

★ ★ ★ ★ ★ SOYALASTIC HOUSE PAINT

Maize

Ivory

Cream

Gray

Light Gray

Blue

Chocolate Brown

Also Made in Black and White
Put up in Quarts, Gallons, 5-Gallons and Drums

Crylight Green

SOYALASTIC

Floor and Porch Enamel

Slate

Oak

Tan

Light Gray
Put up in Quarts, Gallons, 5-Gallons

SOYALASTIC BARN PAINT

Red

Put up in Gallons, 5-Gallons and Drums

Gray

The Glidden Company has pioneered in the use of soybean oil in the manufacture of Paints, Oil Colors, and Synthetic Enamels.

In the Glidden laboratories, research work has shown that the particular value of soybean oil in paint making is that it yellows less rapidly than other oils, also that it produces an extremely waterproof finish. After three years of exposure tests made at the University of Illinois, W. J. Burlison writes: "Soybean oil paint is holding up in excellent shape." "The University of Illinois is now making liberal use of Soybean Paint."

In order to provide soybean oil of the right quality for its manufacturing uses, The Glidden Company has erected in Chicago a soybean oil extracting plant which extracts oil from 8,000 bushels of soybeans per day, an annual capacity of 2,464,000 bushels.

In addition to using this high quality extracted soybean oil in the manufacture of its own products, The Glidden Company supplies soybean oil to manufacturers of linoleum and floor covering materials.

As new uses are being constantly developed for soybean oil, The Glidden Company believes that the growing of soybeans is going to develop into a profitable industry for the American farmer.

★ ★ ★ ★ ★ SOYALASTIC

Soya Bean Oil Paints

SOYALASTIC GLOSS INTERIOR

Light Ivory

Limoge Blue

Naples Green

Bone White

Colonial Ivory

Also Made in White
Put up in Quarts, Gallons, 5-Gallons

SOYALASTIC

FLAT WALL FINISH

Ivory

Light Blue

Gray

Cream

Buff

Also made in White
Put up in Quarts and Gallons

SOYALASTIC

EGGSHELL FINISH

Light Ivory

Also Made in White

Elf Green

ROYALASTIC PREPARED PAINT

This pioneer soybean oil paint has fully earned its high reputation for ease of application, durability and lasting beauty on thousands of homes. The pigment portion is principally white lead, zinc oxides and titanium pigment; the oil vehicle, two-thirds linseed oil and one-third soybean oil; the latter refined by our own special process. Hence long life and an excellent repainting surface are assured. Over smooth lumber or old paint in good condition two coats will cover about 350 sq. ft. per gallon. Directions on container show proper thinning of the first coat. For use over House Paint Primer see under that heading.

Made in White and Light Gray only)

This modern product, applied as a first coat and followed by one finish coat of Sycalastic House Paint, provides three coat protection and the cost of but two. Particularly designed for new unpainted and old weathered siding, this special vehicle does not permit it to spread as freely as Sycalastic House Paint but does insure to the top coat longer life and far greater covering gloss and color reduction. It also very strongly resists the peeling action of moisture and resinous streaks and is thus invaluable on lumber which may be green or on which the old paint coats have given trouble.

It covers from 250 to 350 sq. ft. per gallon, one coat, and may be used for use under treads and green house paint colors.

Due to our special treatment of the soybean oil used in this product, the two coats assure a rich, wear-resisting gloss even when applied over the most neglected weather beaten siding. Unlike ordinary barn paint it does not require the addition of large amounts of linseed oil to prevent chipping in the first coat— a quart to the gallon at most—and the second coat should be applied as received. Covers about 250 sq. ft. to the gallon, two coats.

Although put up under a barn paint label this is in reality a good grade of house paint. Will cover 300 sq. ft. to the gallon, two coats, the first coat thinned according to directions on the container. One coat applied over House Paint Primer affords an extra durable job and will spread 500 sq. ft. to the gallon or better.

Glossy and durable, two coats will save the cost many-times-over in preserving the rusting of metal and the decay of wood parts of valuable armament.

This is a high gloss enamel designed for use on walls and ceiling of kitchens, pantries and bathrooms where a finish is required that will resist steam, smoke and fumes without discoloration. It will stand repeated washings without injury to the sheen and is also recommended for use on wood and cabinet work in all rooms. Dries overnight free from brush marks and covers 500 sq. ft. to the gallon, one coat, but two coats give best results when applied over a different color.

This product insures a soft, even diffusion of light on walls and ceilings of living rooms, dining rooms, bedrooms, halls, offices and stores and may be applied over old paint of new, smooth or sand finish plaster, wall board, canvas or cement. Unpainted surfaces should be sealed with a mixture of one part venetian, one part boiled linseed oil and two parts Flat Wall Finish. May be cleaned with a damp rag and covers 100 sq. ft. to the gallon, one coat.

Combines the washability of Gloss Interior with the self sheen of Flat Wall Finish for those who desire the advantages of both. Useful on interior wall or wood surface, dries overnight free from brush marks and covers 500 sq. ft. per gallon, one coat.

A high grade durable one coat finish for flashings, downspouts and gutters. Also recommended for two coat work on metal roofs where one gallon will cover 250 sq. ft. per gallon, two coats.

Highly economical protection for all kinds of worn, weather-beaten roofing, tin, composition or roll. Made in black only in two types. Non-Fibred for flat and shallow pitched roofs: Filtered for steeply pitched roofs or upright surfaces. One and one-half gallons per 100 sq. ft. of surface will also required thickener for durable on coat work.

SPAR—Alcohol and acid proof. Remits sun and water. For front windows, sills, desk and counter tops. **FLOOR**—Pale glossy, resistant and durable. Ties overcoat and recommended for all oak and wood covered maple floors. **INTERIOR**—A high class finish for all interior wood and wood covered work. **FOUR HOUR**—For linoleum, hardwood floors, wood work and general furniture finishing. **Pale**. Dries quickly to a high gloss. **NOTE**: Two coat varnish work lasts longer.

No paint improperly applied will give full value for the investment in paint and material involved. For large scale work employ a reliable painter. If he is not experienced one that he follows directions carefully. Do not paint in damp or cold weather. See that surface is in proper condition to receive paint, that is, free from dirt, moisture, grease and loose scales. For interior work use that there is plenty of ventilation and that a minimum amount of dust is present. Read all directions on the can before proceeding and if in doubt on any point consult the contractor's dealer.

Measure the distance around the building and multiply by the average weight, which will give the number of square feet of surface. Divide this by the number of square feet shown below to get the number of ballons required to complete the job. Add one-fifth for any trim or extra used.

House Paint.....	350 sq. ft., 2 coats
House Paint Primer.....	350 sq. ft., 1 coat
Red Barn Paint.....	250 sq. ft., 2 coats
Gray Barn Paint.....	300 sq. ft., 2 coats

SOYALASTIC PREPARED PAINT

FLOOR and PORCH ENAMEL

BARN PAINT

GLOSS ENAMEL

FLAT WALL

EGGSHELL FINISH

WAGON and IMPLEMENT PAINT

THE GLIDDEN COMPANY
National Headquarters: CLEVELAND, OHIO
PLANTS AND SALES BRANCHES IN PRINCIPAL CITIES
FACTORIES FROM COAST TO COAST