

PLAINTIFF'S EXHIBIT

MET-75

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EXHIBIT

DET 2402

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DISTRIBUTION OF HEALTH AND WELFARE
LITERATURE BY TITLE 1909 thru 1960

PLAINTIFF'S
EXHIBIT

ML-5174

PRODUCED S/C/M/M/S

GENERAL HEALTH AND CHILD CARE

B C BOOK	1925 through 1941	48,604,995
A B C OF CHILDHOOD DISEASE	1956 through 1959 1960	3,824,263 3,824,263
ABOUT US AND OUR FRIENDS	1941 through 1959 1960	11,326,340 11,326,340
ACHES AND PAINS	1947 through 1952	2,039,489
ADDING EXTRA YEARS TO LIFE	1944 through 1946	151,922
ADVENTURING FOR HEALTH	1929 through 1932	366,179
ALL ABOUT MILK	1914 through 1931	15,990,059
ALMANAC, THE	1916 through 1917	10,273,918
Archives Guide Book	1935 through 1946	81,848
BABY, THE	1934 through 1946	12,644,235
BABY DODGER	1936 through 1939	31,990
BABY'S BOOK	1923 through 1959 1960	22,827,009 22,827,009
BABY BOOK LETTER	1934 through 1939	1,220,742
BABY'S FIRST DAY, THE	1912 through 1933	9,301,697
BABY LETTER	1925 through 1937	1,915,137
BEFORE FORTY AND AFTER	1946 through 1948	2,421,490
BE READY TO SAVE A LIFE	1942 through 1944	2,512,445
BLUE PRINT FOR HEALTH	1942 through 1947	2,924,875
Calendar Card	1939 through 1959 1960	18,107,348 18,107,348
CALL ME MRS.	1959 through 1960	537,800
Camping and Picketing	1934 through 1935	520
Care of the Feet (FEB)	1950 - 1959	1,981,789
CHILD, THE	1912 through 1935	10,267,318
CHILD HEALTH ALPHABET	1919 through 1925	7,211,420
CHINESE DOCTORS	1915 through 1923	541,357
CHRISTMAS CARDS	1935 through 1950	126,700
CLEAN UP CIRCULARS	1913 through 1933	16,572,393
COMMUNITY SONGS	1935 through 1950	71,938

PRODUCED BY NICHOLAS...

CROSSWORD PUZZLE	1925 through 1926	1,066,400
CROSSWORD PUZZLE SOLUTION	1925 through 1926	103,000
DAYS WORK, THE	1926 through 1927	424,555
DEATH CLAIM SLIPS	1938 through 1945	1,282,013
DISHWASHING	1925 through 1927	1,732,169
EDUCATING FOR LONGER LIFE	1927 through 1931	555,391
Emotions and Physical Health	1954 through 1959	2,593,352
Enjoying Life (PSB)	1950 - 1954	2,003,012
EYESIGHT AND HEALTH	1922 through 1931	8,529,423
Eyes Right (PSB)	1950 - 1954	2,650,501
FATHERS AND MOTHERS	1926 through 1932	405,365
FATIGUE	1915 through 1918	4,308,950
FATIGUE	1944 through 1946	2,206,160
FEELING TIF TOP	1949 through 1954	2,327,275
First Aid	1914 through 1959	68,317,402
FIRST AID QUIZ (PSB)	1956 through 1959-1960	124,000 (B&W)
FIRST STEPS, BABY'S	1917 through 1926	2,513,681
FIVE WAYS TO PROTECT YOUNG HEARTS	1934 through 1942	1,612,261
FLY CIRCULAR	1910 through 1930	14,811,010
FLY SWATTERS	1920 through 1927	7,428,960
FOLDING CUPS	1938 through 1939	6,720,464
FOOT HEALTH	1926 through 1931	4,515,485
For Good Health	1936 through 1937	20,514
FORETHOUGHT-THE PRICE OF LIFE	1929 through 1931	671,533
Four Point Plan, A	1948 through 1953	7,512
FORTY YEARS OF HEALTH CAMPAIGNING	1949 through 1953	165,188
FUN BOOK	1955 through 1956	2,694,983
GET RID OF RATS	1921 through 1929	2,278,162
GOING AHEAD TOWARD BETTER HEALTH AND LONGER LIFE	1953 through 1954	80,559

PRODUCED BY INDIVIDUALS

GOOD FOR A LIFETIME IF	1945 - 1950	2,036,150
CARE OF THE EYES	1935 - 1942	8,002,306
GOOD HABITS FOR CHILDREN	1934 - 1939 1938 - 1940	4,681,685 8,266,716
Good Teeth	1927 - 1950	3,117,330 3,117,330
GUARDIAN ANGEL	1915 - 1916	255,400
Headaches	1928 - 1932	1,913,263
HEALTH CAMPAIGN	1913-1925	1,926,555
HEALTH, THE FIRST OBJECTIVE IN EDUCATION	1927 - 1931	801,412
HEALTH HAPPINESS AND LONG LIFE	1929 - 1942	13,315,930
HEALTH HINTS	1922 - 1926	1,335,219
HEALTH OF THE WORKER	1913 - 1930	7,322,411
HEALTH PAYS	1947 - 1949	1,823,038
HEALTH PAMPHLETS	1935 - 1959	3,073,343
HEALTH PROGRESS OVER SEVENTY FIVE YEARS	1943 - 1945	31,567
HEARING	1936 - 1942	3,955,479
HEAT EXHAUSTION AND SUNSTROKE	1937 - 1941	3,321,146
HELP YOURSELF TO HEALTH	1955 - 1959	1,452,450 1,452,450
HOME OFFICE CUT OUTS	1922 - 1926	1,588,100
HOME NURSING HANDBOOK	1957 - 1959	1,244,673 1,244,673
HOW TO BE HAPPY AND WELL	1919 - 1926	6,261,438
HOW TO BUILD A SLEEPING SHACK	1910 - 1919	675,481
HOW TO FIND OUT WHERE YOUR MONEY GOES	1925 - 1926	564,10
HOW TO LIVE LONG	1915 - 1930	12,264,09
How To Look Good - Feel Good (P.S.A.)	1954 - 1960	1,424,4
HCH'S YOUR HEALTH	1947	2,047,12
I AM COUNTING ON YOU	1937 - 1941	1,737,78
IF YOU WOULD BE HEALTHY, WEALTHY, AND WISE	1934 - 1935	22,4
Importance of Posture	1927 - 1931	3,194,4
INVESTING IN HEALTH	1933 - 1957	244,9

