

THE WARREN COMPANY INCORPORATED

SECTION I

Cost & Selling Prices as of March 31, 1942

TRADE NAME: Protex Exterior House Paint
 CATEGORY: Exterior House Paint
 COLOR: White
 NUMBER: None
 QUALITY: First

	Lb.	Yield in Gallons	Unit Cost	Total Cost
PIGMENT 63%				
Titanox B-30	337.5	9.56	.0600 Per lb.	\$20.25
35% Lead Zinc	317.5	7.12	.0725 " "	24.47
Lead Carbonate	75.0	1.32	.0850 " "	6.37
VEHICLE				
Raw Linseed Oil	345.0	46.00	1.11 Per Gal.	\$51.06
Kettle Bodied Oil	19.7	2.63	1.41 " "	3.71
Dryer	14.0	2.00	.61 " "	1.22
Mineral Spirits	54.2	7.75	.12 " "	.93
Calculated Yield	118.29	76.38		103.01
Manufacturing Loss 2%		1.52		
Actual Yield		74.86		

COST ANALYSIS

Material Cost Per Gallon	\$1.44
Direct Labor Cost Per Gallon	.10
Factory Overhead Per Gallon	.07
Bulk Cost Per Gallon	1.61
Complete Package Cost Per Gallon	.14
Factory Cost in Package	\$1.75

Prices

(B) To an Independent Wholesaler	\$2.02
(D) To an Independent Dealer	2.60
(E) Retail	3.50

N 4705

OPA 000469