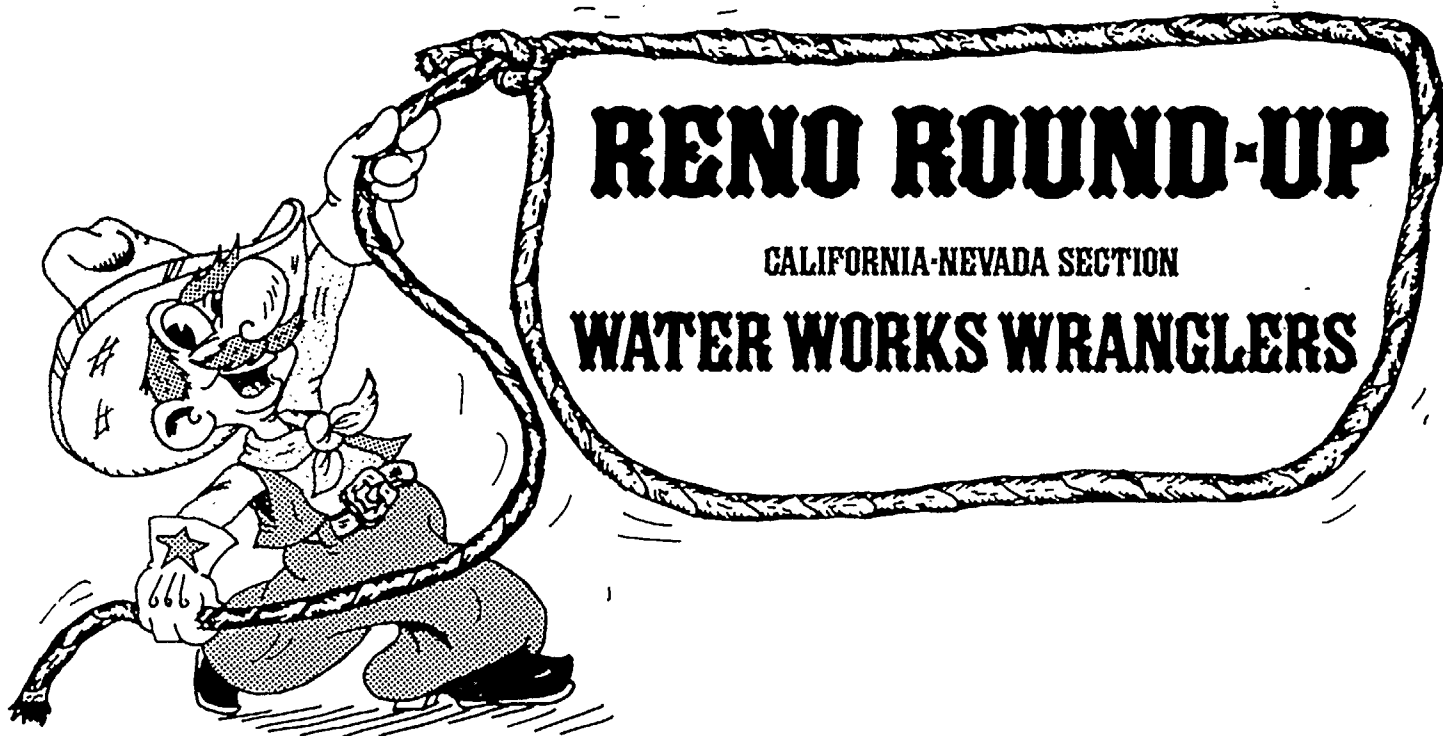




AWWA FALL CONFERENCE
OCTOBER 21-24
1984
RENO, NEVADA

REGISTRATION PACKAGE

GENERAL INFORMATION

HOW TO REGISTER

You'll save money by registering in advance. Registration Forms are on pages 7, 9 and 11. They should be photocopied out of your registration package in order to keep all of the conference information together.

The use of these forms for advance registration entitles you to lower registration fees and ensures tickets to the various activities. It will also save you time because your badge and tickets will be prepared in advance and there will be no waiting in line.

These conveniences can only be accomplished if you mail the pre-registration form, together with your payment prior to October 1, 1984.

REGISTRATION

Registration is required for all attendees, including all field trip participants and guests. Badges are required for admission to all events.

PRE-REGISTRATION DEADLINE,
POSTMARKED OCTOBER 1, 1984.

HOTEL RESERVATION

To ensure accommodations, use Hotel Reservation Form on Page 9. A block of rooms has been set aside at the MGM Grand Hotel at a special lower rate for AWWA attendees: \$58.00 per night, double or single.

BE SURE TO FOLLOW THE INSTRUCTIONS ON THE REGISTRATION FORM AND MAIL IT DIRECTLY TO MGM GRAND HOTEL, IF YOU DESIRE ROOMS AT THAT LOCATION. NOTE THAT RESERVATIONS ARE NOT GUARANTEED AT THE MGM GRAND HOTEL UNLESS RECEIVED BY SEPTEMBER 19, 1984. One night's rental is required as a deposit.

