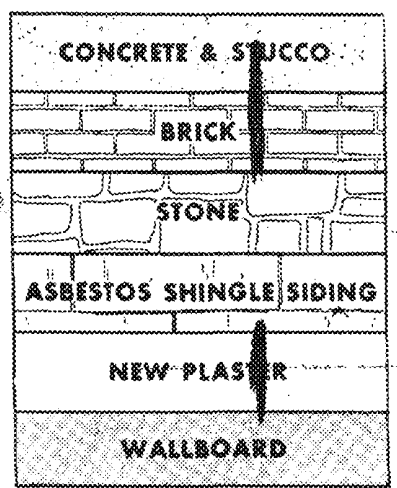
NEW! DU PONT VINYL MASONRY PAINT

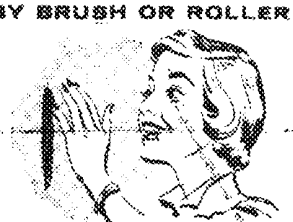
—another product of Du Pont Paint Chemistry

Now! Easy application for these surfaces—usually in one quick coat!



Covers rough textures easily inside or out. Dries to a smooth, hard finish that stays bright and fresh! Brush or roller washes clean in soap and water.

EASY TO APPLY... BY BRUSH OR ROLLER



DRIES FAST—ODORLESS

WEATHER-RESISTANT—LASTS FOR YEARS!

36 LOVELY COLORS AND WHITE

Du Pont chemical research brings you a completely new idea in paint . . . a completely *wonderful* kind of paint. It's the new, easy-to-apply VINYL MASONRY PAINT that resists weather, gives the smoothest-looking, toughest surface *ever*.

What makes it so different? The vinyl base. It gives you that tough, hard-wearing surface to resist weathering. Excellent for masonry where alkali is often a problem. Use it indoors or out . . . this masonry paint applies fast and smooth . . . dries in just 1 to 2 hours! Odorless, too! **What makes it so wonderful?** Extra-high hiding that covers most surfaces in one quick, easy coat. Ready-mixed for instant use in white and stunning colors. You can clean your brush or roller with soap and water alone! New Du Pont VINYL MASONRY PAINT—for brick, stucco, cement—all masonry, asbestos siding and asphalt-type shingle siding. Try it yourself or ask your painter to use it.

DISCUSS YOUR PAINTING PROBLEMS WITH YOUR DU PONT PAINT DEALER (SEE BELOW)

ATLAS VERTICAL PA
CALL BE 2-11
REDWOOD PANE
LATTICE TOP
NO DOWN PAYM
ATLAS PATIO AN
CARPORT OVERHE
3 YEARS TO P
ATLAS BLOCK W
FREE ESTIMAT
ATLAS BARBECU
AND PATIOS
CALL BE 2-11

weather,
s for the
ATES
nish is a
y designed
pliances. It
nce to the
city
E ONLY!
$575
HEAD DOOR
per mo.
IZE IN
Industrial
PAYMENTS
TION
?!
DERS
MAGE

San Diego Union — September 18, 1955