

LEAD INDUSTRIES ASSOCIATION, INC.

202 MADISON AVENUE

NEW YORK, N. Y. 10017

TELEPHONE - AREA CODE 212

OR 9-6020

September 9, 1964

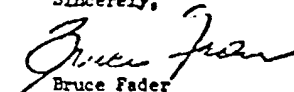
SUBJECT: "Organolead
Chemistry"

To the Members of the Lead Industries Association, Inc.:

We have attached a press release which was recently sent to 9 magazines in the fields of chemistry, biology, and agriculture. The news release describes a new 112-page book, "Organolead Chemistry," which summarizes developments in this science in the past decade.

In view of the cost of this volume, and of its specialized nature, no copies of it are being sent to members except at their specific request. If you would like to inspect it, a copy will be sent you. If you require one or more copies of it for use by your technical people, please note their interest and give us their names and mailing address so that these may be added to our list to receive supplementary material as it becomes available.

Sincerely,

Bruce Fader
Manager, Technical ServicesBF:bd
Attachment

Look Ahead with Lead

NEWS From



Lead Industries Association, Inc.

292 Madison Avenue

Look Ahead with Lead New York, N. Y. 10017 - OR 9-6020

RELEASE:

Immediate (8/24/64)
LIA-136 (Special List)

Further Information:

Bruce Fader

ORGANOLEAD CHEMISTRY REVIEWED

The extensive literature of the organolead chemicals has grown rapidly during the past decade. It is concisely reviewed in a new 111-page volume. Compiled by L. C. Willemsens of the Institute for Organic Chemistry TNO in Utrecht, Holland, the book is divided into eleven principal parts. These dwell on tetraalkyllead and tetraarylllead compounds, hexaorganodileads, organolead salts, organolead metal compounds and hydrides, biochemical and biological properties, applications and analyses. In addition, there are extensive references and indexes of authors and patents.

This publication has been made possible by the research program of the International Lead Zinc Research Organization. Copies of the book are available without charge upon letterhead request to Lead Industries Association, Inc., 292 Madison Avenue, New York, N.Y. 10017. Requests should outline the area or interest in organolead compounds.