PRODUCED S/C/M/Ms

IS YOUR HOUSE IN THE CLEAN UP CAMPAIGN	1931 - 1938	306,200
The Janitor and the School Child	1925 - 1930	419,775
Jimmy Goes to the Dentist	1960	1,341,350
KEEP TO THE RIGHT	1936 - 1947	31,978
Keeping Fit Through Exercise	1935 - 1942	4,907,623
KEEPING THE GARDEN GOING	1943	303,483
Keeping Up With The Joneses (P.S.B.)	1955 - 1960	1,573,773
LAIETTE PATTERNS	1922 - 1930	262,827
LEISURE	1915 - 1923	330,861
LET'S GO TO THE CIRCUS	1957 - 1959	3,758,550
THE LIGHT THAT NEVER FAILS	1915 - 1916	4,184,675
LIGHTING THE WAY TO HEALTH	1939 - 1942	867,372
LIGHT ON YOUR FEET	1943 - 1945	2,159,650
LITTLE BOOKS TO HELP YOU KEEP WELL	1914 - 1936	9,394,377
LIVING AND SLEEPING IN THE OPEN AIR	1914 - 1917	484,855
MARRIAGE	1915 - 1923	566,535
MATERNITY DRESS PATTERN	1923 - 1930	64,928
MEN, WOMEN, AND MORALE	1920 - 1921	324,970
MERRY METROS	1924 - 1926	1,585,320
METROPOLITAN LIFE LINES	1924 - 1926	628,400
MILK	1912 - 1933	23,386,590
MILK AND ALL AROUND FOOD	1931 - 1936	9,764,670
MILK, All About	1914 - 1939	25,926,880
MILK, AND THE PROPOSED STANDARD MILK ORDINANCE	1925 - 1932	112,220
MILK CIRCULAR	1912 - 1923	7,427,020
MIND OF THE CHILD	1927 - 1928	237,950
MOORING ROPES	1925 - 1926	337,400
MORTALITY EXPERIENCE	1943 - 1944	26,700
MOTHER GOOSE	1920 - 1940	50,486,700
MOTHER GOOSE POST CARDS	1922 - 1924	4,786,800

PRODUCED BY SIMMS

MY COLOR BOOK	1945 - 1954	8,552,830
MY DAILY HEALTH EXERCISE CHART	1935 - 1942	534,928
A NEW DAY IN HEALTH PROTECTION	1938 - 1939	5,625,750
A New Way to Save a Life	1955 - 1959	161,700
NOW MORE THAN EVER	1944 - 1945	1,565,410
ONCE UPON A TIME	1934 - 1937	9,937
OUT OF BABYHOOD DODGER	1938 - 1939	7,079
OUT OF BABYHOOD INTO CHILDHOOD	1926 - 1946	12,053,190
PLAY	1915 - 1923	4,535,542
PLAYTIME	1923 - 1924	9,451
Pointers on Personal Hygiene (PSB.)	1949 - 1959	2,150,165
POLICYHOLDER ENVELOPE	1934 - 1959 1960	3,866,537 3,866,537
POSTURE FROM THE GROUND UP	1939 - 1941	2,782,444
STANDING UP TO LIFE	1932 - 1938	7,069,763
PREMIUM RECEIPT BOOK CARD	1936 - 1939	330,255
PREPARING FOR PARENTHOOD (incl. Information for (first printed in 1918) Expectant Mothers)	1921 - 1959 1960	9,342,421 9,342,421
PRIZE WINNER	1924 - 1931	8,716,448
RAT DODGER	1948 - 1949	419,400
RELAX AND REVIVE	1943	1,806,310
SIX TO EIGHT - YEARS OF DISCOVERY	1958 - 1959 1960	1,827,800 1,827,800
SAFE SWIMMING	1946 - 1947	2,539,050
SAVE A LIFE	1940	1,134,000
SAVING YOUR SKIN	1944 - 1945	1,845,250
SEEING IS BELIEVING	1931 - 1932	217,265
SEVEN AGES OF HEALTH	1926 - 1930	1,008,485
SEVEN AGES OF WOMEN	1915 - 1918	304,175
SICKNESS AT YOUR HOUSE	1951 - 1954	1,554,035
SLEEP (small)	1935 - 1938	432,750
SLEEP (large)	1935 - 1939	4,733,795
SLEEP (LARGE)	1935 - 1954	5,138,600

