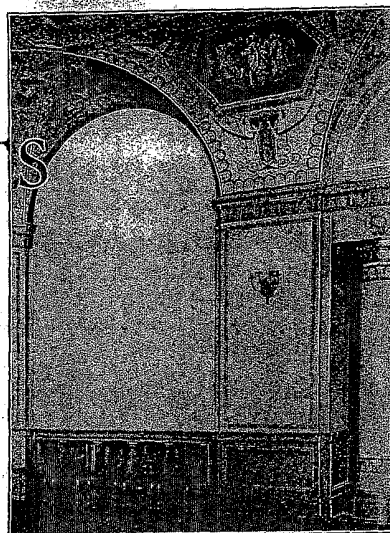


No JOINTS No LAPS with *this* flat paint

It sets slowly enough to permit the painting of large wall areas without laps or joints forming to mar the beauty of the finish



The Grand Ballroom of the Buffalo, N. Y., Consistory decorated with Dutch Boy white-lead and flatting oil. This flat paint produces a finish unmarred by laps, joints or brushmarks and is truly washable.

WHEN a flat paint dries or sets up too quickly, laps or joints are formed and show up at those places in the finish where strip is joined to strip as the painting is carried along the wall.

But you need not fear the development of laps or joints if you specify flat paint made with Dutch Boy white-lead and Dutch Boy flatting oil.

This paint sets up slowly. A painter can finish one section or strip of the wall from top to bottom. Before this paint sets, he has ample time to join the next strip to it.

Leveling quality

Another important quality of flat paint made with Dutch Boy white-lead and flatting oil is its unusual ability to level itself out and, thus, to produce a smooth, even finish

free from brushmarks and other surface irregularities.

Finish unharmed by washing

The resulting beautiful finish is truly washable. Even after long service it can be cleaned safely with soap and water. The pigment—white-lead—stays insoluble in water... does not change chemically... does not wash off and leave streaks.

Adaptable always

This pure all-lead paint is particularly adaptable because it is mixed to order. It enables the architect to obtain the exact tints necessary to carry out his color specifications. It can be mixed to produce egg-shell as well as flat finishes. It makes possible the use of many interesting treatments, such as the crumpled

roll, the sponge mottle and the Tiffany finishes.

Let us send you a booklet, "Decorative Possibilities of Paint," which describes several of these finishes. We shall also be glad to send any architect a complete specification book containing formulas for all coats and all finishes. Address the branch office nearest you.

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DUTCH BOY WHITE-LEAD FLATTING OIL

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