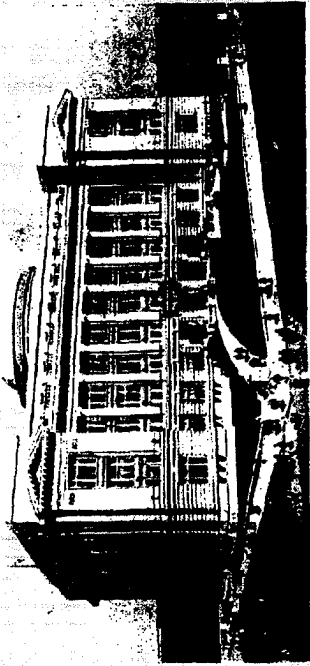




Court House at Omaha, Neb.

John Latimer, Architect.

Childell & Drake, Contractors.

The Spectrum

VOL. V. APRIL, 1910 NO. 4

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THE EVOLUTION OF PUBLIC ARCHITECTURE. ALSO ABOUT OUR FRONTISPIECE.

Time was when cities, counties, states and governments tolerated and rejoiced in structures of unpretentious mould. That time is no longer. Our forefathers delighted in the thought that their laws were made, their taxes were paid, and their offenders were tried under the roof of a modest structure, with wooden siding and an humble stove to take the chill off the rambling rooms. It seemed to them in accordance with the great plan that elaboration should have no place in public architecture and that equality and the humble atmosphere should prevail.

But like everything else that moves and progresses, our legislative buildings have

taken on the spirit of expansion and have adopted the latest architectural departures and conveniences. Their designers have kept pace with the times and have realized that the well governed municipality or state or nation must of necessity have sanitary and spacious buildings in which to transact its executive business. Contractors have tested their wits in an effort to bring something new and worthy of their prowess into their handiwork.

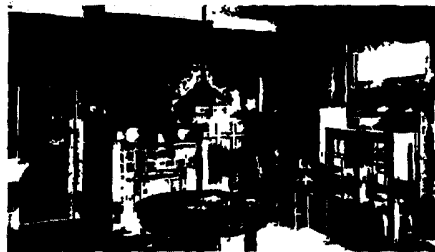
The result of all this development is seen in our cities today. We can well feel proud of the beauty and the dignity of the buildings which represent the best that the architect and contractor can give of their brains and of themselves.

Our frontispiece this month shows the attractive new county court house at Omaha, Nebraska. It is centrally located, built along the most advanced lines, and has a dignity and imposing atmosphere that pleases and allures. It cost \$1,000,000.

This building was designed by Architect John Latenser and was built by Contractors Caldwell & Drake, of Columbus, Indiana.

The iron and metal work on this building was painted with *Sherrin-Williams Metalastic*. Our goods were selected only after careful tests which demonstrated their superiority for such work.

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Pleasing Dining Room.

THE RESIDENCE OF DR. F. BOWEN, JACKSONVILLE, FLA., DECORATED WITH S-W PRODUCTS.

This attractive Southern residence is an excellent example of the work done by our staff of decorators. The home was painted and decorated entirely in accordance with suggestions and specifications submitted by our Decorative Department.

The exterior first floor is finished in artificial stone. The upper portion is finished in shingles stained attractively, while the roof is of red tile. The exterior is in complete harmony with the surrounding homes and foliage.

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Comfortable Living Room. The Bowen Home.

The interior, two views of which we show, has been treated almost entirely in sanitary painted and varnished effects, carrying out many of the ideas suggested in our portfolio, "An Ideal Plan of Home Decoration."

A charming reception room with ceiling finished in *S-W Flat-tone Lichen Gray* and walls in *S-W Flat-tone Maple Green*, with woodwork in *Golden Oak Stain* and a handsome wall stencil, greets one effectually as he enters the home.

Dr. Bowen's private office is done in *Flat-tone Cream* on the ceiling and *Flat-tone Buff* on the walls. The woodwork of this room is also *Golden Oak*.