PRODUCED S/C/M/M/S

Stretch for Health (PSB)	1958 -	802,170
STANDING UP TO LIFE	1934 - 1938	3,315,645
Summer Sense (PSB)	1956 - 1960	926,375
SUNLIGHT • THE HEALTH GIVER	1928 - 1931	2,281,820
SWIMMING AND LIFE SAVING	1932 - 1943	4,944,173
TAKING YOUR HEARINGS	1935 - 1943	5,934,928
TAKING YOUR HEARINGS (DODGER)	1938 - 1939	7,500
THE THEIF OF TIME	1934 - 1935	3,477
TO MOTHERS AND FATHERS	1915 - 1919	4,511,750
TONSILS AND ADENOIDS	1921 - 1939	13,391,713
Toothache (P.S.B.)	1951 - 1957	1,978,375
TO PARENTS ABOUT IMMUNOZATION	1946 - 1952 1960	2,426,100
TOWER CUT-OUTS	1917 - 1926	1,588,100
TO YOUR GOOD TEETH	1946 - 1947	1,894,475
TRAIN TICKET (Green)	1927 - 1932	847,000
TRAIN TICKET (Red)	1925 - 1928	1,434,854
Treat Your Feet Right (PSB)	1936 - 1959 1960	900,125
TRY THESE QUESTIONS ON YOUR FRIENDS	1936 - 1938	867,600
TWENTY FIVE YEARS OF HEALTH CONSERVATION	1935 - 1938	240,443
TWENTY FOUR THOUSAND MEN	1928 - 1929	100,052
Understanding Your Teen Ager	1953 - 1959 1960	3,627,975
UNDERSTANDING YOUR YOUNG CHILD	1947 - 1959 1960	5,815,429
Ups and Downs (PSB)	1953 - 1959 1960	1,931,029
VETERAN POLICYHOLDER CERTIFICATE	1936 - 1937	1,280
Wax Cups	1910 - 1947	45,529,427
WELFARE LITERATURE PROGRAM	1936 - 1939	14,851
WELFARE PUBLICATION	1914 - 1933	4,561,613
WELFARE PUBLICATION CATALOG	1914 - 1919	280,249
WELFARE PUBLICATION CIRCULAR	1914 - 1933	8,281,364
WELFARE WORK FOR EMPLOYEES	1914 - 1919	639,435
WELFARE WORK FOR POLICYHOLDERS	1912 - 1920	1,254,545
WHAT DO THE SCALES TELL YOU	1929 - 1930	1,100,085
WHAT DO I SPEND	1915 - 1924	2,426,970

PRODUCED BY WMMMS

WHAT'S IN YOUR MEDICINE CHEST (PSB)	1955 - 1960	1,340,374
What's Your Health Score	1945 - 1947	685,200
When It's Hay Fever Time (PSB)	1949 - 1955	2,110,877
When Our Parents Get Old	1959 - 1960	421,250 811,000
WHICH WAY ARE YOU GOING	1931	76,000
WHO LOVED BEST	1923	643,464
Why Check Up (PSB)	1953 - 1958	2,081,820
WILL YOU HELP	1937 1923-1958	60,750 1,111,000
WISDOM OF PROFESSOR HAPPY	1923 - 1925	1,374,140
WOMEN ON THE JOB	1943 - 1945	241,151
YEARS TO COME	1948 - 1953	1,263,230
YESTERDAY AND TODAY	1931 - 1935	3,759,389
YOUR BABY	1943 - 1946 + 1960	2,719,948 2,219,948
YOUR CHANCE TO LIVE	1928 - 1930	143,423
YOUR FRIEND THE DOCTOR	1928 - 1931	1,594,500
YOUR FUTURE AND YOU	1954 - 1959	2,021,348
YOUR HEALTH, WHY GUESS ABOUT IT	1932 - 1934	1,412,846
YOUR LITTLE CHILD GOES TO SCHOOL	1933 - 1944	1,615,757
YOUR TEEN YEARS	1958 - 1959 1960	1,145,250 702,900

SPECIFIC DISEASES

ABOUT RHEUMATIC FEVER	1942 - 1948	4,696,350
ADVANCES IN THE TREATMENT OF DIABETES	1940 - 1945	1,399
AFTER A CORONARY	1957 - 1959 1960	8,389,290
ALCOHOLIC, THE	1951 - 1954	474,900
ALCOHOLISM - A GUIDE FOR THE FAMILY	1959 - 1960	78,441,600
ALLERGIC TO WHEAT	1948 - 1954	1,868,165
APPENDICITIS	1937 - 1956	11,412,289
ARTHRITIS	1948 - 1958	7,266,090
ASKING THE DOCTOR ABOUT PNEUMONIA	1937 - 1938	5,353,349
BE ON THE SAFE SIDE OF DIPHTHERIA	1946 - 1954	1,922,805
BLOOD PRESSURE	1947	1,974,595
CANCER, A MESSAGE OF HOPE	1915 - 1950	17,428,147
CANCER FACTS	1946 - 1947	61,470
CARE OF THE EYES	1936 - 1942	6,391,985
CHICKENPOX CIRCULAR	1938 - 1954	742,230
COLDS	1925 - 1941	23,92,766
COLDS, INFLUENZA, PNEUMONIA	1934 - 1941	11,830,098
COMMON CHILDHOOD DISEASES	1946 - 1955	4,997,402
COMMON SENSE ADVICE ON THE COMMON COLD	1949 - 1954	2,385,466
COMMUNICABLE DISEASES	1937 - 1939	3,912
CONQUEST OF TYPHOID FEVER	1934 - 1938	2,395,897
DIABETES	1925 - 1954 1958 - 1958	11,004,581 102,000
DIABETES IN THE 1940s	1940 - 1953	32,632
DIABETES LETTER TO PHYSICIANS	1941	31,946
DIET IS FUNDAMENTAL IN DIABETIC THERAPY	1940 - 1949	124,733

