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April, 1932

Drugs, Oils & Paints -- April, October
 Oil, Paint & Drug Reporter -- April 18, Sept. 5
 Paint, Oil & Chemical Review -- April 7, Sept. 22
 PAINT AND VARNISH PRODUCTION MANAGER -- April, October 9
 American Paint Journal -- May 16, August 8, Feb. 22.
 Western Paint Review -- April, October

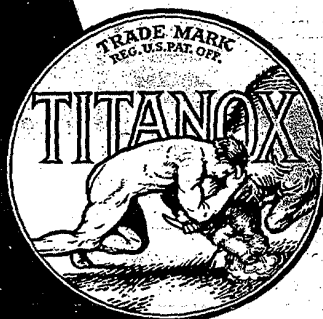
TITANOX-B

MANUFACTURERS ARE GETTING WHITER PAINTS AT LOWER COST WITH TITANOX-B

Many paint manufacturers, seeking to improve their products and at the same time to reduce costs, have discovered in Titanox-B the ideal pigment. They have found that this modern pigment not only produces the whitest paints ever made . . . but that Titanox paints retain their whiteness through years of service.

When you combine exceptional whiteness and chemical stability with other well known features of Titanox-B . . . high bulking value, uniform particle fineness, high hiding power, ready mixing qualities and moderate price . . . you have sufficient reasons for the fast growing popularity of Titanox-B. Alert manufacturers realize that with all these desirable properties, it is logical that Titanox-B paints should appeal to paint buyers everywhere.

Ask us to assist you to adapt Titanox-B to your paint formulas. Write for detailed information and prices.



TITANIUM PIGMENT CO., INC.

Manufacturers of . . . TITANOX-B (Barium Base)
 TITANOX-C (Calcium Base) . . . PURE TITANIUM OXIDE
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 St. Louis, Mo.; Pacific Coast Distributor:
 National Lead Company of California, 2240 24th
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 Wilson, Paterson, Gifford, Ltd., 101 Murray Street,
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