The ceiling of the music room is done in *Flat-tone Ivory*, while the walls are done in *Flat-tone Ivory* with *Glaze Colors*, giving a beautiful mottled effect.

The chambers and Dr. Bowen's complete operating room are finished in our products.

All the hangings, rugs and furniture in the Bowen home have been selected with a view toward harmony and good taste. One is impressed with the completeness of things and a more carefully executed plan of decoration could not well be imagined. Hospitality can be conceived at every glance about the home.

The residence was designed by Architect J. B. Cox and was erected by Contractor Eisman, both of Jacksonville.

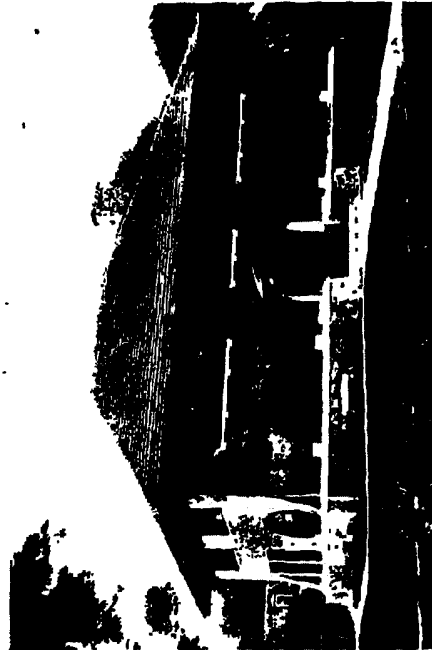
**ARNEGIE'S GIFTS TO LOVERS OF
BOOKS AND READING. A HAND-
SOME LIBRARY, WELL DESIGNED.**

The great benevolence of the steel magnate who has devoted much of his life and wealth to lovers of good literature is evident on every hand. One can scarcely travel even to our smaller cities without being greeted by a Carnegie library, and he is generally greeted by a structure of elegance, refinement and good taste. Nothing which bears the name of its benefactor is anything but in keeping with the high ideals of the "canny Scot," who has done so much for humanity.

On the opposite page we show a reproduction of a Carnegie library, which is of rather unusual design, located in Onawa, Iowa. Its exterior is done in brick, with arched porchways which admit the maximum daylight into the reading and reference rooms.

This library is finished extensively with Sherwin-Williams Paints and Varnishes. The inside woodwork is done in S-W *Handcraft System Effect No. 23*, which makes a most pleasing interior treatment. The blended green and red of this effect are most appropriate for institutions, such as libraries, museums, public halls, etc. The contractor was unusually pleased with the ease of application characterizing *Handcraft System*.

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Carnegie Library at Onawa, Iowa.

A REMINDER.

OUR new book mentioned in the March SPECTRUM, "Your Home and Its Decoration," should be at the ready command of every architect. It contains a wealth of information gathered in concise, readable and handy form for reference. Many attempts have been made to collect data on all phases of architecture and decoration of the home, but all have been wanting because they have not been practical. This book is handsomely bound in a substantial binding, is beautifully printed and illustrated, and will be mailed at once to any architect upon receipt of \$2.00, with an additional 15 cents for mailing. Don't overlook this volume. It's not ordinary, as one glance will convince you. The combined skill of many experts, whose experience extends over a lifetime, is here placed in most attractive and convenient form. The beautiful duotone illustrations emphasize clearly the meaning of the text.

OUR COVER DESIGN.

