

WON'T QUIT

WHEN THE HEAT'S ON



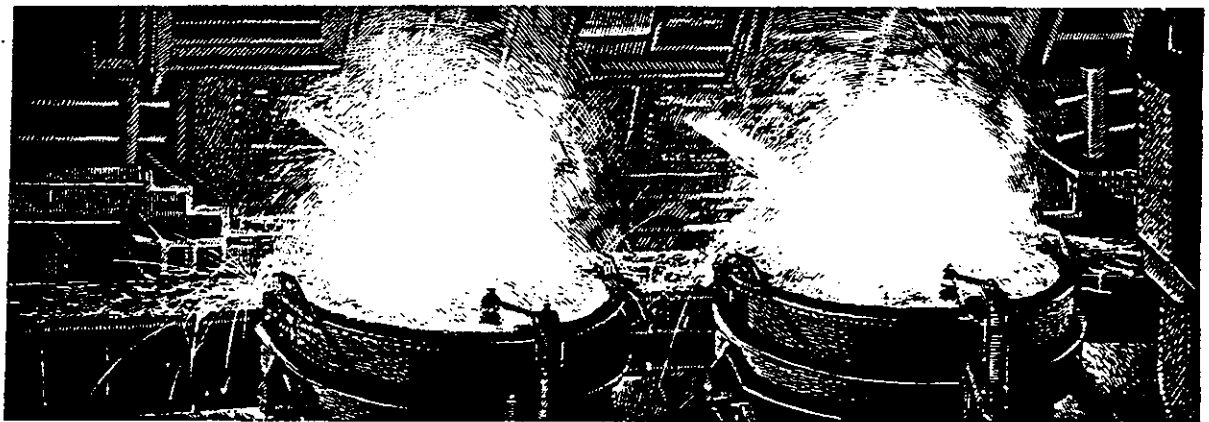
IT'S THE A.V.C. CONSTRUCTION THAT MAKES THE DIFFERENCE

You get long life, dependable service under severe operating conditions because these walls of impregnated felted asbestos permanently resist heat and moisture, mechanical damage and effectively seal the high dielectric varnished cambric tapes from deterioration.

OUTER FELTED ASBESTOS WALL

VARNISHED CAMBRIC

INNER FELTED ASBESTOS WALL



ROCKBESTOS A.V.C.[®] (N. E. C. TYPE AVA) POWER CABLE

Rockbestos A.V.C. is built to beat the heat, flame or corrosive fumes of Steel Mill and Foundry Hot Spots — all the destructive conditions that ruin ordinary cable in short order.

Permanently insulated to take temperatures up to 230°F, it won't crack or flake-off. Resists moisture, grease and oil.

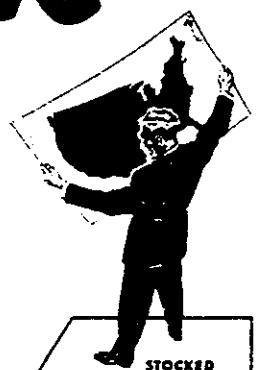
Result — Rockbestos A.V.C. gives you years more dependable service . . . reduces your maintenance and operating costs . . . keeps production going.

Plan now to avoid future "hot spot" failures and expensive down time — install Rockbestos A.V.C. wire and cable.



ROCKBESTOS PRODUCTS CORP.
NEW HAVEN 4, CONNECTICUT

NEW YORK • CLEVELAND • DETROIT • CHICAGO
PITTSBURGH • ST. LOUIS • LOS ANGELES • NEW ORLEANS
OAKLAND, CALIFORNIA • SEATTLE



**STOCKED
COAST TO COAST**

Standard Rockbestos A.V.C. constructions (N.E.C. types AVA, AVB, etc.) are available for immediate shipment. Call or write nearest branch office.

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