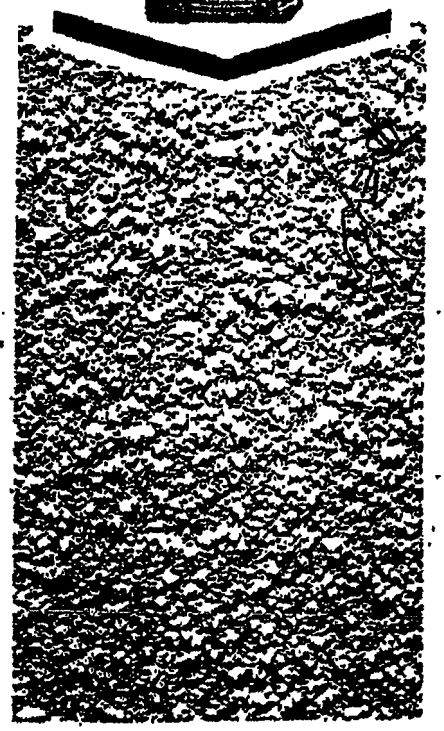
FILE NAME: Premix-Marbletite (PMM)

DATE: 0000

DOC#: PMM003

DOCUMENT DESCRIPTION: Advertisements





SNOWFLAKE

Advantages of SNOWFLAKE:

1. Conceals minor ceiling surface imperfections.
2. Offers maximum coverage and excellent hiding qualities.
3. Designed for fast, economical spray application.
4. Rich white appearance with high-light reflectancy.
5. Packaged in a 40 pound bag.

SNOWFLAKE is a texture coating that produces a high fashion, decorative finish. The popularity and acceptance of this product and finish has rapidly raised it to the position of number one in textures. SNOWFLAKE is an economical finish with extremely high hiding qualities. Unlike many textures, SNOWFLAKE dries hard and may be used on wallboard, plaster, or concrete surfaces. SNOWFLAKE dries to an excellent white finish and stays white longer. Redecorating is easy and surface dirt can be brushed off without major ceiling damage.

SNOWFLAKE is a polystyrene aggregate texture, packaged in a 40 pound bag. Polystyrene aggregate is a plastic bead which is shredded into coarse angular particles that produce an extremely rough texture. These aggregate particles will retain their size and shape during long periods of mechanical mixing. SNOWFLAKE contains no casein type binders and is formulated with the highest quality chemicals and binders in dry powder form with a tested balance of aggregate which produces the ceiling look you want.

SNOWFLAKE may be applied with numerous types of spray equipment. Follow the manufacturers' instructions on the use of the spray equipment.

Many spray texture products, including SNOWFLAKE have been successfully applied without the use of a primer. However, for a superior bond and finished appearance, Premix recommends that all surfaces sprayed with SNOWFLAKE be primed with a reputable vinyl latex primer. Do not use SNOWFLAKE in areas of high humidity such as shower rooms, bathrooms, and swimming pool areas.

PREMIX-MARBLETITE 90 PLASTER

PREMIX-MARBLETITE 90 PLASTER

Premix-Marbletite

MANUFACTURING CO.

SERVING FLORIDA SINCE 1955

An Imperial Industries Company

(Toll-free (800) number for Florida Only)

MIAMI - 3009 N.W. 75th Avenue 33122
Telephones: 305-592-5000 / 800-432-5097

ORLANDO - Oviedo & Sanford Road 32707
Telephones: 305-327-0890 / 800-432-5539

August 1984 - This specification supersedes all prior specifications on this product.

[redacted]

SNOWFLAKE CEILING TEXTURE SPECIFICATIONS

SNOWFLAKE

Description:
SNOWFLAKE is a decorative spray aggregated powder which produces a simulated accoustical texture for spray application on interior ceilings. Ceiling surfaces may be drywall, plaster, or concrete.

Surface Preparations:

1. Drywall Ceilings: Treat all joints and nailheads with JOINT COMPOUND as recommended. All surfaces, including joints and nailheads, must be thoroughly dry. Smooth scratches and dull glossy surfaces. Prime all surfaces with a reputable latex primer before texturing.

2. Concrete Ceilings: Level wire ends and buff down rough surfaces. Allow concrete to cure at least 28 days. Remove all form oil and extraneous material from surface. Prime exposed metal with rust inhibiting primer. Level surface with JOINT COMPOUND. Prime all surfaces with a reputable latex primer.

3. Plaster Ceilings: Ensure plaster is thoroughly dry with a level, smooth surface. Prime the surface with a reputable latex primer before texturing.

Mixing:
Use clean equipment. Add the powder to the water and mix to a creamy consistency. Allow mixture to soak for 30 minutes. Restir and adjust to desired spraying consistency.
NOTE: Do not over dilute or separation and poor adhesion may result.

Application:
SNOWFLAKE can be applied by spray only. While pressures will vary widely from one type of equipment to another, generally the lowest pressure possible is desired. SNOWFLAKE should be sprayed from the outside edge in, towards the center of the room. This minimizes overspray on the wall. There is sufficient open time on this material to allow the finishing of most ordinary size rooms before cleaning off overspray.

It is recommended that temperatures of not less than 55 F. or greater than 90 F. be maintained during and after application. Under slow drying conditions, adequate heat and ventilation must be provided. Avoid drafts or hot spots. Do not apply in temperatures lower than 45°F.

Equipment:
SNOWFLAKE can be applied by any one of the several basic types of spray equipment. Use a piston or stator type pump with a minimum of 20 psi at the nozzle. Follow equipment manufacturer's instructions.

Coverage:
The coverage of SNOWFLAKE will vary with the type of equipment, the surface to be covered, and the type of finish required. For estimating, 350 square feet per 40 pound bag as an average figure may be used.

Storage:
Store SNOWFLAKE in a cool dry area for prolonged storage life.

Caution:
When mixing and/or spraying this product, wear eye protection and a respirator which is U.S. Bureau of Mines approved for toxic nuisance and pneumoconiosis producing dusts.

LIMITED WARRANTY

THE PRODUCT SHALL BE AS DESCRIBED ON THE LABEL OF THE KIND SPECIFIED HEREIN. THERE IS NO OTHER WARRANTY OR REPRESENTATION OF ANY KIND, express or implied including NO WARRANTY OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE. NO WARRANTY SHALL BE MADE BY LAW.

THIS LIMITED WARRANTY continues only until such time as the buyer notes the product and ceases its use.

If the buyer, after opening the package and examining its contents, determines that the product is not as the label specified herein, the buyer should write to PREMIX-MARBLETITE MANUFACTURING CO., 3000 N.W. 79th Avenue, Miami, Florida 33122, explaining the defect and enclosing a sample of the product. PREMIX-MARBLETITE, upon receipt of the sample from the buyer, will evaluate the product and if it is found to be defective in the label, will evaluate the purchase of the product that is determined to be defective. The defect in buyer's sole remedy for breach of warranty and such remedy shall be in lieu of any claim for damages, including incidental or consequential damages.

Some States do not allow limitations on how long an implied warranty lasts, or exclusions or limitations of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific legal rights, and you may also have other rights which vary from State to State.

For further information our Premix technical staff will be pleased to serve you.

Premix-Marbletite
MANUFACTURING CO.

Toll Free (800) number for Florida only

MIAMI • 3000 N.W. 79th Avenue 33122 • Telephone: 305-592-2000 / 800-432-5297

ORLANDO-Orlando & Sanford Road 32707 • Telephone: 305-327-0070 / 800-432-5297

[redacted]