

GIVE YOURSELF A BONUS.

An Oncor® M50® metal protective system, that is.

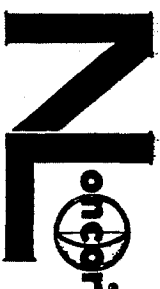
The customer bonus is built in: Corrosion resistance in every coat. Weatherability that can't be beat. And just about any color your customer wants.

Your bonus is built in, too. In satisfied customers. And in jobs that'll give full satisfaction the first time around.

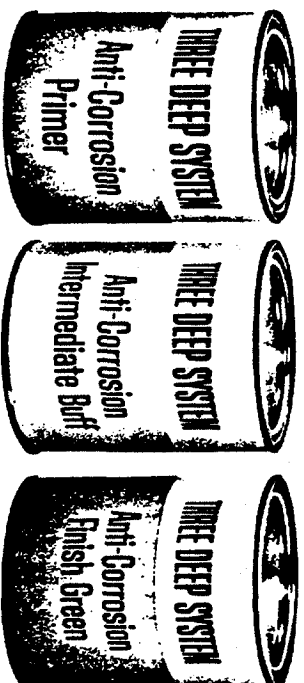
Everybody wins. With Oncor M50 Basic Lead Silico Chromate pigment.

National Lead doesn't make the paint. Just the pigment. The pigment with the built-in bonus, Oncor M50. Your paint supplier can build it into just about any paint you choose. Ask him about it today.

ONCOR PIGMENTS
National Lead
Pigments and Chemicals Div.



GIVE YOUR CUSTOMERS THIS BONUS SYSTEM.



KP-67-3757—This advertisement will appear in
American Painting Contractor, June, December, 1967