

Monsanto

(From: Name, location, Phone) J. M. Lang - Carondelet (1720) - 268-1847

Date: October 14, 1994

cc: Operations Council

subj: 1995 Community Relations Plan

C. B. Beckmann

K. S. Cahill

L. J. O'Neill

Ref:

R. L. Rusert

R. C. Cooley

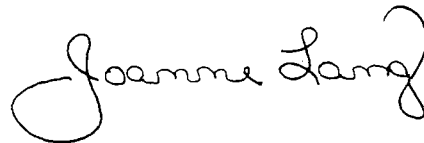
to: L. W. Wassell/M.A. Hartnett

Attached you will find a copy of the Carondelet Plant's 1995 community relations plan and a Monsanto Fund budget request. The theme of our Monsanto Fund grants is to preserve the stability in the neighborhood, while the theme of our community relations plan is to educate the community about our facility. The direction of our community relations plan and our Monsanto Fund distributions complement each other in achieving our plant's number one goal - protecting our privilege to operate.

Furthermore, through our contributions we reach many of the audiences listed in our community relations plan. The Carondelet Community Betterment Federation (CCBF) receives the largest share of our Monsanto Fund dollars. This organization is comprised of and supported by many community leaders and elected officials. We support the house repair program which assists elderly home owners in repairing their homes so they meet city codes. Another important point, CCBF's executive director and president are key members of our community advisory panel.

Our funds also support science education, youth programs, health care, and an organization in nearby Lemay. As you can see, we financially support our target audiences and through our interactions, communicate key messages.

If you have any questions regarding Carondelet's 1995 community relations plan, don't hesitate to call me at 268-1847.



Joanne M. Lang
Plant Communicator

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Carondelet 1995 Community Relations Plan

Goal #1: Prepare community for worst case scenarios

Objective A: Engage in open two-way dialogue with Community Advisory Panel concerning worst case scenarios.

<u>Audience</u>	<u>Message</u>	<u>Tactics</u>	<u>Resources</u>	<u>Timetable/ Responsibilities</u>	<u>Evaluation</u>	<u>Costs Plant / Fund</u>
community advisory panel members	Monsanto Carondelet is a very safe and environmentally sound plant. Our worst case scenario is not our most likely scenario. There is only one highly hazardous material in the plant - phosphorus. No ammonia or chlorine is used in the plant.	Select key personnel to discuss worst case scenario issues (ES&H, Plant Doctor, manufacturing).	time of plant personnel	Throughout 1995 and continuing well after EPA deadlines.	Feedback from CAP members and community sentiment once worst case scenario announcement is made.	\$00.00

Objective B: Maintain and enhance relationships with emergency responders and health care professionals.

<u>Audience</u>	<u>Message</u>	<u>Tactics</u>	<u>Resources</u>	<u>Timetable/ Responsibilities</u>	<u>Evaluation</u>	<u>Costs Plant / Fund</u>
emergency responders (firefighters, ambulance and police)	We want our emergency responders to be thoroughly prepared.	Conduct annual emergency response drill. In conjunction with training, invite on plant tour. Continue housing of EMS ambulance.	plant salary cost time of plant personnel	Fall 1995 Ongoing	Feedback from emergency responders.	\$5000.00 (approximate)
physicians and health care professionals	We want the surrounding community's health care professionals to be very knowledgeable about our plant's products and raw materials as well as our safety and health practices.	Provide risk management talks to physicians at Family Care Center and other health care groups in Carondelet and Lemay neighborhoods. After talks, invite them on a tour of the plant.	time of plant personnel.	Throughout 1995	Feedback from physicians and health care professionals.	\$00.00

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Goal #2: Develop and enhance dialogue with local community

Objective A: Schedule CAP meetings which address a variety of topics.

<u>Audience</u>	<u>Message</u>	<u>Tactics</u>	<u>Resources</u>	<u>Timetable/ Responsibilities</u>	<u>Evaluation</u>	<u>Costs Plant / Fund</u>
CAP members	Monsanto Carondelet is committed to the community panel process and encourages open dialogue and will address issues of concern to the CAP.	Allow panel to create and follow community panel charter. Provide open forum for community concerns and issues. Provide information on multiple aspects of the plant through tours, visits, key speakers and written information. Answer all questions.	\$\$ for facilitator plant personnel time	Beginning in January 1995 and ongoing	Is panel functioning the way it was intended?	Facilitator costs \$5000.00

Objective B. increase awareness about Carondelet Plant through educational visits.