REFUNDS

AWWA will refund advanced registration funds for all cancellations if received in writing by October 1, 1984. If a refund is required after this date, the California-Nevada Section will make disbursements after the conference is over. No refunds will be made for special activities in which a guarantee must be paid by the section.

TICKET SALES

Registrants may purchase tickets to events on an "available" basis at the registration desk during normal registration hours.

REGISTRATION

The Registration Desk is located in the Convention Center just off the MGM Hall of Fame.

C. Hall

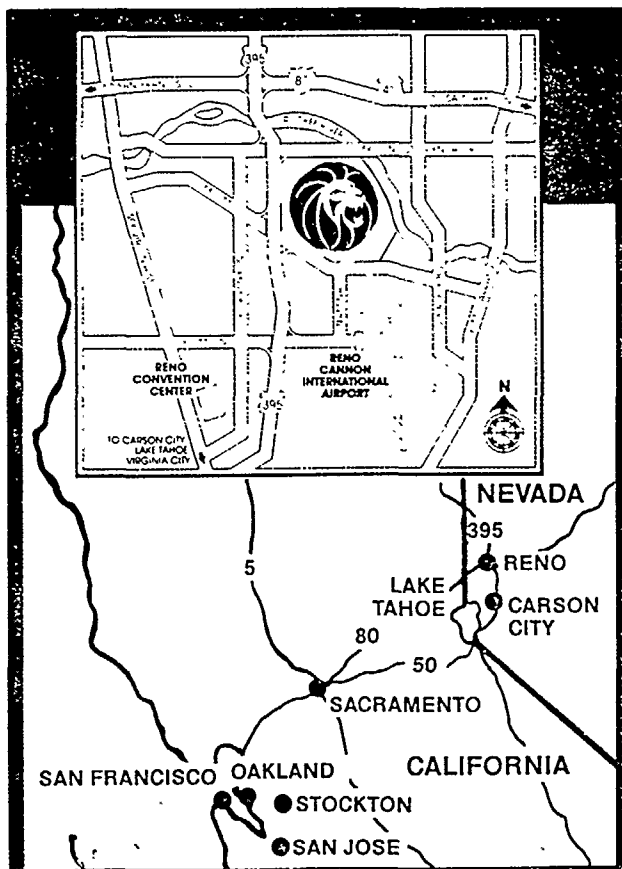
MESSAGES

Messages for members and spouses will be posted on the message board next to the Registration Desk. The phone number for conference attendees will be (702) 789-2477. This number will reach the Registration Desk and messages taken and delivered from there.

COMMITTEE MEETINGS

Committee meetings have not yet been individually scheduled. For exact times and locations, contact appropriate chairman or see your conference program upon arrival at the Registration Desk.

Local Arrangements and Host Utility . . .



TENNIS REGISTRATION FORM

Registration Deadline October 7, 1984
(Limited to first 24 entries)
Mixed Doubles

Name _____
Address _____
City _____ State _____ Zip _____

FEES: \$20.00 per person

MAIL TO: Virgil Aramini, Sierra Pacific Power Co., P.O. Box 10100, Reno, NV 89520

GOLF REGISTRATION FORM

Registration Deadline October 10, 1984

Name _____
Address _____
City _____ State _____ Zip _____
Balance of Foursome: 2. _____
3. _____
4. _____

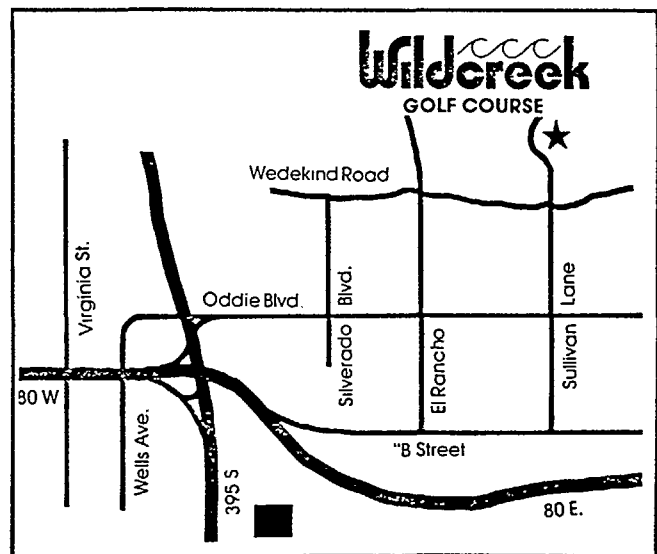
FEE: \$25.00 per person. Includes green fees and $\frac{1}{2}$ cart fee, prizes.

MAIL TO: Virgil Aramini, Sierra Pacific Power Co., P.O. Box 10100, Reno, NV 89520

PLEASE NOTE

Send the registration forms for golf or tennis to Virgil Aramini as indicated, so he can plan the events.

Send ALL funds with registration form, including the golf and tennis fees, to AWWA, California-Nevada Section, 6666 West Quincy Avenue, Denver, CO 80235



Only minutes from downtown Reno.

