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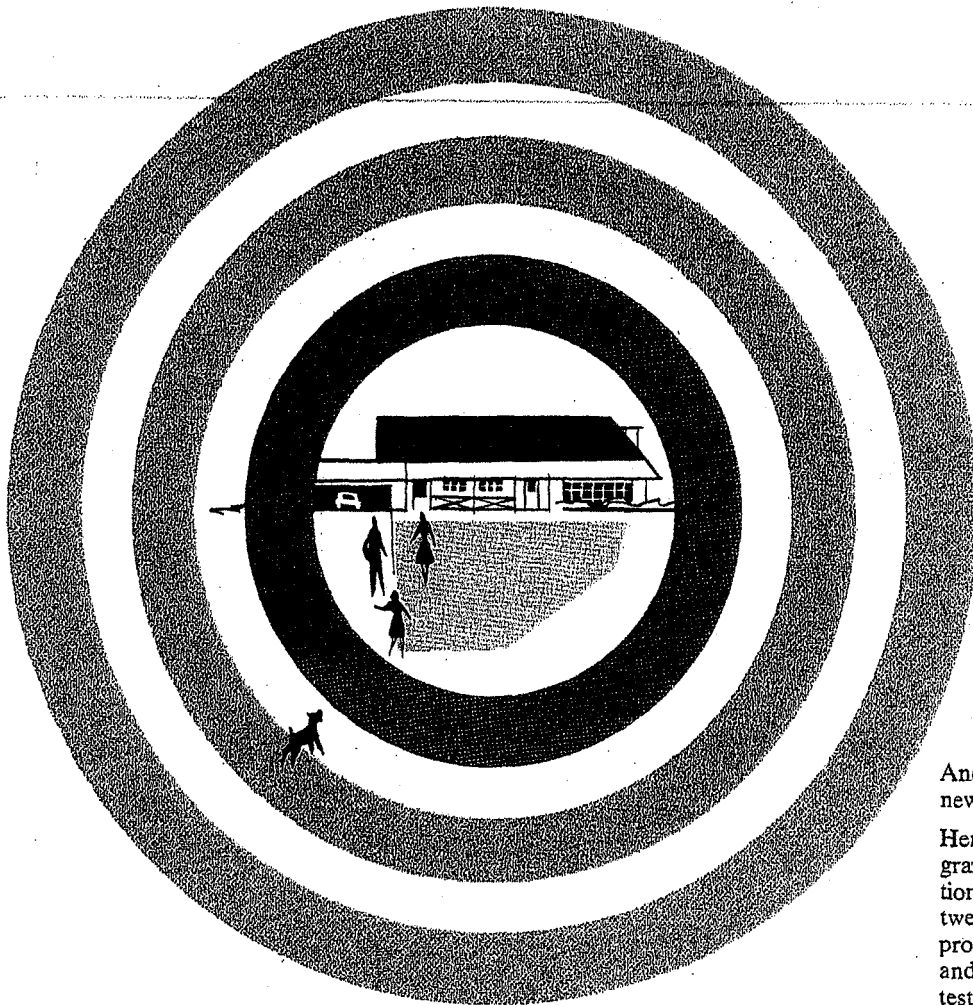
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**NATIONAL
SAFETY
COUNCIL**

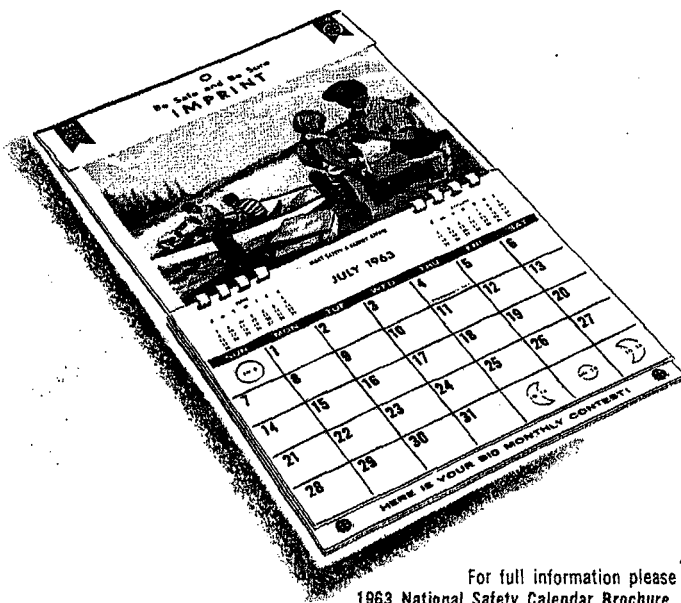
catalog

**PLAINTIFF'S
EXHIBIT**

NSC-111



TARGET HOME SAFETY



For full information please write for
1963 National Safety Calendar Brochure, 0013-504.

And zeroed in on that target is the new 1963 *National Safety Calendar*.

Here is truly an unusual safety program aid. It's a handsome combination wall/desk-top calendar . . . with twelve beautiful original paintings reproduced in full brilliant color . . . and featuring a safety limerick contest offering 33 monthly cash prizes!

The *National Safety Calendar* is a gift that every employee will welcome . . . for its utility . . . its beauty . . . its opportunity to participate in one of the nation's most popular contests.

Check the prices below. You'll be surprised at how little it will cost you to make a company-wide distribution of the 1963 *National Safety Calendar* . . . the most popular, most useful, most beautiful safety item available.

091.13-1. 1963 National Safety Calendar (USA edition). Each: 1—\$1.00; 2—\$.80; 10—\$.67; 200—\$.56; 1000—\$.51; 10,000—\$.46; 20,000—\$.42.

Free imprint on orders for 100 or more Calendars.

Calendars ordered before June 30 receive a 5% discount; before September 30 a 3% discount. (These discounts in addition to 10% member discount.)

Canadian & French-Canadian editions also available. Write for prices.

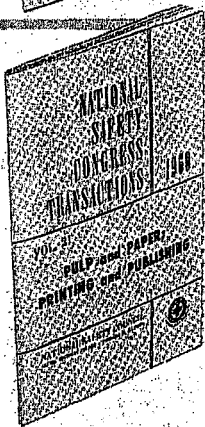
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COVER: View of National Safety Council's stock and shipping department. Council headquarters occupy 105 thousand square feet, of which 40 thousand square feet is devoted to stock and shipping operations. Over 75 million items of safety materials are distributed by the Council per year.



MAGAZINES, TRANSACTIONS,

NATIONAL SAFETY NEWS

A safety magazine for management personnel—professional and part-time safety men, and others in business and industry whose jobs involve accident prevention work. Largest circulation of any management safety magazine.

Each issue contains special departments—such as Fire Tips for Safety Men, Consultation Corner, and Wire from Washington—designed to keep readers informed of latest developments in safety.

In addition, each issue contains articles by top safety men on important aspects of occupational safety—noise control, machine guard, material handling, foremen and employee training.

111.01. Each (12 issues): 1—\$7.10; 10—\$6.50; 100—\$6.00; 1000—\$5.75. Add \$.120 for each subscription to countries outside U.S., Canada, and Pan American Union

INDUSTRIAL SUPERVISOR

The only magazine dealing exclusively with the foreman's role in accident prevention. Monthly circulation: over 180 thousand. Annual subscription renewal rate: an amazing 97%! Here's why this magazine is so popular:

Foremen like this magazine because *they* write a good part of each issue. Foremen send in their experiences in safety supervision for other foremen to share and learn from.

Safety men like it because it helps sell foremen on safety—gives them safety pointers they can use.

Management likes it because it is an economical yet effective way to recognize the foremen's importance in the plant safety program.

Published monthly, 5½"x8½".

131.01. Each (12 issues): 1—\$2.35; 10—\$2.20; 100—\$2.05; 1000—\$2.00; 5000—\$1.75; 10,000—\$1.60; 20,000—\$1.45.

NATIONAL SAFETY CONGRESS TRANSACTIONS

The complete printed record of the talks, discussion groups, and questions-and-answers that occurred at all 250 meetings at last year's National Safety Congress. There are 26 volumes in the Transactions—almost 1500 pages—almost 1,000,000 words! Order the individual volumes you are interested in, or order all 26 volumes at a 50% savings.

Vol. No.	Title	1 to 9 Copies	10 or more	Stock No.
1	General Sessions and Index to all Volumes.....	\$.65	\$.55	022.31-1
2	Aero-space; Air Transport.....	.65	.55	022.31-2
3	Automotive and Machine Shop; Power Press and Forging.....	.65	.55	022.31-3
4	Cement, Quarry and Mineral Aggregates.....	.40	.35	022.31-4
5	Chemical and Fertilizer.....	.65	.55	022.31-5
6	Civic Leadership; Church, Home, Women, Youth, Farm.....	.90	.80	022.31-6
7	Coal Mining.....	.65	.55	022.31-7
8	Construction; Public Employee.....	.65	.55	022.31-8
9	Electrical Equipment.....	.40	.35	022.31-9
10	Food and Beverage; Meat Packing, Tanning and Leather Products; Trades and Services.....	.65	.55	022.31-10
11	Glass and Ceramics; Rubber.....	.65	.55	022.31-11
12	Industrial Subjects Sessions (ASSE).....	.90	.80	022.31-12
13	Labor.....	.85	.55	022.31-13
14	Marine.....	.65	.55	022.31-14
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22	Railroad.....	.40	.35	022.31-22
23	School and College.....	.90	.80	022.31-23
24	Traffic.....	.65	.55	022.31-24
25	Wood Products; and Textile.....	.65	.55	022.31-25
26	Early Morning Sessions—"Time Management".....	.65	.55	022.31-26
	COMPLETE SETS (26 Volumes).....	\$10.50	\$10.50	022.11

NEWSLETTERS

SAFE DRIVER

This shirt-pocket-sized magazine is written for drivers only. It discusses professional driving skills, problems, and attitudes . . . gives tips on safe driving that every driver can use.

Over 400 thousand professional drivers receive Safe Driver every month. It has the largest circulation of any National Safety Council periodical. And understandably so, because it's written in the style that drivers enjoy and because it's got the subject matter that safety men want their drivers to have.

Issued monthly in three separate editions, for truck drivers; for bus drivers; and for salesmen, supervisors, others who drive company-owned cars, 3 3/8"x5 7/8".

261.01-1. Truck Edition (16 pages).

261.01-2. Passenger Car Edition (8 pages).

261.01-3. Bus Edition (8 pages);

Annual subscriptions (12 issues) each: 1—\$1.65; 2—\$1.10; 10—\$.83; 100—\$.63; 1,000—\$.53; 5,000—\$.50; 10,000—\$.46; 20,000—\$.44.

SAFE WORKER

A pocket-sized magazine written especially for the non-professional industrial worker. It mixes quizzes, jokes, and cartoons with short, helpful articles on safety topics.

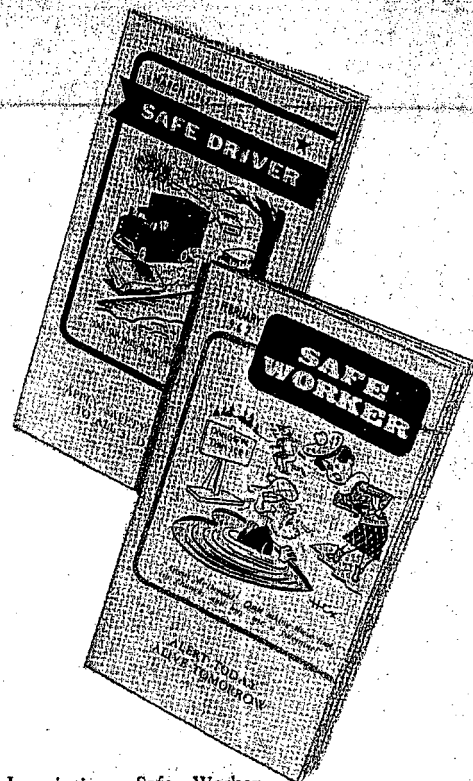
It's a magazine that reads as easy as the funny papers, yet contains a lot of safety know how.

The steady reader of this magazine will learn a lot about doing his job safer—and about the importance of working with his plant safety program.

To make safety education easy to take, easy to understand for all of your employees, and a steady regular monthly diet for all of your people, subscribe to Safe Worker across the board.

Published monthly, 16 pages, 3 3/8"x 5 7/8".

161.01. Each (12 issues): 1—\$1.65; 2—\$1.10; 10—\$.83; 100—\$.63; 1000—\$.53; 5000—\$.50; 10,000—\$.46; 20,000—\$.44.



Imprinting. Safe Worker and Safe Driver may be imprinted with your organization name and/or logo on the front cover for \$2.25 per month (any quantity). Show exact wording and style or imprint with order.

INDUSTRIAL NEWSLETTERS

112.01-1 Aerospace
112.01-2 Air Transport
112.01-3 Automotive & Machine Shop
112.01-4 Cement & Quarry & Mineral Aggregates
112.01-5 Chemical
112.01-6 Coal Mining
112.01-7 Construction
112.01-8 Electrical Equipment
112.01-9 Food & Beverage
112.01-10 Fertilizer
112.01-11 Glass & Ceramics

112.01-12 Marine
112.01-13 Meat Packing, Tanning & Leather Products
112.01-14 Metals
112.01-15 Mining (other than coal)
112.01-16 Occupational Health Nursing
112.01-17 Petroleum
112.01-18 Power Press & Forging
112.01-19 Printing & Publ.
112.01-20 Public Employee
112.01-21 Public Utilities

112.01-22 Pulp & Paper
112.01-23 Railroad
112.01-24 Rubber
112.01-25 Textile
112.01-27 Trades & Services
112.01-30 Wood Products
112.01-31 Hospital

MOTOR TRANSPORTATION

112.01-29 Transit
212.11 School Bus (9 issues)

Subscription, each: 1—\$2.30; 2—\$2.10; 10—\$1.85; 100—\$1.75. Subscriptions are 12 issues, except School Bus which is nine issues. Subscriptions include volume of Congress Transactions pertaining to industry for which the Newsletter is published.

112.06. Labor Safety Newsletter, subscription (six issues), each 1—\$1.10; 10—\$.85. Congress Transaction volume included.

080.10. Public Safety Newsletter, subscription (12 issues), each: 1—\$1.60; 2—\$1.40; 10—\$1.05; 100—\$.90. No volume of Congress Transactions included with this subscription.

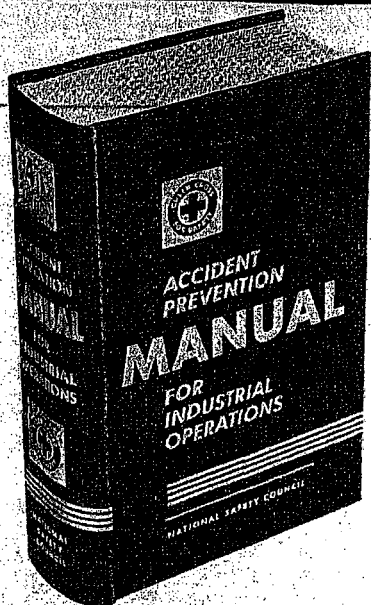


NEWSLETTERS

Newsletters are published for each of the industrial sections of the National Safety Council, and for other groups that have special interests in accident prevention.

Newsletters are four pages long, are published monthly (unless otherwise noted), and deal with newsworthy events and developments in accident prevention. They are an excellent way to keep yourself, and others in your organization, informed of safety activities.

BOOKS FOR SAFETYMEN &



121.51. Accident Prevention Manual, Each: 1—\$15.50; 2—\$14.75; 10—\$14.00; 100—\$13.20.

4th Edition, ACCIDENT PREVENTION MANUAL FOR INDUSTRIAL OPERATIONS

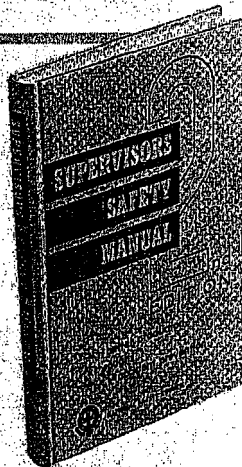
Regarded by many professional safety men as the most complete and authoritative work existing on the subject of safe practices in industry.

Before publication of this 4th edition, the manuscript was sent out for technical review to 400 safety authorities in industry, government, insurance, and education.

The Manual contains 1542 pages, over 500 charts, tables, drawings, and photographs. There are 45 sections, each dealing with an important aspect of safety work. New sections

in this edition include Ionizing Radiation, Foundry Operations, and Plant Elevators. Other sections deal with organizing the safety program, maintaining interest, workmen's compensation, boilers, handling materials, chemical hazards, fire control, and first aid.

An important reference book that every safety man and every organization with a safety program should have. Printed and bound for durability and heavy use. Fully indexed for ease of use.



151.05-2. Supervisor's Safety Manual, each: 1—\$4.25; 2—\$3.75; 10—\$3.20; 100—\$2.85.

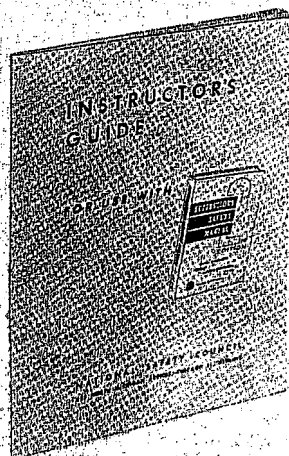
2nd Edition, SUPERVISORS SAFETY MANUAL

Expressly published to provide foremen with a basic textbook on accident prevention and their role in it. The 2nd Edition, published in 1961, was completely revised and updated; many new photographs and charts were added.

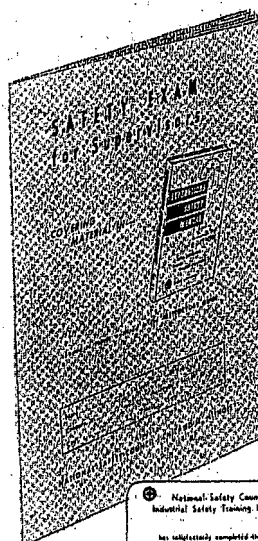
Contains 12 chapters covering all important training employees, health and first aid, machine guarding, fire,

housekeeping, personal protective equipment, and other elements of the safety program.

Can be used by the foreman as a reference book or as a textbook for a training program. (See page 9 for Home Study Course for foremen in which this Manual is the text.) Instructor's Guide available. 367 pages, 6"x9", hard cover.



151.06. Instructor's Guide. Copy sent free with order for 1-10 Manuals; additional copy sent for each additional 10 Manuals ordered. Can be purchased separately, each: \$.65.



New for '62

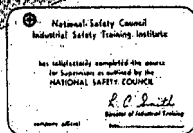
SAFETY EXAM FOR SUPERVISORS

A comprehensive 16-page examination designed to determine supervisor's knowledge of basic safety techniques.

The questions are based on information contained in the 2nd Edition of the Supervisors Safety Manual. The test is designed to be given to foremen who have had a study course based on the Supervisors Safety Manual.

Included with each test is an answer sheet (for scoring the test) and a wallet card to be given to the supervisors who successfully pass the test.

151.15. Safety Exam for Supervisors, each: 1—\$.60; 10—\$.40; 100—\$.20.



SUPERVISORS

Handbook of Accident Prevention

A 96-page manual, especially published to help the small-plant manager or part-time safety man develop a basic accident prevention program. Paper-bound, 6"x9".

129.03. Each: 1—\$2.20; 2—\$1.90; 10—\$1.55; 100—\$1.30.

Safety Devices & Ideas

Two separate books that describe and show hundreds of safety devices that were invented and constructed by safety men themselves. Both volumes are 48 pages, 8½"x11" size, paper bound.

129.85. Book 1, each: 1—\$1.10; 2—\$.90; 10—\$.75; 100—\$.65.

129.88. Book 2, each: 1—\$1.10; 2—\$.90; 10—\$.75; 100—\$.65.

Showmanship in Safety

Hundreds of ideas for safety contests, publicity stunts, showmanship ideas to add interest and awareness to the safety program. 96 pages, 5½"x8½", paper-bound.

129.81. Each: 1—\$2.20; 2—\$1.55; 10—\$1.30; 100—\$1.15.

Rhyme & Reason for Safety

Slogans, sayings, and rhymes about all aspects of safety. A good source of items for talks, bulletins, house-organs, and posters. 6"x9", paper-bound.

029.07. Each: 1—\$1.60; 2—\$1.10; 10—\$.80.

Psychology & the Supervisor

A series of articles by noted psychologist J. L. Rosenstein. An excellent aid to assisting foremen to understand the importance of people's feelings in good supervision. 32 pages, 5½"x8½", paper-bound.

151.04. Each: 1—\$.75; 10—\$.50; 100—\$.45.

Safety in the Sixties

A look at problems and progress ahead in the decade of the '60's. Compiled from a questionnaire sent to over 200 leaders in science, safety, education, industry, and other fields. An interesting, unusual, thought-provoking book. 200 pages, 5½"x8½", paper-bound.

029.08. Each: 1—\$1.20; 2—\$1.00; 10—\$.95.

Pocket Book of Speech Formulas

Step-by-step instructions on organizing, preparing, and delivering talks. Covers use of visual aids, conducting meetings, making introductions and nominations, impromptu talks, and other common speaking situations. 36 pages, 5½"x8½", paper-bound.

029.05. Each: 1—\$.75; 10—\$.60; 100—\$.45; 1000—\$.40.

How to Make the Safety Speech

A manual that deals not only with preparing and giving safety talks, but also with

Handbook of Accident Prevention
2d Edition
National Safety Council

SAFETY
devices and ideas

SHOWMANSHIP IN SAFETY
SAFETY COMMITTEE

SPEECH FORMULAS
Pocket Book of

psychology and the supervisor
NATIONAL SAFETY COUNCIL

How to Make the Safety Speech

THE CHALLENGE TO MANAGEMENT OF OFF-THE-JOB ACCIDENTS

OFF-THE-JOB Safety Kit

SAFETY IN THE 60's

Speaking Straight—Thinking Straight

Challenge to Management of Off-the-Job Accidents

Off-the-Job Safety Kit

developing sound, interesting speech content. Written by speech authority Irving Lee. 64 pages, 5½"x8½", paper-bound.

029.02. Each: 1—\$.95; 10—\$.80; 100—\$.75; 1,000—\$.70.

Speaking Straight—Thinking Straight

Tells how to prepare and give a talk on safety. Points out bad speech habits, tells how to avoid them, how to correct them. 24 pages, 5½"x8½", paper-bound.

029.03. Each: 1—\$.40; 10—\$.30; 100—\$.25; 1000—\$.20.

Challenge to Management of Off-the-Job Accidents

Why industrial management should concern itself with accidents to employees that occur while away from work—and how to set up an off-job safety program. 8½"x11½", 16 pages.

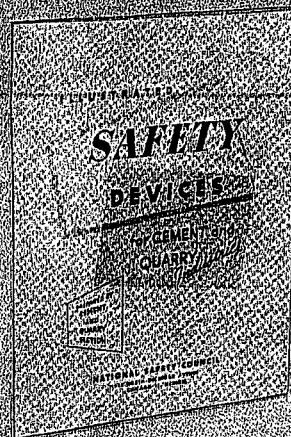
194.24. Each (minimum order 10 copies): 10—\$.35.

OFF-THE-JOB SAFETY KIT

A packet prepared by the Off-The-Job Safety Committee to help safety men put across a program to both management and employees. Contains booklets, planning materials, posters, and other materials.

529.30. Each: 1—\$1.60; 2—\$1.25; 10—\$1.10.

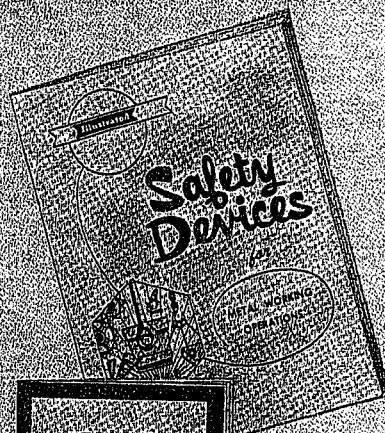
SPECIAL INDUSTRIES



ILLUSTRATED SAFETY DEVICES— METAL WORKING OPERATIONS

A collection of safety devices from the plants of members of the Metal Section of the National Safety Council. Thirty-nine devices shown. 16 pages, 8½"x11".

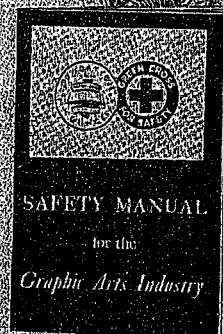
129.75. Each: 1—\$.65; 10—\$.40; 100—\$.30.



ILLUSTRATED SAFETY DEVICES— CEMENT & QUARRY

A collection of safety devices from the plants of members of the Cement, Quarry, & Mineral Aggregates Section of the National Safety Council. 16 pages, 8½"x11".

129.98. Each: 1—\$.95; 10—\$.75.

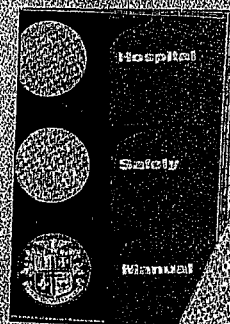


SAFETY MANUAL & STUDY GUIDE— GRAPHIC ARTS INDUSTRY

The Manual was compiled by members of the Council's Printing & Publishing Section with the cooperation of the Education Council of the Graphic Arts Industry. It covers safe practices in all phases of the graphic arts—platemaking, pressroom, bindery, etc. 96 pages, 6"x9". The Study Guide outlines a comprehensive safety training course for printing industry supervisors.

129.82. Manual, each: \$2.80 any quantity.

159.12 Study Guide, each: \$3.00.



HOSPITAL SAFETY MANUAL

A guide for hospital administrators and department heads for the prevention of injury and occupational disease to persons, and damage to property, through accidents and fires in hospitals and institutions. 116 pages, 6"x9".

129.55. Each: 1—\$2.25; 2—\$2.10; 10—\$1.90; 100—\$1.70.

DEVELOPMENT OF FIRE EMERGENCY PROGRAMS

A manual prepared by the American Hospital Association on organization, training, and all phases of fire emergency programs for hospitals. Includes a sample program, charts, schematics. 64 pages, 6"x9".

129.56. Each: \$1.80.

EMERGENCY REMOVAL OF PATIENTS & FIRST-AID FIRE FIGHTING

A manual on methods of removing patients from hospitals in emergencies, and on the use of first-aid fire fighting equipment. Jointly published by the National Safety Council and the American Hospital Association. Photos and charts, 60 pages, 6"x9".

129.57. Each: 1—\$1.60; 2—\$1.25; 10—\$1.00; 100—\$.95.

SAFETY MANUAL FOR MARINE OIL FIRED WATERTUBE BOILERS

Completely covers general operation and maintenance, from placing the boiler in service to laying up boilers. Emphasis is on the principles of safety involved in operation and repair; specific safe practices and fire prevention. Illustrated, 72 pages, 6"x9".

129.66. Each: 1—\$2.20; 2—\$1.85; 10—\$1.60; 100—\$1.45.

SNAKE BITE MANUAL

Discusses protection against and first-aid for snake bites. Covers habits of types of poisonous snakes, safe practices and precautions in such areas, emergency bite treatment kits, etc. Illustrated, 50 pages, 6"x9".

129.68. Each: 1—\$2.25; 2—\$1.90; 10—\$1.20; 100—\$1.00.

HOSPITAL SAFETY SERVICE

A special monthly accident prevention service for hospitals, a joint program of National Safety Council and the American Hospital Association. Includes monthly newsletter, monthly posters, accident analysis chart plus a special new subscriber packet of manuals, flyers, reports and posters. Write for brochure.

009.43. Annual charge (12 month service) \$13.33.

MATERIALS

PLASTICS SAFETY HANDBOOK

Published by the Society of the Plastics Industry, Inc., in cooperation with the Council. A complete coverage of safety program methods, techniques, ideas, for the plastics industry. 208 pages, 6"x9". Illustrated.

129.62. Each: 1—\$5.55; 2—\$5.00.

FLEET SAFETY MANUAL

Shows how to organize and conduct an effective fleet safety program. Covers such problems as: selection of drivers, accident reporting and records, garage and repair shop safety. Eight comprehensive sections in a three-ring binder. 8½"x11".

221.21. Each \$10.50.

SCHOOL BUS SUPERVISOR'S GUIDE

How to organize and administer a school bus safety program, how to record and analyze the driving performance of individual drivers. Also contains information on getting maximum use from the Council's School Bus Safety Service. 20 pages, 8½"x11".