PRODUCED BY NIAHIS

DIPHTHERIA	1935 - 1941	3,235,645
DIPHTHERIA AND YOUR CHILD	1934	1,223,894
DIPHTHERIA AND YOUR CHILD	1933 - 1935	3,411,905
DIPHTHERIA CIRCULAR	1915 - 1941	22,085,080
DIPHTHERIA IS PREVENTABLE	1930 - 1931	2,828,152
DIPHTHERIA RETURNS	1923 - 1933	12,060,705
DOCTOR AND RHEUMATIC HEART DISEASE	1940 - 1941	293,960
DONT LET POLIO STRIKE	1959 - 1960	2,353,500 2,353,500
DO YOU KNOW	1941 - 1943	1,708,426
DYSKENESIA	1926 - 1931	5,408,542
FIGURING ON PNEUMONIA	1943 - 1945	1,579,950
FINE ACHIEVEMENT	NO INFORMATION AVAILABLE	
GIVE YOUR HEART A CHANCE	1934 - 1937	2,982,275
GOITER	1924 - 1946	5,424,038
GREAT IMITATOR	1934 - 1939	2,619,823
Handbook on Nursing Care of Pneumonia	1936 - 1940	137,101
HEADACHES	1928 - 1932	1,913,263
HEART DISEASE AT ALL AGES	1948 - 1952	4,409,704
HOOKWORM	1915 - 1947	2,484,335
HOW TO BEAT TB	NO INFORMATION AVAILABLE	
I AM A DIABETIC	1948 - 1950	33,506
I AM COUNTING ON YOU	1940 - 1941	1,805,874
I ASKED DR. BROWN	1945	472,107
INDIGESTIONS	1944 - 1946	2,141,950
Infantile Paralysis	1916 - 1954	12,576,213
INFANTILE PARALYSIS	1946	218,000
INFLUENZA	1918 - 1933	9,949,742

PRODUCED BY GCM/MS

INFLUENZA SABOTEUR	1942 - 1944	11,975,981
It's a Cold, Cold World	1955	337,500
LEARN THE FACTS	1947 - 1954	1,638,850
Let's Look At Your Heart	1952	1,956,179
LUMP IN THE BREAST	1936 - 1938	132,000
MALARIA		
Man's Fight Against Disease	1935	50,347
MEASLES	1946 - 1954	2,219,124
"	1914 - 1946	16,940,777
		<u>19,159,901</u>
Mumps	1938 - 1955	726,487
Neglected or Protected	1942 - 1945	1,290,500
Never Neglect a Cold	1946	19,360
New Methods for Pneumonia Control	1938 - 1940	410,924
Pellagra	1915 - 1941	2,670,121
Pneumonia	1921 - 1933	7,407,353
Pneumonia Data	1937 - 1939	59,721
Pneumonia Works Fast	1934 - 1936	472,621
Pneumonia Works Rapidly	1935 - 1938	211,500
Poliomyelitis	1955	23,850
Progress in Diabetes	1949 - 1953	3,121,911
Protect Your Child from Diphtheria	1935 - 1941	2,357,570
Rabies	1934 - 1954	2,357,570
"	1959 - 1960	2,357,570
		<u>4,715,140</u>
Respiratory Diseases	1941 - 1958	1,612,750
Rheumatic Diseases	1927 - 1930	2,447,760
Rheumatic Fever	1948 - 1954	197,800
Rheumatic Fever in Children	1943 - 1948	7,409,700
Rheumatism, What Is	1930 - 1947	

PRODUCED S/C/M/MS

Rickets and Scurvey	1924 - 1930	1,758,841
Scarlet Fever	1914 - 1955	11,515,654
Scarlet Fever & Streptococcal Sore Throat	1946 - 1954	1,860,700
Searchlight on Diabetes	1950 - 1951	1,394,500
Smallpox Is Still Here	1913 - 1946	13,975,736
— Smallpox Is Still Here But Vaccination Protects You Against It	1946 - 1954	1,672,753
Spotlight On Venereal Diseases	1944 - 1946	1,275,970
The Facts About Syphilis & Gonorrhea	No Information Available	
Facts About Syphilis	1941 - 1943	748,123
Lets Black Out Syphilis	1940 - 1941	2,292,130
The Great Imitator	1933 - 1939	2,568,020
Stress and What It Means to You	1958 - 1959 1960	1,576,700 1,629,700
Strong Hearts	1925 - 1930	3,153,550
Studies In Heart Disease	1946 - 1950	66,904
Studies In Prognosis	1950 - 1953	14,421
Teeth Tonsils and Adenoids	1912 - 1920	4,955,150
Telltale Arteries	1927 - 1930	1,393,720
Toothache	1951 - 1954	1,964,903
Train Ticket to No Diphtheria	1925 - 1936	2,315,165
Should Tuberculosis Worry You	1927 - 1954	16,680,855
Fake Consumption Cures	1913 - 1921	1,576,011
Tuberculosis is Preventable	1917 - 1928	3,854,466
Consumption Circular	1914 - 1918	1,253,410
Tularemia	1945 - 1947	75
Typhoid Fever	1914 - 1956	11,898,267
Typhoid Fever Dodger	1947 - 1954	747,550
Ulcers of the Stomach & Duodenum	1941 - 1954	

