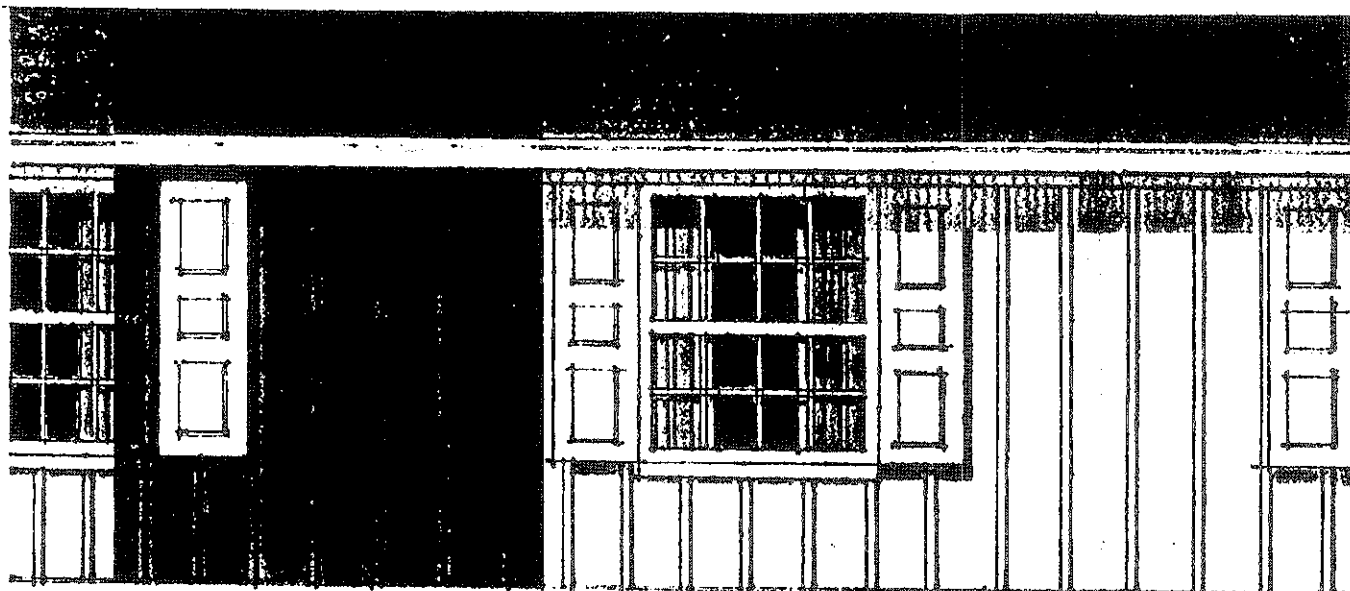




Glidden

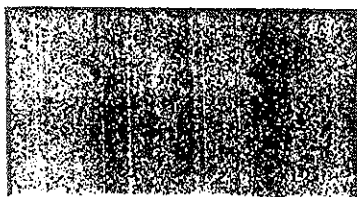
ENDURANCE

VELVET

A FLAT EXTERIOR FINISH FOR

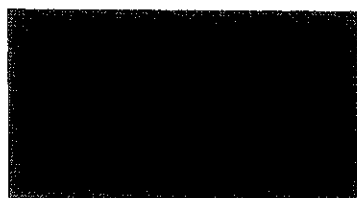
GLD 006013

READY-TO-USE COLORS



STERLING GRAY 2752

MAYFLOWER YELLOW 2751



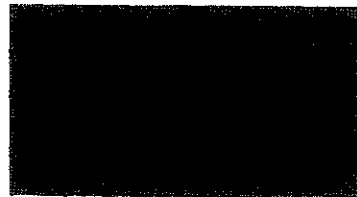
GRANADA RED 2758



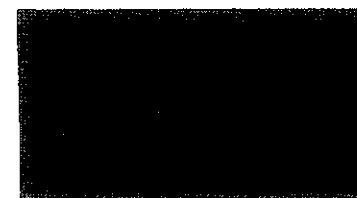
COLONIAL BLUE 2767



SHRUB GREEN 2759



BROWN ANTIQUE 2761



OXFORD GRAY 2765

ALSO AVAILABLE IN:

WHITE 2750
 PASTEL TINT BASE 2718
 INTERMEDIATE TINT BASE 2787
 DEEP TINT BASE 2780

DISCONTINUED COLORS

The colors shown below will be discontinued when present stocks are depleted. See formulas for matching by tinting.



SAFARI TAN 2766
 Pastel Tint Base 2718
 5/8 oz. Oxide Red
 1 5/8 oz. Yellow Oxide
 1 3/4 oz. Neutral Toner



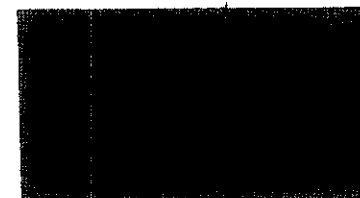
SHADOW GREEN 2764
 Intermediate Tint Base 2787
 1/2 oz. Yellow Oxide
 1 1/8 oz. Thalo Green
 1 9/16 oz. Neutral Toner

COTTAGE IVORY 2756
 Pastel Tint Base 2718
 1/32 oz. Fast Red
 5/8 oz. Yellow Oxide
 1/8 oz. Neutral Toner

TRADITION



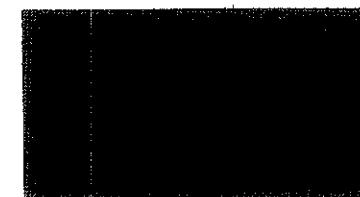
SETTLER GREEN 16 K 5
 Intermediate Tint Base 2787
 4 oz. Yellow Green
 4 oz. Neutral Toner