221.30. Each: 1—\$2.60; 2—\$1.70; 10—\$1.20.

POWER PRESS SAFETY MANUAL

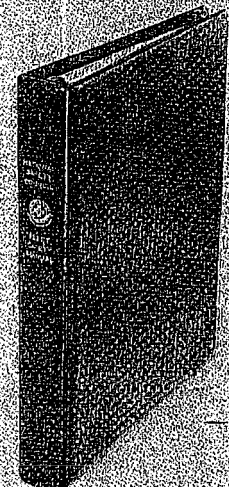
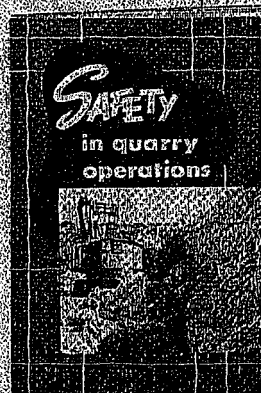
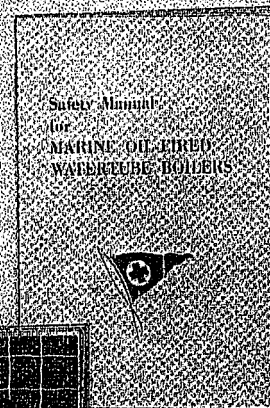
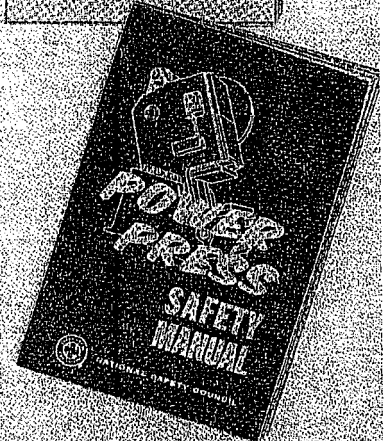
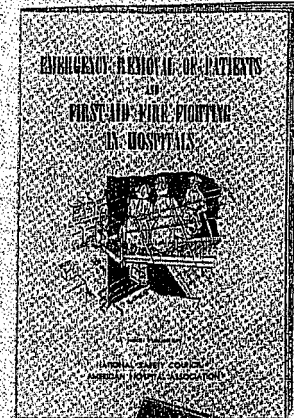
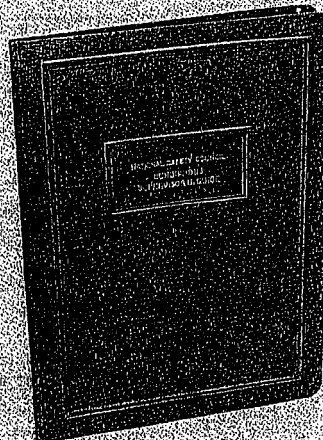
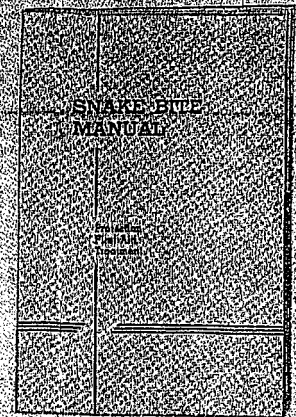
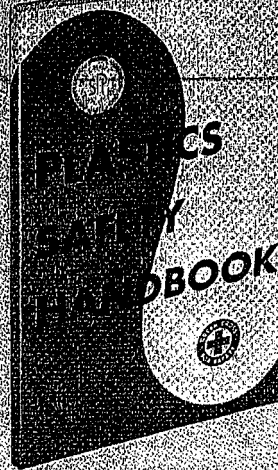
The only manual of its kind . . . a reference work written by members of the Executive Committee of the Power Press and Forging Section, with contributions by many others fully familiar with the practical and engineering problems of power press guarding and safe die design. 96 pages. 6"x9".

129.69. Each: Single—\$1.90; 2—\$1.60; 10—\$1.20; 100—\$1.00.

SAFETY IN QUARRY OPERATIONS

Basic information for setting up and following through on an effective quarry safety program. Includes technical discussions on drilling, safe storage and use of explosives, and use of mechanical equipment. 48 pages, 6"x9".

129.61. Each: 1—\$1.95; 2—\$1.60; 10—\$1.25; 100—\$1.10.



TRAINING

SAFETY TRAINING INSTITUTE

Only school of its kind. For over 15 years the National Safety Council has presented training courses on accident prevention. Safety men from all segments of industry, beginners and experienced men alike, have found these courses to be invaluable sources of current safety information and know-how.

All courses are held at the Chicago Council Headquarters, in attractive, comfortable classrooms under the guidance of safety specialists from the Council staff, from industry, and from education. Texts and reference materials are furnished.

Courses are all one week in length (Monday through Friday). Tuition is \$110 per course (room and board not included).

Write to Registrar, Safety Training Institute, National Safety Council, for enrollment form and Course Brochures.

Courses Offered in 1962-63

Fundamentals of Industrial Safety

Covers the basic elements of a good accident prevention program. A must for beginning safety men, and a source of valuable new ideas for the more experienced safety man as well.

Apr. 30-May 4, 1962; June 4-8, 1962; Nov. 26-30, 1962; Jan. 1963; Mar. 1963. (Exact 1963 dates to be announced.)

Safety Management Techniques

Broadens knowledge of, and skill in, administrative techniques . . . human relations, communication, safety program planning. Instructors are University professors and leading members of the Council staff.

May 14-18, 1962; Feb. 1963 (exact date to be announced).

Industrial Hygiene for Safety Engineers

Helps the safetyman in recognizing potential health hazards. Also gives necessary

information to cope with these problems.

Feb. 1963 (exact date to be announced).

Radiation Safety

Instructors include Safety Engineers from Argonne National Laboratory, and a representative of the Atomic Energy Commission. The course includes one day at Argonne Laboratory covering use of detection and monitoring equipment. For all safety men whose companies use or contemplate use of nuclear materials.

Mar. 1963 (exact date to be announced).

Fundamentals of Safety for Public Utilities Personnel

For electric, gas, telephone and water utilities safety personnel. Includes such subjects as: Accident Causes, Responsibilities for Accident Prevention, Prevention of Climbing Accidents and Motor Vehicle Safety.

Apr. 9-13, 1962; Apr. 1963 (exact date to be announced).

MEN & MOTIVES IN SAFETY SUPERVISION

Published in 1961, a training course in safety supervision in pamphlet form. The author, Glenn Griffin, well-known training director, formerly on the staff of the National Safety Council.

The six pamphlets in the series each discuss an important phase of the foreman's role in the safety program, with emphasis on the foreman's relationship with his men.

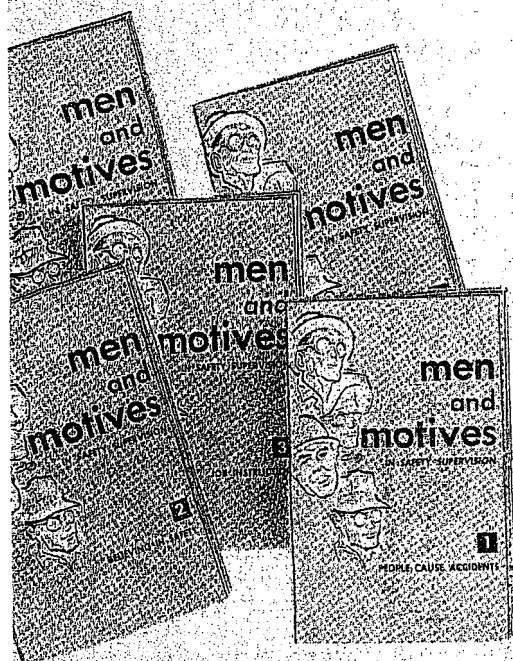
The series is especially attractive to foremen because it contains so many examples and case histories, drawn from the author's wide experience in safety and training work.

Six pamphlet series, each 16 pages, 5 1/2" x 8 1/2" size.

1. **People Cause Accidents.** A look at the basic causes of accidents; some actual cases of typical ac-

cidents in industry, and how the "human factor" is involved.

2. **Believing in Safety.** Why are attitudes toward safety important? How can the foreman change attitudes?
3. **Job Instruction.** How the foreman can spot unsafe acts and conditions and correct them—how to instruct his men.
4. **Big Little Differences.** Important little differences in people are what count. Discusses how to deal with these differences.
5. **Runaway Feelings.** How to build a work environment and personal relationships that prevent, or help control, emotional situations from arising.
6. **Saying it Right for Safety.** Why what the foreman says is important. How the foreman can build safety talks into his day-to-day communications with his men.



151.07. Each (set of six pamphlets): 1—\$2.00; 2—\$1.60; 10—\$1.20; 100—\$.80. Leader's Manual included with each order of 1-9, thereafter 1 additional copy for each 10 sets ordered.

COURSES

FOREMEN'S HOME STUDY COURSE

Introduced by the National Safety Council in 1961, this Course has now been successfully completed by over one thousand foremen from all industries.

The Course offers important advantages over other types of foreman training programs:

No time away from the job. Foremen study at home, on their own time. And the safety man saves time too—he doesn't have to prepare a course—all the work (including grading) is done by the NSC staff.

Foremen like — take to — home study. This Course gives foremen the chance to improve themselves, yet allows them to study and learn at their own rate of speed. NSC survey indicates foremen prefer home study—say they learn more from it—than from other safety training they've had.



Course Materials Provided to Home Study Course Enrollees

Supervisor's Safety Manual. 367-page illustrated text book.

Student's Wallet. A heavy manila folder which contains the remaining course materials.

Four Page Study Guide. Instructions on use of materials, hints on studying, etc.

12 Examinations. Each examination is four to six pages, and accompanied by a short letter about the subject of the lesson.

12 Mailing Envelopes. Pre-addressed, for sending completed examinations to the instructor.

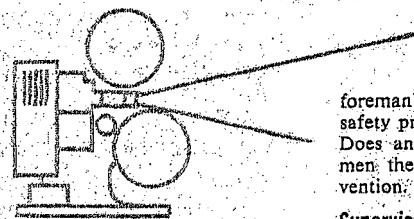
6 Correspondence Forms. Sheets which the student may use in corresponding with his instructor.

Certificate and Wallet Card. Both certificate and card signed by the Executive Vice President and the Director of Indus-

trial Training of the National Safety Council and sent to the student upon completion of the course.

153.01. Home Study Course for Foremen. Enrollment fee (including all course materials), each: \$30.00.

To enroll: List name and home address of each foreman to be enrolled on sheet of paper and send to National Safety Council. Be sure to indicate name of organization enrolling foremen and to whom invoice should be sent.



TRAINING COURSES ON FILM

Also available from the National Safety Council are safety training courses on film—for foremen, employees, and for drivers.

These film series consist of from three to six films and are designed specifically for industrial training and orientation courses. Each series has a leader's guide, giving information on conducting such courses.

The safety training film series available are listed here. See pages 18-27 for complete descriptions and price information.

Key Man Series

Newest of NSC's foremen training film series. Four 10-minute films discuss the

foreman's relationship with the plant safety program and with his own people. Does an excellent job of showing foremen their unique role in accident prevention.

Supervising for Safety

Three films illustrating how one foreman, Gus O'Grady, learned how safety is related to the way the foreman manages his people.

Communications for Safety

Four films on communications—how it affects safety—how the foreman can better communicate safety information to his people.

Speaking of Safety

Six soundslide films that show—step-by-step—how foremen can improve their speaking ability.

Human Factors in Safety

Six soundslide films that provide a sound introduction to the foreman in basic psychology and human relations.

Safety Wise

Three films for employees that stress the individual worker's own responsibility for

his safety. Offers a plan that any worker can follow for working safely.

Personal Side of Safety

Five films for employees that discuss important factors in working safely, among them developing good work habits, controlling emotions, and developing a safe philosophy of living.

Expert Driving

Four films for the professional driver, discuss the importance of reporting accidents, things to do in case of an accident, the concept of the "preventable" accident, and the meaning of a good safety record. One film in series ("For Experts Only") discusses NSC Safe Driver Award Program.

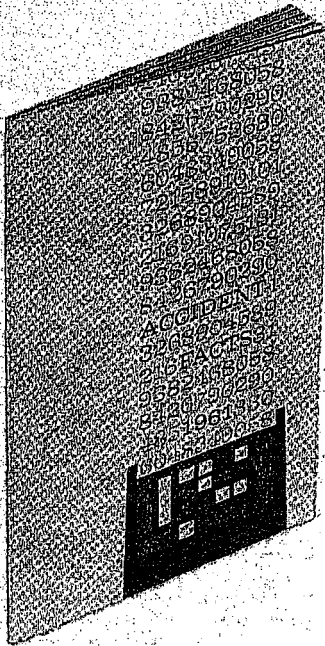
Defensive Driving

Six films that discuss the operation of a motor vehicle in six critical traffic situations. Deals with passing and being passed, following and being followed, and intersections.

Professional Safe Driving

Five film series uses famous people from the sports world (baseball, bowling, golf) for tips to drivers on "how to drive like a pro."

ACCIDENT STATISTICS & RECORDS



Accident Facts

A compilation of the nation's annual accident losses. Includes sections on industrial accidents, motor vehicle accidents, farm accidents, home accidents—all in easy to read chart and table form so that trends are indicated.

There's a wealth of information in this publication for anyone concerned with accident prevention. What parts of the body are most often injured in accidents? Do women have more traffic accidents than men? Are more workers hurt in accidents off the job than on? How much do accidents take out of the pocketbook of each person? The answers are all in Accident Facts. 96 pages, 6"x9", paper-bound.

021.61. Each: 1—\$1.85; 2—\$1.50; 10—\$1.35; 100—\$1.25.

Accident Rates—Industrial

Published annually, gives detailed injury-rate statistics for 40 major industry groups and for over 160 minor industry groups. Also gives best-known no-injury records for each industry and complete histories of each industry's injury rate. 64 pages, 6"x9", paper-bound.

125.61. Each: 1—\$.95; 10—\$.75; 100—\$.70.

Accident Rates—Motor Transport

Report of accident experience of the 2500 motor vehicle fleets that participate in the National Fleet Safety Contest. Gives names of winners in each division. Includes study of 155 motor vehicle accidents in the petroleum industry.

80 pages, 6"x9", paper-bound.

229.23. Each: 1—\$.95; 10—\$.75; 100—\$.70.

Motor Transport Record Forms

Record forms, prepared specifically for the Motor Transportation fleets, to enable them to quickly record and analyze complete accident experience. Order by number and title. Sample copies free on request.

229.31. VEH-1 Driver's Accident Report, each: Minimum order 100—\$.022; 1000—\$.019.

229.32. VEH-2 Accident Report Packet, each: Minimum order 10—\$.101; 100—\$.055.

229.33. VEH-3 Driver Record Card, each: Minimum order 100—\$.036; 1000—\$.029.

229.34. VEH-4 Motor Transportation Accident Analysis, each: Minimum order 100—\$.022; 1000—\$.019.

229.35. VEH-5 Motor Transportation Accident Analysis (Long Form), each: Minimum order 10—\$.101; 100—\$.055.

229.36. VEH-6 Award and Accident Record, each: Minimum order 100—\$.022; 1000—\$.019.

229.37. VEH-10 Safe Driver Award Record Card, each: Minimum order 10—\$.22; 100—\$.176; 1000—\$.152.

229.38. VEH-12 Accident Witness Report Card, each: Minimum order 100—\$.022; 1000—\$.019.

229.39. VEH-8 Accident Register, each: Minimum order 100—\$.022; 1000—\$.019.

229.40. VEH-20 Experience Analysis by Type

of Accident, each: Minimum order 10—\$.101; 100—\$.055.

229.42. VEH-9 School Bus Transportation Accidents, each: Minimum order 10—\$.15; 100—\$.08; 1000—\$.06.

Hospital Accident Report—1

A special form on which to record all pertinent information on accidents to hospital personnel.

129.30. Each: 100—\$.022; 1000—\$.019.

Industrial Accident Forms

For use in recording, reporting, and analyzing various types of accidents. Please use both stock number and number of form when ordering. Sample copies free on request.

129.21-1S 1A. Supervisor Accident Report.

129.23-1S 3. Injury Record of Employees.

129.25-1S 5A. Monthly Summary of Injuries.

129.27-1S 7. Department Supervisor's Accident Cost Report.

129.28-1S 8. Investigator's Cost Data Sheet. Each (any selection): Minimum order 100—\$.022; 1000—\$.019.

129.22-1S 2. Analysis Sheet of Industrial Injuries, each: 10—\$.065; 100—\$.05.

129.26-1S 6. First Aid Report. Pads of 100, each: \$.45.

Accident Analysis Chart

For use by small plants, hotels and other service industries to record frequency rates and general accident history of their organization. Printed 2 sides, in pads of 50, 8½"x11".

129.29. Each: Single—\$1.65; 2—\$1.30; 10—\$1.25; 100—\$1.15.

Safety Inspection Check List

A check list of safe and unsafe conditions. Reverse side blank for making detailed comments or recommendations. Printed 2 sides, in pads of 50, 8½"x11".

129.95. Each: Single—\$1.70; 2—\$1.35; 10—\$1.10; 100—\$1.00.

Additional Accident Report Forms

Traffic Accident Report Forms: see page 43.

Student Accident Report Forms: see page 47.

ADMINISTRATIVE UNITS

Administrative Units are "package" programs, designed to provide people in safety work with basic safety materials on a regular automatic mailing schedule.

Administrative Units save time and trouble. They do away with the need for ordering a lot of safety materials individually. One Unit subscription provides magazines, newsletters, technical materials, catalogs, for a whole year.

And it's about 10% cheaper to buy an Administrative Unit than it is to buy the same materials separately.

The publications included in various types of Units are shown in the chart below. Here are recommendations regarding purchasing Units for various personnel.

AA-1. Most complete service. For

full-time safety men, with both fleet and plant operations. Includes both National Safety News and Traffic Safety Magazines.

A-1. Does not include motor fleet materials. For full-time safety men, especially if located at plants or divisions away from parent firm.

C-1. For safety men in small plants; for others with regular (but not full-time) safety program responsibilities. Especially recommended for plant nurses and other medical personnel.

A-2. For motor fleet operations. Includes National Safety News subscription.

B-2. For motor fleet operations. No National Safety News subscription. Otherwise the same as the A-2 Unit above.

C-2. For small motor fleet operations. Provides Fleet Safety Guide instead of more complete Fleet Safety Manual. Recommended for personnel with part-time fleet safety program responsibilities.

B-11. A special administrative Unit for safety personnel in the construction industry.

When ordering. Specify type of Unit; select type of newsletter (from list below); give name, title, full mailing address of person to receive Unit materials.

ADMINISTRATIVE UNIT	GENERAL	INDUSTRIAL		TRANSPORTATION			CONSTRUCTION
	AA-1	A-1	C-1	A-2	B-2	C-2	B-11
Services included: PRICE	\$31.50	\$21.50	\$15.00	\$22.00	\$15.50	\$12.50	\$15.00
National Safety News, monthly	1	1	1	1	—	—	1
Traffic Safety Magazine, monthly	1	—	—	1	1	1	—
Section Enrollment & Newsletter, monthly†	2	1	1	1	1	1	1
Industrial Supervisor Magazine, monthly	1	1	—	—	—	—	—
Accident Rates Pamphlet, Industrial, annually	1	1	1	—	—	—	1
Accident Rates Pamphlet, Motor Transportation, annually	1	—	—	1	1	1	—
Accident Facts, annually	1	1	1	1	1	1	1
Accident Prevention Manual	1	1	—	—	—	—	—
Handbook of Accident Prevention	—	—	1	—	—	—	—
Fleet Safety Manual	1	—	—	1	1	—	—
Fleet Safety Guide	—	—	—	—	—	1	—
Construction Manual	—	—	—	—	—	—	1
Transactions of the National Safety Congress, annually							
general	1	1	1	1	1	—	—
subject sessions	1	1	1	—	—	—	—
section sessions	2	1	1	1	1	1	1
National Safety Calendar, annually	1	1	1	1	1	1	1
Technical Releases for your industry, as issued	1	1	1	1	1	1	1

SECTION ENROLLMENT

Section enrollment determines the monthly newsletter and technical publications received.

INDUSTRIAL SECTIONS

Aerospace
Air Transport
Automotive and Machine Shop
Cement, Quarry and Mineral Aggregates

Chemical
Coal Mining
Construction
Electrical Equipment
Fertilizer
Food and Beverage
Glass and Ceramics
Marine
Meat Packing, Tanning, and Leather Products
Metals

Mining (other than coal)
Occupational Health Nursing
Petroleum
Power Press and Forging
Printing and Publishing
Public Employee
Public Utilities
Pulp and Paper
Railroad
Rubber
Textile

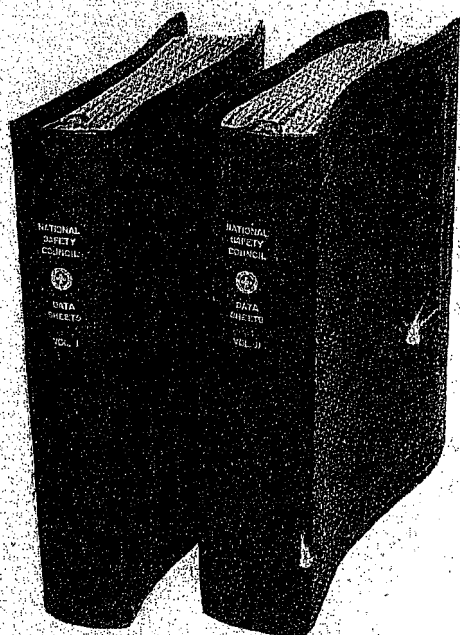
Trades and Services:
Restaurant and Hotel Division
Mercantile and Warehousing Division
Wood Products

MOTOR TRANSPORT SECTIONS

Commercial Vehicle

Transit

INDUSTRIAL DATA SHEETS



What Is a Data Sheet?

It is a pamphlet—two to twenty-four pages in length—dealing with one specific problem in accident prevention. It contains valuable information from many sources, is written for ease of use and understanding, and is illustrated with photographs, charts, and drawings. Data Sheets are published monthly; there are presently approximately 300 Data Sheets available.

Who Writes Data Sheets?

Most Data Sheets are written by the Engineering Committees of the Industrial Sections of the National Safety Council, or by chapters of the American Society of Safety Engineers.

Before publication, each Data Sheet is sent out for technical review to manufacturers, associations, technical societies, and to safety engineers

who have special knowledge of the subject of the Data Sheet. Because of this extensive review users of Data Sheets are assured of obtaining accurate and current information on safety procedures in industry.

How Can Data Sheets Help You?

Data Sheets are an unsurpassed source of help for safety men. They cover, in a detailed way, problems in accident prevention involving commonly used machinery, chemicals, operations, and equipment. It's easy to find the needed information because only one accident prevention topic is covered in each Data Sheet. To have a complete reference file of Data Sheets, order the complete set in two loose-leaf binders and the Maintenance Service that provides new and revised Data Sheets as they are issued. Individual Data Sheets can also be ordered.

Industrial Data Sheets Prices & Ordering Information

123.07. Complete Set of Data Sheets (approximately 300 with complete subject index in two loose-leaf binders). Each: \$80.00.

123.08. Data Sheet Maintenance Service. Subscription service provides all new and revised Data Sheets, new index, and instruction sheet—sent four times a year. Each (annual charge): \$8.50.

123.04. Individual Data Sheets Each (any selection): 1—\$.40; 10—\$.33; 100—\$.26; 1000—\$.21. When ordering use above stock number, Data Sheet number, and Data Sheet title. For example:

123.04 — 510 — Industrial Skin Diseases.

ALPHABETICAL INDEX OF INDUSTRIAL DATA SHEETS

- | | |
|---|--|
| 433 Abrasive Blasting | 327 Automotive Equipment Operators on Airport Ramps |
| 452 Abrasives, Coated | 437 Automotive Hoisting Equipment |
| 410 Acetic Acid | 223 Auxiliaries and Slashers, Cotton |
| 398 Acetone | 417 Babbiting Bearings |
| 494 Acetylene | 502 Bags, Manufacturing Paper |
| 210 Acid Plant, The | 421 Baling Presses |
| 390 Acid, Removing from Carboys | 476 Balls, Demolition |
| 436 Acrolein | 301 Barrels, Tumbling |
| 438 Adipic Acid | 239 Barricades & Warning Devices for Highway Construction Work |
| 379 Air Compressors and Air Receivers, Cleaning | 365 Barriers, Adjustable Press and Individual Die Guards |
| 392 Air Powered Hand Tools | 246 Batteries, Storage |
| 230 Air Terminal Vehicular Traffic Safety Guide | 487 Beams, Warpers and |
| 477 Aircraft Pneumatic Systems, Pressurizing Equipment for | 447 Belt Conveyors, Underground |
| 490 Aircraft Turbine Engine Noise | 308 Benzene (Benzol) |
| 213 Alligator Shears | 461 Beta Ray Sealed Sources |
| 478 Alloy Steel Chains for Overhead Lifting | 293 Blasting from Electric Power Circuits |
| 208 Amyl Acetate | 289 Blasting, Stray Currents in Electric |
| 205 Analysis of Injury Experience of a Large Printing Plant | 343 Bleaching Compounds, Textile |
| 435 Anhydrous Aluminum Chloride | 470 Blowtorches and Plumbers' Furnaces |
| 251 Anhydrous Ammonia | 412 Boom Stops, Crane |
| 409 Aniline | 229 Boring Machines, Wood, and Hollow Chisel Mortisers |
| 408 Antimony and Its Compounds | 269 Boring Mills, Horizontal Metal |
| 469 Arc Welding, Inert Gas Shielded | 347 Boring Mills, Vertical Metal |
| 499 Arsenic and Its Inorganic Compounds | 508 Boron Hydrides |
| 215 Asphalt | 355 Bottles and Glass, Broken |
| 250 Atmospheric Conditions in Underground Structures | |

Other Technical Pamphlet Series

Traffic Safety Memos, see page 42.

Safety Education Data Sheets, see page 45.

Farm Safe Practices Pamphlets, see page 48.

Detail Sheets (engineering drawing of safety devices), see page 14.

419 Brakes, Press
445 Brazing, Hand Soldering and
296 Bridge Painting
313 Bromine
427 Brush Cutting Tools
256 Bulldozers, Motor Graders and Scrapers
386 Cables, High Voltage Testing of Insulated Wires and
312 Cadmium
449 Calendar Roll Bites (Rubber Industry), Guarding
403 Calendar Rolls (Paper), Handling
404 Capacitors
341 Carbon Bisulphide (Carbon Disulphide)
415 Carbon Monoxide
380 Carboys, Removing Acid from
227 Cards, Cotton
295 Cards, Wool and Worsted
214 Caustic Liquor Room, The
373 Caustic Soda (Sodium Hydroxide)
478 Chains (Alloy Steel) for Overhead Lifting
428 Checking Performance of Local Exhaust Systems
486 Chemical Safety References
371 Chlorates
474 Chloride (Dichloromethane), Methylene
207 Chlorine
200 Churn Drills, Drilling Blast Holes Safely with
379 Cleaning Air Compressors and Receivers
252 Cleaning Exterior Walls of Buildings by Sandblasting or Steamblasting
285 Cleaning Machinery and Electric Motors

432 Cleaning Small Containers That Have Held Combustibles
238 Cleaning with Hot Water and Steam
452 Coated Abrasives
465 Cold-Room Testing of Gasoline and Diesel Engines
493 Colleges and Universities, Industrial Safety Courses in
219 Color in Industry
379 Compressors (Air), and Air Receivers, Cleaning
491 Construction Sites, Fire Prevention and Control on
447 Conveyors, Underground Belt
385 Cords and Fittings, Electric
316 Cords and Systems, Low Voltage Extension Light
422 Cores, Cutting Paper
356 Corrugators
227 Cotton Cards
278 Cotton Looms
276 Cotton Pickers
223 Cotton Slashers and Auxiliaries
412 Crane Boom Stops
359 Crane Hoists, Electromagnets Used With
448 Cranes, Crawler, Truck and Similar
298 Cutters, Power Guillotine
501 Cuttings Oils, Emulsions, and Drawing Compounds
303 DDT Insecticides, Use of
429 Degreasers, Vapor
232 Degreasing, Removing Oil and Grease from Metal Parts

476 Demolition Balls
474 Dichloromethane (Methylene Chloride)
266 Die-Casting Machines
365 Die Guards and Adjustable Press Barriers, Individual
211 Dies, Setting Up & Removing Power Press
465 Diesel and Gasoline Engines, Cold-Room Testing of
340 Digesters, Pulp Mill
510 Disease, Skin, Industrial
318 Dock Plates and Gangplanks
271 Draglines, Power Shovels and Similar Equipment, Operation of
501 Drawing Compounds, Emulsions and Cutting Oils
335 Drill Presses, Metal-Working
200 Drilling Blast Holes Safely with Churn Drills
484 Drilling (Percussion) in Mines
504 Drills, Jack Leg
497 Drills, Portable Reamer
473 Drop Hammers, Gravity
217 Drop Hammers, Rope
450 Drop Hammers, Steam
397 Dry Ice (CO₂)
496 Electrical Test Equipment
359 Electromagnets Used With Crane Hoists
302 Electroplating
468 Electrostatic Paint Spraying and Detearing
248 Emergency Lighting

—Continued on next page 13

INDUSTRIAL DATA SHEET SERIES

See preceding page

- 465 Engines (Gasoline and Diesel), Cold-Room Testing of
- 391 Ethyl Alcohol, Industrial
- 396 Ethyl Ether (Diethyl Oxide)
- 350 Ethylene Dichloride
- 482 Excavation, General
- 254 Excavation, Trench
- 428 Exhaust Systems, Checking Performance of
- 431 Exhaust Ventilation Systems, Instruments for Testing
- 321 Explosive Splitting Wedges or Guns
- 316 Extension Light Cords, Low Voltage
- 220 Fabrics, Fire Retardant Treatment for
- 387 Falls Down Openings in Mines, Prevention of
- 495 Falls on Floors
- 413 Firearms for Plant Protection
- 491 Fire Prevention and Control on Construction Sites
- 386 Flexible Shaft Tools
- 495 Floors, Falls on
- 286 Floors, Slippery
- 471 Fluids, Hydraulic
- 442 Fluorides, Inorganic
- 467 Forging Hammer Dies, Setup and Removal of
- 342 Formaldehyde
- 374 Freight-Car Doors
- 233 Frozen Ladings, Thawing
- 309 Fulminate of Mercury
- 455 Furnace Repair, Glass
- 470 Furnaces (Plumber's), Blowtorches and
- 394 Furnaces, Jet Tapping of Open Hearth
- 358 Fuses and Torpedoes, Storage & Handling
- 318 Gangplanks and Dock Plates
- 257 Gantry Trucks
- 366 Garnetting Machines
- 472 Gaseous Oxygen
- 465 Gasoline and Diesel Engines, Cold-Room Testing of
- 430 Gas Transmission Pipelines,

DETAIL SHEETS

Detail Sheets are 8½" x 11" simplified drawings and specifications that show how to construct more than 160 time and money saving safety devices and items of special equipment. Any good millwright or maintenance man can easily follow them, and they'll get the idea across to him in half the time an explanation would take! Storage bins, scaffolds, dollies, racks, etc., can be built quickly and economically, and anything built from a Detail Sheet has safety built-in! Write for individual subjects in the series.

