

commissioner was with a request from Patterson to build homes on his beach property near San Jo and 4th avenue at 4th Beach, which he hoped to retain for use. Patterson is to a delay so that city officials could together and study to preserve the scenic beauty.

Approve Map: Planners approved a survey map of 17 by Al Vaccaro and 15 Way owned by N. Morse; a request to two building at Junipero and 8th Victor S. Velissara; not to committee for a request for three sites from Fred

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The equipment which greatly increases the hourly production of type, has been integrated into the mechanical department without any reduction in personnel. It is in line with The Herald's continued expansion and modernization program which saw its biggest step just two years ago with installation of a 48 page, high-speed press at a cost of almost \$700,000.

Five-year Growth

The Herald today publishes an average of 33 pages daily, compared to 25 five years ago, and in that period circulation has grown from 23,084 to nearly 27,000.

With the new additions in equipment, The Herald now has four typesetting machines which operate automatically, three of them modified manual machines and the Elektron, a machine designed specifically for automatic operation.

The automatic operation greatly speeds the production of type, up to 14 lines a minute for the Elektron, compared to 8 lines a minute for a manually operated machine.

Coded Tape

Basically, the typesetting machines are operated by a coded tape in the automatic operation. The code signals on the tape are converted to electronic signals which operate the machines. One operator can monitor three machines.

The computer is an even more sophisticated piece of electronic machinery which serves two primary functions. It allows the punching of "idiot" tape and it converts tape received from wire services into tape usable on The Herald's typesetting equipment.

"Idiot tape" is involved in one of the mechanical problems which long has plagued the printing industry, the necessity for making every line even. This requires a wide variety of spacing between words and letters and considerable hyphenation. The computer does this electronically so that tape may be punched without regard to the length of a line — called "idiot tape" — and the computer adds to the length of the lines (justifies) automatically, producing tape which then may be fed into the automatic typesetting machines.

Relieving the operator of the problems of spacing and hyphenation as he perforates tape on a special machine results in a much more simple operation and greatly speeded production.

Because "punching" such tape is so simplified printers have said even an idiot can do it, hence the name.

Hyphens

However, an operator must hyphenate words where necessary and as the "idiot tape" tape rushes through the computer, words to be hyphenated are flashed on a TV screen. The operator gives the machine the decision on hyphenation through a series of buttons.

Most copy produced at The Herald is processed in this manner.

The Herald also receives tape to operate automatic typesetters directly from the wire services over leased telephone wires and from the special tape perforators. However, this tape is de-

Designed for smaller than used by The Herald Tape. So a second function the computer is to automatically change the leased telephone wires and received from the Press Internations

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Complex

This picture shows the writer-like machine, actuated by the

Computer

Dick Dotis processes in printing; almost-sneaker must sell in are shown

Monterey Peninsula Herald Sept. 16, 1966. F4