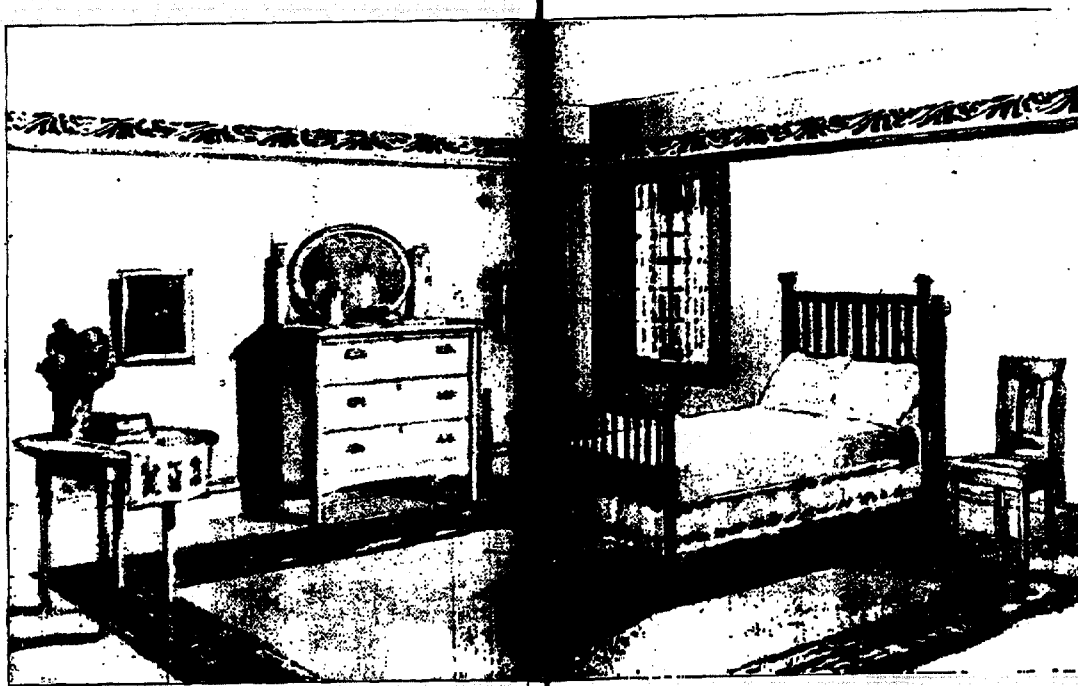
IN ORDER to accommodate any architects who may desire colored proofs of our cover design, we have had a limited supply printed up. They will be sent to the first 100 architects writing us for same. Address Editor THE SPECTRUM, 601 Canal Road, N. W., Cleveland, Ohio, U. S. A.

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A DELIGHTFUL CHAMBER.

THE colored insert on the following page shows the chamber over the living-room of our Model House. The color effect suggested for this chamber is for a room with cool exposure. It is a scheme which can be adapted to many conditions, but is particularly suitable for this style of room. The Colonial Yellow wall permits of white enamel woodwork with mahogany doors. Mahogany woodwork could also be used, although it is not shown on our sketch. The white enamel furniture of simple lines is effective. A brick fireplace with mahogany shelf would be a most attractive addition to this room and could be arranged for easily, because of its direct location over the living-room. If desired, this room could be used as an upstairs living-room instead of a bedchamber.

Although not designated in the specifications, a light shade of silver gray could be used on the floor, as such a stain has a tendency to subdue the yellow tones of the natural finished floor. The curtains, bed covering and scarfs are particularly attractive, because they are treated with wall stencil colors which are in harmony with the dominating color. Several of our attractive stencil designs have been used, but if these



CHAMBER OVER LIVING ROOM
DESIGNED BY THE SHERWIN-WILLIAMS CO., DECORATIVE DEPARTMENT

are not satisfactory they may be omitted altogether or others more to your clients' liking can be selected from our stencil book. The stencil book describes this interesting work in detail and can be obtained from our Decorative Department free of cost.

The specifications for obtaining a color effect similar to the one on this color plate are as follows:

- Ceiling*—S-W Flat-tone Ivory 831.
- Wall*—S-W Flat-tone Old Gold 840; Stencil No. 46; Leaves, Flat-tone Glaze Colors, Olive Lake, 1 part; Raw Sienna, 1 1/2 part; Stencil White, 1/2 part.
- Woodwork*—White wood. S-W Enamel Pure White.
- Doors*—S-W Handcraft Stain Mahogany.
- Floors*—Pine, Natural. Three coats S-W Mar-nol.
- Curtains, Bird Covering*—White Muslin with Stencil Border No. 34, using wall stencil colors.
- Dresser and Table Scarf*—White Linen with Stencil No. 73 in same wall stencil colors.
- Rug*—Hand-made Rag Rug.
- Furniture*—S-W White Enamel, Doll Brass or Mahogany.