124-01 Complete Set in binder, each: \$17.00.

- Reconditioning of
- 440 Gate and Plug Valves (High-Pressure), Maintenance of
- 362 Gear-Hobbing Machines
- 482 General Excavation
- 455 Glass Furnace Repair
- 256 Graders (Motor), Bulldozers, and Scrapers
- 473 Gravity Drop Hammers
- 267 Grounding Electric Shovels, Cranes and Other Mobile Equipment
- 299 Grounding Portable Electric Equipment
- 449 Guarding Calender Roll Bites (Rubber Industry)
- 298 Guillotine Cutters, Power
- 467 Hammer Dies, Setup and Removal of Forging
- 473 Hammers, Gravity Drop
- 217 Hammers, Rope Drop
- 450 Hammers, Steam Drop
- 507 Handling and Storing Heavy Molds in the Rubber Industry
- 317 Hand Trucks, Powered
- 425 Hard Hats
- 460 Head Rigs, Sawmill
- 381 Heat Control, Radiant
- 319 Heating, Radio Frequency
- 221 Highways and Municipal and Industrial Plant Roadways, Center Striping of
- 437 Hoisting Equipment, Automotive
- 359 Hoists, Electromagnets Used with Crane
- 514 Hoists, Material, Construction
- 471 Hydraulic Fluids
- 508 Hydrides, Boron
- 462 Hydrides, Metal
- 337 Hydro-Extractors
- 459 Hydrofluoric Acid
- 284 Hydrogen Sulfide
- 414 Impact Tools, Safe-Ending of
- 493 Industrial Safety Courses in Colleges and Universities
- 510 Industrial Skin Disease
- 469 Inert Gas Shielded Arc Welding
- 446 Information on Nuclear Energy, Sources of
- 454 Injection Molding
- 442 Inorganic Fluorides
- 431 Instruments for Testing Exhaust Ventilation Systems
- 457 Iodine
- 489 Isocyanates (TDI and MDI)
- 504 Jack Leg Drills
- 394 Jet Tapping of Open Hearth Furnaces
- 280 Joints, Wood
- 363 Kick (Foot) Presses
- 369 Knives, Hand
- 233 Ladings, Thawing Frozen
- 360 Lances, Oxygen
- 264 Lathes, Engine
- 253 Lathes, Wood Turning
- 484 Lawn Mowers, Power
- 443 Lead
- 478 Lifting (Overhead), Alloy Steel Chains for
- 241 Lime
- 503 Lineman's Rubber Protective Equipment
- 492 Lining Tanks and Vessels with Rubber
- 498 Line (Live) Tools
- 479 Liquefied Petroleum Gases for Industrial Trucks
- 283 Liquid Oxygen
- 498 Live Line Tools
- 209 Loading Machines, Rocker-Type Safe Operation of
- 237 Locking Out Electric Switches, Methods of
- 222 Locomotive Appurtenances, Handling
- 262 Locomotives in Coal Mines, Safety Specifications for
- 377 Log Skidding by Tractor
- 279 Looms, Cotton
- 345 Lumber, Handling and Piling
- 245 Luminescent and Reflecting Materials
- 285 Machinery and Electric Motors, Cleaning
- 426 Magnesium
- 483 Management Safety Policies
- 401 Man Lifts
- 306 Manganese
- 506 Masonry Saws (Stationary, Single-Blade Type)
- 203 Mercury
- 462 Metal Hydrides
- 232 Metal Parts, Removing Oil and Grease from
- 357 Metalizing
- 407 Methanol
- 474 Methylene Chloride (Dichloromethane)
- 509 Mill and Calendar Rescue Methods
- 364 Milling Machines, Metal-Working
- 484 Mines, Percussion Drilling in
- 387 Mines, Prevention of Falls Down, Openings in
- 209 Mines, Safe Operation of Rocker-Type Loading Machines in
- 454 Molding, Injection
- 507 Molds (Heavy), Handling and Storing in the Rubber Industry
- 256 Motor Graders, Bulldozers and Scrapers
- 330 Motor Trucks for Mines, Quarries, and Construction
- 411 Mounting Heavy-Duty Tires and Rims
- 464 Mowers, Power Lawn
- 370 Naphthalene (Crude and Refined) C₁₀H₈
- 270 Nitrate-Nitrite Salt Baths for Heat Treating
- 206 Nitrogen, The Oxides of
- 490 Noise, Aircraft Turbine Engine
- 488 Nondestructive Testing of Materials
- 446 Nuclear Energy, Sources of Information on
- 232 Oil and Grease, Removing from Metal Parts
- 463 Oil Field Pipe, Handling Large-Diameter
- 501 Oils (Cutting, Emulsions), and Drawing Compounds
- 394 Open Hearth Furnaces, Jet Tapping of
- 406 Oxalic Acid
- 206 Oxides of Nitrogen, The
- 472 Oxygen, Gaseous
- 360 Oxygen Lances
- 468 Paint Spraying and Detering, Electrostatic
- 502 Paper Bag Manufacturing
- 422 Paper Cores, Cutting
- 290 Paper Machines
- 354 Paper Tube Winders
- 451 Parking Lots (Plant) and Public Loading Points
- 311 Perchloric Acid
- 484 Percussion Drilling in Mines
- 479 Petroleum (Liquefied) Gases for Industrial Trucks
- 405 Phenol (Carbolic Acid)
- 282 Phosphorus (White)
- 500 Photography for the Industrial Safety Man
- 276 Pickers, Cotton
- 265 Pickers, Wool
- 453 Pickling of Steel Billets, Blooms, Rods and Bars
- 351 Picric Acid
- 463 Pipe (Oilfield), Handling Large-Diameter
- 430 Pipelines, Reconditioning of Gas Transmission
- 243 Piping and Pressure Vessels in Pulp Mills, Unfired
- 383 Planers, Metal
- 225 Planers (Wood), Power Feed
- 413 Plant Protection, Firearms for
- 440 Plug and Gate Valves (High Pressure), Maintenance of
- 470 Plumbers' Furnaces, Blowtorches and

477 Pneumatic Systems (Aircraft), Pressurizing Equipment for
 304 Poison Ivy, Poison Oak and Poison Sumac
 376 Pole-Top Resuscitation
 483 Policies (Safety), Management
 393 Portable AC High Voltage Insulation Test Sets
 320 Portable Power Chain Saws
 497 Portable Reamer-Drills
 236 Powder-Actuated Hand Tools
 464 Power Lawn Mowers
 271 Power Shovels, Draglines and Similar Equipment, Operation of
 392 Powered Hand Tools, Air
 317 Powered Hand Trucks
 365 Press Barriers, Adjustable, Individual Die Guards and
 419 Press Brakes
 421 Presses, Baling
 224 Presses, Inspection and Maintenance of Power
 363 Presses, Kick (Foot)
 243 Pressure Vessels, Unfired, and Piping in Pulp Mills
 477 Pressurizing Equipment for Aircraft Pneumatic Systems
 348 Printers-Slitters
 503 Protective Equipment, Linemen's Rubber
 444 Protective Equipment, Respiratory
 274 Pulpwood, Unloading, at the Mill
 418 Punch Presses, Handling Finished Pieces at
 395 Punch Presses, Scrap Handling
 310 Pyridine
 481 Radar Hazards
 353 Radial Saw, The
 381 Radiant Heat Control
 319 Radio Frequency Heating
 439 Radio Transmitters
 242 Railroad Car Wheels, Changing Out
 497 Reamer-Drills, Portable
 278 Reels, Drum Type
 245 Reflecting and Luminescent Materials
 509 Rescue, Methods, Mill and Calendar
 444 Respiratory Protective Equipment
 376 Resuscitation, Pole-Top
 249 Rip Saw Guards
 332 Rock, Falling or Sliding, in Quarries
 378 Rock or Ore, Detecting, Loose
 272 Rock, Testing, Removing and Supporting Loose
 217 Rope Drop Hammers
 259 Rope Slings, Safe Use of Manila
 380 Rope Slings, Recommended Loads for Wire
 334 Rubber Cement, Spreading
 507 Rubber Industry, Handling and Storing Heavy-Molds in
 492 Rubber, Lining Tanks and Vessels with
 503 Rubber Protective Equipment, Lineman's
 414 Safe-Ending of Impact Tools
 209 Safe Operation of Rocker-Type Loading Machines in Mines
 493 Safety Courses (Industrial) in Colleges and Universities
 486 Safety References, Chemical
 480 Salamanders, Solid-Fuel
 338 Sanders, Wood
 460 Sawmill Head Rigs
 506 Saws, Masonry (Stationary, Single-Blade Type)
 322 Saws, Metal (Cold)
 395 Scrap Handling—Punch Presses
 258 Scrapers, Bulldozers and Motor Graders
 461 Sealed Sources, Beta Ray
 467 Setup and Removal of Forging Hammer Dies
 361 Shafts and Cores, Handling
 216 Shapers, Metal
 333 Shapers, Wood
 213 Shears, Alligator
 291 Shears, Cloth
 328 Shears, Squaring, Metal
 434 Sheet Metal, Handling and Storage of
 271 Shovels, Draglines and Similar Equipment Operation of Power
 336 Shuttle Car Operation
 368 Sidewalk Sheds
 377 Skidding by Tractor, Log
 260 Skids
 510 Skin, Disease, Industrial
 223 Slashers and Auxiliaries, Cotton
 259 Slings, Manila Rope, Safe Use of
 380 Slings, Wire Rope, Recommended Loads for
 263 Slotters, Metal
 424 Slug Casting Machines
 432 Small Containers That Have Held Combustibles, Cleaning
 402 Snow and Ice Removal in Industry
 231 Sodium
 445 Soldering and Brazing, Hand
 480 Solid-Fuel Salamanders
 258 Spiders, Black Widow
 488 Spraying, Electrostatic Paint Detearing and
 450 Steam Drop Hammers
 453 Steel Billets, Blooms, Rods, and Bars, Pickling of
 478 Steel Chains (Alloy) for Overhead Lifting
 384 Stickers, Moulders and Matchers, Wood
 246 Storage Batteries
 326 Stranding of Communication and Power Cable
 315 Strapping, Steel, Flat or Round
 221 Striping (Center) of Highways and Municipal and Industrial Roadways
 275 Sulfur, Handling and Storage of
 325 Sulfuric Acid
 237 Switches, Methods of Locking Out Electric
 492 Tanks and Vessels, Lining with Rubber
 496 Test Equipment, Electrical
 488 Testing (Nondestructive) of Materials
 218 Tetryl
 505 Three-Knife Flatbed Trimmers
 228 Tick Bites
 305 Tire and Tube Curing
 411 Tires and Rims, Mounting Heavy-Duty
 485 Titanium
 204 Toluene and Xylene
 427 Tools, Brush Cutting
 292 Tools for Manual Handling of Pulpwood and Logs
 498 Tools, Live Line
 358 Torpedoes and Fuses, Storage & Handling
 377 Tractor, Log Skidding by
 439 Transmitters, Radio
 244 Tree Trimming
 254 Trench Excavation
 456 1, 1, 1-Trichloroethane
 389 Trichloroethylene
 505 Trimmers, Flatbed Three-Knife
 314 Trinitrotoluene (TNT)
 448 Truck, Crawler, and Similar Cranes
 330 Trucks (Motor) for Mines, Quarries, and Construction
 479 Trucks (Industrial), Liquefied Petroleum Gases for
 317 Trucks, Powered Hand
 301 Tumbling Barrels
 490 Turbine (Aircraft) Engine Noise
 367 Turpentine
 202 Unit First Aid Kits
 466 Upsetters
 303 Use of DDT Insecticides
 429 Vapor Degreasers
 230 Vehicular Traffic Safety Guide, Air Terminal

Other Technical Pamphlets

122.07-31. Building Construction
 122.04-60. Chemical Laboratories
 122.07-111. Chemical Pipe Lines & Tanks
 122.07-111. Compounding Materials Used in the Rubber Industry
 122.04-95. Compressed Gases
 122.07-131. Cotton Mills
 122.07-16. Cyanide Compounds
 122.07-56. Distilleries—Grain Handling & Milling
 122.07-57. Distilleries—Mashing, Fermenting, Distilling, Stillage Drying
 122.07-58. Distilleries—Warehousing & Bottling
 122.07-12. Fume Poisoning from Nitric & Mixed Acids
 122.07-94. Handling Poles
 122.04-4. Industrial Dust
 122.04-80. Industrial Safety Rules, Formulation & Use
 122.07-17. Industrial Waste Disposal
 122.04-1. Ladders
 122.07-141. Mercantile Establishments
 122.04-102. Off the Job Accidents
 122.04-108. Office Safety
 122.07-81. Paper & Pulp Mill Safety
 122.07-82. Paperboard Box Manufacturing
 122.07-34. Pile Driving
 122.07-91. Protecting Public Employees on Streets & Highways
 122.07-71. Public Employees
 122.07-83. Pulpwood Logging
 122.07-15. Pyroxylin Lacquer Manufacture
 122.07-101. Railroad Track Cars
 122.04-75. Safety Inspections
 122.04-12. Scaffolds
 122.04-91. Spray Coating
 122.07-61. State Highway Employees
 122.07-112. Vulcanizers & Devulcanizers
 122.04-21. Work Accident Records & Analysis

Prices Each (any selection): 1—\$.60; 10—\$.50; 100—\$.44.

458 Vessel Entry in the Rubber Industry
 487 Warkers and Beamers
 212 Watchman Safety
 307 Waxes, Electrical Insulating
 469 Welding, Inert Gas Shielded Arc
 242 Wheels, Railroad Car, Changing Out
 441 Winches, Truck Mounted Power
 354 Winders, Paper Tube
 380 Wire Rope Slings, Recommended Loads for
 368 Wires and Cables, Insulated, High Voltage Testing of
 372 Wood, Fire-Retarding Treatments for
 423 Wood Rooms
 295 Wool and Worsted Cards
 265 Wool Pickers
 475 X-Rays in Industry
 204 Xylene and Toluene
 267 Zinc and Zinc Oxide
 382 Zirconium Powder

SAFETY TALKS

What They Are

"Safety Talk" books have won for themselves a place in industry as a basic tool for helping foremen teach accident prevention. Each book contains 52 talks (unless otherwise noted), each talk covering a particular safety subject in brief, interesting fashion.

What They Do

With this *prepared* material your foremen are always able to do a *good* job of 'talking up' safety, whether to a single employee or before a group. They will be able to speak convincingly, with authority and sincerity—and to make their words interesting and forceful!

How You Use Them

The talks may simply be read aloud, but their brevity and easy wording make it possible for the foremen to review them and give them in their own words. Frequent group safety meetings, in which the foremen delivers these safety talks to their men, are among the most effective of safety training methods!

Many safety men buy complete sets of the "Talk Books" to use as a reference collection, in addition to buying appropriate volumes for the personal use of individual foremen.

GENERAL INDUSTRIAL SERIES

152.02. BOOK 1. Written by members of the Industrial Conference of the National Safety Council; covers basic subjects such as fire prevention, housekeeping, personal behavior, use and operation of tools and machines.

152.03. BOOK 2. Talks written by NSC staff engineers and Industrial Conference members; rounds out the selection of talks by dealing with many basic topics not covered in the first book.

152.04. BOOK 3. Introduces new subjects to the series, such as off-the-job safety, attitudes toward safety. Also gives new slant to some of the basic subjects that have to be dealt with many times.

152.05. BOOK 4. Fifty-two talks by Bill Andrews, author of the "Diary of a Safety Engineer" series in National Safety News, a book of talks that stresses the "personal side of safety."

152.30. TALK TOPICS

A new idea in safety talks books! Each of the 45 talks in this book is accompanied by questions, discussion notes, and demonstration hints which the supervisor can use to turn the talk into a stimulating 'exchange-of-ideas' session on safety. Men learn more when they talk than when they're talked to... and this book will start them talking!



152.06. BOOK 5. The emphasis throughout is worker attitudes: stresses individual responsibility for safety, the effects of one worker's acts on the safety of others, the advantages to everyone in co-operative effort for safety.

152.07. BOOK 6. All the talks in this volume were written by one of the best-known writers on industrial accident prevention, Roland Blake. Talks deal with hand and power tools, hazardous materials, falls, other general subjects.

152.08. BOOK 7. Another volume of talks by author Roland Blake, 52 talks on topics not covered in his other volume.

152.09. BOOK 8. The "best of the Safety Talks"! In this volume the Council selected the 52 best talks out of the more than 350 which had been written. One of the best balanced volumes.

152.10. BOOK 9. A retired supervisor, Reginald Sturdy, who had kept a notebook containing the ideas from the safety talks he had given to his own men for many years, is the author of this volume. Talks by a man with a successful record of safety supervision!

152.11. BOOK 10. Fifty-two talks by Robert L. Moore. The talks in this series are based on the safety meeting material he uses in his own work as an insurance company safety engineer.

DRIVER SUPERVISOR SERIES

229.51. BOOK 1. A noted traffic safety specialist, Hallie L. Myers, wrote the 52 talks in this volume. The talks apply to all types of drivers: truck, bus, and passenger car. Subjects range from emotions to condition of vehicle to what to do in case of an accident.

229.52. BOOK 2. Russel FitzPatrick, well-known author on the subjects of driving, driver training, and motor fleet operations, wrote the 52 talks in this volume. Mr. FitzPatrick manages to pack each of his talks with loads of interesting facts—as well as entertaining anecdotes.

229.53. BOOK 3. The author of these talks, Donald S. Buck, has, for 27 years, held positions having to do with the promotion of better driving among private motorists, professional drivers and U.S. military personnel. His sincerity and know-how are well presented in these 52 excellent talks, by a real 'old pro'!

SPECIAL INDUSTRIAL SERIES

152.24. CONSTRUCTION TALKS. 52 talks all written by members of the Construction Section Executive Committee. Specifically directed to "tool box" and gang safety meetings.

152.23. RAILROAD SUPERVISOR TALKS. Members of the Council's Railroad Section Executive Committee wrote the 52 talks in this volume. Talks deal with important aspects of maintenance of right of way, shop work, and safety while working in and around cars.

152.21. PUBLIC UTILITIES TALKS. BOOK 1. Contains 30 talks especially written for tailboard meetings—for supervisors in the gas, electric, telephone, and water utility industries. All the talks written by members of the Public Utilities Section Executive Committee.

152.25. PUBLIC UTILITIES TALKS, BOOK 2. 50 tailboard safety talks. Includes talks on basic subjects such as accident reporting, inspecting tools and equipment; as well as special industrial problems such as safe working conditions on poles, hot line tools, digging for gas leaks, and many others.

Safety Talk Books

Prices & Ordering Information

All Safety Talk Books are priced as shown below.

Number Copies	Price per Copy
1	\$2.25
2-9	1.95
10-99	1.70
100-more	1.60

When ordering give stock number and title of each book. For example: 152.30—Talk Topics. The quantity prices apply to any selection of books purchased.

SAFETYGRAPHS

Safetygraphs are illustrated talks designed for use with small groups—a tested and proved method of teaching safety to employees. Veteran safety men praise them, not only because they are such fine teaching aids, but because they are so easy to use as well. They are based upon the easel presentations used by the Armed Forces to train recruits, and upon the sales presentations used by advertising agencies and sales promotion firms.

A safetygraph makes an accident prevention lesson both entertaining and easy to understand. It is extremely easy for the instructor to deliver the message in a smooth, in-

teresting manner that encourages questions and group participation. Each safetygraph is a complete, self-contained training session consisting of twelve 18" x 24" heavy-paper pages, spiral bound to turn easily.

The safetygraph fits into the brown leatherette portfolio (available at extra cost) which becomes an easel and sets on any flat surface.

There are currently 35 Safety-graphs available, covering both general interest subjects such as off-job safety, skin care, and personal protective equipment, and special industry subjects for the aircraft, shipbuilding, and motor transport industries. All titles are listed below.

SAFETYGRAPHS CURRENTLY AVAILABLE

- 174.53 Operating a Power Press
- 174.54 Wearing Goggles
- 174.56 Ladder Safety
- 174.57 Using Fire Extinguishers
- 174.58 Accidents Don't Happen
(How they're caused)
- 174.61 Toe Protection
- 174.63 Industrial Power Trucks
- 174.64 Only a Scratch (First aid)
- 174.65 Wanted, Safe Workers
(Orients new employee)
- 174.69 Static Sparks & Flammable Liquids
- 174.70 Off the Job Safety
- 174.71 Save Your Own Skin (Skin care)
- 174.72 Chemical Spills & Splashes
- 174.73 Two Methods of Artificial Respiration
(Armlift & hiplift)
- 174.74 Ramp Safety (airport)
- 174.75 Two Wheel Hand Trucks
- 174.76 How to Control Bleeding
- 174.77 First Aid Treatment for Burns
- 174.78 Transportation of Injured Persons

- 174.79 It Can Happen to You
(Falls of ground in mines)
- 174.80 What's in it for Me?
(Employee gains from safety program)
- 174.81 Aircraft Fuel Servicing
- 174.82 Hospital Patient Safety
- 174.85 Ship Repair (Shipyard & maritime workers)
- 174.86 Longshoring
(Longshoremen)
- 174.87 Burning & Welding
(Shipyard & maritime workers)
- 174.88 Air You Breathe Aboard Ship
(Shipyard & maritime workers)
- 174.89 Office Safety (Office workers)
- 174.90 Hard Hats
- 174.91 Hazards of Water in Closed Process Systems
- 174.92 Housekeeping
- 174.93 Falls Hurt
- 174.95 Lifting
- 279.21 Why Back into Trouble?
(Motor transport)
- 279.22 Your Margin of Safety at Intersections
(Motor Transport)

Safetygraphs—Easels—Prices & Ordering Information

All Safetygraphs are priced as shown below:

Number of Copies	Price per Copy
1	\$14.00
2-9	12.50
10-99	12.00
100-more	11.50

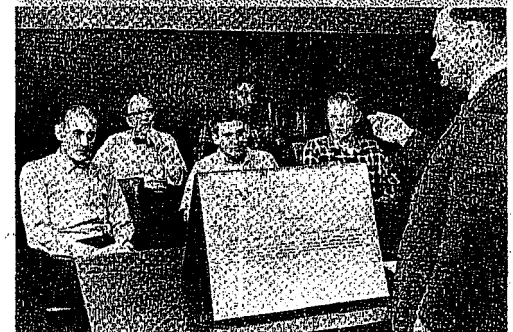
When ordering give stock number and title of each Safetygraph. The quantity prices apply to any selection of Safetygraphs purchased.

Safetygraph Easel, Leatherette holder and stand for Safetygraphs. Not included with Safetygraphs. Must be ordered separately.

174.99. Easel (each): \$4.50.



Safetygraphs are easy to carry... set up in a minute. No other equipment needed... can be used in any room even out of doors!



Ready-made illustrated safety talk that any one can give. On the back of each page the instructor has his remarks (including demonstrations and questions) printed and ready for delivery.



Workers see large, instructive, often humorous cartoons that make important points about safety. Safetygraphs make for lively safety meetings because workers hear a live talk... participate in the program themselves.

HOW TO ORDER NATIONAL SAFETY COUNCIL FILMS

Teach Faster—& Better —With Films

As industrial safety and training people well know, films greatly speed up and improve the learning process. People learn better when they *see* and *hear*, and when the thing they're being taught is told in narrative fashion.

By using films in the safety program, you can orient and train employees faster and better; and you can have more interesting, more effective safety meetings.

The National Safety Council has available nearly 100 films on safety. These include foreman-, worker-, and driver-training film series films dealing with specific problems in industrial accident prevention; films on off-job, traffic, home, and farm safety.

Council films are produced by professional film-making organizations, under the supervision of staff members with technical knowledge of the subject of the film. They utilize modern techniques of training and film-making and they are priced below films of comparable length and quality available from most other sources.

Film Types

Council films are either 16mm motion picture or 35mm slidefilms. Except for the few slidefilms indicated, all are sound films. Slidefilms consist of a 35mm filmstrip and a 33 $\frac{1}{3}$ RPM recording. They can be shown with either a standard sound slide-film projector or the automatic 30-50 low frequency models—the recordings have been made with an inaudible signal to automatically advance each picture in synchronization with the narration.

Previews

To preview a film prior to purchasing, address your order to the Council, and be sure to specify that you want the film for preview purposes. The film will be sent to you by the Council agent, and should be re-

turned to them following your preview. A new print will be sent when your purchase request is received. No preview fee will be charged if your purchase request reaches the Council within two weeks after you received the preview print. The regular rental fees (see "Rental") will be charged if you do not purchase the film. To preview a film series, you might find it sufficient to order just one of the films—thus minimizing your preview costs.

Rentals

Unless otherwise noted, Council films may be rented from NSC film rental agents. Orders and correspondence regarding film bookings should be addressed to the nearest of the following offices:

Eastern USA: Association Films, Broad and Elm, Ridgefield, New Jersey

Midwestern USA: Association Films, 561 Hillgrove Ave., La Grange, Ill.

Western USA: Association Films,

799 Stevenson St., San Francisco 3, California

Southwestern USA: Association Films, 1108 Jackson St., Dallas 2, Texas

Canada: Canadian Film Institute, 1782 Carling Ave., Ottawa 3, Ont., Canada

The following rental charges are per week or fraction thereof, per film: 16mm, B&W—\$11.00; 16mm, color—\$22.00 ("Everywhere—All the Time"—\$25.00); 35mm Sound Slidefilm—\$6.30. Rental prices are net—no discount. Invoices for the rental fee will be issued by the rental agent.

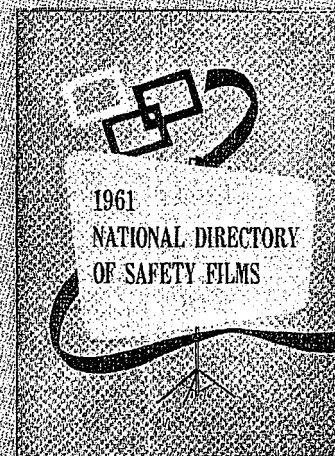
Service Credit Deduction

If you have a Service Credit account with the Council and wish to have film rental or preview charges deducted from this credit, mark your order to the rental agent "Bill National Safety Council." Invoices will be sent to the Council and the amount will be deducted from your Service Credit.

For other films on safety — NATIONAL DIRECTORY OF SAFETY FILMS

For a list of over 1100 films on safety—from all sources—on all subjects—industrial, traffic, home, recreation safety—order the Council's National Directory of Safety Films. Detailed index by subject makes films easy to find; films are described and summarized, and source and cost are given. 56 pages, 8 $\frac{1}{2}$ " x 11", paper-bound.

029-109 Each, 1—\$2.50; 2—\$1.90; 10—\$1.50; 100—\$1.20; 500—\$1.00



FOREMAN FILM SERIES

Newest Foreman Training Series—THE KEY MAN

Produced in the Fall of 1961, the Key Man series is the National Safety Council's newest safety training program for foremen—on film.

The Key Man series consists of four films, each a complete narrative in itself, which together make up a convincing presentation of how the foreman can work for the safety program—to benefit his employees, his company, and himself.

The basic message contained in the series is that there is no panacea for preventing accidents . . . a good safety program is built by doing many "little things" . . . all of which are part of good supervision.

Point of No Return. Step-by-step analysis of how an accident happened; how the accident affected workers, supervisor, and manage-

ment; and how good safety supervision very probably could have prevented the accident.

145.21. 16mm motion picture version, each: 1—\$82; 2—\$76; 10—\$73.

You're the Key Man. Shows how one foreman decided to put into practice things he knew about safety—but had neglected to do. It involved some difficult decisions on his part—but paid off in producing a much-improved safety record.

145.22. 16mm motion picture version, each: 1—\$82; 2—\$76; 10—\$73.

It's the Little Things That Count. Shows how many people contribute to a good company safety record—by actively working for betterment of conditions in their own operations—by cooperating with the safety efforts of others. Shows how the total of a lot of "little" acts on be-

Specifications & Prices

There are four 10-minute films in the series. Films are 16mm black & white motion picture (not available in 35mm soundslide.) A Leader's Guide is provided with each series. The series is not available on rental.

