

Pop gets his first
Big Surprise
in 20 years!

"Come on, pop, at least let's give this
Anaconda White Lead a try."
"Well, okay, but I still bet it's no good."



"Say, this Anaconda stuff sure mixes
easy!"



"Son, you're right, this Anaconda
White Lead works wonderful, and it
looks like a million dollars, too."



"Honest, I got the surprise
of my life when I saw
how wonderful this
Anaconda White Lead
really is!"

All of us are inclined to cross our fingers about some-
thing we've never tried. But in Anaconda White Lead,
we honestly know we've got a product which will work
easier and better for you. Men who have tried it write
us enthusiastic letters telling us how swell it is. We
feel sure that you too will get better results by using
this improved, modern White Lead.

INTERNATIONAL SMELTING & REFINING CO.
White Lead Department

Plant and General Offices: East Chicago, Ind.
District Sales Offices: Akron, Philadelphia, Boston,
Louisville and New York City



Anaconda White Lead

37503 THIS ADVERTISEMENT APPEARS IN AMERICAN PAINTER & DECORATOR, CIRCULATION 22,793, ISSUE OF APRIL, AND AS A
FULL PAGE IN PAINTER & DECORATOR, ISSUE OF MAY, 1937. 1234

ACTUAL SIZE-7" x 10"

PNYCC0000039