California-Nevada Section
American Water Works Association
P.O. Box 5906
San Bernardino, CA 92412

FIRST CLASS
MAIL
U.S. Postage Paid
Permit No. 1730
San Bernardino, CA

First Class Mail



I Like Reno



Fall Conference Luncheon Speaker

Bob Tallman, World's Champion Rodeo Announcer, will be one of AWWA's luncheon speakers at Reno

during the Fall Conference.

The Professional Rodeo Network, Inc. (PRN) is proud to produce and distribute THE GREAT AMERICAN COWBOY. This nationally syndicated award-winning program is exclusively formatted to reach the fastest growing, broadest demographic target audience in America . . . your Country listener. THE GREAT AMERICAN COWBOY presents six (6) 3-minute programs weekly featuring top cowboys and personalities from across the nation, with the top rodeo announcer in the country, Bob Tallman.

A great American cowboy in his own right, World Champion Rodeo Announcer Bob Tallman "hotlines" his six (6) news programs each week to Executive Producer Peter Powell at PRN's studio for immediate production and editing. The Monday morning show highlights stats and standings in the rodeo arena. Tuesday through Friday morning programs feature interviews with the cowboys, from up-and-

comers to World Champions, bull-fighting clowns, rodeo producers, Country celebrities and personalities. The sixth show, to be aired either Friday afternoon drive or Saturday 10-3 pm, often features a commentary by Bob Tallman.

THE GREAT AMERICAN COWBOY is the only nationally syndicated radio news program that can bring this live format to your market. Fast paced and actuality filled, THE GREAT AMERICAN COWBOY will attract and hold your market's key demo/psychographic audiences. There is no audience that spans as wide a variety of down-to-earth, honest Americans as your Country listeners.

Bob Tallman and THE GREAT AMERICAN COWBOY puts your listeners in the chute with the greatest cowboys in America . . . nobody else can do that . . . nobody but Bob Tallman and the Professional Rodeo Network.

Wednesday Noon — October 24

CAPCO JEN 0021526



California-Nevada Section
American Water Works Association
P.O. Box 2108
Livermore, CA 94550
415-449-1551



July 25, 1984

**EXECUTIVE COMMITTEE
OFFICERS**

Chairman
Larry Sears
Water Engineering Division
City of Fullerton

Chairman-Elect
George W. Adrian
California Water Service Co.
San Jose

Vice Chairman
Frank V. Page
City of Orange

Executive Secretary
Kenneth R. Boyd
Livermore

Past Chairman
J.W. Weinhardt
San Jose Water Works

TO: CALIFORNIA-NEVADA SECTION MEMBERS AND THEIR GUESTS

I would like to take this opportunity to invite you to the Fall Conference of the California-Nevada Section of the American Water Works Association on October 22, 1984 through October 24, 1984, at the MGM Grand Hotel and Convention Center in Reno, Nevada.

Your Local Arrangements Chairman, Eldon Dobyns, and his committee have done a great job. The Section appreciates Eldon's time and effort as well as those of the Sierra Pacific Power Company, our host utility.

**NATIONAL
DIRECTORS**

J. Dietrich Stroeh
Stroeh-Stroeh Associates, Inc.
Novato

Alfred W. Jorgensen
Lowry and Associates
Irvine

George Adrian and the Technical Program Committee have prepared an outstanding technical program that includes an additional one-half day of General Sessions; and Bob Walters and the Exhibit Committee have provided for registrants at the conference to view educational exhibits covering the full spectrum of products, materials, and services useful to their work. The technical and exhibit programs closely parallel that of a national convention in both quality and quantity.

TRUSTEES

James H. Beard II
Stockton

Keith E. Carns
Oakland

Duane Georgeson
Los Angeles

Barbara Nilsen
San Jose

Donald E. Paff
Las Vegas

Dr. Carol H. Tate
Pasadena

Will H. Wilson
Irvine

Michael Young
Los Angeles

Roger Pettay
The Pacific States C.I.P. Co.
San Jose
Manufacturers Representative

The MGM Grand Hotel is a spectacular entertainment mecca in itself. Many of you will spend your entire time there. For you more adventuresome ones, the Reno area has historic mining tours, museums, beautiful Lake Tahoe, and many other attractions to visit. The roll of the dice says you're a loser if you miss one of the all time great Fall Conferences and a sure winner if you attend.

Looking forward to seeing you in Reno.