145.20. Series of four films, each: 1—\$300; 2—\$280; 10—\$270.

To order individual films in the series, use stock numbers and prices shown beneath film descriptions.

half of safety create a safe plant and people.

145.23. 16mm motion picture version, each: 1—\$82; 2—\$76; 10—\$73.

People Are the Puzzle. Shows how a foreman must develop an awareness and understanding of the people who work for him—in order to help them work safely. Shows that this is not an easy task—but a most important one.

145.24. 16mm motion picture version, each: 1—\$82; 2—\$76; 10—\$73.

SAFETY & THE FOREMAN FILM SERIES

A widely used film series that deals with four subjects that are fundamental to good safety supervision. These subjects are dealt with, one by one, in the four films that make up this series. Together the films in this series make an excellent basic training course for foremen in accident prevention.

No One Else Can Do It. The story of a foreman whose men are having too many accidents. He asks the plant safety man to "Do something about it" and is shown the responsibility is his.

146.03. 16mm motion picture version, each: 1—\$72; 2—\$68; 10—\$66.

146.13. 35mm soundslide version, each: 1—\$26; 2—\$24; 10—\$23.

Fact Finding, Not Fault Finding. A foreman "calls on the carpet" several men involved in an accident. When he learns the facts, he sees

that what he termed "carelessness" was really a lack of supervision on his part.

146.01. 16mm motion picture version, each: 1—\$72; 2—\$68; 10—\$66.

146.11. 35mm soundslide version, each: 1—\$26; 2—\$24; 10—\$23.

Foresight, Not Hindsight. Shows that what really counts in accident prevention is foresight—finding accident causes and eliminating them before the accident happens. A basic concept in accident prevention that every foreman should learn.

146.02. 16mm motion picture version, each: 1—\$72; 2—\$68; 10—\$66.

146.12. 35mm soundslide version, each: 1—\$26; 2—\$24; 10—\$23.

What They Don't Know Can Hurt. Shows the importance of good job training and close supervision to prevent accidents. Illustrates how misunderstood job instructions can lead to accidents.

Specifications & Prices

There are four 10-minute films in the series, available in either 16mm motion picture or 35mm soundslide versions. A Leader's Guide is provided with each series.

146.00. Series of four films, 16mm motion picture version, each: 1—\$265; 2—\$250; 10—\$245.

146.10. Series of four films, 35mm soundslide version, each: 1—\$94; 2—\$90; 10—\$88.

Prices and stock numbers for individual films in the series are given beneath each film description.

146.04. 16mm motion picture version, each: 1—\$72; 2—\$68; 10—\$66.

146.14. 35mm soundslide version, each: 1—\$26; 2—\$24; 10—\$23.

Specifications & Prices

There are four 10-minute films in the series. Films are available in 16mm black and white motion picture and 35mm black and white soundslide versions. A Leader's Guide is provided with the series. See page 18 for rental and previewing information.

147.00. Series of four films (16mm motion picture version), each: 1—\$300; 2—\$280; 10—\$270.

147.10. Series of four films (35mm sound slide version), each: 1—\$120; 2—\$114; 10—\$110.

To order individual films in the series, use stock numbers and prices shown beneath film descriptions.

"COMMUNICATIONS FOR SAFETY" FILM SERIES

This film series has been exceedingly popular with safety men because it does such a good job of explaining to foremen the importance of good communications to their work—and because it gives very

See page 18 for preview and rental information.

practical suggestions for improving communications.

There's nothing technical in this film series. It deals with the subject of using the power of speech in accident prevention work as an extension of the everyday conversations that foremen have with their men. It shows that talking about safety can be as natural and as easy as talking about baseball or the weather.

Let's Talk About Safety. Shows how talking about safety can become a regular, helpful habit.

147.01. 16mm motion picture, each: 1—\$82.00; 2—\$76.00; 10—\$73.00.

147.11. 35mm slidefilm, each: 1—\$33.00; 2—\$31.00; 10—\$30.00.

Take a Talkie-Break. An easy way for foremen to fulfill their safety responsibilities . . . ten minutes a day

devoted to safety talk!

147.02. 16mm motion picture, each: 1—\$82.00; 2—\$76.00; 10—\$73.00.

147.12. 35mm slidefilm, each: 1—\$33.00; 2—\$31.00; 10—\$30.00.

Setting 'em Straight. Shows how to correct a worker's unsafe practices, without causing hurt feelings or annoyance.

147.03. 16mm motion picture, each: 1—\$82.00; 2—\$76.00; 10—\$73.00.

147.13. 35mm slidefilm, each: 1—\$33.00; 2—\$31.00; 10—\$30.00.

Let Everybody Help. Shows supervisors that cooperation comes quickly when workers know their ideas are wanted.

147.04. 16mm motion picture, each: 1—\$82.00; 2—\$76.00; 10—\$73.00.

147.14. 35mm slidefilm, each: 1—\$33.00; 2—\$31.00; 10—\$30.00.

"SUPERVISING FOR SAFETY" FILM SERIES

A three film series for foremen, dealing with the foreman's management of people.

The ideas presented in the films are those of noted lecturer and teacher of human relations in industry, Dr. Arthur Secord.

All three films in the series feature the same fictional foreman Gus O'Grady, a man who has a lot to learn about handling people. In the course of the three films—he does learn—and so will your foremen.

Fragile, Handle Feelings with Care. O'Grady learns that people are sometimes sensitive about "little things." They want to know why a rule is changed, they want credit for suggestions, they want a "pat on the back" for good work.

145.01. 16mm motion picture version, each: 1—\$72; 2—\$68; 10—\$66.

145.11. 35mm soundslide version, each: 1—\$26; 2—\$24; 10—\$23.

Call 'Em on the Carpet. O'Grady learns there's more to supervision than "chewing out" the man who makes a mistake or doesn't follow orders.

145.02. 16mm motion picture version, each: 1—\$72; 2—\$68; 10—\$66.

145.12. 35mm soundslide version, each: 1—\$26; 2—\$24; 10—\$23.

It's an Order. O'Grady learns there's an art to giving orders too. He learns that an order, poorly given, can cause an accident.

145.03. 16mm motion picture version, each: 1—\$72; 2—\$68; 10—\$66.

145.13. 35mm soundslide version, each: 1—\$26; 2—\$24; 10—\$23.

Specifications & Prices

There are three 10-minute films in the series, available in either 16mm motion picture or 35mm soundslide version. A Leader's Guide is provided with each series.

145.00. Series of three films, 16mm motion picture version, each: 1—\$195; 2—\$187; 10—\$182.

145.10. Series of three films, 35mm soundslide version, each: 1—\$72; 2—\$68; 10—\$66.

Prices and stock numbers for individual films in the series are given beneath each film description.

Another O'Grady Film

A Gray Day for O'Grady. Not made as part of the series, this film also features foreman Gus O'Grady. His "gray day" is the day his department is hit by several "minor" accidents. He's not much upset, but his boss is . . . plenty. O'Grady learns what even small accidents do to costs and production. 15 minutes.

144.02. 16mm motion picture version, each: 1—\$72; 2—\$68; 10—\$66.

144.01. 35mm soundslide version, each: 1—\$26; 2—\$24; 10—\$23.

FILM SERIES

"SPEAKING OF SAFETY" FILM SERIES

A series of six films that make up a training course for foremen in effective speech. Shows the foreman how to "talk up" safety, how to speak more persuasively, more convincingly on any subject to his men.

The Power of Speech. An introduction to the series. Lists some of the occasions when foremen might be called upon to give a speech, explains the difference between a formal and working speech, discusses the purposes of each.

143.05. 35mm soundslide version. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Now You're Talking. The actual speech making . . . how loudly to talk, how to phrase ideas, the importance of not "talking down" to your audience. How friendliness, sincerity, and enthusiasm can make

a success of a speech!

143.03. 35mm soundslide version. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Ring the Bell. Shows how to hold the attention of the audience from beginning to end. How to "break the ice," use of scale models, mockups, graphs, charts, and diagrams.

143.06. 35mm soundslide version. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

On Your Feet. The physical side of standing up to speak . . . how to stand, what to do with your hands, where to look, the purpose of moving around and how to do it effectively.

143.04. 35mm soundslide version. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Butterflies in Your Stomach. Explains the psychological reactions that cause stage fright, "that strange

Specifications & Prices

The series consists of six films, each 13 minutes in length, 35mm soundslide version only. The Leader's Manual, provided with the series, gives full plans for safety meetings and practice sessions built around the films.

143.00. Series of six films, 35mm soundslide version only, each: 1—\$145; 2—\$135; 10—\$130.

Prices and stock numbers for individual films in the series are given beneath each film description.

feeling that hits you the minute you stand up to talk." Offers ways of overcoming stage fright.

143.01. 35mm soundslide version. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

The Key to Good Speaking. Outlines four methods of preparing a speech and discusses the advantages and disadvantages of each. Gives a step-by-step description of preparing a safety speech.

143.02. 35mm soundslide version. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

"HUMAN FACTORS IN SAFETY" FILM SERIES

A film series that provides foremen with a basic course in the art of human relations. This is a subject that most foremen are highly interested in, and they'll enjoy the lessons that this film series provides.

The Secret of Supervision. Sets the stage for the rest of the series. Illustrates why workers respond to one supervisor, resent and rebel against another. Explains that the films to follow discuss the problem of how to be a boss and still be liked.

142.04. 35mm soundslide version. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Teamwork For Safety. Suggests ways for supervisors to make safety interesting and important to the workers. Discusses holding meetings, encouraging suggestions, and getting workers to inspect for hazards.

142.06. 35mm soundslide version. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Teaching Safety On The Job. Shows supervisors how to prepare and give job safety instructions. Illustrates the four steps of good training: tell the worker what to do, show him how to do it, let him try it, spot check until he masters the job.

142.05. 35mm soundslide version. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Everybody's Different. Points out that while people have many things

in common they also have different personalities, abilities and backgrounds, and shows supervisors what allowances to make for these differences.

142.02. 35mm soundslide version. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Safety Case Histories. Presents descriptions of accidents that actually happened, then film stops so that the foremen can discuss causes and suggest means of prevention. Winds up the course by showing the foremen what they have learned!

142.03. 35mm soundslide version. Each: 1—\$36.00; 2—\$34.00; 10—\$33.00.

People Are All Alike. Explains that all normal people have the same basic wants . . . recognition for good work, knowledge of what goes on, sense of belonging to the group, etc. Shows how foremen can satisfy these wants.

142.01. 35mm soundslide version. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Specifications & Prices

The series consists of six films, each 15 minutes long (except "Case Histories" which is 30 minutes), available only in 35mm soundslide version. Leader's Manual provided with the series.

142.00. Series of six films, 35mm soundslide version, each: 1—\$145; 2—\$135; 10—\$130.

Prices and stock numbers for individual films in the series are given beneath each film description.



LOOK! STOP BACKING ACCIDENTS

A special-purpose campaign, including a film and recall materials, to help alert drivers of commercial vehicles to the dangers of backing accidents.

Film—"Look, Stop Backing Accidents." Ten-minute film shows how to back a vehicle safely. Uses diagrams and table-top mock-ups as well as actual vehicles. 10 minutes, 16mm motion picture version. See page 18 for rental and previewing information.

278.05. 1—\$88; 2—\$84; 10—\$81.

Booklet—"Look, Stop Backing Accidents." Stresses key points made in the film; eight pages; two colors; size 3 3/4" x 8".

294.10. Each (minimum order 10 copies): 10—\$.13; 50—\$.065; 500—\$.055; 1000—\$.045; 5000—\$.038; 10,000—\$.036.

Dash Stickers—set of four, humorous illustrations of things to remember when backing up. Self-stick—easy to install, easy to take off the vehicle dashboard.

262.90. Set of four, each (minimum order 10 sets): 10—\$.40; 50—\$.25; 500—\$.20; 1000—\$.18.

Posters—set of six; campaign theme poster is 17" x 23"; others in set are 8 1/2" x 11 1/2"; two colors.

281.45. Set of six, each: 1—\$2.20; 10—\$.80; 100—\$.60.

Campaign Guide—contains quiz on film, timetable for campaign, use of materials. Sent free with your order for campaign materials.

Newest Driver Training Film Series— THE EXPERT DRIVING SERIES

This film series is built around the accident-reporting sequence: why report accidents; how to report them; how to decide if an accident is "preventable" or "non-preventable"; and what a good safety record means.

Each film in the series is a complete unit of instruction in itself. The films are all designed to fit the specific procedures of accident reporting that various companies have set up. The series provides much-needed training material on a subject that is vitally important in every safety program.

Experts Count 'em All. This film answers the question, "Why should a professional driver make a report of every accident, especially those so-called 'minor' accidents?" The film points out that accidents are caused by faulty driving habits. The further point is made that drivers often develop bad driving habits without realizing it. If every driving accident is reported, driver supervisors can help drivers spot and correct bad habits.

278.41. 16 mm motion picture. Black and white. Each: 1—\$82.00; 2—\$76.00; 10—\$73.00.

In Case of Accident. Even experts are sometimes involved in accidents. When accidents do happen, experts know what to do to protect their own interests, the interests of their company, and the general public. This film covers the types of accident facts needed for a useful report, how to get the facts, and the importance of witnesses to corroborate these facts.

278.42. 16 mm motion picture. Black and white. Each: 1—\$82.00; 2—\$76.00; 10—\$73.00.

Preventable or Not? The concept of preventability is a basic idea in all fleet safety programs today. This film tells the story of a driver who had an accident which was adjudged preventable by the review committee. He argues about this decision with his safety director claiming that he was legally right, had bad luck and is being treated unfairly. He is asked to

serve as judge during the demonstration of several accident cases using motor vehicles. Through a discussion of each of the cases, the driver is made aware for the first time of what preventability really means.

278.43. 16 mm motion picture. Black and white. Each: 1—\$82.00; 2—\$76.00; 10—\$73.00.

For Experts Only. This film shows drivers the meaning of a good driving record—and what it takes to earn a NSC Safe Driver Award. It tells the story of a Safe Driver Award winner who has a teenage son who wants to make his school swimming team. The boy has a lot of natural ability but won't put forth the effort necessary to make the team. The father, by describing the concentration and effort necessary to become a 10-year Safety Driver Award winner, convinces his son that whatever is worth doing is worth doing well.

278.44. 16 mm sound motion picture. Color. Each: \$107.00; 2—\$96.00; 10—\$93.00.

Specifications & Prices

There are four films in the series, running time of each approximately 10 minutes. Available only in 16mm motion picture version. Films are black & white—except for "For Experts Only" which is a color film.

A Leader's Guide is provided with the series.

278.45. Series of three, 16mm motion picture version (Color film "For Experts Only" not included). Each: 1—\$225; 2—\$210; 10—\$200.

278.40. Series of four, 16 mm motion picture version (Includes color film "For Experts Only"). Each: 1—\$325; 2—\$300; 10—\$290.

Prices and stock numbers for individual films in the series are given beneath each film description.

SERIES

See page 18 for preview and rental information.

DEFENSIVE DRIVING FILM SERIES

Each film in this especially popular series is a lesson on handling a motor vehicle in one of the six situations in which one motor vehicle can collide with another.

The technique of presentation is highly effective: an instructor (in the film) simply talks to the audience, illustrating key points with blackboard drawings, table-top demonstrations, and cartoon and live-action sequences.

How to Follow Safely. Illustrates the braking time needed for various rates of speed, and offers a simple rule—stay one vehicle length behind for every ten miles per hour—for avoiding collision with vehicles ahead.

278.31. 16mm motion picture version. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

Don't Be A Sitting Duck. Shows how a driver can be a "sitting duck" if he has to stop suddenly without giving the vehicle behind any warn-

ing. Offers a workable solution to this problem.

278.32. 16mm motion picture version. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

Stay Right, Stay Safe. Shows how the center line on a road is often the dividing line between life and death, with vehicles rushing past, feet apart. Explains the things that can cause drivers to swerve across the line, collide with an oncoming vehicle.

278.33. 16mm motion picture version. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

What Right of Way? Stresses that traffic signs and signals are useless when drivers try to grab the right of way. Offers simple rules to help a driver prevent accidents with vehicles approaching from an angle.

278.34. 16mm motion picture version. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

The Art of Being Passed. Stresses the need for making it easy for the other fellow to pass. Points out the necessity for curbing the desire to race and the feeling of belligerence

Specifications & Prices

There are six films in the series, running time for each approximately 10 minutes. The series is available in 16mm motion picture version only. A 24-page Leader's Guide is provided with the series.

278.30. Series of six films, 16mm motion picture version, each: 1—\$395; 2—\$375; 10—\$370.

Prices and stock numbers for individual films in the series are given beneath each film description.

at being passed. Covers turns, pull outs.

278.35. 16mm motion picture version. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

How to Pass Safely. Covers: sizing up the situation, making the decision to pass and acting immediately, passing as quickly as possible, proper speeds for passing, knowing when to pull back in to the right.

278.36. 16mm motion picture version. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

PROFESSIONAL SAFE DRIVING FILM SERIES

Highly interesting films for all drivers, pro's as well as novices, that use sports analogies and well-known sports stars to illustrate important factors in a safe driving record.

The Champ Becomes Deaf and Blind. Golfer Lloyd Mangrum points out that "pro" drivers like pro golfers must be able to concentrate despite all distractions and adverse conditions. Discusses ways for drivers to drive "with" traffic rather than "against" traffic.

278.18. 16mm motion picture version, each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

Watch Your Handicap. Bowling champion Ned Day shows how drivers, like bowlers, can handicap their performances through lack of sleep, improper diet, and excesses. Points

up the need for good physical condition for men who drive professionally.

278.19. 16mm motion picture version, each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

Ninety Day Flash. Paul Richards, baseball manager, shows how careless habits of ball players can cause game-losing errors—how careless driving habits can eventually lead to fatal errors.

278.15. 16mm motion picture version, each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

Take A Look at the Odds. Explains accident prevention as the key to a driver's future well-being, and his family's. Proves that the odds are always in favor of the driver who always drives "with the odds."

278.17. 16mm motion picture version, each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

Skill Is Your Business. Wilbur

Shaw shows what it takes to maintain professional driving skill day after day, and tells how to keep this skill on tap, to meet unexpected situations.

278.16. 16mm motion picture version, each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

Specifications & Prices

There are five films in the series, each 10 minutes long. Films are available only in 16mm motion picture version. A Leader's Guide is provided with the series.

278.14. Series of five films, 16 mm motion picture version, each: 1—\$330; 2—\$319; 10—\$313.

Prices and stock numbers for individual films in the series are given beneath each film description.

EMPLOYEE FILM SERIES

SAFETY WISE FILM SERIES

In the final analysis, a good safety program depends on the thoughts and actions of each employee. If each makes use of the safety he is taught . . . if each believes in and supports the safety program . . . if each regards safety as a personal responsibility . . . then the safety program will be a success.

This film series was written and produced with the individual employee in mind. Each of the three films discusses *his* individual responsibility for safety, *his* role in accident prevention, *his* stake in the safety program.

If you're looking for a training tool that will reach your people with convincing arguments for a more personal interest in safety—then this 3 film series is for you.

Safe As You Know How. Marty McYou, an average guy, is upset because it seems that everyone is an expert but him! But he is an expert—in his job and on safety. He has the chance to soak-up safety each day! He shows some Unsafe Conditions that cause accidents and explains them . . . points out unsafe acts too. He's an expert—a safety expert!

171.76. 16mm motion picture version, each: 1—\$82; 2—\$76; 10—\$73.

Not Even One Chance. You meet J. T. O. (Just this Once) Jones, who takes chances . . . (and often gets himself into danger and trouble) . . . because he's "in a hurry" and for other "good" reasons. But taking chances is always a gamble! And gamblers can lose as well as win. The wrong attitudes that cause chance-taking need changing. J. T. O. decides to change his motto to N. E. O.—NOT EVEN ONCE!

171.77. 16mm motion picture version, each: 1—\$82; 2—\$76; 10—\$73.

Specifications & Prices

The series consists of three films, each approximately 10 minutes long. Available only in 16mm motion picture version. Leader's Guide provided with the series.

171.75. Series of three films, 16mm motion picture version, each: 1—\$225; 2—\$210; 10—\$205.

Prices and stock numbers for individual films in the series are given beneath each film description.

Help Yourself to Safety. A film that shows employees how "blind spots" can develop in your knowledge of your job—and how these blind spots can lead to accidents. Tells the story of one worker who discovered how a blind spot lead to his own accident.

171.78. 16mm motion picture version, each: 1—\$82; 2—\$76; 10—\$73.

PERSONAL SIDE OF SAFETY FILM SERIES

The purpose of this film series is to give each employee a personal formula for keeping safe on the job. Shows how the worker must approach the problem of accidents as a personal problem, the solution of which depends on his own good sense and knowledge of his capabilities.

Let Habit Help. Explains how new habit patterns are developed, and how to erase an unsafe habit. Each routine task is accomplished largely by one or more of the habit sequences you form, so you must build safety in your habits.

171.47. 35mm soundslide version, each: 1—\$18.00; 2—\$17.00; 10—\$16.50.

171.53. 16mm motion picture version, each: 1—\$57.00; 2—\$54.50; 10—\$53.00.

Get A Grip on Yourself. Shows how feelings and emotions can lead to actions that cause accidents. Explains how to make emotions work

for instead of against you.

171.48. 35mm soundslide version, each: 1—\$18.00; 2—\$17.00; 10—\$16.50.

171.54. 16mm motion picture version, each: 1—\$57.00; 2—\$54.50; 10—\$53.00.

Decide to Be Safe. Wraps up the formula for personal safety with a quick review of the key points made in the other films. Points up the need for sincere determination to work safely.

171.49. 35mm soundslide version, each: 1—\$18.00; 2—\$17.00; 10—\$16.50.

171.55. 16mm motion picture version, each: 1—\$57.00; 2—\$54.50; 10—\$53.00.

Safety Record. Shows that award-winning safety records don't "just happen," but are the result of hard work on the part of every worker.

171.45. 35mm soundslide version, each: 1—\$18.00; 2—\$17.00; 10—\$16.50.

171.51. 16mm motion picture version, each: 1—\$57.00; 2—\$54.50; 10—\$53.00.

Two Steps to Safety. The two steps are: Know Your Job—its pos-

sible hazards and how to avoid them . . . Know Your Self—the personal habits that might cause accidents.

171.46. 35mm soundslide version, each: 1—\$18.00; 2—\$17.00; 10—\$16.50.

171.52. 16mm motion picture version, each: 1—\$57.00; 2—\$54.50; 10—\$53.00.

Specifications & Prices

The series consists of five films, each approximately 10 minutes long, available in 16mm motion picture and 35mm soundslide versions. A Leader's Guide is provided with the series.

171.50. Series of five films, 16mm motion picture version, each: 1—\$260; 2—\$245; 10—\$240.

171.44. Series of five films, 35mm soundslide version, each: 1—\$88; 2—\$82; 10—\$79.

Prices and stock numbers for individual films in the series are given beneath each film description.

INDIVIDUAL SAFETY FILMS

An Accident Happens to Sam

An accident-wise industrial nurse proves to skeptical Sam that accidents DON'T just happen. By the end of the day, Sam's converted. Black and white. 15 minutes. 171.39. 16mm motion picture. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

Case of the Cluttered Corner

When Frank Anderson suffers a broken leg because of the "cluttered corner" he decides to play detective. The film takes viewers step by step behind him as he finds how poor housekeeping causes accidents. 171.96. 16mm motion picture. Each: 1—\$88.00; 2—\$84.00; 10—\$81.00. 171.95. 35mm soundslide. Each: 1—\$41.00; 2—\$39.50; 10—\$38.50.

Construction Equipment Safety

A dozen common mistakes account for three out of four accidents with construction equipment . . . this film depicts them. A must film for all tractor, crane, dragline, shovel, and truck users. 20 minutes. 171.83. 35mm soundslide. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Doctor's Orders

Sells foremen on the importance of first aid, physical exams, and prompt accurate accident reports. 141.03. 35mm soundslide. Each: 1—\$18.00; 2—\$17.00; 10—\$16.50.

Down at the Office

A secretary and her boss discover that some very minor things can cause some really serious falls. The films stress the importance of good housekeeping and of picking up even such a seemingly harmless thing as a paper clip. 10 minutes. 171.88. 16mm motion picture. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

Easy on the Eyes

Shows what it means to be blind or lose the sight of an eye, then offers a job-by-job explanation of

the type of eye protection required; rules for eye safety. 20 minutes. 171.08. 16mm motion picture. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00. 171.07. 35mm soundslide. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Falls Are No Fun

The film takes an amusing little cartoon character through a series of situations that point out the kind of falls that can happen. After each mishap, he learns how the fall could have been avoided. 10 minutes. 171.94. 16mm motion picture. Each: 1—\$88.00; 2—\$84.00; 10—\$81.00. 171.93. 35mm soundslide. Each: 1—\$41.00; 2—\$39.50; 10—\$38.50.

Farm Filmstrips (see page 49)

Fifteen Minutes To Go

Dramatically compares the odds of getting an infection in a small cut or scratch with "Russian Roulette." Actual photos of wounds, burns, and scratches before and after infection show your workers that it's smart to invest "15 minutes" to get immediate medical attention. 15 minutes. 171.10. 35mm soundslide. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

For Safety's Sake

Shows how to use, inspect and maintain drills, grinders, saws and other electric hand tools. 15 minutes. 171.12. 16mm motion picture. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

Freight Handling Safety

Shows the worker how to lift, carry, and pile materials; how to safely operate a hand-truck. The main emphasis is on freight car and motor truck unloading. 11 minutes. 171.14. 16mm motion picture. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00. 171.13. 35mm soundslide. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Friendly Machines

An instructive and amusing combination of live action and animation. A number of shop machines come to life to show how safe work practices reduce accidents. 10 minutes. 171.87. 16mm motion picture. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00. 171.86. 35mm soundslide. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

Giant Hands of Industry

Points out the two main courses of crane accidents: failure to use correct hand signals and failure to keep in the clear, as well as other crane safety tips. 15 minutes. 171.15. 35mm slidefilm. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

If You Took Your Family to Work

A workman keeps imagining he sees his son watching him do things that violate the safety rules. He realizes that he should practice safety on the job just as though his family were with him. 13 minutes. 171.84. 16mm black and white motion picture. Each: 1—\$72.00; 2—\$68.00; 10—\$66.00.

Keep 'Em Rolling (Railroad)

The film stresses the precautions necessary in working near moving cars; use of blue warning flags; how to safely cross between cars. 171.88. 35mm soundslide. Each: 1—\$26.00; 2—\$24.00; 10—\$23.00.

SAFETY EVERYWHERE CAMPAIGN FILMS

10 Long Minutes. A suspenseful, entertaining color motion picture. Waiting for a telephone call, a worker—and the audience—get a memorable lesson about safety off the job. 16mm motion picture version, color, 13 minutes.

171.33. Each: 1—\$115; 2—\$110; 10—\$105.

Everywhere All the Time. The story of an average family—mom, dad, teenage son and daughter, all love water sports. The boy is almost involved in a tragic accident, involving a boat and a water skier. The family learns that safety is an everywhere . . . all-family affair. 16mm motion picture, color, 23 minutes.

171.04. Each: 1—\$185; 2—\$180; 10—\$175.

See back cover for Description & Prices of All Safety Everywhere Campaign Materials.

See page 18 for preview and rental information.

AWARDS & INCENTIVES

Continued



SHOULDER PATCH

Give your drivers shoulder patches to go along with their Safe Driver Award pins. Designed to be worn on the jacket sleeves, the patches are an exact duplicate of the Award, embroidered in rich yellow, blue, green and white silk on a beige cloth background. 3"x4" in size.

298.02. Each (any selection of years): 1—\$.64; 10—\$.51; 100—\$.44; 1000—\$.39.

MONEY CLIP

Often presented along with bonus awards of cash, checks, stocks, bonds. Highly polished gold plate.

050.57. Each: 1—\$1.85; 2—\$1.70; 10—\$1.55; 50—\$1.45; 100—\$1.35.

TIE BAR

The most popular of all jewelry items for men. It has the "alligator" type clasp, and is gold plated with a high lustre finish.

051.37. Each: 1—\$2.00; 2—\$1.65; 10—\$1.45; 50—\$1.40; 100—\$1.35; 500—\$1.30.

CUFF LINKS

Unusually handsome cuff links that any man will be proud to wear—for dressing up—for daily wear. Gold plated, highly polished.

049.15. Each (per pair): 1—\$2.85; 2—\$2.50; 10—\$2.30; 50—\$2.25; 100—\$2.20.

BELT BUCKLE

A simple, classic design highlights the Safe Driver Award emblem. Gold plated, highly polished. Belt not included.

050.77. Each: 1—\$2.45; 2—\$2.10; 10—\$1.90; 50—\$1.85; 100—\$1.80.

LIGHTER

The most popular gift item for men. A windproof lighter, with construction, craftsmanship and features you would expect to find only in higher priced lighters. Stainless Steel.