PRODUCED S/C/M/MS 929

Undulant Fever	1941 - 1949	1,511
Vaccination Protects You From Smallpox	1934 - 1938	1,766,262
Venereal Disease Lodger	No Figures Available	
A War On Consumption?	1909 - 1927	10,946,721
What Do You Know About Colds	1947- 1948	3,176,525
What Is the Diphtheria Situation In Your State	1937 - 1939	190,745
What You Should Know About Cancer	1951 - 1950 1960	3,841,311
Whooping Cough)	1914 - 1945)	16,323,229)
Whooping Cough)	1946 - 1956)	<u>3,087,560)</u>
		20,310,789
With a Cold, You Never Know	1943 - 1945	4,127,342
Four Hundred Million Colds	1941 - 1943	1,511,260
Yesterday and Today	1931 - 1935	3,781,737
Your Heart	1946 - 1955 1960	8,106,313
Protecting Your Heart	1938 - 1946	3,838,625
Give Your Heart a Chance	1930 - 1939	7,022,795
When It's Hay Fever Time (PSE)	1949 - 1954	2,105,165

PRODUCED S/C/M/MS

NUTRITION

Cook Book	1918 - 1959 1960	15,000
Diet for Young Children	1922 - 1923	40,893
Desirable Weights for XXXXX Men	1951 - 1958	46,540
Desirable Weights for Women	1951 - 1958	173,300
DESIRABLE WEIGHTS - MEN & WOMEN (SMALL CARD)	1960	1,017,005
Eleven A.M. Slump	1951 - 1954	XXXXXX
Family Food Supply	1927 - 1949	2,405,521
Feeding Your Baby	1925 - 1929	2,123,200
Food Facts	1917 - 1923	2,234,980
Food for Fitness	1941	2,153,352
Food For the Family	1950 - 1959 1960	5,249,300
For a Prettier, Peppier You	1957 - 1959 1960	4,657,125
Hidden Calories That Tip the Scale	1951 - 1956	1,921,500
XXXXXX	1959 - 1960	3,402,300
How To Control Your Weight	1957 - 1959 1960	3,469,300
How Do You Rate	1941 - 1943	5,545,150
Know Your Foods	1943 - 1954	107,000
Lunch Box Goes to Work for Victory	1943 - 1945	1,832,825
Nutrition For the Family	1955 - 1959 1960	60,500
Overweight Shortens Life	1951 - 1954	11,088
Overweight and Underweight	1924 - 1956	31,723,332
Secret of Balance	1955 - 1956	321,400
Suggestions Concerning Food for Normal Nutrition	1940 - 1950	22,651
Teaching Families Good Nutrition	1951 - 1954	21,511
The Shorter the Beltline	1951 - 1954	50,615
Three Meals a Day	1932 - 1949	13,009,015
Weight Control Fits	1952 - 1954	12,100
WEIGHT CONTROL - A WORD TO THE WIVES	1960	119,700
Wall Chart - Your Desirable Weight	1951 - 1954	5,533
When You Are In Your Teens	1938 - 1941	1,185,340

PRODUCED S/C/M/M

Your Food	1942 - 1945	4,181,925
What Foods Do You Choose	1946 - 1957 1960	12,680,901 12,680,901
Why Weight - What's Your Weight	1951 - 1959	3,493,156
Why Weight Control	1952 - 1954	2,168
Weight Control		

PRODUCED BY GMMB

ACCIDENT PREVENTION

Accidents - Childhoods Greatest Health Hazard	1951 - 1954	3,300
Accident Prevention In the Home	1934 - 1935	943,200
Accident Prone Employee	1935 - 1950	3,526
Accidents - Street	1924 - 1931	5,277,900
Are You Using the New Safety Vaccine	1952 - 1954	47,430
Are You a Real Driver	1941 - 1947	1,040,000
Calling All Drivers	1936 - 1941	8,180,000
Calling All Drivers (Dodger)	1936	22,000
Caution - Babies Learning	1956 - 1959 1960	1,034,300 1,034,300
Check Your Brakes	1945	527,750
Check Your Car	1931 - 1936	9,924,000
Check Your Car for Safety Performance	1931 - 1935	1,600,300
Check Your Driving	1941 - 1945	524,375
Conserving Men, Money, and Materials	1941 - 1945	50,110
Developing Safe Employees	1941 - 1955	17,200
Do It Yourself Safely (PSP)	1956 - 1959 1960	2,000,000 2,000,000
Do You Take Safety Home With You	1942 - 1950	7,180,000
Encourage Real Driving In Your Community	1933 - 1937	10,600
Formula for Child Safety	1955 - 1959 1960	2,715,600 2,715,600
Foremans Safety Conferences	1933 - 1954	26,200
Getting Down to Brass Tacks	1955 - 1959 1960	10,000 10,000
Good Drivers Know The Answers	1937 - 1938	400,000
Good Hints for Good Driving	1949 - 1952	2,140,000
Guide to Good Driving	1956 - 1959 1960	2,140,000 2,140,000
Help Your Child to Safety	1948 - 1954	4,000,000
Home Defense Against Accidents	1942 - 1944	2,610,000
Home That Is Safe	1930 - 1932	1,200,000
Home Safety Quiz	1940 - 1942	3,000,000
How Quickly Can You Stop	1937	2,600

