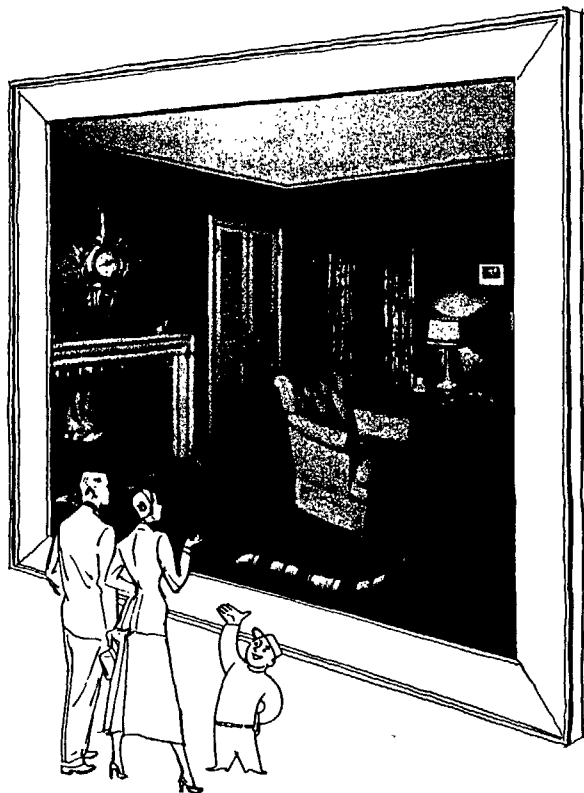




GIVE OLD ROOMS A NEW LEASE ON LIFE

NOW—homes with textured walls and ceilings can have the smooth, even beauty of conventional plaster that can be decorated with paint or wallpaper . . . *and the old finish and rough plaster need not be removed!*

NOW—yesterday's homes can have the smooth, even walls of the homes of today!

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RED TOP Cover Coat Finishing Plaster

Bonds securely with textured surfaces, painted walls, gypsum wallboard—even concrete! It is applied with a trowel by a plasterer, using standard plastering application practice. Goes right on over any existing surface that is sound, well bonded, dry, and free from wax, grease or oil.

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United States Gypsum

For Building • For Industry

Gypsum • Lime • Steel • Insulation • Roofing • Paint



BB023 0274

new *SMOOTH BEAUTY* FOR OLD INTERIORS

THIS AMAZING FINISHING PLASTER

- ★ Renews and smooths old unsightly walls and ceilings
- ★ Applies directly to existing surfaces ★ IT BONDS AS IT FINISHES
- ★ It's **RED TOP** Cover Coat Finishing Plaster

PAINTED
SURFACE



CONCRETE



OLD PLASTER



GYPSUM
WALLBOARD



TEXTURE



Cover Coat . . . GOES RIGHT ON OVER OLD WALLS AND CEILINGS

NOW—yesterday's homes can have the smooth,
even walls of the homes of today!

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ONLY NEW

RED TOP Cover Coat

HAS ALL THESE ADVANTAGES

IT BONDS AS IT FINISHES

Unlike ordinary plasters, RED TOP Cover Coat Finishing Plaster bonds with decorated surfaces. It forms a strong, permanent bond with rough, textured walls, old, broken plaster, painted surfaces, gypsum wallboard—even concrete!

APPLIES DIRECTLY TO THE SURFACE

There's no need to rip out the old plaster and start all over again! You can safely apply RED TOP Cover Coat over any sound, well bonded surface that is clean and dry, and free from wax, grease and oil.

IDEAL FOR REMODELING

With RED TOP Cover Coat Finishing Plaster you can make old fashioned rooms with rough, textured walls new, smooth and modern. Just two thin coats applied right over the old surfaces will give old rooms a new lease on life!

OUTSTANDING ECONOMY

Saves time . . . saves money . . . and will actually increase the value of your property! In just a few days you can have the smooth, modern beauty of conventional plaster—and you'll be able to decorate to suit your own taste with paint or wallpaper.



BEFORE—Old textured walls

BB023 0275

Cover Coat ... SIMPLE, EASY, QUICK TO APPLY

BB023 0276

Cover Coat ... GOES RIGHT ON OVER OLD WALLS AND CEILINGS