050.97. Each: 1—\$3.50; 2—\$3.10; 10—\$2.70; 50—\$2.60; 100—\$2.55; 250—\$2.50; 500—\$2.45.



EXPERT DRIVER AWARD CERTIFICATES

When presenting an award for an extended Safe Driver record, the added touch of these attractive Certificates will make it a memorable event. 8"x10" in size, suitable for framing. The name of the Award winner is hand-lettered on each certificate. The drivers who win this award will take pride in displaying it to their family and friends.

298.04. Each: 1—\$2.25; 2—\$1.65; 10—\$1.40.

Please notice: The Safe Driver Award merchandise shown on this page is for sale only to organizations enrolled in the National Safety Council's Safe Driver Award Program, to commemorate years of safe-driving performance by individual drivers. See the Insert (opposite page 28) of this catalog for a description of this Program. All merchandise shown has a replica of the Safe Driver Award Emblem—in blue hardfired enamel on gold plate.

The Awards are available with the number of years of safe-driving performance—from 1 to 32. When ordering please specify the year to be shown on each item of merchandise.

NATIONAL SAFETY COUNCIL

COMPLETE MOTOR TRANSPORTATION SERVICE



Over a million of these awards have been issued. Drivers everywhere recognize it as the symbol of safe driving achievement, as recognition by management of safe driving performance.

This is a replica of the National Safety Council's Safe Driver Award Emblem.

The actual emblem is beautifully rendered in gold plate and hard-filled jeweler's enamel. It is available in the form of a cap badge, lapel pin or keychain.

The emblem is an award that only drivers who are enrolled in the Council's Complete Motor Transportation Service can earn.

Over 1500 motor fleets of all types are enrolled in this service.

The service provides any organization operating motor vehicles with the four basic elements of a successful fleet safety program:

1. PROVIDES NATIONAL STANDARD

The service defines safe driver performance so that both management and drivers have a yardstick for measuring a good driving record.

2. PROVIDES TRAINING MATERIAL

If you expect drivers to improve their safety performance, you have to train them to drive safely, remind them of driving hazards. This service provides such training and reminder materials for each driver every month.

3. PROVIDES A METHOD OF KEEPING SCORE

A safe driving record is a cumulative thing. Management and drivers want to know how the men stack up over the years. The service provides for this essential "scorekeeping" function. The safety record of every driver is kept permanently by the National Safety Council.

4. PROVIDES RECOGNITION

Drivers enrolled in this service can earn the famous NSC Safe Driver Award, national emblem of safe driving achievement for professional drivers.

Turn page for complete description of the Complete Motor Transportation Service and enrollment information.



DRIVER MATERIALS

FOR EXPERTS ONLY

Brochure explains the Safe Driver Award Plan for drivers, and sets forth a national standard for professional drivers. *One copy for each driver upon enrollment, copy for each five drivers each year upon renewal.*

SAFE DRIVER MAGAZINE

Pocket-size magazine for drivers. Contains short articles on skills and attitudes important to safe vehicle operation. Special editions for truck, bus, and passenger cars. *One copy each month for each driver.*

DRIVER LETTER

A letter sent each month on a timely safety topic, to stimulate drivers' thinking about accident prevention. Special letters for truck, bus, and passenger car, school bus, and taxicab drivers. *One copy each month for each driver enrolled.*

POSTER SETS

A set is four posters (two 8½" x 11½" and two 17" x 23"). Posters are prepared for various types of operations, bus, truck, city truck, etc. Number of sets determined by number of drivers enrolled: *1 to 49 drivers, 1 poster set per month; 50 to 99 drivers, 2 poster sets per month; 100 or more drivers, 4 poster sets per month.*

SAFE DRIVER AWARDS

The handsome emblem that is nationally recognized by drivers as the symbol of superior safe driving performance. *Each year drivers who qualify under the Safe Driver Award Plan are sent the Award and wallet card showing the total number of years the Award has been earned.*

BASIC ELEMENTS

1. PROVIDE STANDARD
2. PROVIDE TRAINING AIDS
3. PROVIDE SCORE KEEPING
4. PROVIDE RECOGNITION

✓	✓		
	✓		
	✓		
	✓		
		✓	✓



ADMINISTRATIVE MATERIALS

FLEET SAFETY MANUAL

Tells how to organize and administer an effective safety program. *One copy to each fleet. Condensed version (Fleet Safety Guide) provided if under ten drivers are enrolled.*

TRAFFIC SAFETY MAGAZINE

Contains articles by leading fleet safety and training authorities; accident statistics; and reviews and news of safety products and publications. *One copy monthly for each fleet.*

NATIONAL SAFETY NEWS

The big monthly magazine for professional safety personnel. *One copy monthly to each fleet with 100 or more drivers enrolled.*

SECTION NEWSLETTER

A four-page monthly newsletter — either the Commercial Vehicle or Transit editions — containing short articles by fleet safetymen on means and techniques of reducing motor vehicle accidents. *One copy monthly to each fleet.*

ACCIDENT FACTS

A 100-page book presenting complete statistical data of the nation's accident losses. *One copy annually for each fleet.*

ACCIDENT RATES PAMPHLET

A 50-page book giving accident experience of motor vehicle fleets of

all sizes and of all types. *One copy annually for each fleet.*

CONGRESS TRANSACTIONS

The reports of meetings devoted to motor transportation safety problems discussed at the annual National Safety Congress. *Copies of pertinent pamphlets sent annually to each fleet.*

NATIONAL FLEET SAFETY CONTEST

A nation-wide competition for motor vehicle fleets to stimulate interest in safe driving performance. Winning companies receive handsome trophies. *Complete details and enrollment information sent to each fleet upon enrollment.*





HOW MUCH DOES THE SERVICE COST?

A low annual per-driver charge provides all of the services listed on the preceding pages. And this fee includes Safe Driver Awards for eligible drivers. Here is the table of dues:

ANNUAL DUES	
Drivers	Dues per Driver
1-9	\$36.00*
10-19	4.05
20-29	3.40
30-49	2.75
50-74	2.55
75-99	2.35
100-199	2.05
200-399	1.80
400-699	1.70
700-999	1.65
1000-1999	1.55
2000 or more	1.45

For organizations holding Industrial, Construction, Railroad, Public Employee, Insurance Company, and Transportation memberships, deduct 10% from above table.
*Minimum charge.

WHAT TYPE OF DRIVERS CAN BE ENROLLED?

You can — and should — enroll all of your employees who drive a company vehicle as part of their regular job. This includes, in addition to full time drivers, your salesmen, servicemen, route deliverymen, technicians, and others. Accident records indicate that non-professional driving personnel often have higher accident rates than professional drivers. So they are just as much in need of the driver training materials provided in this Plan as are your regular drivers.

FREE KIT AVAILABLE

Want to see samples of the Safe Driver Awards, the Safe Driver Award Plan, and other materials provided? Send for the Complete Motor Transportation Kit. Tell us how many drivers you have and describe your operations, and we'll also send you full information on the cost of the service. There's no obligation, of course.

DO YOU HAVE TO WAIT A FULL YEAR TO APPLY FOR AWARDS?

No, you can apply for Safe Driver Awards for your eligible personnel as soon as you enroll. (Rules of the Safe Driver Award Plan and application forms are sent out immediately upon enrollment.) And you can get Awards for as many past years of safe driving as your records indicate.

For example, if you have a driver that has been in your employment for 15 years and your records show that he has never been involved in a preventable accident (as defined in the rules of the Safe Driver Award Program) you can apply for a 15-year Safe Driver Award for this driver.

DOES THIS SERVICE REALLY WORK?

The best evidence that it really does is that fact that it's used by 1,500 of the leading transportation fleets in the U.S. and Canada. These fleets, which employ over a third of a million drivers, include government agencies like the U.S. Army and Post Office Department, municipal transit systems like the New York

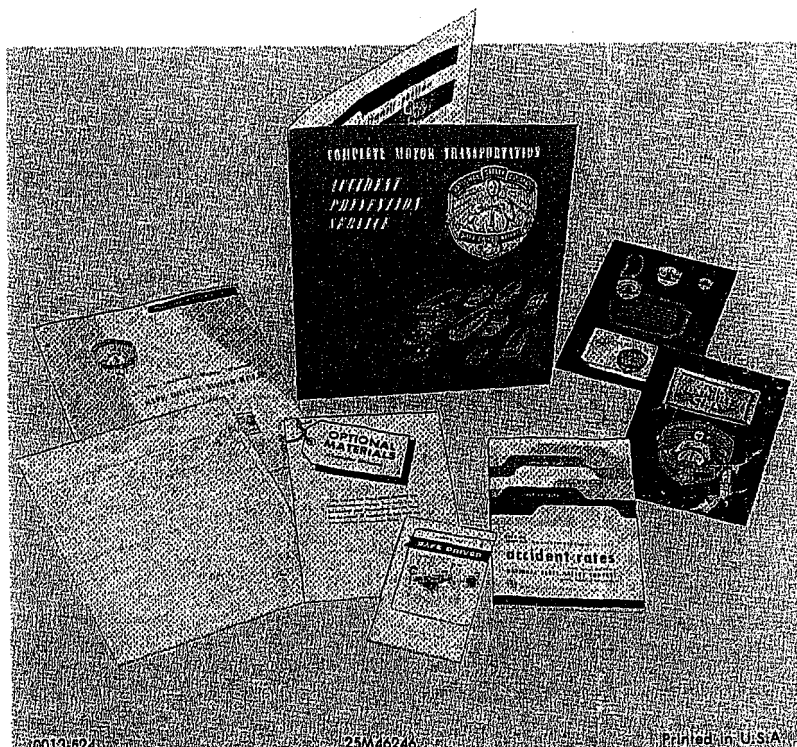
Transit Authority, and the largest common and private carriers using the highways.

Using this service, many of these fleets report continuous reduction in accidents year-after-year. Most of the credit goes to the Safe Driver Awards. These Awards have a national reputation as the . . . "highest award for professional safe driving performance." Drivers appreciate the recognition and prestige which earning this Award affords them. And they become more conscientiously safe drivers when they know they can earn this Award every year that they achieve an unblemished record.

Use the service provided by the Plan for a year and you too will see that it really works!

IS THE SERVICE HARD TO ADMINISTER?

No. The service provides all of the basic elements of a fleet safety program. You need only make sure that the materials and information provided are put to use. And when you enroll we send you the brochure "Getting Started" that tells you exactly how to put the service into operation, and how to make application for Safe Driver Awards.



AWARD WATCHES

ELGIN WATCHES Safe Driver Award Dials

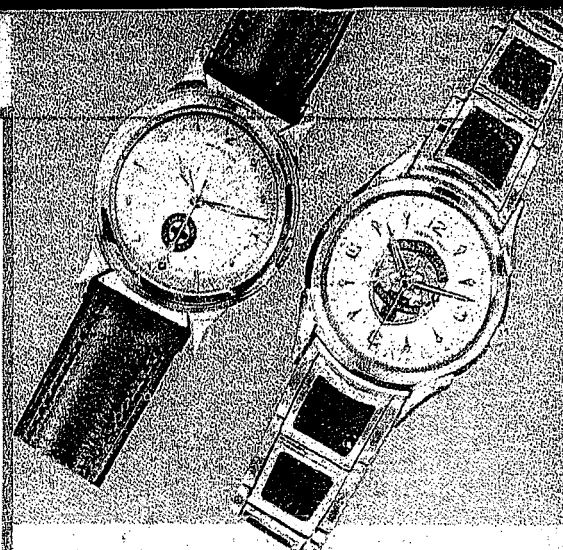
Stock Number	Model & Description	NSC Prices		
		1	2 to 9	10 or more
049.01	27B THINLINE. 27 jewels, self-winding.	\$50.00	\$47.77	\$43.33
049.02	30B LORD ELGIN THINLINE. 30 jewels, self-winding, 10K gold-filled case, steel back.	\$54.44	\$52.22	\$48.88
049.03	30C LORD ELGIN THINLINE. 30 jewels, self-winding, 10K gold-filled case.	\$75.55	\$73.33	\$68.89

HAMILTON WATCHES Safe Driver Award or Green Cross Dials

Stock Number	Safe Driver	Model & Description	NSC Prices		
			1	2 to 9	10 or more
053.25	053.16	AUTOMATIC T-400. 17 jewels, gold-filled case, leather band, thin model.	\$76.00	\$71.50	\$66.00
053.24	053.17	STORMKING VI. 18 jewels, gold-filled case with stainless steel back, leather band.	\$76.00	\$71.50	\$66.00
053.27	053.08	ACCUMATIC X. 17 jewels, stainless steel case, leather strap.	\$59.00	\$55.50	\$51.50
053.28	053.08	SEA-SCAPE. 17 jewels, rolled gold case, stainless steel back, bracelet band.	\$55.00	\$52.00	\$48.00

Watch case can be inscribed with name of recipient, date, nature of award, etc. Cost: Photo-etch case \$5.00 per watch; Engraving \$.10 per letter.

Design and styling may vary due to model changes, but quality and basic design will remain consistent.



No other safety incentive has the prestige and desirability of a fine watch. The National Safety Council now has a complete selection of fine Hamilton and Elgin watches for use as safety awards: both Hamilton and Elgin models with beautifully reproduced Safe Driver Award dials, and Hamilton models with Green Cross for Safety Dials. NSC Prices are well below retail prices.

NO ACCIDENT AWARD BUTTONS

To recognize individual workers' no-accident records. Buttons available for 1 to 40 years recognition. Specify year when ordering.

044.11. Bronze Button (1-4 years).

044.12. Silver Button (5-9 years).

044.13. Gold Button (10-48 years).

Prices. Each (any selection): 1—\$.80; 2—\$.62; 10—\$.45; 50—\$.42; 100—\$.40; 250—\$.38; 500—\$.37.

NO ACCIDENT AWARD PINS

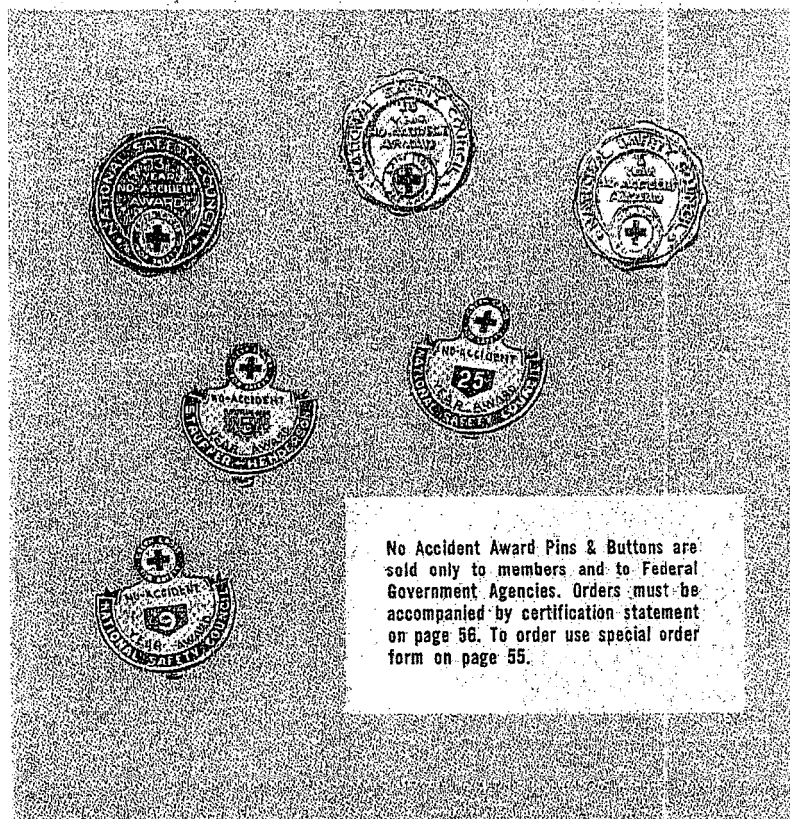
Red, green, and white emblems available for 1 to 48 year no-accident records. Specify year when ordering. Pin and safety catch fastener.

044.14. Each: 1—\$1.05; 2—\$.87; 10—\$.74; 50—\$.70; 100—\$.68; 250—\$.66; 500—\$.63.

PERSONALIZED NO ACCIDENT AWARD PINS

Same as above except company or organization name imprinted in rose gold on each pin. Specify year of dering. Pen and safety catch fastener.

044.15. Each (minimum order 50): 50—\$.71; 100—\$.69; 250—\$.67; 500—\$.64. Initial charge for die: \$30.00. Allow six weeks for delivery.



No Accident Award Pins & Buttons are sold only to members and to Federal Government Agencies. Orders must be accompanied by certification statement on page 56. To order use special order form on page 55.

AWARDS &

SAFETY PLAYING CARDS

Anyway you look at them, these high-quality decks of playing cards have a safety message. On one side of each card is the green cross emblem; on the other side, an illustrated safety message. Decks are cellophane-wrapped and boxed.

042.11. Single Decks, each: 1—\$1.50; 2—\$1.25; 10—\$1.05; 50—\$.95; 100—\$.90; 250—\$.88; 500—\$.86.

042.21. Double Decks, each: 1—\$2.60 2—\$2.35; 10—\$2.00; 50—\$1.85; 100—\$1.75; 250—\$1.72; 500—\$1.68.

SAFETY CUBES

Three word games that give bonuses to the players who can roll the words "Safe," "Safer," "Safest." Includes instruction booklet. An unusual safety award or incentive.

042.01. Each: 1—\$.45; 2—\$.25; 10—\$.18; 50—\$.16; 100—\$.14; 250—\$.13; 500—\$.12; 1,000—\$.10.

GREEN CROSS LIGHTER

Windproof model, handsome, durable. Engraved slogan "Alert Today, Alive Tomorrow" and green cross emblem on cap. Gift boxed.

050.90. Each: 1—\$3.00; 2—\$2.70; 10—\$2.30; 50—\$2.25; 100—\$2.20; 250—\$2.15; 500—\$2.10.

POCKET PROTECTOR

Made of heavy-gauge plastic, fits into shirt pocket, holds pens and pencils, keeps pocket clean. Safety slogan and green cross imprinted.

048.96. Each (minimum order 10): 10—\$2.8; 50—\$2.5; 100—\$2.3; 250—\$2.0; 500—\$1.9; 1000—\$1.7.

GREEN CROSS LAPEL PIN

Polished gold, green, and white enamel. $\frac{3}{8}$ ", clutch back.

044.01. Each: 1—\$.75; 2—\$.60; 10—\$.43; 50—\$.41; 100—\$.40.

SAFETY COMMITTEE BADGE

Handsome, prominent emblem for members of safety committees. Polished gold, green, and white. Pin-type fastener (with safety catch). Badge is protective-coated, 1". Individually carded and enclosed in glassine envelope.

044.21. Each: 1—\$1.20; 2—\$.95; 10—\$.75; 50—\$.70. Sold only to members and to Federal Government Agencies.

PERSONALIZED SAFETY COMMITTEE BADGE

Same in every detail as the Safety Committee Badge described above, except badge can be personalized with company or organization name (on bottom panel).

044.22. Each (minimum order 10): 10—\$1.25; 50—\$1.10; 100—\$1.00. Initial charge of \$40 to make die of company name. Sold only to members and to Federal Government Agencies. Allow six weeks for delivery.



INCENTIVES *Continued*

AMBASSADOR PEN & PENCIL

A sleek thin-lead model mechanical pencil and matching ballpoint pen. Very rich-looking chrome and jet-black finish. Green cross emblem on clip. The pen and the pencil can be bought separately, or as a complete writing set. Gift boxed. Custom imprinting available.

041.03. Ambassador Pen & Pencil Set. Each: 1—\$4.40; 2—\$3.55; 10—\$3.30; 50—\$3.10; 100—\$2.95; 250—\$2.80; 500—\$2.70; 1000—\$2.65.

041.22. Ambassador Pen. Each: 1—\$2.25; 2—\$1.85; 10—\$1.75; 50—\$1.65; 100—\$1.60; 250—\$1.55; 500—\$1.52; 1000—\$1.50.

041.12. Ambassador Pencil. Same prices as pen above.

HONOR GUARD PEN & PENCIL

Green and ivory cap and barrel, chrome trim. Green cross emblem on clip. Pen is ballpoint; pencil is mechanical (thin lead model). Both carry safety slogan imprint ("It's not the right way if it isn't safe") or can be custom-imprinted.

041.02. Honor Guard Pen & Pencil Set. Each: 1—\$3.50; 2—\$2.65; 10—\$2.40; 50—\$2.10; 100—\$1.95; 250—\$1.87; 500—\$1.82; 1000—\$1.79.

041.11. Honor Guard Pencil. Each: 1—\$1.75; 2—\$1.35; 10—\$1.25; 50—\$1.10; 100—\$1.00; 250—\$0.95; 500—\$0.92; 1000—\$0.90.

041.21. Honor Guard Pen. Each: 1—\$1.80; 2—\$1.40; 10—\$1.30; 50—\$1.15; 100—\$1.05; 250—\$1.00; 500—\$0.97; 1000—\$0.95.

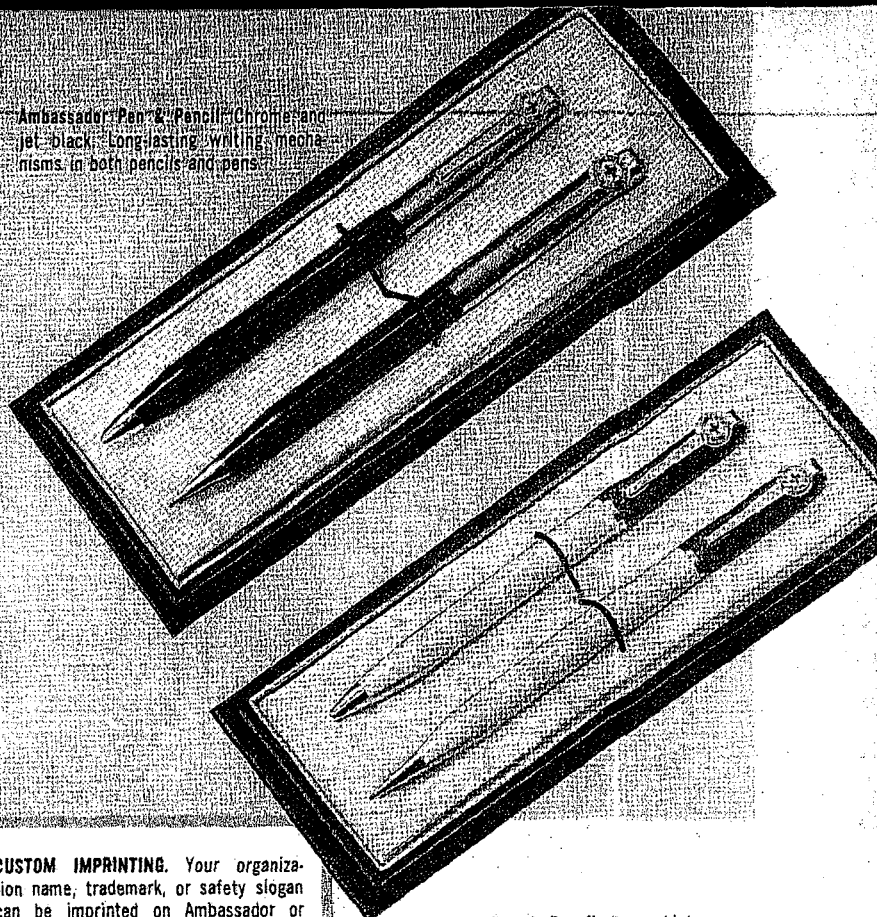
BALL POINT PEN

Low-cost ballpoint pens will give months of writing service; serve as constant safety reminders. Large green cross on clip, safety slogan on barrel ("It's not the right way if it isn't safe.")

041.17. Deluxe Ball Point Pen. Each: 1—\$1.35; 2—\$1.05; 10—\$0.95; 50—\$0.84; 100—\$0.70; 250—\$0.67; 500—\$0.65; 1000—\$0.64.

041.13. Standard Ball Point Pen. Each: 1—\$1.10; 2—\$0.80; 10—\$0.70; 50—\$0.64; 100—\$0.54; 250—\$0.48; 500—\$0.47; 1000—\$0.46.

Ambassador Pen & Pencil. Chrome and jet-black, long-lasting writing mechanisms in both pencils and pens.



CUSTOM IMPRINTING. Your organization name, trademark, or safety slogan can be imprinted on Ambassador or Honor Guard Pens or Pencils. Cost: \$3.85 per order of pens or pencils; \$5.75 per order of pencil-pen sets. Additional cut charge of \$7.50 to \$12.00 for emblems or trademarks. Imprint colors: Honor Guard, your choice of any two; Ambassador, choice of white-gold, yellow-gold, silver, or white.

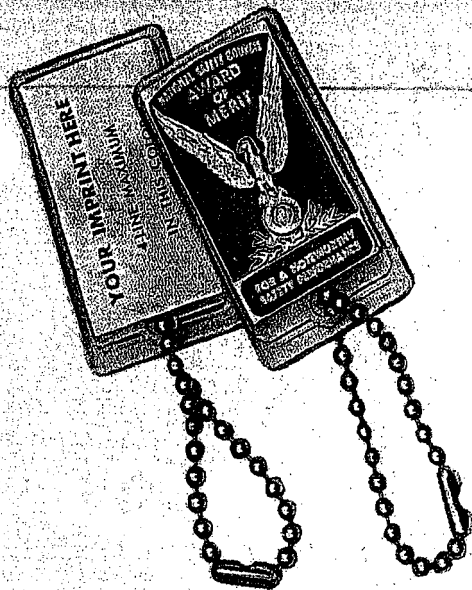
Honor Guard Pen & Pencil. Same high quality design as the Ambassador line. Plastic cap and barrel. Gift boxed.

Deluxe Ball Point Pen. Mill-chromed cap and ivory plastic barrel. Push-button point.



Standard Ball Point Pen. Green and ivory plastic combination. Takes standard ballpoint refill cartridge.

AWARDS & INCENTIVES *Continued*



NSC AWARD KEY TAGS

For organizations that win awards in National Safety Council Award programs. Award or Contest emblem is printed on heavy foil in three metallic colors; on reverse-side of emblem you can have your company or organization name and year of award imprinted. Foil is enclosed in heavy plastic case. Chain for holding keys included.

- 045.01. Award of Honor
- 045.02. Award of Merit
- 045.03. Award of Commendation
- 045.04. Industrial Contest, First Place
- 045.05. Industrial Contest, Second Place
- 045.06. Industrial Contest, Third Place
- 045.07. Fleet Contest, First Place
- 045.08. Fleet Contest, Second Place
- 045.09. Fleet Contest, Third Place

Prices. Each (minimum order 100): 100—\$.22; 250—\$.18; 500—\$.15; 1000—\$.13; 5000—\$.12; 10,000—\$.11. Imprinting free but each change in imprint message thereafter: \$3.30 per change.



GREEN CROSS FLAG

Here's dramatic evidence of accident-free days. A Green Cross Flag is an effective way of advertising your company's safety record every day in the year. As a safety award, the Green Cross Flag effectively develops spirited competition between departments making each strive for the month's best record. Six feet long, four feet wide; heavy duty cloth with double-stitched hemmed edges; green cross on both sides.

Green Cross flags are sold only to Council members and U.S. Government Agencies.

031.01. Each: 1—\$13.50; 2—\$12.50; 10—\$12.00.

GREEN CROSS STORM FLAG

Rugged, heavy duty waterproof cloth defies the wind and storm; 2 feet wide by 3 feet long. Sold only to members and Federal Government Agencies.

031.31. Each: 1—\$6.90; 2—\$6.30; 10—\$6.00.

NSC AWARD PENNANT

For companies and organizations that have an NSC Award of Honor or Award of Merit. Pennant is heavy-duty nylon with green cross emblem, name of award won, and year of award (shown in a star).

031.23. Award of Honor Pennant. Each: 1—\$24; 2—\$23; 10—\$20.50.

031.24. Award of Merit Pennant. Same prices as above.

031.25. Year Stars. Each: \$.35. Indicate year to be shown on star.

Flags can be imprinted with special message. Cost: \$.28 per letter; flame proofing, \$.35 per flag.

Pennants can be imprinted with special information (plant name, etc.). Cost: \$.28 per letter.

POSTERS & DISPLAYS

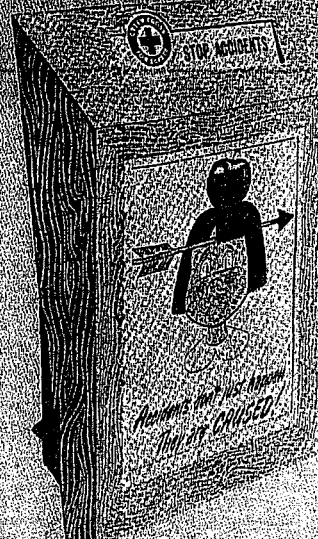
POSTER LITES

To dress up—and light up—your safety posters. Handsome box is made of heavy-duty cardboard in woodgrain finish, can hang from a wall or stand on any flat surface.

Poster Lites make a "picture" of a poster. They light up the poster, frame it, make the colors glow.

Designed for "A" size NSC posters (8½"x11½"). Poster Lites can also be used for safety bulletins, notices, and home-made safety posters.

035.75. Each: 1—\$11; 2—\$9; 10—\$7.50. Shipped in special container; includes lighting unit, cord, light diffuser, assembly instructions. Bulb and poster not included. (Electrical components are UL approved.)