<u>Audience</u>	<u>Message</u>	<u>Tactics</u>	<u>Resources</u>	<u>Timetable/ Responsibilities</u>	<u>Evaluation</u>	<u>Costs Plant / Fund</u>
Neighbors / community	The Carondelet Plant is a safe, secure neighbor and a valuable asset to the community.	Send invitations as a follow up to those who responded to plant's question & answer brochure. Preselected dates will be offered as tour dates.	Plant dollars for printing costs. Plant time.	Spring '95 Spring / Summer / Fall	Level of response. Questions asked.	Printing costs: \$2500.00 \$00.00
Junior High / High School students		Provide tours for school groups, especially science classes.	Plant time.	Spring / Fall		
Community Leaders		Invite on tours whenever appropriate.		anytime		
Emergency Responders / Health Care Professionals		Emergency Responders - Host tours in conjunction with fire training. Health care professionals - Extend tours after risk management talks.		Fall '95 anytime		
Community Advisory Panel		Host a tour whenever appropriate.		anytime		

COLEY, R C / 172001/01 - HPDesk print.

essage.

subject: MONSANTO FUND BUDGET

sender: R C COOLEY / 172001/01

Dated: 10/06/94 at 1328.

Contents: 2.

part 1.

FROM: R C COOLEY / 172001/01

TO: Marilyn HARTNETT (CCMAIL.MAHART) / CCMAIL

CC: E S BRIMER / 172001/01

Kevin CAHILL (DEC.KSCAHI) / DEC

F G GIOVANNELLI / 172001/01

T A HINRICHS / 172001/01

P T KIRK / 172001/01

J M LANG / 172001/01

W C MARVIN / 172001/01

M B MORGAN / 172001/01

T R NAEGEL / 172001/01

J M SULLIVAN / 172001/01

Loren WASSELL (DEC.LWWASS) / DEC

part 2.

STATED BELOW IS OUR REQUESTED 1995 MONSANTO FUND BUDGET FOR THE CARONDELET PLANT. THE TOTAL AMOUNT REQUESTED REFLECTS NO INCREASE FROM THE APPROVED 1994 BUDGET.

OUR FUNDING OBJECTIVES ARE TO SUPPORT COMMUNITY ORGANIZATIONS WHICH:

- 1) ARE WORKING TO PRESERVE THE STABILITY OF OUR NEIGHBORHOOD
- 2) CAN HELP US PROTECT OUR PRIVILEGE TO OPERATE

OTHER CONSIDERATIONS (OF LESSER INTEREST) INCLUDE:

- 1) YOUTH EDUCATION
- 2) TEACHER EDUCATION OF RISK MANAGEMENT

THE ORGANIZATIONS THAT WE ARE PROVIDING SUPPORT TO ARE CONSISTENT WITH OUR GRANTMAKING THEME. UPON EXAMINING OUR LOCAL COMMUNITY SITUATION: GROWING NUMBER OF ABSENTEE LANDLORDS; INCREASING AGE OF LOCAL HOMEOWNERS (ELDERLY HOMEOWNERS ON FIXED INCOMES); DECAY OF SOME HOUSING, ROADS, AND SERVICES SINCE THE GREAT FLOOD OF 1993, LEADING TO INCREASED TRANSIENTS, CRIME, AND VANDALISM; DECLINING NUMBER OF EMPLOYEES THAT LIVE IN THE NEIGHBORHOOD; HIGHER NUMBER OF RENTERS/TURNOVER, NOT FAMILIAR WITH OUR PLANT; WE BELIEVE THAT SUPPORTING COMMUNITY ORGANIZATIONS WHICH ARE WORKING TO PRESERVE THE STABILITY OF THE CARONDELET COMMUNITY IS OUR KEY THRUST. MAINTAINING THE STABILITY OF THE NEIGHBORHOOD RELATES DIRECTLY TO PROTECTING OUR PRIVILEGE TO OPERATE.

THE MOST IMPORTANT ORGANIZATION THAT WE USE MONSANTO FUND GRANTS TO SUPPORT IS THE CARONDELET COMMUNITY BETTERMENT ORGANIZATION. THIS GROUP IS MADE UP AND SUPPORTED BY MOST OF THE COMMUNITY LEADERS AND ELECTED OFFICIALS IN OUR AREA. IT IS A VERY DIVERSE GROUP AND WE HAVE A STRONG VOICE WITHIN IT. ONE ARM OF THE CCBF IS THE HOME REPAIR PROGRAM. THIS IS THE AREA WE SUPPORT THROUGH MONSANTO FUND. THE OBJECTIVE OF THIS PROGRAM IS

