

FREE!

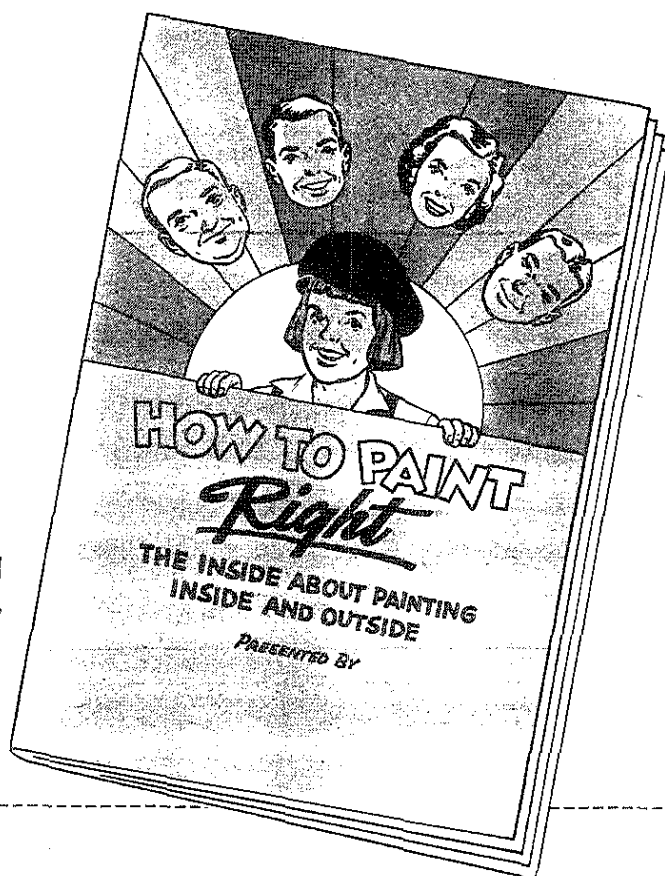
N13870

Come in today and get your FREE "How to Paint Right" Booklet

• We would like to meet you. And we'd like you to become acquainted with us! That's why we're offering this FREE gift . . . a 48-page booklet filled with information and help, planned especially for home owners.

• This book has been prepared by experts. Among its chapters (all pictorially illustrated for quick, easy reading) are: HOW & WHY TO CHOOSE YOUR COLORS . . . BASIC FACTS ABOUT PAINTING . . . OUTSIDE PAINTING . . . FLOORS AND STEPS . . . INSIDE PAINTING . . . HOUSEHOLD ARTICLES. Facts about painting on every page will save you time and money, make painting *fun*!

**No obligation . . .
no need to buy**



Come in and get your FREE COPY...TODAY!