CONESTOGA GOLD 9 K 3
 Intermediate Tint Base 2787
 6 oz. Yellow Oxide
 2 oz. Neutral Toner



OLIVE GREEN 16 M 6
 Deep Tint Base 2780
 3 oz. Yellow Green
 5 oz. Neutral Toner



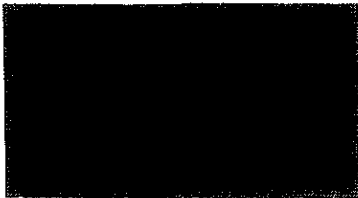
STOCKADE 6 M 6
 Deep Tint Base 2780
 3 oz. Rich Orange
 5 oz. Neutral Toner



WINCHESTER 22 K 7
 Intermediate Tint Base 2787
 1 oz. Thalo Green
 1 oz. Thalo Blue
 6 oz. Neutral Toner

NOTE: The formulas shown on this card are for tin tint bases are packaged in both gallon-size

PALE COLORS



MONTICELLO 21 M 4
Deep Tint Base 2780
3-3/4 oz. Thalo Green
1-1/4 oz. Thalo Blue
3 oz. Neutral Toner



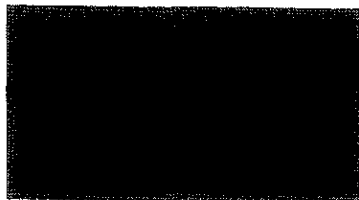
MESA BROWN
Brown Antique 2761
4 oz. Thalo Green



CAVALRY 25 M 5
Deep Tint Base 2780
3 oz. Thalo Blue
1 oz. Violet
4 oz. Neutral Toner



APACHE RED
Granada Red 2758
4 oz. Black



TIMBERLINE
Shrub Green 2759
2 oz. Oxide Red
2 oz. Black

DRAMATONE TINTED COLORS

SAFFRON 10 D 1
Pastel Tint Base 2718
1/2 oz. Yellow Oxide
1-1/2 oz. Lemon Yellow

GREEN MARBLE 16 D 3
Pastel Tint Base 2718
1-1/2 oz. Yellow Green
1/2 oz. Neutral Toner

ROBIN'S EGG 20 C 4
Pastel Tint Base 2718
5/8 oz. Thalo Green
3/8 oz. Neutral Toner

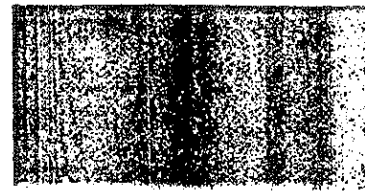


PINK CLOUD 2 B 1
Pastel Tint Base 2718
1/2 oz. Oxide Red

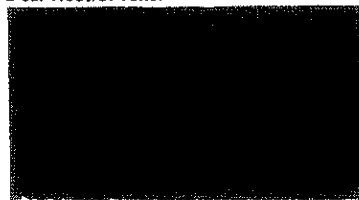
COPPER 6 H 2
Intermediate Tint Base 2787
3-1/2 oz. Rich Orange
1/2 oz. Neutral Toner



HERITAGE 24 C 3
Pastel Tint Base 2718
3/4 oz. Thalo Blue
1/4 oz. Neutral Toner



SEA SHADOW 21 H 5
Intermediate Tint Base 2787
1-1/2 oz. Thalo Green
1/2 oz. Thalo Blue
2 oz. Neutral Toner



PRAWN 5 D 1
Pastel Tint Base 2718
1 oz. Oxide Red
1 oz. Yellow Oxide



NAVAJO 5 K 1
Intermediate Tint Base 2787
4 oz. Oxide Red
4 oz. Yellow Oxide

MYRTLE 18 K 5
Intermediate Tint Base 2787
2 oz. Yellow Green
2 oz. Thalo Green
4 oz. Neutral Toner

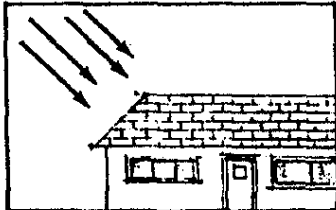
Using a gallon of the ready-to-use color or a gallon-size container of the tint base as specified, and quart-size containers which are short filled to allow for the addition of colorants.

**RIGHT FOR WOOD SHINGLES,
SHAKES AND SIDING BECAUSE:**

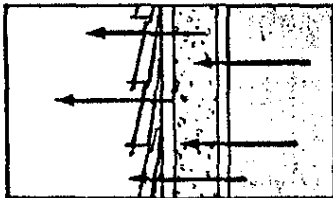
Endurance Velvet, a low-sheen paint, not a thin stain, brings a new look to worn shingles, shakes and siding!



Endurance Velvet resists exterior moisture penetration — prevents curling, splitting and cracking.



Endurance Velvet's surface that can "breathe" allows moisture to escape from the inside of exterior walls!



Endurance Velvet will give you extra hiding power for an easier, better-looking and longer-lasting paint job!



SHAKES

SHINGLES

SIDING

GLIDDEN ENDURANCE VELVET not only makes your home a showplace, but saves you time and money, too! Since Velvet is a rich, full-bodied paint, especially formulated for wood siding, shakes and shingles, its beauty and protection far outlasts thin, watery stains. And, that means, you save the time and the expense of frequent repainting! Velvet dries in one hour reducing dust, dirt, insect pick up — giving you a smoother, better-looking finish. Made from specially prepared oils and pigments, this exceptional formula provides superior weather-resistance as well as enduring beauty! Discover Velvet soon!



GLIDDEN COATINGS & RESINS • Cleveland, Ohio 44115
SCM CORPORATION

No. 01208G ©1967 SCM Corporation 7610 (BSSM-DP) Made In U.S.A.

GLD006016