AK-SHUN POSTERS

Safety messages that move, change color automatically—attract attention—are provided by the new Ak-Shun Poster display. Messages are printed on patented shutter device, powered by small quiet electric motor.

035.71. Each: 1—\$85; 2—\$79; 10—\$74. Price includes unit and 12 messages. Unit is guaranteed; messages sent one a month.

SPECIAL OFFER: Send for AK-Shun Poster Display unit for trial use in your own plant! No obligation. Send your request to NSC; we send you complete Ak-Shun unit with first message. You use for two weeks. If you like the unit, pay the invoice; if not return the unit and we cancel the invoice; you pay only the return postage on the unit.



SAFETY POSTERS

Always available from the National Safety Council: 800 or more safety posters, for industry, for motor transport, for traffic and off-job safety programs.

NSC posters are printed in two or more colors, on heavy-weight enameled paper stock. They are designed to catch the eye, and to convey important safety information action quickly. And NSC safety posters are economically priced.

You can order NSC safety posters out of the 1962 *Directory of Safety Posters* (see below). Newly-produced posters are illustrated each month in National Safety News and Traffic Safety magazines. Posters are also available on automatic subscription service (write NSC for cost and details).

"A" Size Posters. (8½"x11½"). Each (any selection): 10—\$1.13; 100—\$0.77; 1000—\$0.66; 5000—\$0.55; 10,000—\$0.49; 20,000—\$0.44.

"B" Size Posters. (17"x23"). Each: 10—\$0.25;

100—\$0.21; 1000—\$0.17; 5000—\$0.13; 10,000—\$0.11; 20,000—\$0.10.

"C" Size Posters. (25"x38"). Each: \$0.44; 10—\$0.33; 100—\$0.26; 1000—\$0.24; 5000—\$0.22.

School Posters also available. See page for additional information.

METAL POSTER FRAMES

Black enameled metal frames made to fit NSC "A" or "B" size posters. Will accommodate cardboard backing glass front. They keep posters neat and clean.

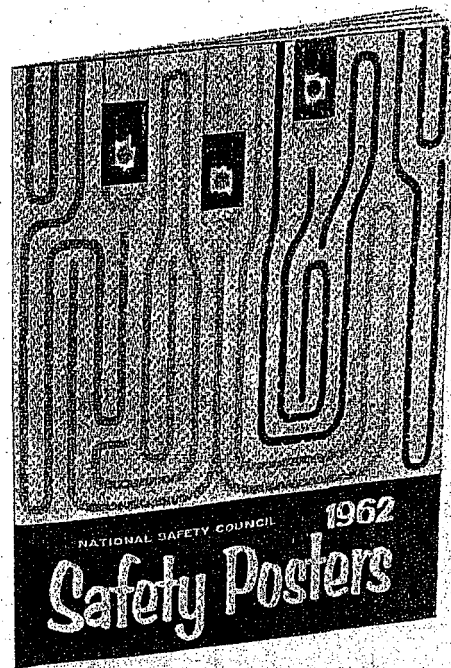
034.01. "A" size Frame. Each: 1—\$1.80; 2—\$1.50; 10—\$1.25; 100—\$1.10.

034.02. "B" size Frame. Each: 1—\$2.50; 2—\$2.15; 10—\$1.75; 100—\$1.45.

1962 DIRECTORY OF SAFETY POSTERS

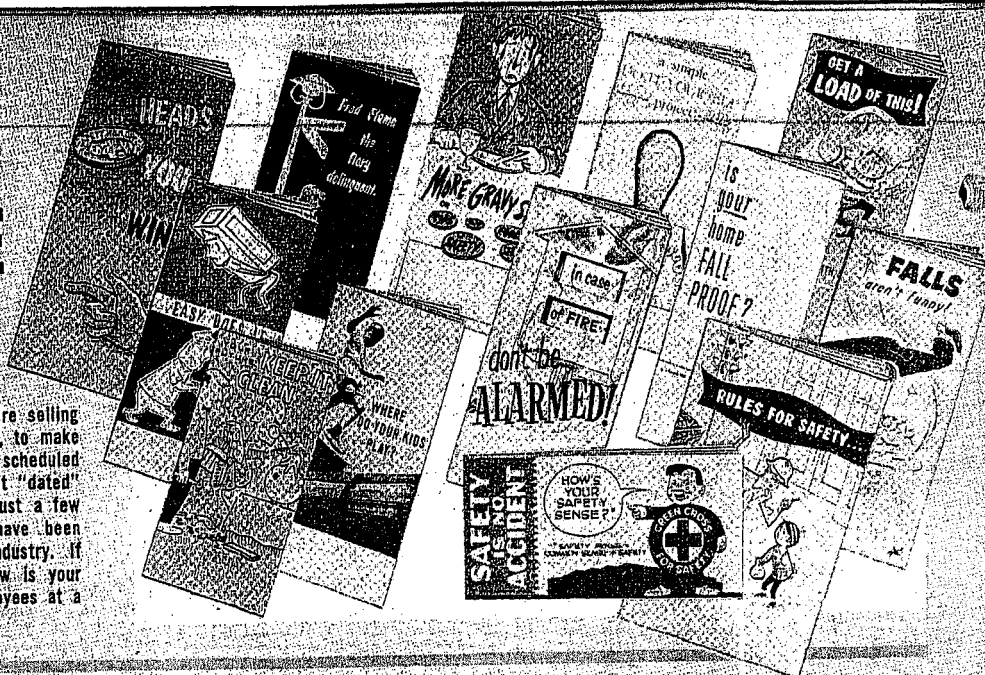
Shows 876 NSC safety posters in miniature. Gives complete information on automatic poster services, suggestions on using posters effectively.

189.01-42. Each: 2—\$0.60; 10—\$0.45; 100—\$0.35. Single copy free on request.



SAVE on EMPLOYEE BOOKLETS

Here are 13 employee booklets we're selling at very substantial price reductions, to make room for the many new publications scheduled for 1962-63. These booklets are not "dated" in any way. Most were produced just a few years ago and many thousands have been used in almost every type of industry. If you haven't used them before, now is your chance to get them for your employees at a substantial savings.



Heads You Win

Shows how the man who uses his head and keeps his mind on the job, stays safe! 16 pages, 3 7/8" x 8 3/4", four colors.

192.10. Each. Minimum order 50—\$.045; 500—\$.04; 1000—\$.034; 5000—\$.028; 10,000—\$.023; 20,000—\$.02.

Fred Flame, the Fiery Delinquent

Cartoon treatment likens fire to a "Juvenile Delinquent", ready to cause trouble if given the chance; needing firm control to be kept in line. 16 pages, 6" x 9", two colors.

195.81. Each. Minimum order 50—\$.045; 500—\$.04; 1000—\$.034; 5000—\$.028; 10,000—\$.023; 20,000—\$.02.

More Gravy Sir!

A booklet providing tips on safety in food serving—for waitresses, waiters, busboys. Covers avoiding spills and burns, keeping floors clear of tripping hazards, etc. 6 pages, 3 5/8" x 8 3/8".

199.28. Each. Minimum order 50—\$.025; 500—\$.021; 1000—\$.017; 5000—\$.014; 10,000—\$.012; 20,000—\$.01.

Simple Do-It-Yourself Project

Points out how easy it is to lose a finger—at work and working around the house. 8 pages, 3 3/4" x 8", 2 colors.

194.22. Each. Minimum order 50—\$.045; 500—\$.04; 1000—\$.034; 5000—\$.028; 10,000—\$.023; 20,000—\$.02.

Get A Load Of This

A lesson in safe and efficient handling of materials. Emphasizes the use of brain, not brawn. 16 pages, 3 3/4" x 7 3/4", two colors.

195.75. Each. Minimum order 50—\$.045; 500—\$.04; 1000—\$.034; 5000—\$.028; 10,000—\$.023; 20,000—\$.02.

Falls Aren't Funny

Falls are responsible for a large portion of lost-time accidents in industry. This booklet discusses their prevention, in factory, office and home. 8 pages, 4" x 8", two colors.

195.74. Each. Minimum order 50—\$.045; 500—\$.04; 1000—\$.034; 5000—\$.028; 10,000—\$.023; 20,000—\$.02.

Don't Be Alarmed

Illustrated discussions of the many ways employees can inadvertently cause a disastrous fire—and the safeguards needed. 16 pages, 3 3/4" x 8", two colors.

195.80. Each. Minimum order 50—\$.045; 500—\$.04; 1000—\$.034; 5000—\$.028; 10,000—\$.023; 20,000—\$.02.

Where Do the Kids Play?

Stimulates and suggests thinking about play environment. Shows photos of children playing in typical but risky places. 8 pages, 3 3/4" x 8", two colors.

599.36. Each. Minimum order 50—\$.045; 500—\$.04; 1000—\$.034; 5000—\$.028; 10,000—\$.023; 20,000—\$.02.

Your Future, Keep It Clean

A strong case for good housekeeping. Shows that a clean, well kept plant is safest. 8 pages, 3 1/2" x 6 3/4", four colors.

195.79. Each. Minimum order 50—\$.045; 500—\$.04; 1000—\$.034; 5000—\$.028; 10,000—\$.023; 20,000—\$.02.

Is Your Home Fall Proof?

30 important questions—and answers—about conditions in the home that can lead to falls. 6 pages, 3 3/4" x 8 1/2".

599.23. Each. Minimum order 50—\$.025; 500—\$.021; 1000—\$.017; 5000—\$.014; 10,000—\$.012; 20,000—\$.01.

Easy Does It

Helpful suggestions on safe use of hand trucks, power trucks, cranes, and manual material handling. 16 pages, 4" x 8", two colors.

195.70. Each. Minimum order 50—\$.045; 500—\$.04; 1000—\$.034; 5000—\$.028; 10,000—\$.023; 20,000—\$.02.

Safety is no Accident

The ten basic rules of plant accident prevention presented in picture story. 16 pages, 3 1/2" x 7", four colors.

192.11. Each. Minimum order 50—\$.045; 500—\$.04; 1000—\$.034; 5000—\$.028; 10,000—\$.023; 20,000—\$.02.

Rules for Safety

The biggest and most complete safety rules book ever compiled by NSC. 40 pages, 5 3/8" x 8 3/8".

192.14. Each. Minimum order 50—\$.15; 500—\$.13; 1000—\$.11; 5000—\$.10.

BOOKLETS / Motor Transport

New for '62 What's the Difference?

Answers this important question: "What's the difference between just an average driver and a real expert?" Makes a convincing case for the fact that the big difference is ability to drive safely. For all commercial vehicle drivers. 12 pages, 4"x8", four colors.

294.11. Each: Minimum order 50—\$.09; 500—\$.08; 1000—\$.07; 5000—\$.063; 10,000—\$.058; 20,000—\$.055.

Defensive Driving (Bus)

Just for bus drivers, the art of defensive driving. Tells how to anticipate trouble in traffic, and how to stay clear of it. Illustrated. 24 pages, 3"x5", two colors.

294.01. Each: Minimum order 50—\$.10; 500—\$.08; 1000—\$.074; 5000—\$.064.

Look, Stop Backing Accidents

An 8-page booklet illustrates five main rules of safe backing; case histories. 3¼"x8", two colors.

294.10. Each: 10—\$.13; 50—\$.065; 500—\$.055; 1000—\$.045; 5000—\$.038; 10,000—\$.036.

"You" Factor in Accident Causes (Bus)

How personal habits, frame of mind, state of health, attitudes of the individual driver can be a factor in accidents. Illustrated. 24 pages, 3¼"x5½", two colors.

294.04. Each: Minimum order 50—\$.10; 500—\$.08; 1000—\$.074; 5000—\$.064.

Be Your Own Traffic Judge

Case histories of traffic accidents. Readers are asked questions on each accident, following page gives the answers, discusses the accident. 16 pages, cartoons, 5¼"x8¼", two colors.

294.07. Each: Minimum order 50—\$.12; 500—\$.11; 1000—\$.099; 5000—\$.094.

For Experts Only

A brochure for professional drivers, which shows them how—and why—to try for the NSC Safe Driver Award. For drivers enrolled in NSC's Safe Driver Award program. 30 pages, 5½"x8½", two colors.

292.20. Each: 1—\$.29; 10—\$.26; 100—\$.22; 1000—\$.19.

Keep Rolling With Safety in Winter Weather

Special edition for tractor-and-trailer and other commercial-vehicle drivers. Discusses front-wheel braking, jack-knifing, use of sanders, control of loaded and empty vehicles, gearing down, and other technical problems. 16 pages, 5½"x8½", two colors.

399.58. Each: 10—\$.17; 50—\$.10; 500—\$.085; 1000—\$.075; 5000—\$.065; 10,000—\$.06.

Professional Code for Defensive Driving

A formula for avoiding traffic accidents, that points up the basic responsibilities of the driver. 20 pages, 6"x9", two colors.

294.09. Each: Minimum order 10—\$.25; 50—\$.21; 500—\$.18; 1000—\$.16; 5000—\$.15; 10,000—\$.14.

Passenger Safety

Shows bus drivers how they can prevent boarding, alighting, and on-board accidents to passengers. 24 pages, 3"x5", two colors.

294.06. Each: Minimum order 50—\$.10; 500—\$.08; 1000—\$.074; 5000—\$.064.



BOOKLETS / Industrial

New for '62 Pocket Guide To First Aid

Very handy guide to giving first aid to accident victims: how to help, how to get aid, things not to do. Text checked for accuracy by American Medical Association. Sized to fit pocket, wallet, or purse. 2 3/4" x 3 3/4", 24 pages, plus covers.

195.05. Each: Minimum order 50—\$.07; 500—\$.063; 1000—\$.057; 5000—\$.048; 10,000—\$.043; 20,000—\$.04; 50,000—\$.039; 100,000—\$.038.

The Man With the Badge

A study of the art of serving on a safety committee: 64 pages, 4" x 6 1/2".

195.71. Each: 1—\$.75; 10—\$.55; 100—\$.38.

Flames I Have Known

A humorously different book on fire prevention. A 'torch' singer tells how each of her boy friends became a flame because of some unsafe practice. 16 pages, 3 3/4" x 7", two colors.

195.76. Each: Minimum order 50—\$.06; 500—\$.055; 1000—\$.05; 5000—\$.045; 10,000—\$.042; 20,000—\$.04.

The Big Payoff

Safety program facts in cartoon style. Answers questions like: "Why so much talk and activity about safety?" "What's in it for me?" 12 pages, 4" x 8", four colors.

192.16. Each: Minimum order 50—\$.09; 500—\$.08; 1000—\$.07; 5000—\$.063; 10,000—\$.058; 20,000—\$.055.

Do We Still Need Safety?

Points out that despite 'fool proof' machines and automation, safety still depends on personal care. 16 pages, 4" x 8", four colors.

192.12. Each: Minimum order 50—\$.10; 500—\$.09; 1000—\$.079; 5000—\$.069; 10,000—\$.063; 20,000—\$.056.

Accidents in the Office

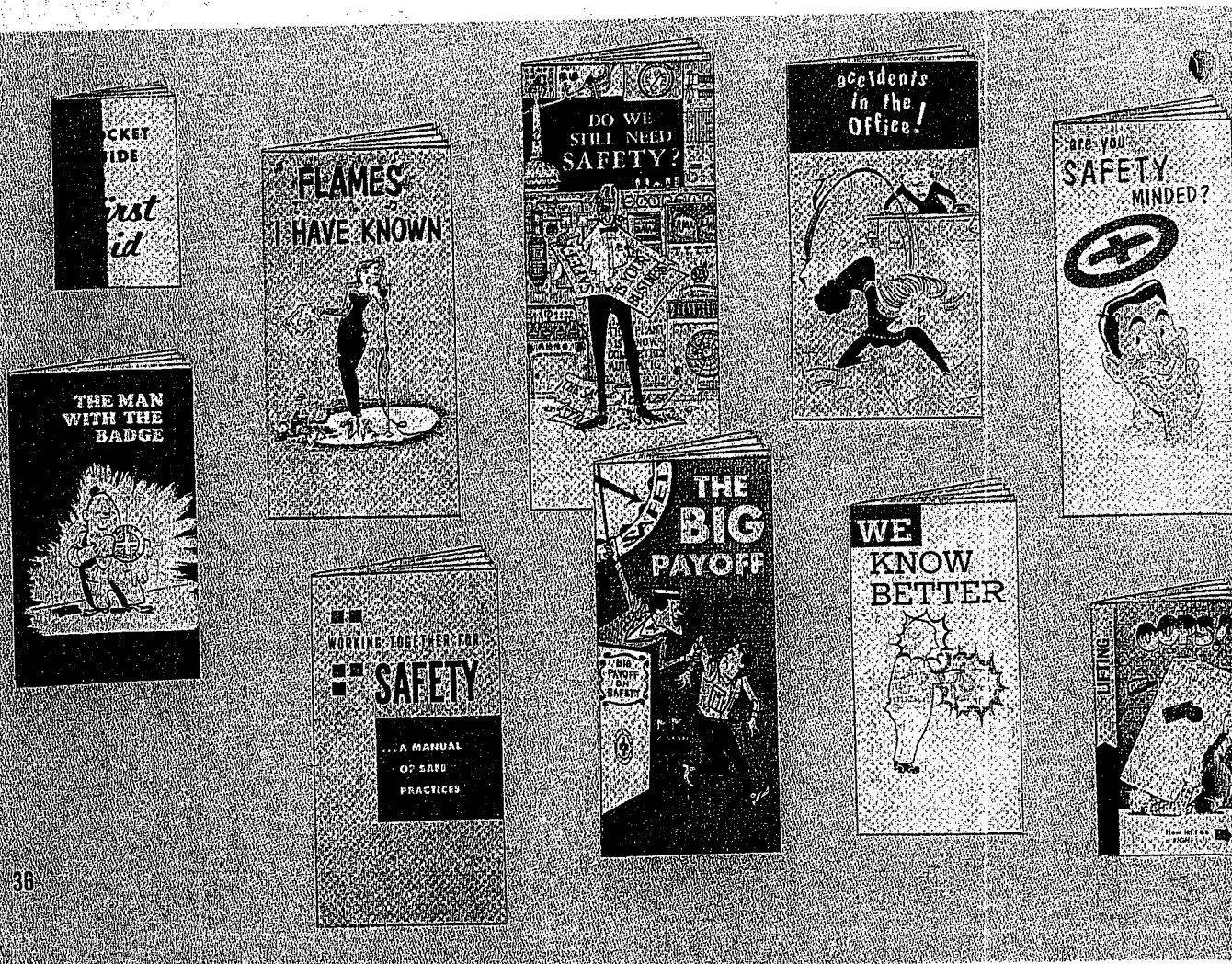
Tips on avoiding the many kinds of accidents that can happen to members of "The Desk Set." 8 pages; 3 3/4" x 8", two colors.

195.50. Each: Minimum order 50—\$.06; 500—\$.05; 1000—\$.045; 5000—\$.043; 10,000—\$.042; 20,000—\$.04.

Are You Safety Mindeed?

Humorous cartoon characters illustrate attitudes that can cause accidents. 16 pages, 4" x 8", four colors.

192.15. Each: Minimum order 50—\$.072; 500—\$.067; 1000—\$.063; 5000—\$.06; 10,000—\$.058; 20,000—\$.056.



Working Together for Safety

A safety rules booklet for employees and supervisors. Especially good as orientation for new employees. 32 pages, 4"x7".

192.08. Each: Minimum order 50—\$.12; 500—\$.11; 1000—\$.099; 5000—\$.094; 10,000—\$.088; 20,000—\$.083.

We Know Better

Stresses the common sense aspects of accident prevention. 16 pages, 3½"x6¾", four colors.

192.13. Each: Minimum order 50—\$.10; 500—\$.09; 1000—\$.081; 5000—\$.073; 10,000—\$.068; 20,000—\$.066.

Your Ten Best Tools

The 'ten best tools' are fingers, and the booklet shows how vital it is to safe-guard them. 8 pages, 4"x8¾", two colors.

195.77. Each: Minimum order 50—\$.10; 500—\$.085; 1000—\$.076; 5000—\$.066; 10,000—\$.055; 20,000—\$.05.

Fit As A Fiddle

Simple rules of good health. Discusses care of eyes, teeth, feet, prevention and treatment of colds, etc. 16 pages 3¾" x 7¾", four colors.

195.26. Each: Minimum order 50—\$.10; 500—\$.085; 1000—\$.076; 5000—\$.066.

Accident Preventers

Safety reminders on nine important safety subjects. Each "Preventer" is 4 pages, 3"x5", printed in two colors, and packed with pointed illustrations and text.

- 191.10-101. Lifting
- 191.10-102. Receiving & Shipping Rooms
- 191.10-202. Smoking
- 191.10-301. Safe Clothing
- 191.10-302. Eye Protection
- 191.10-401. Get First Aid Fast
- 191.10-402. Skin Care
- 191.10-501. Four Principles of Hand Tools
- 191.10-502. Electricity

Each (any selection): Minimum order 50—\$.031; 500—\$.028; 1000—\$.025; 5000—\$.023; 10,000—\$.022; 20,000—\$.021.

New for '62

VACATION VIEWS

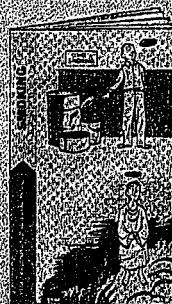
New booklet helps you extend your safety program over the crucial vacation months. Booklet invites reading because it's full of pictures of favorite vacation places. Contains dozens of important safety tips for the vacationing family. 8-page folder; full-color printing; 4"x6½".

194.41. Each: 50 (minimum order)—\$.07; 500—\$.065; 1000—\$.055; 5000—\$.045; 10,000—\$.042; 20,000—\$.04. Write for prices for 50,000 or more copies.

What's In It For Me

How the individual employee benefits from a good plant safety program. 16 pages, 4"x8", four colors.

192.09. Each: Minimum order 50—\$.10; 500—\$.09; 1000—\$.079; 5000—\$.069; 10,000—\$.063; 20,000—\$.056.



BOOKLETS / Traffic — Home

Seat Belts Save Lives

Proves how effective item such as auto seat belts reduces deaths and critical injuries. Tells the seat belt story simply, clearly and convincingly. Attractively illustrated and designed. 8 pages, 8½"x5¼", two colors.

399.31. Each. Minimum order: 50—\$.06; 500—\$.05; 1000—\$.045; 5000—\$.04; 10,000—\$.035; 20,000—\$.032; 50,000—\$.029; 100,000—\$.026; 500,000—\$.023; 1,000,000—\$.021.

Driver In The Dark

Traffic deaths go up more than 100% when the sun goes down! This new booklet alerts drivers to this danger; gives sound pointers on driving in the dark. 12 pages, 4"x8", two colors.

399.11. Each. Minimum order 50—\$.07; 500—\$.062; 1000—\$.054; 5000—\$.046; 10,000—\$.042; 20,000—\$.041; 50,000—\$.04; 100,000—\$.039.

Signs You Must Know

Amusing leaflet illustrates the need for traffic signs. Based on the film, "Signs Take a Holiday." See page 26.

399.81. Packages of 100, each: 1—\$2.00; 10—\$1.40; 50—\$1.30; 100—\$1.20; 200—\$1.10.

Traffic Safety Leaflets

4 page leaflet on aspects of traffic safety. Four pages, 3"x5", two colors.

329.16. Enforcement, A Vital Key

329.17. Safer Driving Through Licensing

329.18. Toward Court Improvement

329.22. Trial in Error?

391.50. Portrait of the Missing Link

Packages of 100, each: 1—\$2.90; 10—\$2.50; 50—\$2.30; 100—\$2.20; 200—\$2.10.

Speedometer Story

Gives the basic facts about driving fast—how much time do you save, what risks do you run, relation of speed to accidents and to accident severity. 4 pages, 3¼"x5½", two colors.

392.01. Each. Minimum order 1000—\$.016; 5000—\$.012; 10,000—\$.011; 20,000—\$.01; 100,000—\$.009.

Hey Bike-A-Roo

Safety tips for young bike and trike riders.

399.94. Packages of 100, each: 1—\$2.00; 10—\$1.20; 50—\$.90; 100—\$.85; 200—\$.80; 1000—\$.75; 2000—\$.70.

Holidays Are Danger Days

Illustrated leaflet points out special traffic hazards during summer holiday season... Memorial Day, Fourth of July, Labor Day. Four pages, 4¼"x3¾", four colors.

399.44. Each (packages of 100 only): 1—\$2.50; 10—\$2.00; 50—\$1.80; 100—\$1.60; 200—\$1.50; 500—\$1.50; 1000—\$1.40.

Fun on a Bike

8 pages offering 11 safety tips for youngsters with bikes. 3½"x6", two colors.

399.93. Each. Minimum order 50—\$.039; 500—\$.034; 1000—\$.03; 5000—\$.028.

Family Emergency Almanac

Tells how to handle emergencies that may arise in any family. Tells how to call for help, what to do until help arrives, and how to remove hazards that may cause home accidents. Contains index. Many new and unusual facts about home hazards. 32 pages, 5½"x8½", illustrated, two colors.

599.66. Each. Minimum order 50—\$.20; 500—\$.16; 1000—\$.14; 5000—\$.125; 10,000—\$.115; 20,000—\$.110.



Child Safety in the Dangerous Years

Safety measures for preventing common accidents to children from 1 to 9. 12 pages, 3¼"x8".

599.35. Each: Minimum order 50—\$.068; 500—\$.058; 1000—\$.052; 5000—\$.046; 10,000—\$.043; 20,000—\$.041.

Signs Make the Way Safe

Leaflet on the meaning of traffic signs. Four pages, 3"x5", two colors.

399.77. Packages of 100; each: 1—\$.470; 10—\$.390; 50—\$.360; 100—\$.345; 200—\$.330.

Hazard Hunting

How to ferret out home accident hazards, how to make home safety a family project. Dozens of good practical tips on making home-life safer. 12 pages, 4"x8", two colors.

599.65. Each: Minimum order 50—\$.075; 500—\$.062; 1000—\$.058; 5000—\$.052; 10,000—\$.047; 20,000—\$.043.

Home Fire Posterette

Special size poster on hazards of smoking and matches for home display, 4"x5", two colors.

599.84. Each: Minimum 50—\$.01; 500—\$.009; 1000—\$.008; 5000—\$.007; 10,000—\$.006; 20,000—\$.005.

What To Do About Home Injuries

A valuable emergency reference book covering treatment and prevention of most home injuries. Approved by the American Medical Association and the American National Red Cross. 36 pages, 5½"x8½", two colors.

599.64. Each: Minimum order 50—\$.15; 500—\$.12; 1000—\$.10; 5000—\$.075; 10,000—\$.07; 20,000—\$.067.

Anatomy of Fire

Very dramatic presentation of fire facts that every person should know. Tells how home fires start, what to do in case of fire, how to prevent. 12 pages, 4"x8", two colors.

599.83. Each: Minimum order 50—\$.08; 500—\$.069; 1000—\$.061; 5000—\$.053; 10,000—\$.048; 20,000—\$.045.

Holly or Folly

Leaflet on Christmas-New Year traffic hazards, especially hazard of drinking and driving. 4 pages, 5½"x8½", two colors.

399.45. Each (packages of 100): 1—\$2.50; 10—\$1.65; 50—\$1.40; 100—\$1.20; 200—\$1.10; 1000—\$1.05; 2000—\$1.00.

Safety Hints for the Elderly

Discusses common physical impairments of the aged and suggests environmental aids and personal practices to prevent accidents. Four pages, 3½"x8", four colors.

599.11. FORGET THINGS?

599.12. A LITTLE SHAKY?

599.13. POOR SIGHT?

599.14. TIRE EASILY?

599.15. DOUBTFUL ABOUT DRIVING?

599.16. WORRIED ABOUT WALKING?

Any selection of the six leaflets (per copy): 50—\$.03; 500—\$.025; 1000—\$.023; 5000—\$.021; 10,000—\$.02; 20,000—\$.019; 50,000—\$.018; 100,000—\$.017.

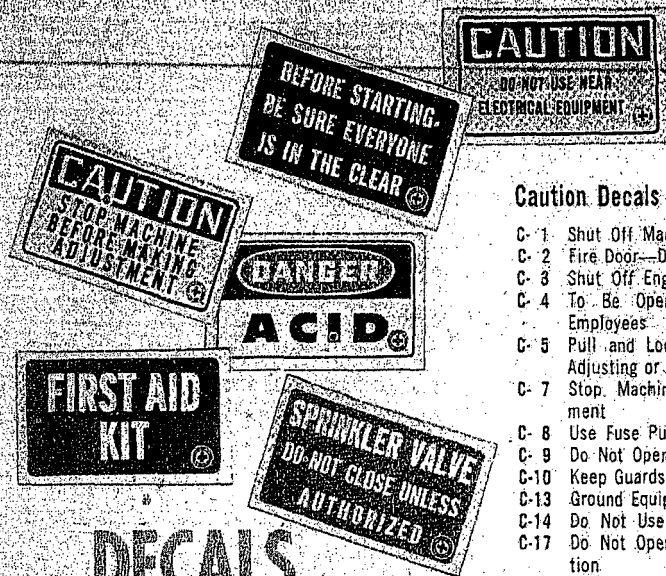
599.20. Complete sets of six leaflets (per set): 10—\$.18; 50—\$.165; 500—\$.138; 1000—\$.126.