PRODUCED S/C/M/MS

How to Prevent Accidents In the Home	1923 - 1925	461,472
How to Promote Community Safety	1937 - 1943	130,215
How Safe Is Home	1937 - 1939	3,624,239
Accident Prevention In the Home	1933 - 1939	2,465,054
XXXXXXXXXXXXXXXXXXXX	XXXXXXXXXX	XXXXXX
How's Your Driving	1949 - 1955	3,004,455
How's Your Family's Safety Aptitude	1952 - 1955 1960	471,725
ITS DIFFERENT NOW	1958 - 1959	750,000
Junior Safety Volunteer	1934 - 1941	4,383,760
Keep Accident Out	1940 - 1943	5,796,050
Keep Accidents Out of Your Home	1945 - 1950	3,710,190
Lost 76,000,000 Working Days	1942, - 1945	1,578,250
Mark of Safety	1936 - 1937	2,089
Ind. Methods of Organizing & Conducting Safety Contests	1933 - 1941	18,501
Mr. Foreman - A Peacetime Safety Message	1945 - 1953	120,173
A Letter to Parents	1953 - 1958	772,000
Ninety Children	1937 - 1939	202,600
No Run For Life	1953 - 1954	977,472
Office Hazards	1938 - 1958	17,023
Organizing for a Traffic Survey	1933 - 1937	10,732
Play It Safe	1947 - 1951	2,656,700
Preventing Foundry Accidents	1934 - 1951	2,453
Preventing Home Accidents In Your Community	1934	3,457
Preventing Taxicab Accidents	1934 - 1936	1,675
Publicity Program For a Public Safety Campaign	1934 - 1942	11,377
Real Drivers Log Book	1932 - 1937	2,196,171
Red Trail Of the Automobile	1922 - 1926	1,932,242
Safety Addresses for Radio or Public Gatherings	1935 - 1942	10,217
Safety, A Home Job Too	1951	529,887
Safety Begins At Home	1951 - 1954	1,354,425

PRODUCED BY GORDON

Safety First Wonder Book	1914 - 1926	4,461,957
Safe Walkers Memo Book	1933 - 1944	4,745,241
Studying the Movement of Vehicles <i>TAKE IT EASY (P.S.A.)</i>	1933 - 1936 1959 - 1960	15,232 825,555
Three Is a Lucky Number	1955 - 1958	2,424
War Production Transport	1942 - 1944	2,189
Your Family's Safety	1955 - 1959 1960	2,377,955 1,962,000
Stop, Look, and Live	1952 - 1954	2,288,320
Watch Out	1947 - 1953	105,552
What's Ahead On the Highway	1945 - 1947	2,305,495
Will the Rising Toll of Accidents Hit You	1931 - 1933	1,880,361
Getting Results from Safety Work	1933 - 1958	26,487
Getting Facts About Accidents	1933 - 1954	27,456
Directing Plant Safety Work	1933 - 1952	22,355
Foremans Part in Safety	1932 - 1959	36,204
Workmens Safety Committee	1933 - 1954	22,412
Safety Advertising	1933 - 1954	18,719
Safety Competition	1933 - 1954	20,041
Safety Meetings	1933 - 1954	23,699
Making the Plant Safe	1933 - 1954	23,162
Safety Activities in Small Companies	1933 - 1954	21,040
Occupational Safety	1932 - 1954	23,167

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PRODUCED BY NIMS

SCHOOL HEALTH

Absent From School Today	1949 - 1959 1960	834,880 834,880
Aids for Health Teaching	1949 - 1959 1960	1,423,516 1,423,516
Art and Health	1926 - 1931	689,430
Benefits of a Good Nursery School	1943 - 1944	51,355
Biographical and Scientific Material	1940 - 1945	119,315
Childrens Behavior Problems	1949 - 1955	100,195
Custodian and the School Child	1933 - 1955	635,030
Diphtheria Immunization in Schools	1928 - 1929	57,050
First Steps In Health Education	1943 - 1959 1960	922,330 922,330
Handwashing Facilities in Schools	1928 - 1942	106,643
Health Education As a Career	1955 - 1959 1960	38,150 38,150
Health Education In the State Teachers College at Towson, Maryland	1934 - 1942	49,643
Health Goals for Youth	1940-1949 1955 - 1959 1960	237,720 237,720
Health Materials for Schools	1931 - 1939	918,460
Health Programs In Professional Schools for Teachers	1934 - 1948	69,067
Health Through the Ages	1933 - 1959 1960	2,117,700 2,117,700
Help Them to Safety	1949 - 1951	134,600
High School Health Hero Debates	1927 - 1931	166,835
How Old Are You	1947 - 1956	2,153,810
Industrial Safety Education In Schools	1937 - 1954	181,700
Jenner, Pasteur and Immigration	1934	130,050
Light and Shade Chart	1933 - 1959 1960	1,018,820 1,018,820
List of Source Materials for Teachers of College	1943 - 1949	8,915
The Nature of Bacteria	1933 - 1947	286,050
Nutrition of School Children	1950 - 1955	104,680
An Ounce of Prevention	1923 - 1929	3,283,010

PRODUCED BY S.O.A.

