

*"Let's do
some
Checking
up!"*



We say:
Anaconda White Lead
--- made by our exclusive Electrolytic Process
gives whiter whites and cleaner tints!

NOW YOU CAN PROVE IT!

*Send For Visual Proof
and FREE SAMPLE . . . Now!*

Simply address a letter or penny postcard to INTERNATIONAL SMELTING AND REFINING COMPANY, DEPT. L2, EAST CHICAGO, INDIANA. Write this only: "Send me Visual Proof and a one-pound FREE Sample, so that I may judge for myself the superiority of Anaconda White Lead."



Anaconda makes a white spot on ordinary white lead!

IT'S PROOF, NOT CLAIMS, that counts! We say that Anaconda White Lead, made by our exclusive Electrolytic Process, is a whiter, brighter, purer white lead than any other on the market. *But don't take our word for it!*

Judge the superior quality of Anaconda White Lead for yourself. Test it in your own way—in comparison with any other white lead you choose, regardless of cost. Then see the PROOF before your eyes, that Anaconda White Lead, although it costs no more, actually does produce whiter whites and cleaner tints . . . provides all-weather protection and lasting beauty.

Why wait? Send for your Visual Proof and individual 1-pound FREE SAMPLE of Anaconda White Lead...NOW!

INTERNATIONAL SMELTING & REFINING COMPANY
Pigment Division . . . East Chicago, Ind.
Subsidiary of Anaconda Copper Mining Company



WHITE