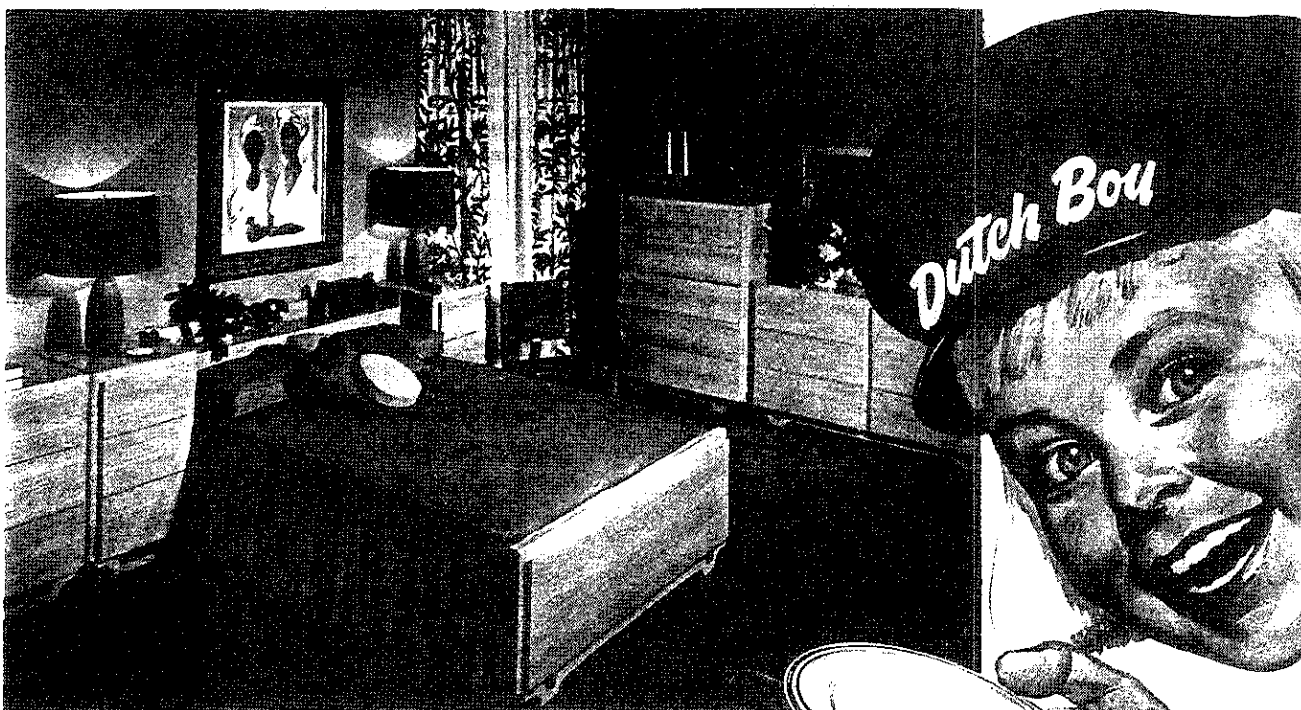


Bring in this coupon for your FREE 48-page "HOW TO PAINT RIGHT" Booklet

There's no need to buy, no obligation whatsoever in this offer. Just drop in and ask us for this useful 48-page booklet . . . it's yours* for the asking. But the quantity is limited. First come, first served—so come in soon!

*Adults only

0000-NLI-000020605



Designer: Edmund J. Spence

Here's an *Open Invitation*

— to paint the gloom
from every room!



Try New "Dutch Boy" Flat Wall Enamel
An alkyd resin paint . . . latest development
in interior finishes



No work working out
smart color schemes
with the new
"Dutch Boy" Color Gallery

Take it from excited beauty-lovers. "The lid is off . . ."

Off new "Dutch Boy" Flat Wall Enamel . . . the brand-new alkyd resin finish that's the week-end painter's dream come true!

On like a dream! Easy and fast, with brush or roller. No brushmarks, no lapmarks, no sag. Quick to dry, with no annoying "painty" odor.

A dream finish! Smooth, slick, uniform. An alkyd resin paint, long-lasting "Dutch Boy" Flat Wall Enamel is as close to being foolproof as paint can be. One coat's enough for most repaint jobs, too.

Washes like a dream! . . . easy and fast! Repeated cleaning doesn't "take the edge off" its rich, fresh beauty.

Dreamy decorator colors! More than 100 heavenly tints and shades. They come in satin and high lustre finishes, too . . . with all the unique advantages of alkyd resin paints.

Home-lovers, in new "Dutch Boy" Flat Wall Enamel, you have an open invitation to paint the gloom from every room. Come in to see us today and merrily you'll paint along with "Dutch boy."

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Fall is a Fine Time to Paint... Indoors or Out



COME IN TODAY FOR



A little home a lot of Happiness

Big or little, your home will keep
its good looks longer... painted with
"Dutch Boy" Bright White House Paint

Little or big, a home is forever.

And if you want yours to be forever fresh and sparkling...
forever a source of pride and happiness... paint it regularly
with "Dutch Boy" Bright White.

