

# Lead Industries Association, Inc.

292 Madison Avenue

New York, N. Y. 10017

Telephone: (212) 679-6020

June 25, 1971

TO: Members of Executive Committee of  
LIA Board of Directors

SUBJECT: Thursday, July 8, 1971 Meeting

Messrs:

J. G. McCullough, Chairman  
D. Broward Craig  
H. T. Fargey  
S. D. Strauss  
W. Allen Taft, Jr.  
H. J. Whitson  
F. G. Woodruff

On June 7, 1971, you had a notice of meeting and agenda for a joint meeting of the Executive Committees of LIA and ZI scheduled for 11:00 A.M., July 8, 1971, and followed at 11:30 A.M. by a meeting of the LIA Executive Committee alone.

It has now been suggested that an additional item of the utmost importance be placed on the LIA agenda as follows:

4. Discussion of a greatly expanded public relations, publicity and advertising effort on behalf of lead in gasoline.

The Association's advertising agency and its public relation firm will present their proposals and recommendations for such a campaign. It is expected that the presentations and discussion will take a maximum of two hours.

Sincerely yours,

LIAC2862

DMB:so

David M. Borcina  
Secretary, Treasurer

John L. Kimberley *Executive Vice President*

Lead Industries Association, Inc. / Zinc Institute, Inc.

June 7, 1971

TO: Members of the Executive Committee of the Board of Directors of  
the Lead Industries Association, Inc. and Zinc Institute, Inc.

SUBJECT: Notice of Meeting

LIA

ZI

Messrs. J. G. McCullough, Chairman

R. G. Driver, Chairman

*J. R. Englehorn* *S. D. Strauss*

J. R. Alexander

H. T. Fargey

J. R. Englehorn

S. D. Strauss

J. G. McCullough

Dr. Allen Taft, Jr.

S. D. Strauss

H. J. Whitson

W. J. Veenis

F. G. Woodruff

F. G. Woodruff

By direction of the Presidents of LIA and ZI, there will be meetings including a joint meeting of the Executive Committee of both Associations on Thursday, July 8, 1971, at the Headquarters: 292 Madison Avenue; New York, New York.

An agenda for the meetings follow:

10:00 A. M. -- Zinc Institute Executive Committee

1. Review of 6-Month Financial Statement.
2. Limitation of number of members from supporting companies.

11:00 A. M. -- Joint Meeting

1. Discussion of forthcoming retirement of J. L. Kimberley, Executive Vice President of both Associations.

11:30 A. M. -- Lead Industries Association Executive Committee

1. Review of 6-Month Financial Statement.
2. Lead in the Environment Report on activities.
3. Report on joint operation of the LIA and ILZRO health and safety activities.

So that proper arrangements can be made, will you complete and return the enclosed form at your earliest convenience.

Sincerely,

LIAC2863

LEAD INDUSTRIES ASSOCIATION, INC.  
ZINC INSTITUTE, INC.

*J. L. Kimberley*  
J. L. Kimberley  
Executive Vice President

292 Madison Avenue, New York, N. Y. 10017

DMB:hdb  
Enclosure

N 685.01

Mr. J. L. Kimberley  
Executive Vice President  
Lead Industries Association, Inc.  
Zinc Institute, Inc.  
292 Madison Avenue  
New York, New York 10017

Dear Mr. Kimberley:

I will \_\_\_\_ (will not \_\_\_\_ ) attend the meetings of the Executive Committees of both Lead Industries Association and Zinc Institute, Inc.

I am aware that the meetings will be held at the Headquarters at 292 Madison Avenue; New York, New York; on July 8, 1971.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

hdb

LIAC2854