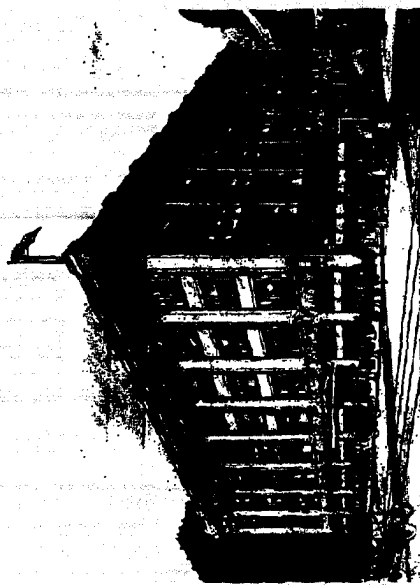
LEGANT APPOINTMENTS OF THE HIGBEE CO.'S NEW HOME ON EUCLID AVENUE, CLEVELAND.

The Higbee Co., well-known retailers of dry goods and merchandise, Cleveland, Ohio, opened on April 4th to the general public in their new fireproof quarters on Euclid avenue. On the following page we show a reproduction of the handsome exterior of this new structure. It has 106 feet frontage, with 173 feet depth. The interior floor space aggregates 110,000 square feet.

The four floors are finished in crotch mahogany, the basement being finished in oak. The exterior is of white enamel tile and all exterior iron work is of antique green with reliefs in brass. Showcases, of which there are scores, are all finished in mahogany with heavy plate glass fronts.

In both front corners of the second and third floors have been constructed "French rooms" which have been finished in white mahogany. Latest importations from Paris are here displayed.

The general style of the interior of the Higbee Co.'s building is simple. The aisles, unlike so many of our modern stores, are broad and light, affording the utmost convenience to shoppers. Little attention has been paid to elaboration of decoration on



New Higbee Building, Cleveland, O.

Abram Garfield, Cleveland, Architect. Reaugh Construction Co., Contractors.

Specimen

the first floors, the main idea being to decorate the walls and ceilings along the most advanced yet dignified lines of painted, varnished, stained and enameled surfaces. Simplicity has characterized the entire decorative scheme of the store with the exception of the elaborate rooms for displaying imported creations in hats and notions.

The supervision of all details in connection with this edifice was most thorough, as there is a complete absence of unfinished departments so general in the hustle and bustle of preparing new buildings for their presentation to the buying public.

Sherwin-Williams materials were used to finish this building. *Concrete and Cement Finishes, Handcraft Stain Mahogany and Durable Wood Finish, Interior*, were all used with excellent results for finishing the special surfaces to which they were best adapted.

The architect was Mr. Abram Garfield, of Cleveland. The contractors were the Reaugh Construction Co. The electric wiring was installed by The Enterprise Electric Co. The John Hofman Co., of Rochester, N. Y., placed the fixtures.

The Higbee Co. were formerly located on the Public Square, but the general trend of business has been so rapid toward the east that they moved to keep company with other well-known retail houses.



The Great Northern, New York.

Schwartz & Gross,
B. Marcus, Architects.

J. A. Zimmermann,
Contractor.

ANOTHER LUXURIOUS HOSTELRY ^{Spectrum} ERECTED IN NEW YORK CITY. THE GREAT NORTHERN.

It seems that our crowded cities will never cease to erect hotels and apartments to accommodate the seething throngs which flock to their gates for shelter. And with the building of each new hotel we have something different, more elegance and wealth than ever—more marvel at the ingenuity of man. We have long looked for a time when skyscrapers would reach their limit in height, when man would bring his new conceptions of stone and brick and mortar to an end, but we shall look for years to come and still find progress, achievement, advancement.

