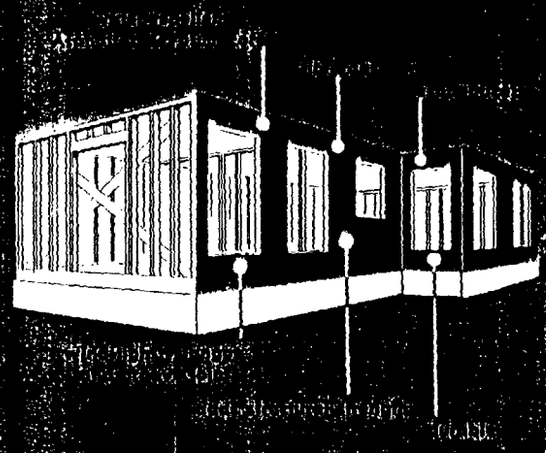
BB025 1880

Plus

all the advantages of

USG SHEATHING



"The difference is in the core"

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The New USG SHADOW-LOCK Attachment System

advantages to the builder

Lower cost than conventional nail-on application . . . less nails, shingles . . . self-aligning—truer erection . . . no special tools, skills required . . . less shingle breakage.

advantages to the homeowner

Beautiful deep shadow lines . . . custom-type corner profiles . . . no exposed nails . . . *plus* all the advantages of USG Sheathing.

Get Complete Details Today

HISTORICAL FILE
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Received 1949
DO NOT DESTROY

United States Gypsum

Now

USG Sheathing takes direct application of asbestos cement siding

thanks to...

the NEW USG

SHADOW-LOCK

Attachment System

*T.M. Reg. U.S. Pat. Off.

PLAINTIFF'S EXHIBIT
USG-1143

Now outstanding new home beauty with ASBESTOS CEMENT SIDING

Yes—without special tools or skills—ever-popular asbestos cement siding may now be applied directly over USG Sheathing. The USG SHADOW-LOCK Attachment System is the answer.

SHADOW-LOCK enhances appearance because of beautiful, deep shadow lines and distinct corner profiles. And its use enables the builder to save on siding material—to take advantage of all the inherent features and economies of USG Sheathing.



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