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New York, N.Y. 10018
868-3633 (212)



March 9, 1973

Dear Dr. Cole:

Thought this editorial might strengthen
our case. Also sent a copy to Mr. Smith.

Yours truly,

Walter Long
Walter Long

cc: J. Smith

LIA-76647

N 971

Broadcast 10 times

March 1-2, 1973

LEAD POISONING

Last year in New York City over 900 children were diagnosed as cases of lead poisoning. The City's Bureau of Lead Poisoning estimates that there are still 450,000 apartments in this city where lead based paint covers crumbling walls---and holds a deadly promise of future lead poisoning to young children.

Yet President Nixon's new budget provides no funds, either for new housing, or for keeping nationwide efforts to combat the lead menace functioning at their current levels.

Congressman Benjamin Rosenthal of Queens is co-sponsoring legislation to allocate 95 million dollars in Federal funds to help wipe out this recurring disease of the slums.

WMCA believes Congress should enact this legislation. If there are no funds for new housing, the Federal government can at least spend a little money to provide for the victims of the old.

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