Larry Sears
Larry Sears
Chairman

LS:brs

Spring Meeting
April 12-13, 1984
Monterey, California

National Conference
June 10-14, 1984
Dallas, Texas

Fall Conference
October 22-24, 1984
Reno, Nevada

CAPCO JEN 0021527

CALIFORNIA-NEVADA SECTION AWWA MONDAY, OCTOBER 22, 1984

GENERAL SESSION

Moderator: George W. Adrian

- 1:20 OPENING REMARKS
Larry Sears (Chairman, California-Nevada Section, AWWA)
- 1:25 CIVIC WELCOME
Peter J. Sferazza, (Mayor, City of Reno)
- 1:30 AWWA TODAY — THE NATIONAL PICTURE
Dr. William Lynch (Immediate Past President, AWWA)
- 2:00 HYDROLOGIC AND GEOLOGIC HIGHLIGHTS — PAST AND PRESENT NORTHWESTERN SOUTH AMERICA
Richard Slade (Consulting Groundwater Geologist)
- 2:30 THE INFORMATION EXISTS — BUT CAN YOU FIND IT?
Lois Hooker (Librarian, Boyle Engineering)
- 3:00 CONCEPTS FOR AGRICULTURAL IRRIGATION WATER CONSERVATION
Dr. David Davenport, Dr. Robert Hagan (Dept. of Land, Air, and Water Resources, University of California, Davis)
- 3:30 EPA'S LAND, AIR & WATER INTEGRATED TOXICS STUDY IN SANTA CLARA VALLEY — AND ITS NATIONAL IMPLICATIONS
Dr. David Morell (EPA Region 9 Administrative Office)
- 4:00 HERE COMES WOW! (Water Oriented Women)
Judy Conacher (Walnut Valley WD)
Pamela Brigandi (Irvine Ranch WD)
Leslie Johnson Kelsay (Calif. Amer. Water Co.)



DR. WILLIAM O. LYNCH
Immediate Past President (1984-85)
Official Representative
American Water Works Association
Fall Conference, Reno, Nevada

Dr. Lynch is a consultant at Stearns & Wheeler, Engineers and Scientists, Cazenovia, N.Y. He joined the firm in 1960 after serving 11 years on the faculty of Cornell University's School of Civil Engineering, where he was an associate professor in the Department of Sanitary Engineering.

Lynch has been a member of AWWA since 1953 and has served as trustee, chairman and director of the New York Section. He won the Association's Publications Award in 1961 for a paper judged the year's "most notable contribution to the science or practice of water utility development." He received the Fuller Award, AWWA's highest individual honor, in 1980.

The New York water expert is a licensed Professional Engineer in several states and a Diplomat of the American Academy of Environmental Engineers. He's a member of honor societies Tau Beta Pi and Sigma Xi. Lynch graduated from New Jersey Institute of Technology and earned both Master's and Doctoral degrees in sanitary engineering from Massachusetts Institute of Technology.



WATER DISTRIBUTION DIVISION

Moderators: Ray Miller and Charles Nena

- 8:15 EFFECTIVE CONTRACT SPECIFICATIONS
William Harper (Harper & Associates)
- 8:45 RECLAIMED WATER USER GUIDELINES & MANUAL
Ron Young (Irvine Ranch Water District)
- 9:45 DROUGHT TO DELUGE
P.J. Utic (EBMUD)
- 10:15 LARGE METER FIELD TESTING & CALIBRATION
D.P. Mitchell (EBMUD)
- 10:45 WHO NEEDS A COMPUTER?
Roger Behle (Roger Behle & Assoc.)
- 11:15 THE CORVUS SYSTEM
Robert Kreg (South Coast CWD)
- 11:45 LUNCH BREAK
- 1:30 CASE HISTORIES WATER MAIN CLEANING
REHABILITATION
Charles T. Decker (Rodding Cleaning Services Inc.)
- 2:00 CEMENT MORTAR LINING OF PIPE FOR L.A.
J.E. Wolfe (Ameron), Robert Bryant (LADWP)
- 2:30 MODELING DISTRIBUTION SYSTEMS FOR
WATER AGENCIES
Vic Opincar, Thomas Hooker (Boyle Engineering)
- 3:00 HIGH EFFICIENCY PUMP MOTORS
Jephtha Wade, Michael Rossi, Robert Guzzetta
(California Water Service Company)
- 3:30 RADIO TELEMETRY HISTORY, PRESENT AND FUTURE
Eric Campbell (Unifac Inc.)
- 4:00 EARTHQUAKE LIFELINE ENGINEERING FOR
WATER UTILITIES
William H. Barr (Alameda CWD)
- 4:30 AWWA O & M GUIDELINES
Steve Takahashi (Calif. Dept. of Health Services)

CALIFORNIA-NEVADA SECTION AWWA — PARALLEL SESSIONS TECHNICAL PROGRAM — TUESDAY, OCTOBER 23, 1984

WATER QUALITY AND RESOURCES DIVISION

Moderators: Elizabeth Kawczynski and Laurent McReynolds

- 8:15 WATER QUALITY-SHANGHAI STYLE
Steve Leonard (City and County of San Francisco
Water Pollution Control)
- 8:45 OPTIMIZING AN EXISTING WTP FOR T & O REMOVAL
Steve Nelson (Aqua Resources, Berkeley)
Ronald Moore (Konecta CWD)
- 9:15 PRELIMINARY RESULTS OF HIGH RATE GRANULAR
ACTIVATED CARBON FILTRATION FOR TASTE AND
ODOR CONTROL
Russ Bowen (Stockton East WD)
- 9:45 THM REDUCTION EXPERIENCES
James Beard, Joseph Borgerding, Michael Lanier
Alameda County WD)
- 10:15 A BIOLOGICAL EARLY WARNING SYSTEM TO MONITOR
A DOMESTIC WATER SOURCE
Greg Anderson (Anatek, Santa Rosa)
- 10:45 MARIN MUNICIPAL WATER DISTRICT APPROACH TO
WATER MAIN FLUSHING
Ken Cuneo (Marin Municipal WD)
- 11:15 MODULAR FILTER SYSTEMS
James English, Jack Hansen (San Juan Suburban WD)
- 11:45 LUNCH BREAK

