

LIA08818

LEAD INDUSTRIES ASSOCIATION

480 LEONSTON AVENUE

NEW YORK 17, N. Y.

January 12, 1951

SUBJECT: CLARIFICATION OF
DISCONTINUANCE OF
WHITE LEAD PROGRAM

To Members of the White Lead Division:

It has come to our attention that our letter of January 8, 1951 might lead to misinterpretation of the feelings of the Board of Directors about white lead pigments.

Needless to say, the Association has complete confidence in the merits of white lead pigments and their need in house paints to produce the most durable and highest quality finishes. However, the Board concluded that further expenditures by the Association at this time would be unwise and would not be likely to accomplish more than lead pigment producers could accomplish individually. Changing technological or economic conditions could at any time alter this conclusion.

Very truly yours,

Robert P. [Signature]
Secretary.

