

RUBEROID FLOOR TILE

The RUBEROID Co.

500 Fifth Ave., New York 36, N.Y.

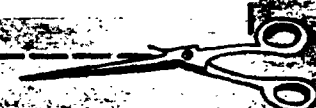
Gentlemen: Please send me the name of your nearest distributor. I am interested in hearing of the profits to be made handling the new Ruberoid Floor Tile line.

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



WHY MAILING THIS COUPON CAN BE THE SMARTEST THING YOU DID TODAY

If you like profit, you owe it to yourself to find out about the money you can make with the great new Ruberoid floor tile line. Look at what you have working for you all during 1960:

ADVERTISING IMPACT — Big, interesting ads in Saturday Evening Post and 10 other important consumer magazines . . . 50,000,000 readers.

INGENIOUS SALES TOOLS — 16 of them, from sparkling ad mats, ad reprints and samples, to compelling point-of-sale displays.

A BIG MARKET — the do-it-yourself customers and local new home builders whom you're already

serving in volume. Ruberoid floor tile is sold *only* through building material wholesalers.

A FULL LINE — asphalt and vinyl-asbestos, in all popular styles (marbleized, cork, confetti and tweed) in a wide variety of 1960 Trend Colors.

FAST SERVICE — from the nearest of our four plants in New York, Illinois, Texas and Calif.

Ruberoid's constant growth during 70 years of leadership in building materials has resulted largely from Ruberoid's ability to help building materials dealers make extra sales and profits. Mail the coupon above and find out how —

RUBEROID®

HELPS YOU BUILD . . . FLOORING BUSINESS

Appearing in the March issue of American Lumberman,
Building Supply News and Southern Building Supplies

MICH05255