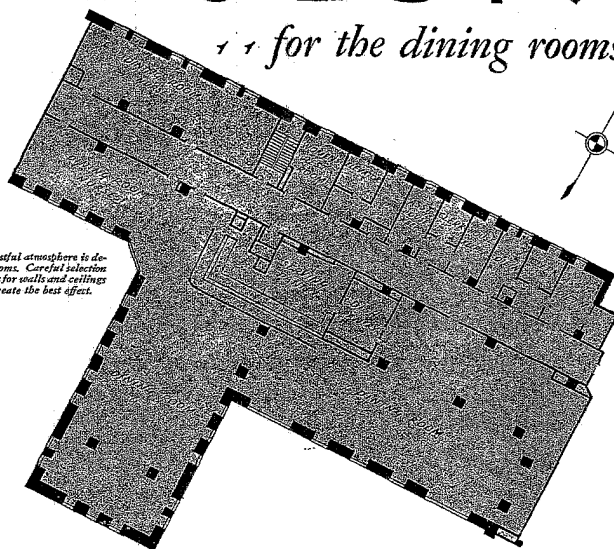


COLOR

for the dining rooms—

A cheerful and restful atmosphere is desirable in these rooms. Careful selection of the proper colors for walls and ceilings is essential to create the best effect.



The most modern hospitals in the decoration and furnishing of their dining rooms create interiors that suggest more the dining room of a well-appointed club than that of an institution. In accomplishing this, they rely to a great extent on the use of colors on walls and ceilings. But what colors provide the desired favorable atmosphere?

For walls, ceilings and wood trim there are several suitable colors and color combinations. Buffs, gray-greens and light tans are preferable generally.

Small dining rooms with a southern exposure and an abundance of daylight might receive a gray-green, which would present a subdued side wall treatment and would suggest a room of greater dimensions.

Large rooms with an abundance of daylight might receive a buff treatment sufficiently warm to overcome any feeling of coldness that a big room might give without providing too bright a color. A light tan would be appropriate in dining rooms that depend largely on artificial illumination.

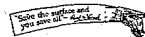
There still remains, however, the selection of the exact tint or shade of the color to be used for the rooms in this group. This is determined by considering such factors as the amount of natural and artificial illumination, the height and size of the rooms and their relationship to one another. And here is where we can help you.

Color service for hospitals

It is in choosing the exact tint or shade . . . in planning the detailed color treatments . . . for the dining room group and for any other part of the hospital that our Department of Color Research and Decoration can be of service to hospital superintendents, architects and boards. If you state your color problems, as many hospitals throughout the country have already done, you will receive without charge complete help, which includes definite recommendations as to the proper colors to use, the correct tints and shades of these

colors, and the actual paint formulas to aid in producing the desired treatments.

By using flat paint, made with Dutch Boy white-lead and Dutch Boy flatting oil, you can easily carry out the recommended treatments exactly. The resulting finishes reflect light without glare. They are washable, sanitary, long-lasting and therefore, economical. To obtain the cooperation of our Department of Color Research and Decoration, simply write to it in care of our nearest branch.



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