

**Cc:** Bolen, Brittany[bolen.brittany@epa.gov]; marcik@sgia.org[marcik@sgia.org]; dmonteone@flexography.org[dmonteone@flexography.org]; Kaitlin Rundle[krundle@printing.org]; Matthew Crownover[mcrownover@printing.org]; Dilki Kandamarachchi[dKandamarachchi@printing.org]  
**To:** Jones, Gary[GJones@printing.org]  
**From:** Dravis, Samantha  
**Sent:** Sun 6/25/2017 11:54:08 PM  
**Subject:** Re: Follow Up From This Week's Meeting With NAM

Thank you so much for this information. Please stay in touch with us!

Samantha

Sent from my iPad

> On Jun 23, 2017, at 4:00 PM, Jones, Gary <GJones@printing.org> wrote:

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> Samantha and Brittany:

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> It was a pleasure to meet both of you at this week's meeting hosted by NAM. One of the action items I had from the meeting was to provide you with information on the project we completed under EPA's Common Sense Initiative, the PrintSTEP Program, short for the Printers' Simplified Total Environmental Partnership. I have attached the evaluation report prepared by EPA which provides more details about the program and its successes.

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> As a brief introduction, the PrintSTEP concept was developed by a diverse group of stakeholders including EPA, industry, state, labor, environmental groups, and environmental justice representatives. Under PrintSTEP, printers voluntarily enter into a single enforceable agreement with their state environmental agency, having one central agency contact with whom the printers interact. PrintSTEP includes the requirements for waste water, hazardous waste, storm water, and air emissions that are all covered in one multi-media agreement with the state. PrintSTEP does not change the existing environmental emissions or release standards. Instead, it changes the process of implementing those standards to improve efficiency and environmental performance. PrintSTEP provides operational flexibility for the printing operation and reduces or eliminates agency interactions when changes in operations occur.

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> In order to test the PrintSTEP concept, it was piloted in New Hampshire and Missouri. In New Hampshire, the pilot was state-wide, while in Missouri, it focused on St. Louis.

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> The PrintSTEP program was modeled after an existing program that was initiated in Massachusetts called the Environmental Results Program, which has been very successful. We are currently working with the Wisconsin Department of Natural Resources to implement an Environmental Results program based on the Massachusetts program and PrintSTEP. It was already piloted in Wisconsin and our project is focusing on making it permanent as is the situation in Massachusetts.

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> I will follow up with you in a week or so to see if you have any other questions about the report or what we are seeking to achieve in Wisconsin.

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> Sincerely,

> Gary Jones

> Assistant Vice President, EHS Affairs

> Printing Industries of America

> 301 Brush Creek Road

> Warrendale, PA 15086

> P: 412-259-1794

> F: 412-741-2311

> E: [gjones@printing.org](mailto:gjones@printing.org)<mailto:gjones@printing.org>  
> W: [www.printing.org](http://www.printing.org)<http://www.printing.org/>  
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