BUSINESS MANAGEMENT DIVISION SESSION A — ENERGY MANAGEMENT

Moderator: Dale Kile

- 8:00 WELCOME
Gary Snyder (Chairman, Energy Committee)
- 8:10 OPENING REMARKS
Dale Kile (Session Moderator)
- 8:15 UPDATE — SAN JOSE WATER COMPANY CONTROL
SYSTEM — IN LAYMAN'S TERMS
Paul Schreiber (San Jose Water Company)
- 9:15 TOTAL CONCEPT — ENERGY AND COST EVALUATION OF
A WATER SYSTEM
Craig Von Bargaen (Camp, Dresser & McKee)
- 9:45 BREAK
- 10:15 OPERATION OF WATER SYSTEMS FOR ENERGY
CONSERVATION AND LOAD MANAGEMENT — AN UPDATE
Dr. John Dracup (Univ. of Calif., Los Angeles)
Bob Whittaker (S.C. Edison)
- 10:45 PUMP SYSTEM ANALYSIS — UPDATE
Dave Whitson (P. G. & E.)
- 11:15 COMPARATIVE ANALYSIS OF RATE SCHEDULES
Gary Kah (AGTECH)
- 11:45 LUNCH BREAK

BUSINESS MANAGEMENT DIVISION SESSION B

Moderators: Bill Ferry and Bob Moeller

- 8:15 STRUCTURED PRODUCTIVITY ANALYSIS SYSTEM
Peter Talbot (Peat, Marwick, Mitchell & Co.)
- 8:45 HOME STUDY COURSES FOR OPERATORS
Kenneth Kern (Calif. St. Univ., Sacramento)
- 9:15 ALTERNATIVE FINANCING FOR TREATMENT PLANTS
Rod Wood (Asst. City Manager, Escondido)
- 9:45 AWWA WATER AWARENESS MATERIAL FOR TEACHERS
Rick Hydrick (South Tahoe PUD)
- 10:15 WATER MANAGEMENT SIMULATION: THE COMPUTER AGE
Dave Todd (City of Fresno)
- 10:45 LEAK DETECTION: A TOOL FOR
INFRASTRUCTURE ANALYSIS
Gordon Lavery (Lavery Associates)
- 11:15 WATER INFRASTRUCTURE REHABILITATION TECHNIQUES
William Maddaus (Brown & Caldwell)
- 11:45 LUNCH BREAK

SAFETY COMMITTEE

Moderator: Tandy Carter

- 1:30 INTERFACING INSTRUMENTS TO COMPUTERS
SOME PROBLEMS AND SOLUTIONS
William V. Willis (Calif. St. Univ., Fullerton)
- 2:00 STATE OF THE ART LAB COMPUTER SYSTEMS
Art Brown, Varian
- 2:30 DESIGN & DEVELOPMENT OF A LABORATORY
INFORMATION MANAGEMENT SYSTEM
Dan McLean, Michael Vandaveer, Arnold Greenberg
(EBMUD)
- 3:00 OZONE ASSISTS IN TREATING LAKE WATER — A
CASE HISTORY
John C. Goble (Winzler & Kelly Consulting Eng.)
Brian Martin (Lakeport City Engineer)
- 3:30 DESIGN AND CONSTRUCTION OF TCE/PCP
REMOVAL FACILITIES
Shahmehnaz Ahmad (ASL Consulting Engineers)
Robert Berken (City of Arcadia)
- 4:00 TOX — WHAT DOES IT REALLY MEAN?
Robert Trussell, Nancy Grams, Shire Pearson
J. L. Montgomery
- 1:30 THE RESIDENTIAL CONSERVATION SERVICE —
AN OVERVIEW
John Joyce, Energy Conservation Advisor, City of Burbank
- 2:00 VARIABLE SPEED MOTORS PUMPS — A CASE STUDY
Paul Williams (S.C. Edison)
- 2:45 BREAK
- 3:00 NUCLEAR AND COAL FIRED POWER PLANTS
Dave Ferguson (S.C. Edison)
Everett Hager (LADWP)
- 4:00 ALTERNATE ENERGY SOURCES — AN UPDATE
PANEL DISCUSSION
Small Hydro — Mike Yamamoto (MWD)
Wind — Dave Ferguson (S.C. Edison)
Geothermal — Bill Martin (P. G. & E.)
Solar — Brian Jenkins (Univ. of Calif., Davis)
Exotic Fuels — Bill Martini (P. G. & E.)
- 1:30 INDUSTRIAL FIRE SAFETY — GENERAL
Greg Pasano (Calif. Dept. of Forestry)
- 2:00 INDUSTRIAL FIRE SAFETY — CHEMICALS
Greg Pasano (Calif. Dept. of Forestry)
- 2:30 PRE-OSHA INSPECTIONS: YOUR RIGHTS AND OBLIGATIONS
Michael Schneider (Safety Consultant)
- 3:00 POST-OSHA INSPECTIONS: YOUR RIGHTS AND OBLIGATIONS
Michael Schneider (Safety Consultant)
- 3:30 CPR TECHNIQUES AND DEMONSTRATION
Michael McDonough (City and County of San Francisco)
- 4:00 CPR HANDS ON DEMONSTRATION
Michael McDonough (City and County of San Francisco)