Ready, Set, Snow

How to drive under winter conditions. How to start, how to steer, how to avoid skids and slides, and many other useful facts for the winter motorist. 16 pages, 4"x8", two colors.

399.57. Each: Minimum order 50—\$.075; 500—\$.065; 1000—\$.058; 5000—\$.048; 10,000—\$.045; 20,000—\$.042.





DECALS

Decal Prices & Specifications

Decals are water application type; measure 2" x 3½"; and conform to ASA specifications.

196.00 Each (any selection): 1—\$.15; 10—\$.10; 100—\$.077; 1000—.061. When ordering use stock number and Decal designation, i.e., 196.00—D-1.



Caution Decals (yellow & black)

- C-1 Shut Off Machine When Not in Use
- C-2 Fire Door—Do Not Block
- C-3 Shut Off Engine Before Refueling
- C-4 To Be Operated Only by Authorized Employees
- C-5 Pull and Lock Switches Before Oiling, Adjusting or Repairing Machine
- C-7 Stop Machine Before Making Adjustment
- C-8 Use Fuse Puller to Remove Fuses
- C-9 Do Not Operate Without Guards
- C-10 Keep Guards in Correct Adjustment
- C-13 Ground Equipment Before Use
- C-14 Do Not Use Near Electrical Equipment
- C-17 Do Not Open While Machine Is in Motion

Fire Decals (red & white)

- F-1 For Wood, Paper, Textile and Rubbish (Class A Fires) Not Electrical Equipment
- F-2 For Wood, Paper, Rubbish and Burning Liquids (Class A & B Fires) Not Electrical Equipment
- F-3 For Burning Liquids (Gasoline, Oil and Paint and Electrical Equipment) Class B & C Fires
- F-4 Sprinkler Valve—Do Not Close Unless Authorized

Danger Decals (red & black)

- D-1 Do Not Wear Gloves While Operating This Machine
- D-4 Keep This Guard in Place
- D-6 Wear Goggles While Operating This Machine
- D-7 Flammable—Keep Flames and Heat Away
- D-8 Corrosive Liquids—Use Personal Protective Equipment
- D-9 220 Volts
- D-10 440 Volts
- D-12 No Smoking
- D-13 Wear Goggles in This Area
- D-14 Oxygen—Keep Oil and Grease Away
- D-15 Acid
- D-16 Caustic
- D-17 Replace Guard Before Using Machine

Safety Decals (green & white)

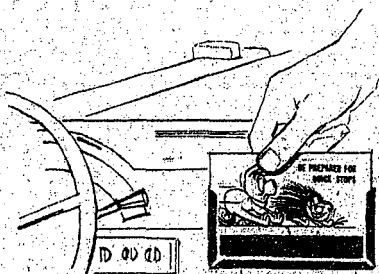
- S-1 Sound Warning at Corners and Aisle Crossings
- S-3 Do Not Talk To or Distract Operator
- S-4 Before Starting Be Sure Everyone is in the Clear
- S-6 Keep Tools in Safe Condition and in Proper Place After Use
- S-7 Keep Floor Clean Around This Machine
- S-8 First Aid Kit
- S-9 Only Authorized Persons May Change Fuses or Make Repairs
- S-10 Keep This Space Clear
- S-11 Deposit Waste Material Here
- S-14 Please Keep Your Locker Clean



DASH CARDS

Sets of 12 double-faced safety posters for drivers of all types of motor vehicles. Designed to be installed on the dash board of the vehicle (special holders available, see below).

Dash Cards are easy to install, easy to maintain, and economical. They provide timely, important safety messages to drivers while they're behind the steering wheel.



Metal Holder is mounted with sheet metal screws. Cards slide in easily. Holder never needs replacing.

262.11. General Automotive, Set 1.

262.12. General Automotive, Set 2.

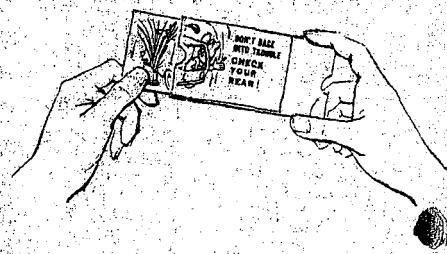
262.16. Truck, Set 1.

Prices. Each (Set of 12): 1—\$.90; 10—\$.55; 100—\$.40; 1000—\$.30; 5000—\$.25. Quantity prices apply to any selection of sets ordered. Holders not included in these prices; order separately.

262.09. Metal Holder.

262.08. Plastic Holder.

Prices. Each: \$.20 in any quantity.



Plastic Holder has self-stick back, goes on with pat of hand. Durable, but may have to be replaced periodically in hot climates.

Twelve cards per set, 24 colorful safety messages on traffic and driving conditions.

FALLS OF GROUND CAMPAIGN

to prevent injuries from
falls of ground in mines

Campaign Kit

Contains set of posters, set of signs,
Sheets, 50 stickers.
50 sets of leaflets, five sets of Fact
128.16. Each: \$26.00 any quantity.

Hard Hat Stickers

Reflective stickers for miners' hats,
show Green Cross for Safety em-
blem and slogan "Prevent Ground
Falls." 2" diameter.

128.15. Each: Minimum order 50—\$.18; 500—
\$.15; 1000—\$.14.

Posters

Set of 14 special posters on safe
practices to prevent falls of ground.
(two 17" x 23", twelve 8½" x
11½", two colors.)

128.12. Set of 14 posters. Each: 1—\$4.20; 2—
\$3.10; 10—\$2.65.

Leaflets

Four 4-page leaflets that show safe
practices that prevent falls of
ground.

128.13. Set of 4 leaflets. Each: Minimum
order 50 sets—\$.29; 500—\$.22; 1000—\$.18.

Fact Sheets

For supervisors and miners, set of
12 one and two-page bulletins that
discuss important facets of pre-
venting roof fall injuries.

128.14. Set of 12 fact sheets. Each: Minimum
order 10 sets—\$.45; 50—\$.30; 500—\$.22.

Reflective Signs

For use underground, reflective ma-
terial, two colors, 4" x 12". (Cau-
tion: use in dry area).

128.11. Set of 4 reflective signs. Each: 1—
\$3.80; 2—\$2.65; 10—\$2.30.

HARD HAT CAMPAIGN

to promote 100% hard hat use

Stickers

To be pasted on each employees'
hard hat. Sticker is bright yellow
and green, has pressure-sensitive
back, carries slogan: "Hard Hats
Save Lives." 2" diameter.

128.24. Sheets of 10 stickers. Each: Minimum
order 5 sheets—\$.45; 50—\$.37; 100—\$.32.

Campaign Signs

Four signs reminding workers to
wear their hard hats.

Signs are 4" x 12", are printed in
two colors, have pressure-sensitive
backs, and can be used indoors or
outdoors.

128.23. Set of four signs. Each: 1—\$2.40;
2—\$1.60; 10—\$.96.

Campaign Kit

Contains set of posters, set of signs,
50 sets of leaflets, 50 stickers, cam-
paign guide.

128.25. Complete campaign kit. Each: \$12.00
any quantity.

Posters

Six posters—plus a handsome gold-
and-black certificate indicating that
your organization is participating
in the Campaign. 8½" x 11½"

128.22. Set of six posters and Certificate.
Each: 1—\$2.10; 2—\$1.20; 10—\$.60.

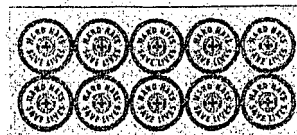
Leaflets

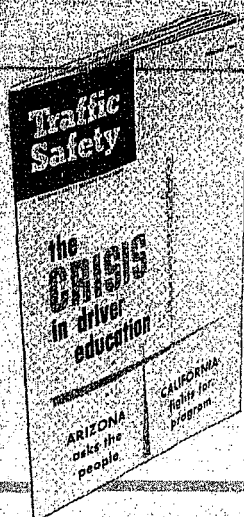
Four four-page leaflets tell how
hard hats were developed, how they
protect, how to take care of and
wear a hard hat for maximum com-
fort and protection.

128.21. Set of four leaflets. Each: Minimum
order 50—\$.15; 500—\$.12; 1000—\$.105.

Campaign Guide

Gives step-by-step plan for an
effective hard hat—head pro-
tection campaign. Suggests uses
of campaign materials, other
projects. Copy sent free with
order for campaign materials.
Sample copy sent on request.





TRAFFIC SAFETY

Traffic Safety Magazine

An excellent source of factual and up-to-the-minute information on traffic safety methods, traffic accident statistics and records, and reports on what is being accomplished by the nation's traffic safety administrators, enforcement officials, and

civic groups. Contains a special section on motor fleet operations and — quarterly — a 32-page "Research Review" supplement.

311.01. Subscriptions (12 issues), each: 1—\$4.50; 2—\$4.00; 10—\$3.50; 100—\$2.80. Add \$.70 per subscription for foreign other than Canada and Pan American Union.

Traffic Safety Memos

Technical discussion of basic traffic safety subjects. Prepared by leading traffic authorities, revised periodically to provide latest information available. Prices of individual Memos are based on number of pages.

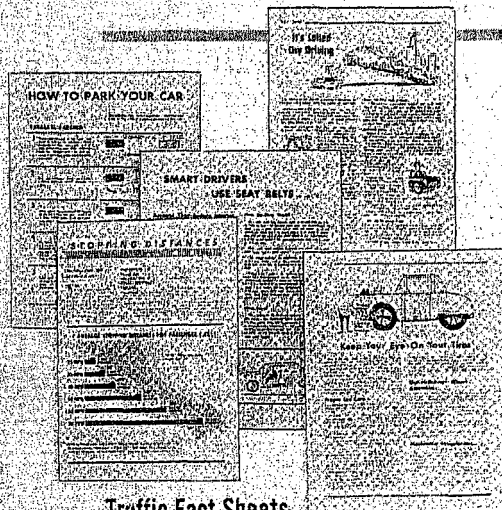
329.01. Complete set, 26 Traffic Safety Memos, punched for three-ring binder. Each: \$8.00.

9. Auto Drivers Paper Test.
21. Periodic Motor Vehicle Inspection.
29. Testing the Drinking Driver.
30. Setting Up Chemical Tests for Intoxication.
34. Fireworks and Other Fourth of July Accidents.
40. Filing City Traffic Accident Reports by Location.

43. Drafting State Traffic Legislation.
51. Motor Vehicle Accident Experience by Age of Driver.
58. All Accidental Deaths and Motor Vehicle Deaths, 1900-1960.
59. Analyzing Bicycle Accident Records.
60. Adapting the Model Traffic Ordinance to Your City.
70. Newspaper & Radio Publicity to Encourage the Reporting of Traffic Accidents.
71. School Crossing Protection.
75. Traffic Accident Spot Maps for Cities.
81. Traffic Posters.
95. Reaction Time in Automobile Driving.
113. Estimating the Cost of Accidents.
Each: (any selection): 1—\$.30; 2—\$.22; 10—\$.15.
22. Brakes and Stopping of Motor Vehicles.
72. Standard Reporting System for Accidental Deaths.
92. Bicycles.
101. Setting Up Traffic Engineering in Your City.

106. Accident Records as a Base for Planning Traffic Enforcement in Rural Areas.
107. Accident Records as a Base for City Enforcement Planning.
Each: (any selection): 1—\$.60; 2—\$.45; 10—\$.30.
89. Driver Improvement Schools.
Each: 1—\$.80; 2—\$.60; 10—\$.41.
69. Standard City Traffic Accident Reporting System.
Each: 1—\$1.20; 2—\$.90; 10—\$.58.

When ordering please use series number 329.01 and number and title of Memo, i.e., 329.01-9. Auto Drivers Paper Test.



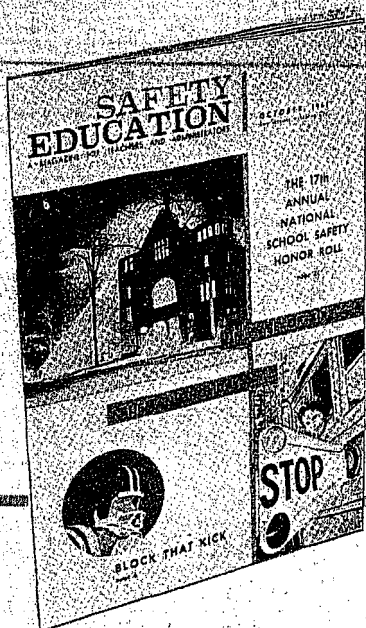
Traffic Fact Sheets

Reprints of articles from Traffic Safety Magazine. Safety tips to drivers and pedestrians. One page, two sides each. 8 1/2" x 11", one color.

2. Boat Trailers
3. Driver Improvement Schools
4. Traffic Law Uniformity
5. Use of Turn Signals
7. Your Responsibility in an Auto Accident
8. The Man with a License to Kill
9. Drinking and Driving
10. Vote for Driver Education (Driver Education in High School)
11. Stopping Distances
12. How to Park Your Car
13. Driving on Superhighways
14. Children in the Car
15. Traffic Courts on Trial
16. Tips on Mountain Driving
17. Is Your Car Sick, Sick, Sick?
18. Smart Drivers Use Seat Belts
19. Driving Tips From the Pros
21. Uncontrolled Intersections
22. Chemical Tests Protect You
23. It's Called City Driving
24. The Case For Traffic Enforcement
26. Buying A Car?
27. Night Driving
28. Accident Records
29. When Your Car Stalls

30. Rural Driving
 31. Good Vision Protects You
 32. Good Visibility Is A Must
 33. Keep Your Eye On Your Tires
 34. School Buses
 35. The Senior Citizen In Traffic
 37. Signs Of Life, Know And Obey
 38. Creeping Killer (Carbon Monoxide)
 39. Rear End Collisions
 40. Seat Belts Work
 41. Point Count System Puts Finger on Problem Driver
 42. Bad Brakes Kill
 43. Installation and Use of Seat Belts
 44. Traffic Accident Facts 1961 Edition
- 329.96. Each: Minimum order 50—\$.05; 500—\$.035; 1000—\$.028; —\$.02.

When ordering use stock number and Fact Sheet number, i.e., 329.96-2 Boat Trailers.



SCHOOL AND COLLEGE

Safety Education Magazine

The only national magazine devoted to safety education in schools. Contains articles by school people on school-plant safety, school shop safety, driver education, and training children for safer living. Each issue also contains sample safety

lessons and posters, and a Safety Education Data Sheet.

411.01. Each (9 issue subscription, September through May): 1—\$3.75; 2—\$3.51; 10—\$3.33; 100—\$3.24. NOTE: Subscription prices are net—10% member discount already taken. Add \$.50 each for Foreign subscriptions, other than Canada and Pan American Union.

School Safety Lessons

Written by educators, Safety Lessons provide facts and projects for students on safety. Prepared for four different grade levels.

- 1 Lower Elementary (grades 1-3)
- 2 Upper Elementary (grades 4-6)
- 3 Junior High (grades 7-9)
- 4 Senior High (grades 10-12)

461.01. Subscriptions (nine issues), each: 10—\$.28; 50—\$.17; 500—\$.15; 1000—\$.12; 5000—\$.11; 10,000—\$.10.

461.03. Single order (each): 10—\$.033; 100—\$.02; 1000—\$.015.

When ordering specify grade level desired, i.e., 461.01-1-Lower Elementary. Minimum order 10.



School Posters

The School Posters have the same monthly themes as the School Safety Lessons (see above). Published in two versions — for elementary schools, for secondary schools. 8½" x 11½", two colors.

- 1 School Posters (elementary)
- 2 School Posters (secondary)

481.11. Subscriptions (nine issues), each: 1—\$.88; 10—\$.51; 100—\$.44; 1000—\$.35; 5000—\$.31.

481.13. Single order, each: Minimum order 10—\$.064; 100—\$.055; 1000—\$.044; 5000—\$.039.

When ordering use stock number and specify grade level, i.e., 481.11-1 School Posters (elementary).



Safety Education Data Sheets

Two to six page articles giving practical information on common accident hazards to school-age children. Gives the teacher, in a compact form, all information needed for teaching some phase of accident prevention, accident statistics, precautions, and sources of additional information. Most Safety Education Data Sheets are illustrated.

429.04. Individual Safety Education Data Sheets (any selection). Each: Minimum order 10—\$.06; 100—\$.05; 1000—\$.044; 5000—\$.041.

429.06. Complete set Safety Education Data Sheets (punched for 3-ring binder), each: \$4.20.

1. Bicycles
2. Matches
3. Firearms (Rev.)
4. Toys and Play Equipment
5. Falls
6. Cutting Implements
7. Lifting, Carrying and Lowering
8. Poisonous Plants
9. Electric Equipment
10. Pedestrian Safety
11. School Bus Safety: Administrative Problems
12. Flammable Liquids in the Home
13. Passenger Safety in Public Carriers
14. Chemicals
15. Hand Tools
16. Nonelectric Household Equipment
17. Sidewalk Vehicles
18. Camping
19. Alcohol and Traffic Accidents
20. Cooking and Illuminating Gas
21. Solid and Liquid Poisons
22. Safety in the Gymnasium

23. Laboratory Glassware
24. Places of Public Assembly
25. Fireworks and Blasting Caps
26. Domestic Animals
27. Swimming
28. Small Craft
29. Play Areas
30. Winter Driving
31. Night Driving
32. Winter Sports
33. Traffic Control Devices
34. Safe Conduct in Electrical Storms
35. Poisonous Reptiles
36. Motor-Driven Cycles
37. Animals in the Classroom
38. Railroad Trespassing
39. Bad Weather: Hazards, Precautions
40. School Parties
41. Home Workshops
42. Horseback Riding
43. Hiking and Climbing
44. Hook and Line Fishing
45. Summer Jobs—Farm
46. Safety in the Woodshop
47. School Fires
48. Unauthorized Play Spaces
49. Bathroom Hazards
50. Safety in the General Metals Shop
51. Safety in Pupil Excursions
52. Highway Driving: Rules, Precautions
53. Safety in the Machine Shop
54. Summer Jobs: Laborers, Home Yard, Service Stations
55. Motor Vehicle Speed
56. Welding and Cutting Safety
57. Safety in the Auto Shop
58. Winter Walking
59. Safety in the Chemistry Laboratory
60. Safety in the Farm Mechanics Shop
61. Floors in the Home
62. Hazards of Discarded Iceboxes and Refrigerators
63. School Bus Safety—Educating Pupil Passengers
64. Safety in the Graphic Arts Shop
65. Safety on Part-Time Jobs—Food Handling



66. Baby Sitting
67. Safety in Dramatic Productions
68. Safety in "Do It Yourself"
69. Playground Apparatus
70. Kites and Model Airplanes
71. Safety in Sports, Baseball
72. Safety in Sports, Football
73. School Bus Operating Practices
74. Playground Surfacing
75. Safety in Sports, General Practices
76. Safety in Bad Weather Conditions
77. Safety in Sports, Basketball
78. Safety for Amateur Electricians
79. Coordinating Safety in Industrial and Vocational Education Programs
80. Counselors and Helpers in Summer Camps
81. Gun Clubs: Organization & Activities
82. Office Safety
83. Safety in the Sheet Metal Shop
84. Skiing Safety
85. Safety in the School Lunch Room
86. Cigarette Fire Hazards
87. Safety in the Electrical Shop
88. Vision and the Driver
89. Track and Field Events
90. Flammability of Wearing Apparel
91. Home Lighting
92. Safe Use of Pesticides
93. Promoting Safety Through School Newspapers
94. Safety in Archery

College and University Newsletter

Published by the Higher Education Section of the National Safety Council. Contains information on current happenings in safety education and accident prevention in colleges and universities.

412.01. Subscription (5 issues), each: \$1.65.

College and University Poster Kit

25 posters selected for their special applicability to college safety. Included in the Annual Safety Service for Colleges and Universities, this kit is also available as a separate unit.

482.01. Kit of 25 posters, each: \$2.20.

Safety Monographs for Colleges and Universities

Proceedings of the National Conferences on Campus Safety. Includes the minutes of the meetings of the Campus Safety Committee.

- 429.50-7. Fourth National Conference on Campus Safety. (1957)
- 429.50-8. Fifth National Conference on Campus Safety. (1958)
- 429.50-9. Sixth National Conference on Campus Safety. (1959)
- 429.50-10. Seventh National Conference on Campus Safety. (1960)
- 429.50-12. Eighth National Conference on Campus Safety. (1961)
Each: \$1.60 any quantity.
- 429.50-11. Bicycle & Motor Scooter on the College Campus.

429.50-13. Organizational Status & Duties of Campus Safety Personnel.

429.50-14. Injuries in Men's Physical Education & Intramural Sports.

429.50-15. State Laws & Regulations for Safety Education.

Each: Single copy free; two or more \$1.11 each (any quantity).

Congress Transactions—School & College Safety

The proceedings of the School & College sessions at the 1961 National Safety Congress—talks and panel discussions by leading authorities in the field. A valuable reference for every safety instructor. Issued annually.

022.31. Each: 1—\$.90; 10—\$.80.

SCHOOL AND COLLEGE *Continued*

Annual Safety Service for Colleges and Universities

A selected group of periodicals and other publications to give the college safety director or safety committee the latest information in all areas of safety education and campus accident prevention. The service provides subscriptions to: National Safety News, Traffic Safety Magazine, Safety Education, College and University Newsletter, Farm Safety Review, and Family Safety. It also provides annually: Accident Facts, Transactions of the National Campus Safety Conference, Transactions of the School and College Sessions and General Sessions of the National Safety Congress, and a poster packet.

005.41. 12 month service; \$25.00.

Policies and Practices for School Safety Patrols

A joint statement by the American Automobile Association, International Association of Chiefs of Police, National Commission on Safety Education, National Congress of Parents and Teachers, National Safety Council and U. S. Office of Education.

429.74. Each: 1—\$.08; 10—\$.064; 100—\$.048; 1000—\$.039.

Safety Education in the Secondary School

Discusses organizing the curriculum around basic problems through student-faculty coordination. Includes units on correlating safety in various subject material. 56 pages, 6"x9".

421.22. Each: 1—\$.90; 10—\$.75; 100—\$.70.

School Shop Service Unit

A subscription service providing safety materials for the school shop. The service consists of: subscription to National Safety News, monthly; copy of Accident Facts, annually; poster packet (25 posters) annually.

005.44. (12 month service); \$9.44.

Back the Attack Lesson Units

Nine articles designed to give young people an understanding of traffic safety activities in their own community. Teacher's Guide provided with each set.

429.32. Set of 9, each: 1—\$1.00; 10—\$.65; 100—\$.60.

Make Safety Their Responsibility Too!

A series of five articles on organizing student activity for safety.

429.31. Each (set of five): \$.40.

School Safety Information Packets

Packets contain current information on an important phase of school safety in the form of leaflets, reprints, data sheets, and special bulletins.

429.80-1. Statistics	\$.25
429.80-2. Industrial Education	.65
429.80-3. Fire	.60
429.80-4. Bicycles	.75
429.80-5. Safety Patrols	.25
429.80-6. Pupil Transportation	.40
429.80-7. Pedestrian	.30
429.80-8. General Elementary	1.00
429.80-9. General Secondary	.95
429.80-10. Physical Education and Recreation	.90
429.80-11. Home	.90
429.80-12. Curriculum	.80
429.80-13. Driver Education	3.20

School Shop Safety Inspection Checklist

Provides a standard inspection procedure for school shops. 4 pages, 8½"x11", in packets of 50.

429.73. Packet of 50, each: \$1.20.

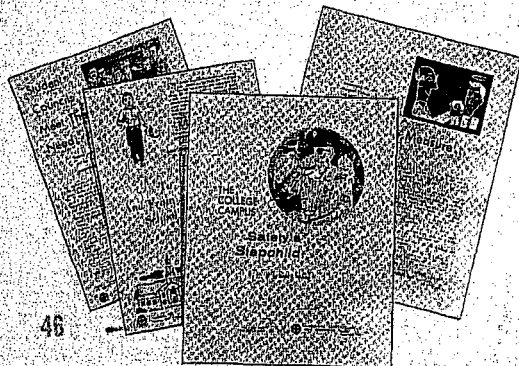
Crisis in Driver Education

Special report on the present status of driver education across the nation. From the January 1962 issue of Traffic Safety Magazine. Single copy free on request.

429.35. Each: 2—\$.15; 10—\$.13; 100—\$.11; 1000—\$.10.

Safety Education Reprints

Articles of special interest from Safety Education Magazine and other publications reprinted for teacher use.



429.30. Each (any selection): Minimum order 10—\$.06; 100—\$.05; 1000—\$.044; 5000—\$.041.

When ordering use stock number and reprint number, i.e., 429.30-4—Safety Charter for Children & Youth.

Supervision, Elementary and Secondary Education

1. Basic Principles for Safety Education.
4. A Safety Charter for Children and Youth.
7. Desirable Experiences in Elementary School Safety.
8. Are We Giving Bad Advice.
17. What About Teenage Conferences.
39. Teenagers Talk Safety.
40. Curriculum Planning For Safety.
43. What's Your Safety I.Q.
47. Recommended Standards for Administration.

141. A Job Analysis for Safety Education Supervisors.
48. This They Believe.
68. Thinking For Safety.
111. Rural High Schools Can Play a Part in Community Safety.
135. Criteria for the Preparation of Safety Education Materials for Schools.
157. How Schools and Other Agencies of Society Can Work Together in Accident Prevention and Safety Education.
136. Bicycle Safety Performance and Skill Tests.
138. Take Industry's Hint Develop Safe Bus Drivers.
142. Working Together for Good Safety Education in Elementary Schools.
146. Why Teach Safety in Our Schools.
149. Changes Bring New Needs in Home Economics Classes.
151. Supervisors Set Up Schedule.
152. RX For Action Teen Traffic Safety Conferences.

Driver Education Poster Packet

25 posters selected to contribute to the knowledge, skill, and attitudes of drivers. A useful service for driver education classes.

281.70. Each: 1—\$3.40; 2—\$3.10; 10—\$2.80.

National Standard Checklist for Teaching Home Safety

Designed for the home economics course to evaluate safety practices acquired in developing homemaking skills. 6 pages, 8½"x11", in packets of 25 including an instructor's guide.

429.75. Each: \$1.60.

Food Service Safety Checklist to Locate Hazards

Endorsed by the American School Food Service Association. Designed to assist school lunch room managers and staff to determine hazardous conditions and activities. 4 pages, 8½"x11".

429.76. Each: 10—\$.06; 100—\$.05; 1000—\$.044.

School Shop Poster Packet

A packet of 25 posters especially selected to cover school shop hazards. 8½"x11½", two colors.

189.10. Each: 1—\$2.20; 2—\$1.75; 10—\$1.45.

Home Economics Unit Supplements

4-page illustrated safety leaflets on home safety. Minimum order 50 copies.

1. Dear Diary (family cooperation for safety).
2. Design Tomorrow's Clothes Today (safe clothing).
4. Hidden Drama (causes of home accidents).
6. Your Own Room (safe bedroom).
7. You're in Charge (baby sitting).

499.41. Each (any selection): 50—\$.025; 500—\$.023; 1000—\$.022. Order by stock number and pamphlet number and title, i.e., 499.41—1—Dear Diary.

Foundation For Safe Living

An illustrated manual for elementary school teachers. Chapters on integrating safety with course in elementary science, social studies, hygiene, language, arts, and physical education. 82 pages, 6" x 9".

421.11. Each: 1—\$.85; 10—\$.75; 100—\$.70.

Student Accident Reporting Materials

The Standard Student Accident Reporting System has been used by school people for many years to help evaluate the school safety program. These forms and the descrip-

tive guide are designed to initiate a reporting system:

429.21. Standard Student Accident Report Form (SCH 1). Each: Minimum order 10—\$.029; 100—\$.022; 1000—\$.019.

429.22-1. Student Accident Summary (SCH 2-Boys).

429.22-2. Student Accident Summary (SCH 2-Girls).

Each (any selection): Minimum order 10—\$.04; 100—\$.035; 1000—\$.03.

429.30-41. Using Standard Student Accident Reports (4-page reprint). Each: Minimum order 10—\$.06; 100—\$.05; 1000—\$.044; 5000—\$.041.

Inventory of Safety Check Points in Business Machines—Classrooms and Offices

Prepared by the Joint Safety Committee of the American Vocational Association and the National Safety Council. Alert students in the classroom or office to the need to practice safety when using business machines.

429.78. Packages of 25. Each: \$1.00.

National Standard Student Residence Fire Safety Check List

Developed for the Campus Safety Association in cooperation with the National Fire Protection Association. Points out hazardous conditions and activities in student residences.

429.77. Packages of 25. Each \$1.00.

154. Why.
155. Helping Schools Teach Your Sons and Daughters to Live Safely.
161. Progress is Slow.
165. What They Believe.
166. Where to Get Help.

Driver Education

13. What You Pay and What You Get.
22. Make Room for Driver Education.
23. Youth Speaks Out and Acts.
24. When Can They Take the Car.
50. Lets Look at Some Figures.
74. Don't Smash That Grill.
77. Attitudes and Education.
79. Driver Education Must Now Make Good.
115. Is Your Teaching Directed Merely to the Driving Exam.
33. They Probed For the Facts of Their Town's Accidents.
134. Are We Being Fair to Driver Education.
160. Promoting Driver Education Facts to File and Use.

