



Lead Industries Association, Inc.

292 Madison Avenue

New York, N.Y. 10017

Telephone: (212) 578-4750

January 21, 1980

SUBJECT: Pb80: INTERNATIONAL
LEAD BATTERY COMPETITIONS

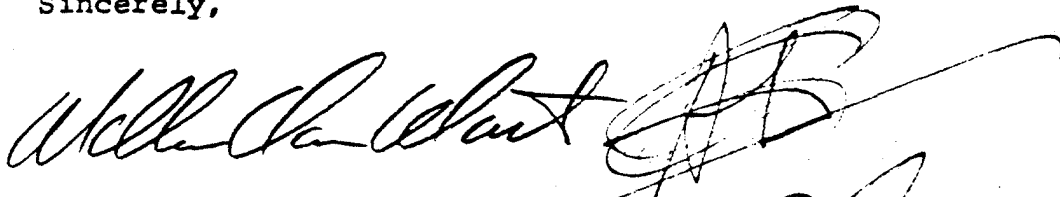
TO: MEMBERS OF LEAD INDUSTRIES ASSOCIATION, INC.

Please find enclosed a folder announcing the 1980 INTERNATIONAL LEAD BATTERY COMPETITIONS supported by Lead Industries Association and Lead Development Association in conjunction with Pb80 SEVENTH INTERNATIONAL LEAD CONFERENCE.

It is hoped that your organization will support this important event by submitting one or more entries. We would also like to suggest that you encourage consumers to participate in COMPETITION NO. 2: NEW APPLICATIONS OF BATTERY POWER.

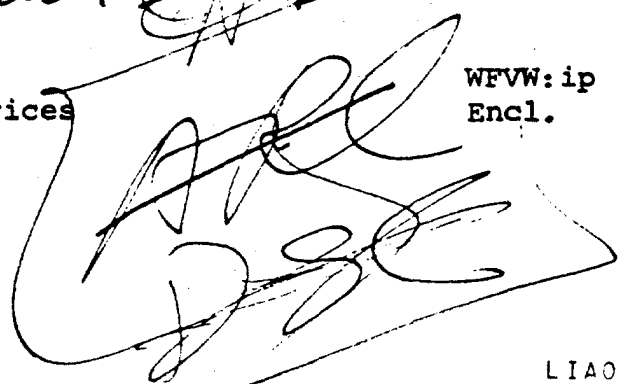
In order to facilitate planning, we would appreciate hearing from you regarding your intention to participate in the competitions. A yellow card is enclosed which can be returned to us at your earliest convenience.

Sincerely,



WILLIAM F. VAN WART
Engineer Technical Services

WFWV:ip
Encl.



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