In every company there are many incidents which from day to day prove this. Largely they have to do with nurses and the workmen's families. Obviously in small plants such as ours family opportunities are easier to find.

Just a few items:

A severe hemorrhage - a child of a pressroom man; the nurse rounded up three type "O" donors from the plant to supply the needed blood.

A young son, bicycling dad's lunch basket to his plant, was hit by a car. The nurse handled the medical aspects and secured a company lawyer who won the lawsuit.

A nurse was told the delinquent daughter of a woman employee was missing. After many weeks she found the girl and with the aid of social workers rehabilitated her.

It was war time - a worker unable to report for work. There was no one to take care of his sick wife and child. Our nurse made the necessary arrangements and brought him to the plant.

My favorite incident was several years ago. Two little children carrying a stunned dog pushed violently on the front door bell. "You're the company nurse. Our dog doesn't move. Do something about it." In trouble those children automatically ran to our company nurse. Those children had faith in Brake Shoe people.

It is not enough for management to be conscious of the responsibility it has for the health of company people. Nor is its obligation fulfilled when it convinces those throughout the supervisory line. It also must carry the crusade up where that is necessary.

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