Fire

123. Your Fire Safety Education Program May be Inadequate.
130. Perfection Plus for Emergency Evacuation Drills.

Higher Education

2. What Are You Doing?
35. But How Many Get Hurt?
131. Developing a Safety Program for Your College or University.
139. Fire in the Chapter House.
140. Personal Injury Claims Against Schools are Increasing.
143. College Safety Can Never Be a One Man Job.
145. Are Collegians Immune to Fire?
147. Ferret Out the Failings.
150. Student Councils Meet the Need.
156. Who's Liable.
162. Taking the Measure.
163. Teaching Safety to Teachers.
164. The College Campus—Safety's Stepchild.

Liability

109. School Liability.
120. Legal Liability and The Cost of Accidents.

Pedestrian

6. To and From School.
89. Current Practice on Adult Crossing Guards.
124. The Safety Patrol Key Link in the School Safety Program.

Pre-School

25. Here Are Ideas for Instructing the Littlest Ones (Kindergarten Safety Lessons).
36. A Six Way Approach to Reach the Littlest Ones.

School Environment

5. A Safe School Environment.
49. Safety and Fun Synonymous.
51. Playground Surfacing But Suppose She Falls.



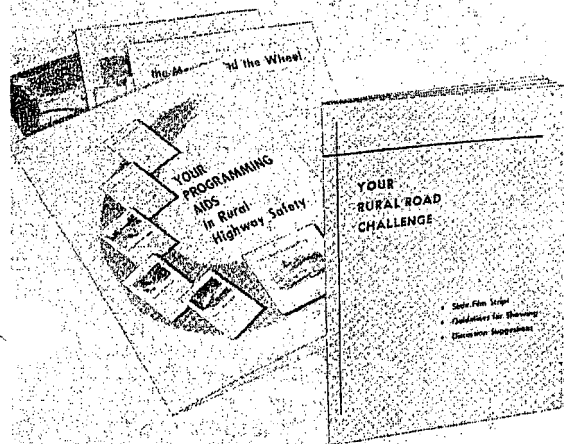
FARM SAFETY

FARM SAFETY REVIEW

A national magazine devoted to farm safety. It is published 6 times a year (January, March, May, July, September, November, for agricultural leaders. Each issue contains ideas, articles and program aids for teachers, club leaders and others concerned with farm safety. Materials

of interest to both youth and adult groups are included. Frequent articles dealing with the technical aspects of farm safety are also featured. 16 pages, 5 1/2"x8 1/2".

611.01. Subscription (6 issues), each: 1—\$1.50; 2—\$1.25; 10—\$9.00; 100—\$75; 1000—\$60. Add \$.40 per subscription for foreign other than Canada and Pan American Union.



NEW FOR '62 RURAL HIGHWAY SAFETY PROGRAM AIDS

Program aids consist of set of 36 color slides with script ("Your Rural Road Challenge"), five pamphlets on safe driving on rural roads covering the following subjects (Driver improvement, Uniform traffic laws, Enforcement, Improved roads; Traffic direction and control), and a program planning packet. Kit includes discussion suggestions. 35 mm slides. Items available as complete kit or separately. (see below).

Rural Highway Safety Kit 1. Set of slides (and script), five pamphlets, program planning packet included.

629.41. Each: 1—\$7.50; 2—\$6.50; 10—\$6.00.

Rural Highway Safety Kit 2. Five pamphlets and program planning guide.

629.42. Each: 1—\$2.30; 2—\$1.00; 10—\$.70.

Rural Highway Safety Kit 3. Set of 36 color slides and script ("Your Rural Road Challenge").

629.43. Each: 1—\$7.00; 2—\$6.00; 10—\$5.50.

CONGRESS TRANSACTIONS—CIVIC LEADERSHIP

The proceedings of the Farm sessions at the 1961 National Safety Congress—talks and panel discussions by leading authorities in farm safety.

022.31-6. Each: 1—\$.90; 10—\$.80.

FARM SAFETY AIDS KIT

A kit containing 50 current Farm Safe Practices Leaflets, Farm Safety Demonstrations, Farm Safety Plays, other publications on farm safety programming.

629.31. Each: 1—\$2.15; 2—\$1.80; 10—\$1.50.

FARM SAFETY DEMONSTRATIONS

Outlines for farm safety demonstrations on 14 different subjects. 28 pages, 5 1/2"x8 1/2".

629.23. Each: 1—\$.33; 10—\$.23; 100—\$.20.

FARM SAFETY PLAYS

Seven plays suitable for presentation to or by people of any age who are concerned with farm safety.

629.25. Each: 1—\$.33; 10—\$.23; 100—\$.20.

REPORT ON ACCIDENTS TO RURAL PEOPLE

A 30"x40" chart for recording information on accidents as they are reported. Complete with summary sheet.

629.28. Each: 1—\$.17; 10—\$.10; 100—\$.065.

FARM RESIDENT ACCIDENTS

An illustrated leaflet summarizing farm accident statistics, showing types of accidents and age-groups involved. Four pages, 5 1/2"x8 1/2". Minimum order 50 copies.

629.21-10. Each: 50—\$.022; 500—\$.02; 1000—\$.018.

FARM SAFETY CARTOONS

Readers are challenged to pick out unsafe practices shown in two typical farm work situations.

629.26-1. What's Wrong With This Picture?
629.26-2. Fatal Farm Follies.

Each: Minimum order: 50—\$.022; 500—\$.019; 1000—\$.017.

MAKE YOUR FARM SAFE

A checklist of hazards around the farm and in the farm home. Six pages. Minimum order 50.

699.21. Each: 50—\$.022; 500—\$.02; 1000—\$.019.

LET'S CORRECT THIS HAZARD

A card bearing skull and crossbones for use in identifying hazards around the farm or in the home. 5"x7". Minimum order 50 copies.

681.71. Each: 50—\$.022; 500—\$.02; 1000—\$.019.

FARM SAFE PRACTICES LEAFLETS

Series of leaflets on safe practices and methods for farm and farm home. Four to six pages, 5½"x 8½", illustrated.

699.31. Each (any selection); Minimum order 50—\$.022; 500—\$.02; 1000—\$.019. When ordering use stock number and leaflet number, i.e., 699.31-92-Accident Reporting.

- 92. Accident Reporting
- 52. Anhydrous Ammonia
- 88. Are You Careless with Pesticides
- 38. Avoid Tractor Upsets
- 80. Can you Stop in Time?
- 82. Check Your Safety I.Q.
- 41. Community Farm Safety Programs
- 3. Current Follies (Electricity)
- 71. Effective Rural Traffic Programs
- 99. Emphasis Guide for 1962 (Using Farm Machinery)
- 100. Emphasis Guide for 1962 (Rural Highway Safety)
- 97. Enforcement For Safety (Rural Highway Safety)
- 90. Farm Pond and Irrigation Safety
- 74. Good Farm Layout Makes Work Safer and Easier
- 55. Harvest Safety
- 78. Hay Harvest Safety
- 13. Heat Lamp Brooding
- 91. Home Safe Home
- 15. How to Lift
- 87. Hunting Safety
- 95. Improving Our Roads (Rural Highway Safety)
- 42. Is Your Farm Safe for Your Children
- 86. Jobs for Junior
- 85. Falls Kill Ladder Safety Pays
- 96. Laying Down The Law (Rural Highway Safety)



- 22. Lightning Protection On the Farm
- 51. Management Pays Off in Safer Families
- 81. Pick More Corn Safely
- 57. Planning a Safe Farm Electrical System
- 50. Prevent Farm Fires
- 84. Prevent Falls on Steps
- 32. Safeguarding Home Electric Services
- 30. Safe Farm Driveways
- 31. Safe Livestock Handling
- 70. Safety Exhibits Prevent Accidents
- 63. Safety with Farm Fencing
- 37. Safety with Pesticides
- 98. Safety's Silent Guides (Rural Highway Safety)
- 43. Safe Winter Driving
- 77. Safe Work Clothing
- 68. Sharp Tools Are Safer Tools
- 94. The Men Behind The Wheel (Rural Highway Safety)
- 101. This Man Is Mowing Safely
- 62. Tractor Facts
- 49. Tractors and Traffic
- 79. Use Farm Fuels Safely
- 73. When A Farm Fire Starts
- 59. Why Be a Farm Home Fall-Guy?
- 61. Woodlot Hazards

FARM SAFETY POSTERS

These four B-size posters (17"x23") point out safety considerations in performing everyday chores on the farm.

- 7989B. "Make Barn Chores Safe"
- 7934B. "Pitchforks Are Dangerous"
- 7242B. "Ten Tips for Farm Safety"
- 8030B. "To the Hayfield Hotshot" (tractor safety)

681.23. Each; Minimum order 10—\$.23; 100—\$.193; 1000—\$.157. When ordering use stock number and poster number, i.e., 681.23-7989B.

STEP IN RIGHT DIRECTION—FILM

A filmstrip illustrating the hazards of faulty steps and stairs in the farm home and in farm buildings. Also shows safe practices in using steps. 35mm, 25 frames, silent, script included. Not available on rental or preview.

679.08. Each: 1—\$1.90; 2—\$1.60; 10—\$1.25.

SETUPS FOR UPSETS—FILM

A filmstrip illustrating the most common causes of tractor upsets. 35mm, 25 frames, silent, script included. Not available on rental or preview.

679.07. Each: 1—\$1.90; 2—\$1.60; 10—\$1.25.

TRACTORS AND TRAFFIC—FILM

A filmstrip showing ways to avoid accidents on highways and roads. 35mm, full color, silent, script included. Not available on rental or preview.

679.09. Each: 1—\$3.40; 2—\$3.00; 10—\$2.50.

TAKE MY WORD FOR IT—FILM

A filmstrip showing the case histories of farm accident victims. 35mm, 23 frames, silent, script included. Not available on rental or preview.

679.06. Each: 1—\$1.90; 2—\$1.60; 10—\$1.25.

National Farm Safety Week July 22-28, 1962

The annual national observance of farm safety, jointly sponsored by the National Safety Council and the U.S. Department of Agriculture.

The theme of the 1962 observance will be "Family Safety—At Work & Play."

A free kit of Farm Safety Week materials is available to those who would like to organize local programs in observance of this week. The kit contains a planning guide, news stories, editorials, cartoons, facts, speech ideas, and copies of the Presidential Proclamation.

Write to Farm Division, National Safety Council, for kit and full information. (Supply of kits is limited. Requests filled as long as supply lasts.)

PICK MORE CORN SAFELY—FILM

A filmstrip on the maintenance, adjustment, and operation of corn pickers for maximum safety and efficiency. 35mm, 27 frames, silent, script included. Not available on rental or preview.

679.10. Each: 1—\$1.80; 2—\$1.50; 10—\$1.15.



Blueprint of Community Action for Home Safety

A plan for a community safety program. It lists the objectives, groups to enlist, projects. 4 pages, 8½" x 11". Single copy free. Minimum order 50 copies.

529.25. Each: 50—\$.044; 500—\$.041; 1000—\$.039.

Are You Safety Conscious?

A list of home accident causes, in question and answer form. Helps uncover conditions that should be corrected around the home. 3 fold, 6" x 10". Minimum order 50 copies.

599.21. Each: 50—\$.019; 500—\$.016; 1000—\$.013; 5000—\$.011.

HOME SAFETY

Family Safety Magazine

Deals with all aspects of family safety. Edited in popular magazine format—many photographs, short easy-to-understand articles. Circulation now over 200 thousand copies per issue. This new magazine has been widely acclaimed for making safety an interesting subject for everyone. Published quarterly, 32 pages, 8½" x 11".

511.01. Each (4 issues): 1—\$2.00; 2—\$1.40; 10—\$1.10; 50—\$.85; 500—\$.70; 1000—\$.67; 5000—\$.64; 10,000—\$.60; 20,000—\$.55.

Prices are for bulk mailing, to one destination only. Imprinting organization name and mailing permit on back cover free for 500 subscriptions or more. For prices for smaller quantities see page 54.

Baby Sitter Safety Packet

Materials for organizing a safety program for baby sitters and parents. Detailed instruction for conducting a safety training class for sitters.

529.44. Each: 1—\$1.60; 2—\$1.30; 10—\$1.25.

Home Safety Program Kit

Kit of materials for planning, organizing, and conducting a campaign against home accidents. Contains sample talks, radio and newspaper publicity, educational literature, and club meeting programs.

529.22. Each: 1—\$1.35; 10—\$1.25; 100—\$1.15.

Congress Transactions—Volume 6

This volume contains the proceedings of the 1961 National Safety Congress in the areas of home, youth, farm, church and women's activities. Contains the talks and discussions by the national leaders in these fields.

022.31-6. Each: 1—\$.90; 10—\$.80.

Putting Sparkle into Exhibits

A guide to building of more effective exhibits on home safety topics. Discusses use of artwork and details of construction. 6 pages, 8½" x 11".

529.24. Each: 1—\$.22; 10—\$.18; 100—\$.15.

Special Releases and Reprints

Special releases or reprints from periodicals. As long as supplies last, single copies are available free by writing to the Home Division, National Safety Council.

Accidental Falls from Windows.

Facts About Home Accidents.

Falls Among Elderly People Living at Home.

How to Protect the Elderly.

Check for Hazard-Free Homes.

Accidents to Children in the Home (fact sheet).

Select Safe Toys.

What Our Baby Sitter Should Know.

Comeback of an Old-Fashioned Killer (lightning protection).

Exhibits to Promote Home Safety (list of suggestions).

Industry's Important Homework (off-the-job safety).

Hazards of Carbon Monoxide Poisoning.

How to Prevent Poisonings.

"Why There Is A Santa Claus" (playlet).

"A Day in the Home" (playlet).

Home Safety Quiz Contest.

Home Safety Project Ideas.

Home Safety Materials Listed Elsewhere

You Can Take it With You—film. See page 27.

Take Time to Live—Film, See page 26.

Safety Everywhere—campaign. Includes a number of materials for home safety program. See Outside Back Cover. *National Safety Calendar.* See Inside Front Cover.

Booklets and Leaflets. See pages 34, 39.

Safety Education Data Sheets. Many on home and child safety. See page 45.

Posters. See NSC 1962 Poster Directory.

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CONDITIONS & TERMS

PAYMENT:

All prices in this catalog — except those marked "net" — are subject to a 10% discount to National Safety Council members, and to schools, colleges, universities, and public libraries. To others, prices apply as shown. Invoices are payable in U.S. Funds. Terms of payment on all invoices are 30 days net, except quantity calendar purchases (see inside front cover). Annual subscriptions are payable in advance after receipt of the first month's issue. The National Safety Council reserves the right to discontinue any item or change prices without notice.

ORDERING:

Use both stock numbers and titles in ordering materials.

QUANTITY PRICES:

All prices shown are based on a single order for delivery in one shipment to one destination (one shipment per issue on subscription materials). Quantities are not cumulative over a period of time, nor for a number of locations, to obtain quantity prices. Quantity prices are shown in the following manner: 1-\$1.00; 2-\$.90; 10-\$.80; 100-\$.75; etc. These prices should be interpreted as follows: 1 copy of the item is \$1.00; 2 to 9 copies are \$.90 each; 10 to 99 copies are \$.80 each; etc. The first quantity given is the minimum order that can be accepted.

ORDERS LESS THAN \$3.00:

Invoicing and accounting costs fre-

quently exceed the amount billed on small orders. Please assist the Council in maintaining reasonable prices by enclosing cash or check with orders totaling less than \$3.00.

SHIPMENT:

Prices, unless otherwise noted, are F.O.B. destination — shipped cheapest way to the nearest post office, freight or express office within the United States (including A.P.O. and F.P.O.), Canada and Pan American Union.

FOREIGN SHIPMENTS:

On shipments to foreign countries (Canada and Pan American Union excepted) an additional charge equal to 10% of the order will be added (except on subscription items where a postage surcharge is indicated). The Council does not pay customs duties, supply ocean bills of lading, cubic foot and weight data, or provide export packing for overseas shipments.

SPECIAL DELIVERY, AIR MAIL, ETC.:

When air mail, special delivery or C.O.D. shipments are requested, shipments are F.O.B., Chicago, Illinois.

RETURNED MERCHANDISE:

A small service charge will be made on accepted return of materials, except where such return is to correct an error or omission on the part of the Council.

IMPRINTING:

Is available on certain Council publications. It is understood that a quantity within 4% above or below the quantity requested will constitute an acceptable delivery on any order requiring imprinting. Allow three weeks for delivery on imprinted materials.

Posters: If you subscribe to "B" or "C" size posters, you may have posters imprinted at a charge of \$2.25 a month, plus an initial charge for the electroplate (\$12.50 for B posters and \$21.00 for C posters).

Magazines: Safe Worker-Safe Driver — \$2.25 per month, regardless of quantity. Family Safety — \$31.20 per year (200-499 subscriptions); no charge (500 or more subscriptions). These charges for same imprint per run. Same charges apply for each change of imprint.

Calendars: \$5.00 per imprint (1-99 calendars); no charge (100 or more calendars). Charge is for one imprint per run. Additional charge of \$5.00 for each change of imprint.

Incentives: For imprinting key tags, pens, pencils, watches, see descriptions of items in this catalog, or write to NSC for quotations.

Custom Imprinting: Imprints in special colors, or using trademarks or logotypes — write for quotation.

Non-Subscription Materials: Booklets, leaflets, and other non-subscription materials which can be imprinted after publication are charged at \$7.80 for the first thousand or fraction and \$3.35 for each additional thousand or fraction.

Continued on next page

CONDITIONS & TERMS

Continued

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The Green Cross for Safety emblem is the registered trademark of the National Safety Council. Unless special authorization is given, the emblem may not be included on publications and materials produced by other organizations, except that Council members in good standing may use it under the following conditions:

1. The emblem may be used only on official letterheads of members, or on other materials which members use in safety work, to signify as a member of the Council, an interest in accident prevention and safety programs.
2. Beneath the emblem there must appear the words "Member National Safety Council."
3. Such use of the emblem must not convey the impression that the Council has endorsed or approved any commercial product or service.

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Unless otherwise indicated, publications and materials in this catalog are available both to members and

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No-Accident Awards. National Safety Council award pins and buttons (see page 29) are sold only to members and to agencies of the Federal Government, and may be used only in the manner prescribed in the certification statement appearing on the last page of this catalog (opposite back cover).

U.S. GOVERNMENT AGENCIES:

All items shown in this catalog (except Calendars) have been approved for sale to Federal agencies during the period December 1, 1961 through January 30, 1963. The Federal Supply Service Contract number is GS-OOS-27209. Copies of the NSC "U.S. Government Agencies Price List of Materials" may be obtained by writing the Government Service Division, National Safety Council. Materials ordered for government use must be requested on properly authorized purchase orders.

WHEN YOU TELEPHONE US...

Our telephone number is Chicago (Area Code 312) *Whitehall 4-4800*.

Here are some extensions that will help you get service faster:

Ext. 353 — if you have a question about an order you've **already placed** for magazines and other subscription materials.

Ext. 358 — if you have a question about an order you've **already placed** for non-subscription materials (such as booklets, incentives, films, etc.)

Ext. 372 — if you want to **place an order** or obtain additional information about any NSC service or publication.

Note — orders for materials cannot be accepted on the telephone unless a **confirming purchase order number** is given.

NO ACCIDENT BUTTONS AND PINS

(see page 29 for descriptions)

ORDER FORM

044.11. Button, Bronze (1-4 years).
Screw post fastener.

044.12. Button, Silver (5-9 years).
Screw post fastener.

044.13. Button, Gold (10-48 years).
Screw post fastener.

Each: 1—\$.80; 2—\$.62; 10—\$.45; 50—\$.42;
100—\$.40; 250—\$.38; 500—\$.37.

044.14. Pin (1 to 48 years). Pin &
safety catch fastener.

Each: 1—\$1.05; 2—\$.87; 10—\$.74; 50—\$.70;
100—\$.68; 250—\$.66; 500—\$.63.

044.15. Pin, Personalized with or-

ganization name (1 to 48 years).
Choice of screw post, pin & safety
catch, or clutchback fastener.

Each: Minimum order 50—\$.71; 100—\$.69;
250—\$.67; 500—\$.64. Initial charge for die of
organization name: \$30.00. Allow six weeks for
delivery.

Sold only to National Safety Council
members and to Federal Govern-
ment Agencies. Order must be ac-
companied by certification of use
(see reverse side of this form).

Prices are less 10% to National
Safety Council members.

**PLEASE COMPLETE
CERTIFICATION STATEMENT
ON OTHER SIDE**

QUANTITY	STOCK #	TYPE AWARD	YEAR AWARD	TYPE FASTENER

If you are ordering personalized pins,
for which no die has been made, show
exact wording of personalization in
the box at the right (20 letters maximum):

If you are ordering personalized pins,
for which a die has been made before, show
the wording that appears on the die in
the box at the right:

TO: NATIONAL SAFETY COUNCIL
425 North Michigan Avenue • Chicago 11, Illinois

SHIP TO:

ORGANIZATION _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

TO ATTENTION OF _____

SEND INVOICE TO:

ORGANIZATION _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

TO ATTENTION OF _____

ORDERED BY _____

CUSTOMER'S PURCHASE ORDER NUMBER _____

CERTIFICATION

NO ACCIDENT BUTTONS AND PINS

(Since the No Accident buttons and pins made available by the the Council bear the Council's name and emblem, the purchaser is asked to submit the following certification in connection with the purchase.)

1. We certify that the No Accident buttons (pins) we are ordering will be given only to employees of Members of the National Safety Council (or of Federal agencies) who have worked for the period specified without incurring a disabling injury, as defined in Safety Standard Z16.1 of the American Standards Association.
2. We agree that if these buttons (pins) are used for recognizing accident-free operations within departments, no supervisor will be given an award if a disabling injury has been experienced by an employee under his supervision.
3. We understand that these buttons (pins) are made available by the National Safety Council for the sole purpose of recognizing no disabling injury records and that they should not be awarded for any other safety achievement.
4. We understand that the Council makes available to members a Safe Driver Award program specifically designed to recognize safe vehicle operation, and we agree not to use No Accident Award buttons (pins) as a substitute for the Safe Driver Award issued and certified by the Council.

NAME OF COMPANY

DATE

OFFICIAL REPRESENTATIVE



JUMBO POSTERS

Be *big* about safety . . . big with programs, big with posters, big in your safety selling. Employees always on the move can't hear you when you whisper.

There's no better way to broadcast day-to-day safety than with NSC Jumbo Posters—in parking lots, at employee entrances and loading docks . . . throughout the plant.

Big? You bet! 11'8" wide! 9'11" high! Each poster consists of eight easy-to-put-up sheets. And ink and paper remain weather-resistant for at least a full 30 days out-of-doors. Put these posters on walls or boards. Plans for boards supplied free by the Council.

184.41 JUMBO POSTERS, annual subscription (12 posters) each: 1—\$75.00; 2—\$73.00; 10—\$71.00; 100—\$67.00.



For use indoors, outdoors, anywhere—over production bays, in work areas, at approaches to your plant, wherever employees and visitors pass in volume—big, versatile NSC Safety Banners literally *shout* safety.

10 feet long, 3½ feet high, and printed in vivid colors, these convenient safety reminders just cannot be ignored.

Made of heavy cloth in two types. Indoor style has 8 metal grommets for hanging on walls or suspending from ropes. Outdoor style is extra-heavy cloth with ropes firmly stitched to top and bottom, and with air vents to reduce wind pressure. Both styles have same design and identical appearance for powerful repetitive impact.

SAFETY BANNERS

188.51 INDOOR BANNERS, annual subscription (12 banners) each: 1 \$100.00; 2—\$95.00; 10—\$91.00; 100—\$86.00.

188.61 OUTDOOR BANNERS, annual subscription (12 banners) each: 1—\$110.00; 2—\$104.00; 10—\$98.00; 100—\$93.00.

✓ HERE'S YOUR CHECKLIST CAMPAIGN MATERIALS

LEAFLETS

Stock No.	Leaflet Theme
192:50:1	Dress safely
192:50:2	Drive and walk safely
192:50:3	Handle materials with care
192:50:4	Operate machine tools safely
192:50:5	Prevents fires at home—at work
Each (any selection), 50—\$.03; 500—\$.025; 1,000—\$.022; 5,000—\$.017; 10,000—\$.015	

POSTERS

Stock No.		
'A' Size	'B' Size	Poster Theme
ET-1-A	ET-2-B	Safety Everywhere
ET-3-A	ET-4-B	Safety a family effort
ET-5-A	ET-6-B	Safety—housekeeping
ET-7-A	ET-8-B	Prevent falls
ET-9-A	ET-10-B	Vacation safety
ET-11-A	ET-12-B	Water safety
ET-13-A	ET-14-B	Use hand tools safely
ET-15-A	ET-16-B	Drive and walk safely
ET-17-A	ET-18-B	Prevent fires
ET-19-A	ET-20-B	Handle with care
ET-21-A	ET-22-B	Safe holidays
ET-23-A	ET-24-B	Machine tools

'A' posters (8½"x11½"). Any selection. Each: 10—\$.20; 100—\$.10; 1,000—\$.083.

'B' posters (17"x23"). Any selection. Each: 10—\$.37; 100—\$.25; 1,000—\$.122.



For full descriptions and illustrations of Campaign materials shown here, write for Safety Everywhere Campaign Catalog, MS-124.

SAFETY EVERYWHERE ...all the time!

see page 25 for Campaign films

DESCRIPTION:

STOCK NUMBERS AND PRICES

COMIC BOOK ("JIM FINDS A DIAMOND"). Teen-age boy learns about safety. 16 pages, 7"x10", full color.	192.48. Each: 50—\$.08; 500—\$.07; 1000—\$.06; 5000—\$.05; 10,000—\$.045.
INDOOR BANNER. 3'x10', heavy cloth, eight grommets for ease of hanging.	188.81 Each: 1—\$9.30; 2—\$8.70; 10—\$8.30; 100—\$7.90.
OUTDOOR BANNER. 3'x10', heavy cloth, weather-resistant ink, air flaps and ropes.	188.82. Each: 1—\$10.00; 2—\$9.50; 10—\$9.00; 100—\$8.50.
STRING PENNANTS. Eight pennants printed on two sides, on 15' rope. Sold in sets of two.	199.42.. Each (set of two): 1—\$11.00; 2—\$9.00; 10—\$8.00.
DISPLAY CARDS. Sixteen diamond-shaped cards to a set, each with Campaign emblem or safety message. 18" square.	199.41. Each (set of 16): 1—\$6.00; 2—\$4.50; 10—\$3.60; 100—\$3.00.
TABLE-DESK EASEL. They fold to make Campaign display for desks, tables, other flat surfaces.	199.40. Each: 50—\$.044; 500—\$.039; 1000—\$.034; 5000—\$.028; 10,000—\$.025.
DISPLAY STICKERS. Safety messages on transparent plastic (self stick back). Set of 14 stickers, each 2½" square.	199.48. Each (set of 14): 10—\$.35; 50—\$.22; 500—\$.20; 1000—\$.18.
BALLPOINT PEN (DELUXE). Chrome cap, plastic barrel, Campaign slogan and emblem on barrel.	041.31. Each: 10—\$.95; 50—\$.84; 100—\$.70; 250—\$.67; 500—\$.65; 1000—\$.64.
BALLPOINT PEN (STANDARD). All plastic, Campaign slogan and emblem on barrel.	041.32. Each: 10—\$.70; 50—\$.64; 100—\$.54; 250—\$.48; 500—\$.47; 1000—\$.46.
POCKET PROTECTOR. Keeps pocket and shirt clean. Campaign emblem and slogan on outside flap. Plastic.	048.40. Each: 10—\$.24; 50—\$.16; 500—\$.14; 1000—\$.13; 5000—\$.12.
KEY TAG. Campaign emblem on one side, place for name and address on other. Chain included.	045.30. Each: 10—\$.20; 50—\$.12; 500—\$.10; 1000—\$.09; 5000—\$.087.
POT HOLDER. Handy kitchen item. Has Campaign emblem, loop for hanging. 7" square, quilted.	052.07. Each: 10—\$.32; 50—\$.22; 500—\$.19; 1000—\$.17; 5000—\$.16.
BUMPER STRIP. Plastic, full color, self-stick back. Campaign symbol and traffic safety slogan. 10" long.	199.43. Each: 50—\$.20; 500—\$.17; 1000—\$.16; 5000—\$.15.
RULER—BOOK MARK. For the school children, plastic.	052.06. Each (pkg. 100): 1—\$6.00; 2—\$4.30; 10—\$3.40; 50—\$3.00; 100—\$2.80.
BUTTON. For shirt, hat, for employees, for children. 1½", pin has safety catch.	044.40. Each: 50—\$.05; 500—\$.04; 1000—\$.035; 5000—\$.033; 10,000—\$.031.
HOME SAFETY SCOREBOARD. Combination message pad and safety scoreboard.	189.32. Each: 10—\$.28; 50—\$.20; 500—\$.17; 1000—\$.15; 5000—\$.14.
PLANT SAFETY SCOREBOARD. Pressed wood construction, 3 colors, 17"x23".	189.31. Each: 1—\$4.80; 2—\$3.60; 10—\$2.90; 100—\$2.70.