On the page opposite we show a photograph of the Great Northern Hotel, 109-119 West 56th Street, New York City. It cost \$1,000,000 and from the illustration one can receive some slight idea of its beauty and architectural elegance.

Schwartz and Gross and B. Marcus were the architects. Jacob A. Zimmermann was the general contractor, A. E. Norton the structural steel contractor and I. G. Howell the painting and decorating contractor. *S-W Mission-lac, Flat-tone and Floor Varnish* were used extensively in the Great Northern with splendid satisfaction. They were chosen on the strength of quality alone.

Spectrum Preparing for Spring



MY, but it's sort of tryin' on a fellow to stay indoors this kind o' weather. But I've never been much on the kick and always try to be a little careful of advertising my troubles and hard luck tales. And I'll tell you somethin' that does my old heart good. It's takin' a walk on a Saturday afternoon or a Sunday with my little pup Mar-not and hikin' along the lake front. Now, if any of you architects aren't lucky enough to live in a lake front town you've got a good time comin' to you if you change your mind and move. Why, just think of what a feller can do on the lake front! There's the stone pier that's goal enough for any man to trump up a "dead mother-in-law" story to get to. There's the lake front ball grounds, nice and cool when you're playin' or watchin' your pet "phenom" untwist his benders over the platter to the tune of "Strike one, twuh, thruh, he's out," etc.

But I'm tellin' you that there's even better stunts than that you can pull off on the lake front. One of them's your clothes and take a swim. Take an old bath-

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in' suit, a cake of Ivory or Pear's (they're both advertised), and a rubber ball. Let **Spectrum** your pup play "catch" with you and you'll be a friend of his all your days. Take it from me, that's right.

The other stunt is to look 'em over. I mean the motor boats, the canoes, the row-boats, the yawls and the crazy enthusiasts who are fittin' 'em up for their Summer labors. Gee, I get the shivers every time I look a motor boat in the face! There's somethin' so cussed powerful in it—so comfortable, so desire-like that I just can't make my pay roll stay still in my pocket.

And then when you're lookin' over the boats, along comes a big "Ask the man who owns one," and so close to your back that you're scared white—to say nothin' of dodgin' a motor-cycle goin' at top speed. Those, gentlemen, are a few delights I can see in Spring.

And do you know, it makes me sick the way some people make fun of a feller who likes walkin' and communin' with Nature. Why, they think you're busted and haven't got the price of car fare, just because they've got dyspepsia and can't transport their bulk on their own feet. The idle rich who travel in their autos just for a good time and don't care to observe the growin' things have much to learn from the humble poor who

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Speedy worship the privilege of walkin' and singin' while they walk. It's me for my own shoe-clad stilts, for I sometimes think these people in autos are bothered by small, hard lumps on their feet, otherwise known as c—ns.

But I'm rather well tied down to the grinders and the mixers in the factory. Somehow they don't seem to realize how much a feller's achin' to get out in the woods or on the water, for they keep askin' me to make more, more, more; but I always keep smilin', because the pay roll says more, more, more, and if it keeps on talkin' you can never tell when I'll be makin' the shekels talk for me and when I'll be sittin' in the auto or the motor boat and makin' other people jump. Money talks, all right, and I guess I'm earnin' all that's comin' to me and still enough to take in the openin' game and to take a whirl in a rented launch a couple of times this Summer. S'long.

The Little Paint Man



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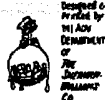
Nature's Architects, No. 9.

THE ROBIN.

It must be confessed this robin redbreast
Has marvelous grit and brains;
Without a hand or a parcel of land
He builds and never complains.
The high cost of lumber won't lessen his shuraber,
From taxes he's always exempt—
Why ever in thunder should architects wonder
He looks on them with contempt?

The Sherwin-Williams Co. *Largest Paint and Varnish Makers in the World*

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BOSTON KANSAS CITY NEWARK LOS ANGELES MINNEAPOLIS
CINCINNATI TORONTO WINNIPEG PHILADELPHIA PORTLAND ORE.
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SEATTLE LONDON ENGLAND



The Spectrum