CALIFORNIA-NEVADA SECTION AWWA WEDNESDAY OCTOBER 24, 1984

GENERAL SESSION

Moderator: Larry Sears

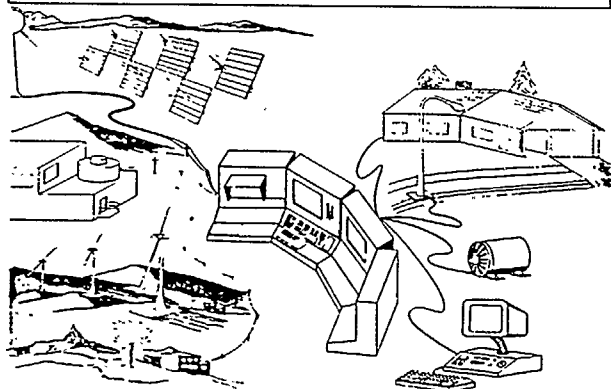
- 8:00 AB 1803 IMPLEMENTATION AND RESULTS
Peter Rogers (Chief, Sanitary Engrg. Br., Calif. Dept. of Health Services)
- 8:30 THE IMPACT OF THE CURRENT JARVIS INITIATIVE ON THE OPERATIONS OF MWD AND OTHER CALIFORNIA PUBLIC AGENCIES
Carl Boronkay (General Manager, MWD)
- 9:00 CHANGING MINDS IN GOVERNMENT
George Steffes (President, Legislative Advocates, Sacramento)
- 9:30 WATER RIGHTS ISSUES — ILLUSTRATED BY A MAJOR TRUCKEE RIVER CLAIMANT
Robert Firth (Manager, Gas and Water Engrg. and Planning, Sierra-Pacific Power Co., Reno)
- 10:00 CURRENT ISSUES IN DRINKING WATER REGULATIONS
Victor Kimm (Director, EPA Office of Drinking Water, Washington, D.C.)
- 10:30 THE CALIFORNIA WATER PICTURE TODAY
David Kennedy (Director, Calif. Dept. of Water Resources)
- 11:00 ANNUAL BUSINESS MEETING CALIFORNIA-NEVADA SECTION, AWWA
Larry Sears (Chairman, California-Nevada Section, AWWA)
- 11:30 ADJOURN
- 12:00 LUNCHEON



DAVID N. KENNEDY, Director of California's Department of Water Resources will appear on the General Session program Wednesday morning at 10:30 A.M. Kennedy was Governor Deukmejian's choice to fill the post which had been vacant since Deukmejian took office. As Assistant Manager of the Metropolitan Water District of Southern California, Kennedy established himself as a knowledgeable water leader, well aware of the needs for future development and equitable distribution of the State's resources. But, he has also been sensitive to the environmental issues that have become an integral part of water development in California. As head of the State Water Project, Kennedy will be faced with satisfying the needs of the North and the South, as well as the various special interest groups so much a part of the politics of water.

the AWWA CAL - NEV ENERGY COMMITTEE

presents



MGM GRAND
RENO, NEVADA

OCTOBER 23, 1984

TIME	TOPIC
8:00 A.M.	Welcome
8:10 A.M.	Opening Remarks by Moderator
8:15 A.M.	Update — San Jose Water Company Control System — in Layman's Terms
9:15 A.M.	Total Concept — Energy and Cost Evaluation of a Water System
9:45 A.M.	Break
10:15 A.M.	Operation of Water Systems for Energy Conservation and Load Management — An Update
10:45 A.M.	Pump System Analysis — Update
11:15 A.M.	Comparative Analysis of Rate Schedules
(11:45 A.M.)	
to 1:30 P.M.	LUNCH BREAK
No Host)	
1:30 P.M.	The Residential Conservation Service — An Overview
2:00 P.M.	Variable Speed Motors/Pumps — A Case Study
2:45 P.M.	BREAK
3:00 P.M.	Nuclear and Coal Fired Power Plants
4:00 P.M.	Alternate Energy Sources — An Update Panel Discussion:
	.. Small Hydro Solar
	Wind Exotic Fuels
	Geothermal

