

PLAINTIFF'S EXHIBIT

BIR-1150

LABORSAVERS

BIRD 021780

Save shingles.

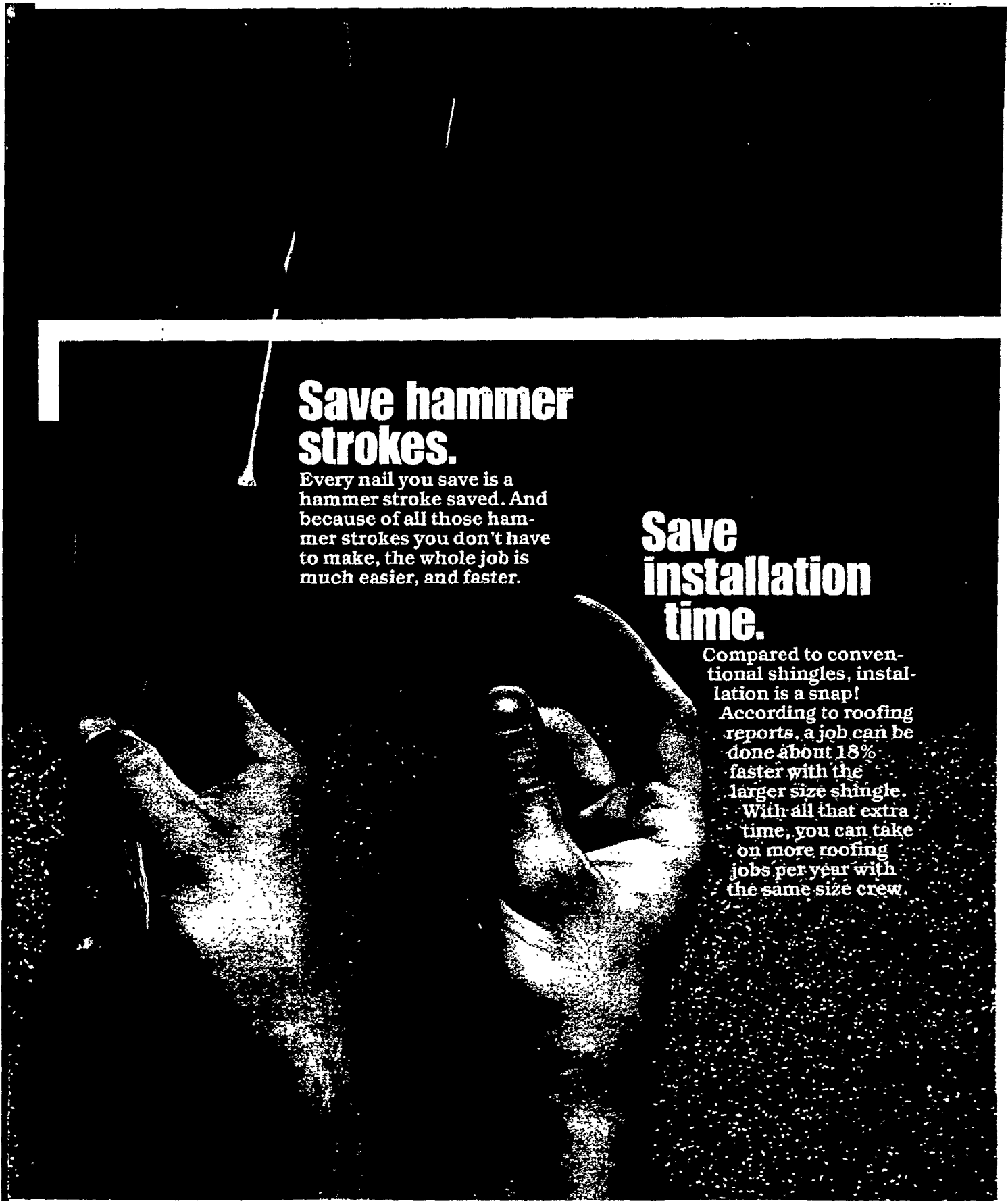
Bird Labor Savers are $13\frac{1}{4}" \times 39\frac{3}{8}"$ with a $5\frac{5}{8}"$ exposure. That's about 20% larger than conventional shingles. It used to take 80 shingles to cover a square. Now, with Labor Savers, you need only 66 shingles to do the job. That adds up to 5 fewer shingles per bundle. When you're covering a whole roof, that saves you a lot of shingles. And when you're covering a lot of roofs, that means big profits!

5 shingles
less than
conventional
bundles

Save nails.

You need 320 nails per square when using standard size shingles. But Labor Savers require only 264 nails per square. Added up, that could mean a savings of thousands of nails a year!





Save hammer strokes.

Every nail you save is a hammer stroke saved. And because of all those hammer strokes you don't have to make, the whole job is much easier, and faster.

Save installation time.

Compared to conventional shingles, installation is a snap!

According to roofing reports, a job can be done about 18% faster with the larger size shingle.

With all that extra time, you can take on more roofing jobs per year with the same size crew.

Bird LABORSAVERSTM

mean bigger profits for you.

When you save this much on material, labor, and time, the profits really mount. And because of the big profits, you can afford to make very competitive bids, and bring in more new jobs than ever!

For a free demonstration of how Bird Labor Savers can work for you, send in this coupon:



Bird & Son, inc.,
E. Walpole, MA 02032.

"Yes, I am very interested in meeting with a Bird representative to find out more about Labor Savers."

Name _____

Street _____

City _____

State _____

Zip _____



It pays to invest in Bird.