nhance Property Values!

an-Up, Fix-Up Week, April 27th to May 3, 1931

late Civic Enterprise
Business Activity
Employment
nd Realty Sales

Property Owners! Concerted action wins. Cooperate! Increase the sales value of your property—protect your investment by taking advantage of the present economic conditions and a plentiful labor supply—Clean-Up, Paint-Up, and Fix-Up now! Increase the health factor. Decrease fire hazards. Vitalize building with new paint. Promote more optimism, business, and employment. Join with other property owners, civic leaders, your neighbors. Make "Clean-Up, Fix-Up Week" endorsed by the OAKLAND CHAMBER OF COMMERCE a *tremendous success!* Do it because it will benefit YOU!



SPRINGTIME
YOUR HOME . . .

everything needed for cleaning and painting
our stores. Only the finest grades of paint
er—at prices that mean savings to you.
e you as to costs on any job you have in

dget Plan Allows You to
lave Your Painting
Done NOW!
MONTHS TO PAY

ages—No Liens or Finance Companies
Needed. We Carry Our Own Papers
EE STORES TO SERVE YOU"

HRIS NELSON

4th Street 2318 Shattuck Ave., Berk.
E. 14th Street—FR uitvale 0156

Heartily Endorse

Ward's ZINCITE . . . The Best House Paint You Can Use!



Here's Why..



$2.59 *A Gallon*

1. GOES FARTHER: Guaranteed to cover 400 sq. ft. with 2 coats per gallon.
2. LASTS LONGER than any other paint at a similar price.
3. NO EXPERIENCE NEEDED to apply it.
4. HIDES BETTER! 2 coats cover even a black surface perfectly.
5. COSTS LESS! Per square foot of coverage.

Anyone can use ZINC-ITE. Home owners everywhere tell us of savings of from $50 to $150 on labor alone. And—it's scientifically checked at every step—that's why we know it is the best paint possible to make! 21 colors!

Special Sale of Wallpaper!!

10,000 Single Rolls—50 Different Patterns!

5c -- 10c -- 20c

Per Single Roll

Beautiful Patterns for Every Room of Your Home.
Large Assortment of Borders, 1c Yard.

MONTGOMERY WARD & Co.

East 14th Street at 29th Ave. Oakland, California



WALLPAP

5c to 50c per roll

WHITE ENAMEL.
Special value only.....
OUTSIDE PAINT.
Famous Sunlan Brand in all colors.....
FLAT WHITE.
Guaranteed value .....

SWANSON
375 Twelfth Street Phon

CLEAN
and PA
with
FULL
Paint
FOR EVERY

W. P. FULLE
BERKELEY 2027 Shattuck Ave. OAKLAND 250 10th St

BREUNER'S

OBSERVE "CLEAN-UP, FIX-UP" WEEK