Poster Making In Schools	1937 - 1951	102,366
Practical School Health Program	1926 - 1942	696,147
Pounds and Inches	1955 & 1960	146,195 47,552
Walter Reed and Yellow Fever	1934 - 1937	71,433
School Health Program	1943 - 1956	450,326
The School Administrator, Physician & Nurse	1947 - 1954	43,850
A School Health Study of Newton, Mass.	1929 - 1934	318,627
So Is the Tree Inclined	1926 - 1931	2,839,220
Some Ways of Using the Health Hero Series	1927 - 1931	191,255
Summer Course in Health Education	1940 - 1949	15,053
The Teachers Health	1928 - 1939	626,712
Teaching Health to Student Teachers	1931 - 1948	105,492
Trudeau and Vital Resistance	1934 - 1935	123,750
Twelve American Health Heroes	1947 - 1950	61,116
Welch & the Development of Bacteriology	1934 - 1935	122,215
What Teachers See	1947 - 1959 1960	2,541,144 6,438,322
Marie Curie	1940 - 1956	1,277,110
Edward Jenner	1926 - 1959 1960	3,706,75 3,655,522
Robert Koch	1932 - 1954	6,466,820
Florence Nightingale	1929 - 1959 1960	3,543,68 3,400,332
Louis Pasteur	1926 - 1959 1960	4,094,82 11,023,322
Walter Reed	1926 - 1959 1960	3,685,65 3,623,322
Edward Trudeau	1926 - 1956	3,940,211
Thirty Years in Health Education	1959 - 1960	5,144,44
<i>POLIO VACCINATION - A CHALLENGE TO TEACHERS</i>	1960	70,71

PRODUCED BY S. C. M. R.

INDUSTRIAL HEALTH

Artificial Respiration	1925 - 1948	4,645,278
Protection of Workers Exposed to Chromium	1934 - 1951	19,676 19,676
Facts About Menstruation	1948 - 1958	199,374
First Aid for All Injuries	1933 - 1954	151,537
Health Protection in Welding	1937 - 1957	47,641
Hygiene for Working Women	1932 - 1952	129,195
First Aid In Small Industrial Plants	1932 - 1955	29,661
Physical Examination in Industry	1933 - 1955	31,874
Industrial Dental Service	1933 - 1957	23,563
Methods of Testing and Protecting Eyesight in Industry	1933 - 1957	27,530
Air Conditions and the Comfort of Workers	1937 - 1954	21,391
Employee Health Service in Small Plants	1952 - 1955	6,673
Industrial Hygiene and Safety	1933 - 1944	14,447
Met. Services in ^{Ind.} Health and Safety	1947 - 1958	24,716
Nutrition Education in Industry (WAYS TO TEACH)	1953 - 1959 1960	18,475 18,475
The Prevention of Oil Pimples	1933 - 1955	43,207
Physical Examination of Executives	1955 - 1959 1960	1,507 1,507
Silicosis	1933 - 1952	27,432
Your Employee Health Program	1958 - 1959 1960	14,932 14,932
HEALTH EDUCATION IN INDUSTRY	1960 -	2,277

PRODUCED S/C/M/M/S

MISCELLANEOUS

Cancer Speech	1948 - 1949	365
Heart Speech	1948 - 1949	337
Radio Talk on Heart Disease	1948 - 1949	51
Rheumatic Fever Speech	1948 - 1949	378
Social Hygiene Speech	1948 - 1949	153
Industrial Health Speech	1934 - 1935	189
Appendicitis (Italian)	1940 - 1949	209,000
Appendicitis (Polish)	1940 - 1951	163,590
Care of the Baby (Italian)	Distribution not available	
Home Accidents (Italian)	1940 - 1941	Not available
Home Accidents (Polish)	1940 - 1941	765
Are You a True American	1922 - 1931	3,749,832
Every Resident a Citizen	1923 - 1931	73,655
How to Take Out Your First Papers	1921 - 1933	1,868,189
How to Take Out Your Second Papers	1922 - 1933	1,492,570
Service to Immunization	1927 - 1932	871,450
Answering the Call (RN)	1934 -35 -51	7,170
Answering the Call (policyholder)	1934 - 1948	8,050,590
Answering the Call (group)	EXCLUDED 1941-1944	1,529,060
Answering the Call (wall card)	1934 - 1935	89,000
Answering Your Call (policyholder)	1949	2,833,810
Can the Visiting Nurse Help You	1948 - 1951	4,540
Career In Nursing	1941 - 1945	13,410
Helpful Suggestions for the Care of the Baby	1940 - 1947	251,890
Helpful Suggestions for the Care of the Sick	1940 - 1947	147,960
Care and Precaution in Handling Certain Communicable and Contagious Diseases	1940 - 1946	151,120

PRODUCED S/O/M/Ms

What To Do When Labor Begins	1937 - 1947	170,628
Stupes	1940 - 1948	39,225
Mustard Foot Bath	1940 - 1947	41,190
Mustard Plaster	1940 - 1947	45,005
Flaxseed Poultice	1940 - 1948	42,980
Soap Suds Emema	1940 - 1946	47,990
Directory of Metropolitan Nurses In and Near New York City	1940 - 1948	840,538
Directory of Metropolitan Nurses In and Near N.Y.C. (H.C. ed.)	1940 - 1949	230,978
Essentials of Group Nursing Service	1940 - 1947	5,099
A Five Point Plan	1948 - 1951	11,911
Information for Applicants to the Nursing Service of the M.I.I. Co.	1946 - 1949	16,760
It's Your Right Privilege	1944	1,318,000
Lady With the Lamp	1922 - 1924	102,947
Metropolitan Visiting Nurse Service - How To Use It	1949 - 1951	362,950
Nursing Manual	1933 - 1939	78,006
Nursing Procedures	1951	2,873
The Metropolitan Life Nursing Service	1929 - 1934	3,393,145
Our Agents and Our Nursing Service	1922 - 1923	451,482
Skilled Nursing Care to Group Certificate Holders	1940 - 1943	2,267,061
Skilled Hands That Will Help Win The War	1943	339,300
Smith Came Down With Pneumonia	1940 - 1946	32,660
Suggestions to Employers for Using the Met. Nursing Service	1942 - 1947	4,010
Thirty Years of Pioneering in Public Health and Nursing	1940 - 1949	2,705

