

Message

From: Bridgett Wagner, The Heritage Foundation [specialevents@heritage.org]
Sent: 4/11/2018 6:48:47 PM
To: Wagner, Kenneth [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=048236ab99bc4d5ea16c139b1b67719c-Wagner, Ken]
Subject: 4 things to expect at Resource Bank

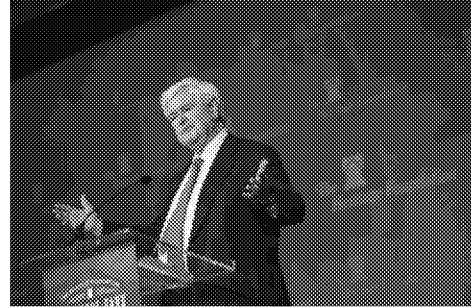


Dear Kenneth,

In about two months, hundreds of conservative leaders will come together at Resource Bank on June 5-8 in Florida to exchange ideas, share success stories, and strategize solutions that can bring real results in the policy battles facing states across the country.

Will you join us? If you do, here are four things you'll experience at Resource Bank:

1. **High-level connection with other leaders** – Resource Bank is the place where leaders come to engage in substantive discussions, share strategies, and build partnerships. The majority of Resource Bank participants are movement CEOs, directors, and top policy experts.
2. **Engaging participation and sharing** – At Resource Bank, you are more than an attendee – you're a participant. The sessions are designed to facilitate discussions that engage the experts in the room, not just the ones on stage. You've got ideas, you've seen what works and what doesn't, and you bring value to the movement – Resource Bank is the place where those ideas and successes can be shared.
3. **Solutions that work and results that make a difference** – Throughout the conference, you can participate in workshop sessions that build your skills in development and communication, or engage in solutions & strategies sessions that will equip you to take policy issue battles to the next level. You are bound to leave Resource Bank armed with best practices and ideas that will yield results in your work back home.
4. **Insight from top-level leaders** – This year you will hear from think-tank CEOs from across the states, communications and fundraising professionals, and top-level policy experts. On both the main stage and breakout sessions, these leaders will motivate us to stay the course and find renewed passion for the important work in which we are engaged.



Check out ResourceBank.org to see the most recent agenda and to register today. And if you know another leader who would benefit from the Resource Bank experience, please spread the word!

REGISTER ▶

Sincerely,

Bridgett Wagner
Vice President, Policy Promotion
The Heritage Foundation

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