



MISSION

Navy Pier is the People's Pier, Chicago's lakefront treasure, welcoming all and offering dynamic and eclectic experiences through partnerships and programs that inspire discovery and wonder.

OVERVIEW

Recently incorporated as a nonprofit organization in 2011, Navy Pier published its framework for the future, entitled Centennial Vision. The plan calls for the establishment of more dramatic and engaging public spaces, aspirations of becoming a leading example of environmental sustainability, and expanded free year-round cultural and educational programming. The current major redevelopment is transforming Navy Pier into a spectacular destination for the people of Chicago and our guests from around the world.

PHYSICAL REDEVELOPMENT

- Phase I of the Navy Pier redevelopment was recently completed in 2016 through a \$186M investment.
 - Phase I transformed the Pier's preeminent public spaces - South Dock and Polk Bros Park - into more seasonally dynamic, culturally rich and sustainable destinations.
 - The redevelopment includes engaging social spaces, generous and diverse seating, contemporary architectural pavilions, stunning water features, atmospheric lighting and robust seasonal plantings.
 - A new Authentic Chicago Food Experience comprised of 10 local restaurateurs, the opening of the 200-ft Centennial Wheel and the Fountain and Plaza in Polk Bros Park rounds out Phase I of the redevelopment.
- Phase II of the project requires pending investment in the amount of \$100M.
 - New Performance Lawns in Polk Bros Park, offering performances to the public, are scheduled to open in summer 2017.
 - Additional future capital projects for Navy Pier include a redeveloped Family Pavilion, Crystal Garden, and East End.

ECONOMIC ENGINE

- 9.2M guests visit Navy Pier annually.
- 3,000 individuals are currently employed at Navy Pier throughout a system of more than 77 businesses, including retail, dining, entertainment and other entities.
- Navy Pier's redevelopment will contribute significantly to the local economy by adding 1,565 permanent jobs throughout the city.
- 1,659 temporary jobs are expected to be generated from construction spending alone.

SUSTAINABILITY

- Navy Pier's redeveloped landscape received SITES Gold certification for its efforts to reduce energy consumption, improve air quality, improve human health and increase outdoor recreation opportunities.

- Sustainable features in place at the project include using native and appropriately adapted plants in outdoor environments with 100 percent of selected plants suitable for site conditions, climate and design intent, and preserving existing trees by conserving 72.8 percent of site's existing plants and healthy soils.
- The project uses highly efficient drip irrigation to meet 100 percent of its irrigation demand with harvested rainwater, and also estimates a 60 percent reduction in energy consumption through the incorporation of energy efficient lighting, pumps, aerator and transformer components.
- One hundred percent of structural waste and 99.84 percent of roadway and infrastructure waste has been diverted from landfill.
- 80% reduction in lighting energy was realized through an overhaul of lighting fixtures and bulbs in Navy Pier's main 170,000 square-foot exhibition space.
- 43,000 square feet of permeable pavers line the Pier's main pedestrian walkway as part of an innovative stormwater management system that keeps more than 1.5 tons of stormwater sediment from entering Lake Michigan each year.
- 100% of the electricity purchased by Navy Pier is provided by renewable wind energy.

COMMUNITY IMPACT – CULTURAL TRANSFORMATION

- 5 nonprofit organizations operate at Navy Pier.
- Navy Pier's new cultural and educational programming is designed to appeal to the city's economically, racially and culturally diverse residents, including Chicago public school students and their families.
- Navy Pier's new programming is also intended to cultivate discovery of the vibrant arts and cultural organizations ever-present throughout Chicago's neighborhoods.
- Hosting this programming at Navy Pier provides a highly visible platform for Chicagoland artists and arts organizations to expand their reach.
- In 2016, more than 245 free annual programs and performances were provided to the community and our guests from around the world.
- In celebration of Navy Pier's Centennial, it awarded 100 nonprofits serving the greater Chicagoland region and Illinois with up to 100 rides each on the new Centennial Wheel.

CONCLUSION

Navy Pier has been a valued resource for the community since opening summer 2016. Originally envisioned as part of Daniel Burnham's 1909 Master Plan of Chicago, Navy Pier has served as a cargo and warehouse facility, docking point for day-trippers and a summer playground. It's been a Navy training center and even a college campus. Throughout, it has been an extension of Chicago's connection to Lake Michigan and a highly-visible landmark without equal. The reimagined Navy Pier seeks to establish itself as a premier cultural destination, recognized as a dynamic center featuring Chicago's abundantly diverse and rich arts and culture and spectacular environment.