PRODUCED BY/MAINT

Visiting Nurse Service	1909 - 1921	1,597
Wartime Message	1943 - 1944	16
Who, Why, and How	1940 - 1951	94
Your Friend the Visiting Nurse	1925 - 1929	4,067
Your Metropolitan Visiting Nurse Service	1946 - 1947	1,258.
Boston, Mass. Directory	1948 - 1949	21,
Buffalo - Niagara, N.Y. Directory	1948 - 1949	37,
Chicago, Ill. Directory	1948 - 1949	3,
Constitution of the United States	1948 - 1955	11,
Be Your Age Application Folder	1955 - 1959 1960	5 5
Losing to Win Application Folder	1955 - 1959 1960	110 10,
Teacher Observation of School Children Application Folder	1955 - 1959 1960	65 58,
Are You Using Metropolitan's Good Hints for Good Health	1955 - 1958	167,
Are You Using Metropolitan's Good Hints for Good Health (Small)	1955 - 1958	666,
A Tower of Strength	1959 - 1960	18 18,
People Are Your Business	1959 - 1960	34 34,
Metropolitan Displays on Health and Safety	1955, 57, and 59-60	39 39,
Metropolitan Films on Health	1955 - 1959 1960	90,451 60,709 1111
Publications on Health and Safety	1955 - 1959 1960	265 215 11
Health Pamphlets	1955 - 1959 1960	1,412 1,230 183
Twenty Tips to a Healthy Debit	1955 - 1957	8,1
Guide for the Use of Florence Nightingale Film	1957 - 1959 1960	22 22,
Mr. Finley Discussion Guide	1957 - 1959 1960	61 61,
THE FAMILY IS THE STRENGTH OF ALL ITS MEMBERS	1960	57
FAMILY LIFE BOOKLETS	1960	32,31

PRODUCED BY NIMMS

AIDS FOR PLANNING MEETINGS

1960

6.

PHYSICIANS ENVELOPE

1960

2.

TICKET TO TOMORROW

1960

9.

STANDARD ORGANIZATION

POSTERS

Burns and Scalds
DON'T STICK YOUR NOSE OUT
Don't Overdo on Your Vacation

Getting Enough of These

Inventory Time

Keep Your Distance

The Longer the Beltline

No, No Not That Way Dear

No Place for Germs

Prevent Falls

What Color Will You Choose

You're a Hugh Success

Don't Let Polio Strike

Help Children Grow Strong

At the First Sign of a Cold

Carbon Monoxide

Child Nutrition

Could You Stop In Time

For Good Health

If You Have Severe Abdominal Pain

Keep Accidents Out of Your Home

Keep to the Right (P.S.A.)

Muddy Waters (P.S.A.)

The Metropolitan Nurse

The Metropolitan Life Nursing Service

Remove All Accident Causes Promptly (cardboard)

Remove All Accident Causes Promptly (Paper)

Save Her Life

She Will Visit You When You Are Sick

1955 - ~~1959~~ 1960
1960 - - - - - 64
1955 - ~~1959~~ 1960

1955 and 1958

1955 - 1958

1955 - 1959

1955 - ~~1959~~ 1960

1955 - ~~1959~~ 1960

1955 - ~~1959~~ 1960

P.S.B.

1955 - 1959

1955 - 1959

1955 - 1959

1959 - 1960

N.H.

1959 - 1960

1941 - 1946

1940 - 1955 & 1960

1941 - 1945

1934 - 1959

1934 - 1939

1944 - 1947

1948 - 1956

1936 - 1953

1937 - 1943

1937 -

1909-1921

1933 - 1941

1933 - 1938

1935 - 1946

1935 - 1943

1,125
~~229~~
3,225
~~2,995~~

32

385

3,200

1,827
~~1,827~~

2,512
~~2,512~~

676
~~389~~

5,255

3,681

2,621

91,575
~~54,160~~

1,450
~~1,113~~

3,127

47,530
~~47,530~~

5,741

35,291

144,167

11,425

4,633

56,019

2,760

5,250

1,397,210

4,503

8,533

53,603

57,749

PRODUCED BY G.M.M.S.

Breeding (P.S.B.)	1947 - 1949	1,530
This Is Heart Year At the Metropolitan	1946	1,018
Which Way (P.S.B.)	1948 - 1953	1,990
Whooping Cough	1935 - 1948	1,802,695
Use the Metropolitan Visiting Nurse Service (with frame)	1948 - 1949	30
Use the Metropolitan Visiting Nurse Service (without frame)	1948 - 1949	167
Your Heart Guardian on the Home Front	1942 - 1947	3,428
Your Family's Friend	1949	1,474
Your Friend and Health Guide	1948 - 1949	2,135
SPEED KILLS 10,000 EVERY YEAR (P.S.B.)	1960	140
STEPPING OUT FOR THE LAST TIME (P.S.B.)	1960	688
HEAD-ON COLLISIONS (P.S.B.)	1960	1,210

PRODUCED S/C/M/Mg