California-Nevada Section
AWWA 1984

NAME
FOR
BADGE _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE OR PROVINCE _____ ZIP _____

COUNTRY _____ PHONE _____

SPOUSE
OR GUEST _____

**CONFERENCE
REGISTRATION**

1984 AWWA CALIFORNIA-NEVADA SECTION

Fall Conference

MGM-Reno, Nevada • October 21-24, 1984

Registration Form

(includes spouse)

PRE-REGISTRATION (postmarked by October 1, 1984)

AWWA Members (a) No. _____ @ \$45.00 \$ _____

Non-members (c) No. _____ @ \$70.00 \$ _____
_____ Individual _____ Organizational

REGISTRATION (postmarked after October 1, 1984)

AWWA Members (b) No. _____ @ \$55.00 \$ _____

Non-Members (d) No. _____ @ \$80.00 \$ _____
_____ Individual _____ Organizational

Exhibitor (Booth & Comp) (e) (f) No. _____ @ \$ _____

ACTIVITIES (Extra Cost)

Wednesday, October 24
Conference Luncheon (g) No. _____ @ \$15.00 \$ _____

Tuesday, October 23
Annual Banquet (h) No. _____ @ \$30.00 \$ _____

Monday, October 22
Dinner Show (i) No. _____ @ \$35.00 \$ _____

Monday, October 22
Ladies Tour & Luncheon (j) No. _____ @ \$25.00 \$ _____

Tuesday, October 23
Fashion Show & Continental Breakfast (k) No. _____ @ \$11.00 \$ _____

Monday, October 22
Golf Tournament (l) No. _____ @ \$25.00 \$ _____

Monday, October 22
Tennis Tournament (m) No. _____ @ \$20.00 \$ _____

Monday, Tuesday, Wednesday, Oct. 22-24 — 7:00-8:00 A.M.
Aerobicise — "The Workout" (per class) (n) No. _____ @ \$ 3.00 \$ _____

TOTAL DUE \$ _____

INCLUDE ALL FEES FOR ALL ACTIVITIES, INCLUDING GOLF & TENNIS.

MAKE CHECK PAYABLE TO: AWWA California-Nevada Section

MAIL TO: 6666 West Quincy Avenue, Denver, CO 80235

FOR REGISTRATION INFORMATION CALL: (303) 794-7711

CAPCO JEN 0021531

Spouses Tour — Monday

On Monday, October 22, there will be a tour for spouses that includes a bus trip to historical Virginia City — the site of the Comstock Gold and Silver Mines. Many of the original buildings still remain . . . and the tour will show visitors this mining town that at one time in the 1800's had a population of over 100,000 people.

The tour will go on to the capital city, Carson City, for a tour of the Governor's Mansion . . . then on to a nearby resort — Walley Hot Springs which is supplied from natural geothermal springs . . . for lunch. The Executive Assistant (Marlene Lockard) to the Governor of Nevada will greet the spouses and be the featured speaker at lunch.

Following lunch, the bus tour will continue through other nearby historical sites: Genoa (an old staging town for pioneers on their trip West), Jack Valley with many historical buildings, and the Bower Mansion (a fully restored mansion from the past).

The group will leave at 9:00 A.M. and return that afternoon at 4:30 P.M.

Historical Tour — 8:45 A.M. - 4:30 P.M.

- 8:45 A.M. Buses load
- 9:00 A.M. Buses depart MGM Hotel for Virginia City
- 9:30 A.M. Buses arrive Virginia City
- 10:30 A.M. Buses depart Virginia City
- 11:00 A.M. Buses arrive Carson City — tour of Governor's Mansion
- 12:00 Noon Buses depart Carson City
- 12:30 P.M. Buses arrive Walley's Hot Springs Luncheon
- Speaker: Marlene Lockard, Executive Assistant to Governor Richard H. Bryan
- 2:00 P.M. Buses depart Walley's Hot Springs bus tour Genoa, Jack's Valley
- 3:00 P.M. Buses arrive Bower's Mansion tour of mansion
- 4:00 P.M. Buses depart Bower's
- 4:30 P.M. Buses arrive MGM Hotel

Cost: \$25 — includes transportation, luncheon and tour of Bower's Mansion — pre-register

Spouses Technical Session — Wednesday

Is The Water Safe to Drink?

You've heard a lot on radio and TV, and read more in the newspaper, about contamination of drinking water. What some of the concerns are and what is being done to assure your water is pure, wholesome, and appropriate for domestic use will be discussed by these two water quality professionals:

DAVID SPATH, Ph.D.

Supervisor for Drinking Water Standards & Risk Assessment, Calif. Dept. of Health Services

Dr. Spath will describe in plain language the procedures, concepts, and principles used by the experts in determining drinking water standards including types of health effects, types of testing, risk assessment and management, and risks of drinking domestic water relative to other common activities. (30 mins.)

