

Message

From: Fox, Jessica [JFox@epri.com]
Sent: 8/30/2017 8:47:46 PM
To: Penman, Crystal [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=93662678a6fd4d4695c3df22cd95935a-Penman, Crystal]
CC: Rose, Bob [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=f346adaaeaa640cf96014ec0f1eab610-BROSE]
Subject: RE: Keynote Invitation: Ohio River Basin Water Quality Trading Project
Attachments: EPA Speaker Request Form.docx

Crystal,

Please find attached the completed speaker request form. We are narrowing on October 26th as the event date near Columbus, OH. Does that work for Lee?

Also, if issues arise for Lee's availability and/or EPA would like to send Mike Shapiro, that would be appropriate on our side.

Jessica

Jessica Fox | Senior Program Manager | EPRI - Environment | [Ex. 6](#) | jfox@epri.com | www.epri.com/sustainability | <http://wqt.epri.com>

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From: Penman, Crystal [mailto:Penman.Crystal@epa.gov]
Sent: Wednesday, August 30, 2017 11:24 AM
To: Fox, Jessica <JFox@epri.com>
Subject: [EXTERNAL] RE: Keynote Invitation: Ohio River Basin Water Quality Trading Project

Thank you for the invitation to have Lee speak at the Ohio River Basin Water Quality Trading Project. Although Lee is interested in attending this event, his calendar is quite full for October. The only dates where Lee would not be available is October 9-13 and 18-19. Attached is our speaker request form for you to fill out and return as soon as possible if this event falls on a date that Lee would be available. Thank you.

Crystal Penman
Program Specialist
Office of Water
Immediate Office
U.S. Environmental Protection Agency
Work: 202-564-3318
Penman.Crystal@epa.gov

From: Fox, Jessica [mailto:JFox@epri.com]
Sent: Tuesday, August 29, 2017 3:25 PM
To: Penman, Crystal <Penman.Crystal@epa.gov>; Forsgren, Lee <Forsgren.Lee@epa.gov>
Cc: Rose, Bob <Rose.Bob@epa.gov>; Shapiro, Mike <Shapiro.Mike@epa.gov>
Subject: Keynote Invitation: Ohio River Basin Water Quality Trading Project

Dear Lee,

I'm writing to invite you to provide a keynote address at the signing of the second amendment to the Ohio River Basin Water Quality Trading Project.

EPA has been advancing Water Quality Trading as an important approach to protecting water, leveraging private capital, and supporting local communities. Since 2011, I have been leading the world's largest pilot project on water quality trading with active participation of Ohio, Indiana, and Kentucky: [Ohio River Basin Water Quality Trading Project](#). This project has been covered by [Wall Street Journal](#), [Public Radio](#), [The Economist](#), [Bloomberg](#), and many others. This project won the coveted [United States Water Prize](#) in 2015 and proceeded to release another round of private funding to landowners through 2018. You can see a short project summary video here: [YouTube channel!](#)

As part of our commitment to optimum effectiveness, efficiency and environmental improvement, we are proceeding with the second amendment to the [Trading Plan](#). All signatories, the direct reports to the governors in Ohio, Indiana, and Kentucky, are in concurrence and ready to proceed. *As Assistant Deputy Administrator of Water, we are interested in you attending the in-person signing of this amendment.* For background, EPA Deputy Administrator (Bob Perciasepe) attended the original trading plan signing (2012) as well as the pivotal first credit transaction event (2014).

Value: The event will occur on a farm we funded to plant 30 acres of forest near a corn-soy rotation. It will include the opportunity for the signatories to plant a tree together – symbolizing the continuing commitment to work together to support farmers, protect water quality and ecosystems, and accelerate the innovative injection of private money into local economies and watersheds. Media will be invited per preferences of the signatories.

The event will be invite-only, paired with media coverage per guidance from the speakers and signatories. We are considering dates in October as determined by the speakers and signatories availability.

Could you please advise if you would be available to attend and speak at such an event?

DRAFT agenda:

10:00am Arrive at farm on southeast side of Columbus, OH (30 minutes from Columbus Airport)
10:30am Opening Speakers (options: EPA, USDA, US Endowment for Forestry)
11:30 am Signing and Photo planting a tree together, symbolic of the states working together.
12:00 pm Lunch with Keynote speaker (EPA)
1:00 pm Property Tour (vernal pools, corn-soy rotation, forest, biodiversity)
2:00 pm Depart

Sincerely,

Jessica

Jessica Fox
Senior Program Manager

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