

LEAD INDUSTRIES ASSOCIATION

222 MADISON AVENUE

NEW YORK 17, N.Y.

SUBJECT TO REVISION

LEAD PIGMENTS TECHNICAL COMMITTEE MEETING MINUTES

New York, N.Y.

March 30, 1961

A meeting of the Lead Pigments Technical Committee of the Lead Industries Association was held on March 30, 1961 in the office of the Association.

PRESENT

L. L. Corrick, Chairman
Paul Whitford
E. E. Bates
R. F. Bates
E. K. Zimmerman

REPRESENTING

Lead Industries Association
The Eagle-Picher Company
Hammond Lead Products, Inc.
National Lead Company
National Lead Company

Robert L. Siegfeld, Secretary-Treasurer
David M. Novina, Secretary to the Committee

The meeting was called to order at 9:40 A.M.

The minutes of the previous meeting of October 5, 1960, were approved.

REVIEW OF FIRST DRAFT OF LEAD PIGMENTS TECHNICAL Letter No. 15

The Committee reviewed the first draft of Lead Pigments Technical Letter No. 15, sent to members on March 14, 1961.

It was agreed that a table of all formulations and uses, similar to that which appeared in Red Lead Technical Letter No. 6, be included in Lead Pigments Technical Letter No. 15, and that it follow immediately after the FOREWORD. With this addition, the general format of the first draft was thereupon approved.

Minor changes and corrections in the text were also made and were incorporated in the secretary's copy.

TECHNICAL MANUAL ON LEAD PIGMENTS IN PAINTS

The Committee then discussed the general approach to the Technical Manual on Lead Pigments in Paints.

It was agreed that the Manual should be prepared in text book style and sectionalized into product uses. The sections and the appointed authors were decided as follows:

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SECTION

AUTHOR

Industrial Paints:

Solvent Type
Water Thinnable Type

R.E. Zimmermann and R.P. Bates
Paul Whitford

Industrial Maintenance Paints:

Solvent Type
Water Thinnable Type

R.E. Zimmermann and R.P. Bates
Paul Whitford

Trade Sales:

Solvent Type
Water Thinnable Type

R.E. Bates
Paul Whitford

Materials Handling:

David M. Barcine

It was further decided that a section on lead pearlescent pigments be included and that the secretary attempt to secure an author for such a section.

It was generally agreed that all sections include, for the compounds discussed in each section, such data as:

1. The properties imparted by lead compounds.
2. Lead compounds and their properties.
3. Formulating factors.
4. Compatibility with vehicles.

ADVERTISING AND PUBLICITY

The Committee then discussed the important new developments in the uses of lead compounds in the paint industry and the lack of a forum to disseminate such information.

It was pointed out that the existing and planned promotion such as the Lead Pigments Technical Manual and the Lead Pigments Technical Letters do an excellent job but do not generate enough interest in the newer or experimental developments.

It was therefore agreed that these newer or experimental developments be presented to the paint industry by means of advertisements in the paint industry magazines. Such ads are to take the form of a "Lead Pigment Newsletter" that would discuss these developments. It was the consensus that such ads would generate research in the paint companies' laboratories at no cost to the Association.

The chairman then directed the Committee members to present their ideas on subjects to be included in such a campaign to the secretary by April 15, 1961.

Upon being questioned, the secretary reported that there was \$2,000

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not aside in the 1961 budget for preparation costs for the new Technical Manual. The Committee was in full agreement that the Manual could not be prepared for publication this year and therefore such money as has been set aside be diverted to the suggested advertising campaign.

REVIEW OF L.I.A. TEST PROJECTS

The secretary reported that he had received copies of inspection reports on L.I.A. Projects Nos. 23, 26, 26 (Supplemental) and 27 from the National Lead Company's Paint Testing Station.

After some discussion, the chairman requested the secretary to distribute copies of the inspection reports to members of the committee.

There being no further business, the meeting adjourned at 3:30 P.M.



David M. Bercina
Secretary, Lead Pigments Technical Committee