY
New York, 111 Broadway; Boston, 131 State Street; Buffalo, 116 Oak Street; Chicago, 900 W. 18th Street; Cincinnati, 639 Freeman Avenue; Cleveland, 800 West Superior Ave.; St. Louis, 722 Chestnut Street; San Francisco, 483 California Street; Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

"Save the surface and
you save all" — *Dutch Boy*

Dutch Boy Red-Lead

This advertisement appears in the following publication:

Page—*Railway Purchases and Stores*—March