

COLONIAL WORKS

223-231 Norman Ave.

BROOKLYN, N. Y.

TRADE NAME: GOTHAM WHITE
 CATEGORY: Exterior House Paint
 COLOR: White
 NUMBER: L. W.
 QUALITY: Fourth

	LB.	YIELD IN GALLONS	UNIT COST	TOTAL COST
(E M C) No. 90	800	22.4800	.0746 - .0746	35.20
Barytes	1400	37.1000	.1235 - .1235	25.20
No. 63 Oil	365	45.6250	.1515 - .1515	46.36
Refined Linseed	268	34.8400	.1157 - .1157	30.28
Diamond K	40	4.8600	.0318 - .0318	4.60
O D No. 6	72	9.5760	.0318 - .0318	5.40
Texaco	365	56.2100	.0166 - .0166	7.30
Solution	748	90.5080	.0005 - .0005	1.50

CALCULATED YIELD	4058	301.1990	\$ 155.84
MANUFACTURING LOSS 2-3%		7.5300	
ACTUAL YIELD		293.6690	

COST ANALYSIS:

MATERIAL COST PER GALLON OR POUND (TOTAL COST DIVIDED BY ACTUAL YIELD).....	\$.5307
DIRECT LABOR COST PER GALLON, OR POUND	.05
FACTORY OVERHEAD PER GALLON, OR POUND	.05
BULK COST PER GALLON, OR POUND	.6307
COMPLETE PACKAGE COST PER GALLON, OR POUND (CONTAINER PLUS FILLING EXPENSE)..	.20
FACTORY COST IN PACKAGE PER GALLON, OR POUND	\$.83

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED
 IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

- (A) TO A COMPANY OWNED OR CONTROLLED OUTLET _____
 (B) TO AN INDEPENDENT WHOLESALER _____
 (C) BY COMPANY OWNED OR CONTROLLED OUTLET TO RETAIL CUSTOMER _____
 (D) TO AN INDEPENDENT RETAILER (DEALER) _____
 (E) TO OTHER (SPECIFY) _____