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TO ASSIST RESIDENTS (MAINLY ELDERLY, WHO OWN THEIR HOMES), FUND REPAIRS WHICH BRING THEIR HOMES UP TO CITY CODES, TO INSURE THEY ARE ABLE TO MAINTAIN OWNERSHIP OF THEIR HOMES. THE RESIDENTS PAY THE PROGRAM BACK ACCORDING TO THEIR FINANCIAL ABILITY. WE ARE THE KEY SUPPORTER OF THIS PROGRAM, WHICH IS AN N.A.P. PROGRAM. WE GET SUBSTANTIAL RECOGNITION FOR OUR SUPPORT THROUGHOUT THE COMMUNITY. THIS PROGRAM HELPS REDUCE THE INFLUX OF ABSENTEE LANDLORDS, THUS HELPING PRESERVE THE NEIGHBORHOOD. IN 1993 OVER 376 HOMES WERE REPAIRED WHICH ASSISTED A LARGE NUMBER OF LOCAL RESIDENTS. BESIDES STABILIZING THE NEIGHBORHOOD, WE ALSO INCREASED THE PERCEIVED VALUE OF MONSANTO TO THE PEOPLE THAT WERE HELPED. THIS IS THE ONLY GRANT ABOVE \$10,000 THAT WE REQUEST. WHILE WE HAVE NOT EVER PLEDGED SUPPORT FOR MORE THAN ONE YEAR, WE THINK IT WOULD BE PRUDENT. THE EXECUTIVE DIRECTOR IS A KEY MEMBER OF OUR COMMUNITY ADVISORY PANEL.

THROUGH MOST OF OUR OTHER GRANTS WE ARE SUPPORTING ORGANIZATIONS THAT ARE ALSO HELPING PRESERVE AND STABILIZE THE COMMUNITY AND SUPPORT OUR PRIVILEGE TO OPERATE. FAMILY HEALTH CARE CENTER HAS A POSITIVE EFFECT ON THE COMMUNITY. THE EXECUTIVE DIRECTOR IS A KEY MEMBER OF OUR CAP. THE PRINCIPAL OF LYON SCHOOL IS A KEY CAP MEMBER. THE SALVATION ARMY AND THE YMCA ARE PLAYING KEY ROLES IN STABILIZING THE NEIGHBORHOOD, PROVIDING EDUCATIONAL AND RECREATIONAL OPPORTUNITIES FOR YOUTH, DAY CARE FOR WORKING PARENTS, AND ACTIVITIES FOR THE ELDERLY. OUR STAFF AND IN SOME CASES OTHER PLANT EMPLOYEES SERVE ON THE BOARDS OF MOST OF THE GROUPS THAT WE SUPPORT (ALL KEY ONES). EACH OF THE ORGANIZATIONS HAVE DIVERSE REPRESENTATIONS AND PLAY KEY ROLES IN THE COMMUNITY.

CLEARLY, OUR GRANTS ARE CONSISTENT WITH OUR COMMUNITY RELATIONS PLAN, OUR CAP INTERESTS, AND OUR DESIRE TO PROTECT OUR PRIVILEGE TO OPERATE OUR VERY SUCCESSFUL BUSINESS IN THE CARONDELET COMMUNITY.

PROPOSED 1995 MONSANTO FUND BUDGET
CARONDELET PLANT

ORGANIZATION	PROPOSED AMOUNT
CARONDELET COMMUNITY BETTERMENT FEDERATION	\$30,000 (N.A.P.)
SOUTH CITY YMCA	\$ 4,500
SALVATION ARMY -- CARONDELET COMMUNITY CENTER	\$ 4,500
FAMILY CARE CENTER	\$ 4,000
CITY SCHOOL SCIENCE EDUCATION (LYON SCHOOL)	\$ 1,500
CARONDELET ECUMENICAL COUNCIL OF CHURCHES	\$ 1,500
CONSOLIDATED NEIGHBORHOOD SERVICES	\$ 1,000
TOTAL	\$32,000 *

(* THE CCBF GRANT IS N.A.P., THUS ONLY COUNTS \$15K.)

DUE TO THE PROBLEMS WE HAD WITH THE FAMILY CARE CENTER AND SALVATION ARMY ACTUALLY PROVIDING THE FUND WITH NAP CREDITS, WE ARE NOT INDICATING THAT THEY ARE APPROVED IN THE 1995 BUDGET. ALTHOUGH THE SALVATION ARMY INDICATED THEY WOULD HAVE NAP CREDITS.

F YOU HAVE ANY QUESTIONS ABOUT OUR PROPOSED BUDGET PLEASE CONTACT ME AT
77-1616. ON BEHALF OF OUR SITE, THANKS FOR YOUR CONTINUED SUPPORT.

RON COOLEY

DSW 135716

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