Your friends will tell you, "You've got the whitest house in town."

It will stay that way, too. For "Dutch Boy" Bright White
House Paint is self-cleaning. Rain just washes the dirt away.

On top of that, Bright White is easy to apply. "Easy off the brush,
easy spreading, easy to level off smoothly," painters say.
And one coat's usually enough for most repaint jobs.

This year paint your home with sparkling Bright White.
Or with "Dutch Boy" House Paint in Colors... as long-lasting
and lovely as famous Bright White. And "Dutch Boy" Sash and
Trim Colors do gay and lively things for both.

You or your painter can get Bright White... House Paint in
Colors... Sash and Trim Colors... at your "Dutch Boy" dealer.
Listed under "Paint" in your classified telephone directory. See
him real soon. Today, write for a copy of "COUNT ON COLOR." FREE!



Live Colorfully with

Dutch Boy PAINTS,
ENAMELS, VARNISHES

MADE IN U.S.A.

We also carry a
complete line of
PAINTING SUPPLIES

BRUSHES • ROLLERS
TURPENTINE • LINSEED OIL
DROP CLOTHS • LADDERS
SANDPAPER
PAINT REMOVER • THINNER

... everything you need
to do any painting job RIGHT!



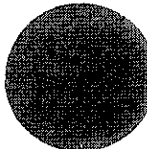
OUR FREE GIFT... JUST BRING IN THE COUPON!

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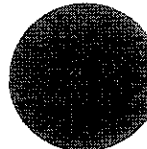
Famous "Dutch Boy" Products Include:



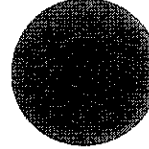
SATIN EGGSHELL ENAMEL . . . for walls, ceilings and woodwork, particularly in kitchens, bathrooms, utility rooms. Colors match those in new Wonsover line.



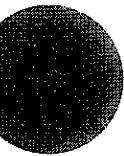
SASH AND TRIM COLORS . . . Strong, quick-drying colors that hold their brilliant gloss and color despite sun and snow.



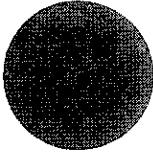
QUICK-DRYING ENAMEL . . . for outdoor and indoor use. Wide choice of really beautiful, long-lasting colors.



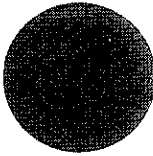
NEW WONSOVER . . . Odorless type, nalkyd flat wall finish. Easy to use, washable, quick drying. Lovely colors planned to harmonize with each other.



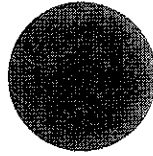
HOUSE PAINTS . . . in White and Colors. Famous for dependability.



INTERIOR GLOSS ENAMEL . . . for hard, high-gloss finish on walls, woodwork and trim. For any surfaces that require frequent washing.



PORCH AND FLOOR ENAMEL . . . for floors that must withstand rugged use, indoors or outdoors.



COLOR GALLERY PAINTS . . . Top quality interior wall paints offer a selection of over a hundred modern decorator and traditional colors, from deep tones to delicate pastels. All hues come in a choice of *flat*, *satin* or *high-lustre* enamel finishes of the finest *alkyd resin* type. Mixed while you wait, they are ready to use and easy to apply. Many Color Gallery hues are also available in a durable, top quality paint for exterior use.

OTHER "Dutch Boy" PRODUCTS AVAILABLE:

Wall Primer and Sealer; Sparkling White Enamel (Gloss and Velvet-Sheen); Screen Enamel; Metal Primer; Aluminum Paint; Enamel Undercoat.
Varnishes: Exterior Marine Spar; Interior-Exterior

Spar; Interior Floor and Trim Gloss; Interior Satin Finish; Varnish Stains.

Also: Oil Wood Stains; Paste Wood Filler; Ground Color; Concrete Floor Paint; Masonry Paint; Barn Paint.

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