



3 NEW DUTCH BOY PRODUCTS

...that further insure high quality
in white-lead paint jobs



These additions of further improvements to the Dutch Boy family of paint products have just been added to the famous Dutch Boy family of paint products.

These additions not only make available an improved white-lead but so round out the Dutch Boy line that you can now have painting work, either interior or exterior, that is "Dutch Boy" even down to the colors-in-oil and the drier.

The first new product is Dutch Boy ALL-PURPOSE Soft Paste White-Lead. This is a soft paste or quick-mixing "lead" which, as its name signifies, is equally suitable for inside or outside use. Mixed with flitting oil, it flats perfectly giving a beautiful, washable interior finish free from "fishes" or shiny places. Mixed with linseed oil, it produces the fine type of durable exterior gloss finish always associated with pure white-lead. Moreover, it is whiter, and smoother... thus making for whiter whites, clearer tints, and better all-around appearance.

The second new product is Dutch Boy Colors-in-Oil... a line of oil colors of the very highest grade especially developed for tinting white-lead paint. In consistency a smooth, buttery paste, these colors disperse into paint quickly without lumping or streaking. Strong in tinting power, they are economical and give clean, sharp tints. You can depend upon them, too, to be absolutely true in color tone.

The third new product is Dutch Boy Liquid Drier... a properly balanced paint drier possessing every desirable quality—uniformity, strength, excellence of ingredients.

Make your next painting job an all-Dutch Boy job. It is a sure way to obtain the utmost in attractiveness, durability and economy.

NATIONAL LEAD COMPANY
111 Broadway, New York; 116 Oak St., Buffalo;
900 W. 18th St., Chicago; 659 Freeman Ave., Cincinnati; 808 West Superior Ave., Cleveland; 122 Chestnut St., St. Louis; 2340 24th St., San Francisco; National-Boston Lead Co., 800 Albany St., Boston; National Lead & Oil Company of Pennsylvania, 316 Fourth Avenue, Pittsburgh; John T. Lewis & Bros. Co., Widener Building, Philadelphia.



1 DUTCH BOY ALL-PURPOSE SOFT PASTE WHITE-LEAD. A new-type soft paste which, in addition to being quick-mixing, can be used for inside as well as outside painting. Reduces to paint at the rate of a gallon a minute. Contains pure white-lead, pure linseed oil and a little turpentine—nothing else. Sold in 12½, 25, 50 and 100 lb. kegs.

2 DUTCH BOY COLORS-IN-OIL. The new paste colors that can be added to paint without thinning. True in color tone. High in tinting strength. Easier to use. Especially suited for tinting white-lead paint. Line includes all colors in common use. Sold in half-pint, quart, gallon cans; also in tubs.

3 DUTCH BOY LIQUID DRIER. A properly balanced, uniform, efficient paint drier of characteristic Dutch Boy quality. Sold in half-pint, pint, quart and gallon sealed cans.

Other Members of the Dutch Boy Family of Paint Products

4 DUTCH BOY LINSEED OIL. Pure, clear, well-refined linseed oil. Either raw or boiled. Sold in 1 and 5 gallon sealed containers.

5 DUTCH BOY FLATTING OIL. A carefully blended flitting liquid for use with white-lead to produce both flat and semi-flat paint for modern interior painting. Gives a finish which is sanitary, washable, durable, beautiful and economical. For use also as a blending, glazing and brownish liquid. Sold in quart, gallon and five-gallon sealed containers.

6 DUTCH BOY WALL PRIMER. A special primer developed for use in white-lead painting. Stops suction, seals fire cracks and, at same time, serves as first coat. Possesses exceptional hiding power. Forms a tightly adhering foundation for succeeding coats of white-lead. Works equally well on all interior surfaces—plaster, wall-board, insulating board, brick, concrete. Sold in half-gallon and one-gallon cans, 5-gallon kils and 20-gallon barrels.

7 DUTCH BOY RED-LEAD. Available in two forms—paste and liquid. The standard paint for iron and steel. Paste is sold in natural orange-red (12½, 25, 50 and 100 lb. kegs) and can be tinted to dark colors for finishing coats. The liquid (gallon and 2½ gallon kegs) comes in orange-red, two shades each of brown and green; also in black.



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