

Mr Thierry Breton, Commissioner for Internal Market
Cc: Mr Joan Canton, Member of Cabinet
Ms Kerstin Jorna, Director-General, DG GROW

Brussels, 08 December 2022

Subject: Joint initiative of the cosmetics sector in Europe to act on climate, packaging and nature

Dear Commissioner Breton,

On behalf of [Cosmetics Europe](#), the voice of the cosmetics and personal care industry in Europe, I am delighted to present to you '[Commit for Our Planet](#)': A Cosmetics Industry Sustainability Initiative.

The initiative comprises specific commitments within the three themes of climate, packaging and nature with the goal to reduce the sector's environmental footprint in Europe by decreasing greenhouse gas emissions, improving packaging solutions and acting for nature.

This joint industry effort is open to all cosmetics and personal care companies, big and small, regardless of Cosmetics Europe membership and where they stand in their sustainability journeys. Reporting will be done on an annual basis and Cosmetics Europe will continually revise and reinforce its sustainability commitments to reflect changing societal and planetary needs, as well as to align with EU standards.

As an industry, we take on the challenge to reflect changing societal demands and planetary needs. The European Union has embarked on a path towards the green transition – our industry must do its part.

As an organisation, we would be delighted to further discuss the 'Commit for Our Planet' initiative with you and answer any questions you might have.

Best regards,

