Monsanto

Advertising Production Services

Fax Number 314-694-3737

Fax Cover Letter

Date 6-25-91

Time 9:00

Please deliver the following pages to:

Name Karen Hassell

Company

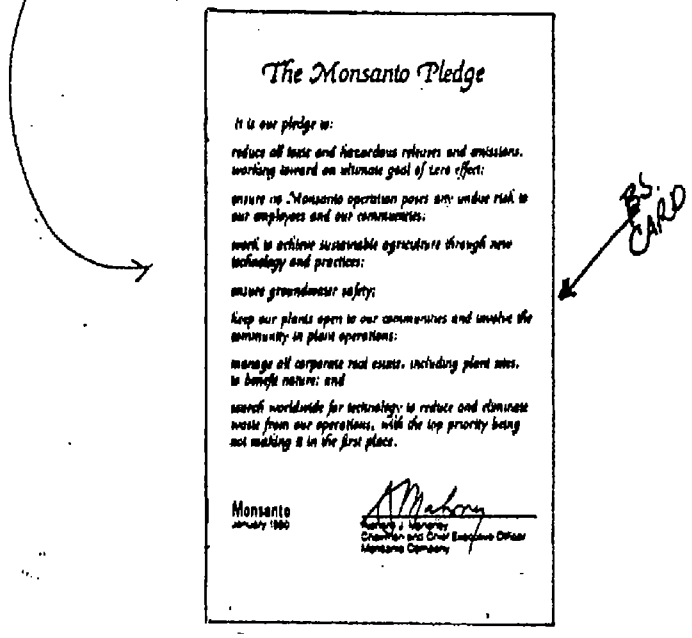
From Rosemary Sturno

Total number of pages plus cover 3

Comments

DSW 136618

Loren:
Would this work?
Dreman



The Monsanto Pledge

It is our pledge to:

reduce all toxic and hazardous releases and emissions, working toward an ultimate goal of zero effect;

ensure no Monsanto operation poses any undue risk to our employees and our communities;

work to achieve sustainable agriculture through new technology and practices;

ensure groundwater safety;

keep our plants open to our communities and involve the community in plant operations;

manage all corporate real estate, including plant sites, to benefit nature; and

search worldwide for technology to reduce and eliminate waste from our operations, with the top priority being not making it in the first place.

Monsanto
January 1990

A Mahoney
Richard J. Mahoney
Chairman and Chief Executive Officer
Monsanto Company

BS. CARD

DSW 136619

STLCOPCB4036580

Monsanto

FROM (NAME—LOCATION—PHONE): Rosemary Sturm - N3E - 4-2773

DATE : June 24, 1991 CC.

SUBJECT :

REFERENCE : PRESS KIT ESTIMATES

TO : Loren Wassell - G4WF

	QUANTITY			
PRESS KIT	**300**	**500**	**700**	**1000**
• Creative & Production Cost	$ 675	675	675	675
• Printing	645	730	830	940
TOTAL	1320	1405	1505	1615
INSERTS				
• Creative & Production Cost	$ 855	855	855	855
• Printing	1430	1570	1700	1870
TOTAL	2285	2425	2555	2725
ENVELOPE				
• Creative & Production Cost	$ 270	270	270	270
• Printing	380	420	440	470
TOTAL	650	690	710	740

	QUANTITY			
PHOTOS	**300/2**	**500/2**	**700/2**	**1000/2**
• Production Coordination	$ 90	90	90	90
• Prints	480	690	966	1380
TOTAL	570	780	1056	1470

	QUANTITY			
ASSEMBLY OF KIT	**300**	**500**	**700**	**1000**
• Production Coordination	$ 90	90	90	90
• *Postage is additional	200	220	250	380
TOTAL	290	310	340	470

(+/- 10% Contingency)

Rosemary Sturm

IN - 10 (REV. 8/77)

DSW 136620

STLCOPCB4036581