ELIZABETH KAWCZYNSKI

Supervisor Water Quality Control, Contra Costa County Water District

Ms. Kawczynski will present in plain language an overview of the Safe Drinking Water Act, bacteriological and chemical testing of domestic water, and the significance and control of some of the materials and characteristics present naturally or otherwise in drinking water. (30 mins.)

PRESENTATION: 9:30 - 10:30 A.M.

Wednesday, October 24

Location to be Announced

Fashion Show — Tuesday

On Tuesday, October 23, a continental breakfast will be held featuring a fashion show of dresses from days gone by.

...take a step back in time.
to an age when things were light, delicate
and beautiful...
...when milady's fashions were the
talk of the day...
...when style was a way of life.
...we offer you a very special
presentation in a blend of
authentic nostalgia and
memorabilia, dating from the days
of the American revolution...
...relive, with Donna and Joan,
the glamorous world of fashion
from days gone by
...enjoy the fun and the flair,
recaptured for you in a tribute to
that special look we call...



Ruffles & Old Lace

for your next...
convention...brunch or lunch...
club or organization meeting...

Ruffles and Old Lace — "Looks of Days Gone By"

Continental Breakfast

10:00 A.M. - 11:30 A.M.

MGM Convention Center



The MGM Grand Hotel-Reno conforms in all respects with the latest Reno fire codes and ordinances. The hotel has a "full life safety package" which includes sprinklers in all rooms and hotel/casino public and operational areas. Smoke detectors with audible alarms also are in all rooms and throughout the hotel, and a public address system has speakers in all rooms and public and employee areas. It has automatic shutoff of gas and electricity in case of fire and all areas are monitored by the fire department to designate fire locations.

Hotel Reservation Form

AMERICAN WATER WORKS ASSOCIATION CONFERENCE
October 21-24, 1984

Please make reservations for _____ persons

Name(s) _____

Address _____

City _____ State-Zip _____

Arrival Date _____ Time of Arrival _____

Departing Date _____

Deposit Amount * \$ _____

* One night deposit required to guarantee accommodations. Deposit refundable if reservation cancelled 24-hours prior to ARRIVAL. Please return reservation and deposit at least 30 days prior to arrival. CREDIT CARDS NOT ACCEPTED TO GUARANTEE RESERVATIONS. Reservation requests received after 9-19-84 will be confirmed subject to room availability.

Please reserve accommodations as checked below:

- ☐ Single or Double \$58.00
- ☐ Round King-Bedded Room \$75.00
- ☐ One Bedroom Suite \$125-141.00
- ☐ Two Bedroom Suite \$182-215.00

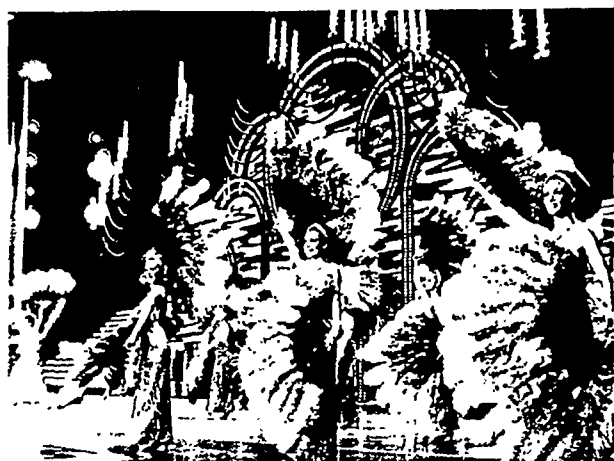
(ALL RATES SUBJECT TO 7% WASHOE COUNTY ROOM TAX)

Return Reservation To:

MGM Grand Hotel-Reno
2500 E. Second Street
Reno, NV 89595

CAPCO JEN 0021533

Dinner Show — Monday



When Donn Arden says "Hello" to Hollywood, he does it in a multi-million dollar way. A simple "hi" would not suffice.

Arden says "Hello" to the movie capital of the world twice nightly in a spectacular called, appropriately, "Hello Hollywood, Hello!"

Arden is aided in his "Hello" by a cast of over 100 dancers and singers who, with Arden, pay tribute to the great MGM studio legend and the stars and movies that are a part of a by-gone era.

But again, Arden doesn't give just a simple tribute; the rousing curtain-raiser is nothing short of spectacular. Arden converts the world's largest stage into Reno's Cannon International Airport, complete with an almost life-size DC-9 on the stage. The plane, a mock-up built for the production show, is embellished by stewardesses, dressed in gold bikinis. The opening number welcomes Hollywood to Reno and the MGM Grand Hotel and then gracefully slides into a tribute to the dance musicals of the 30's and 40's.

Donn Arden's "Hello Hollywood, Hello!" is a production show to end all production shows, indeed, the most lavish show of our time.

Hospitality Room — Juice, Coffee, Danish

Monday, October 22, 1984 — 8 A.M. - 3:30 P.M.

Tuesday, October 23, 1984 — 8 A.M. - 3:30 P.M.

Wednesday, October 24, 1984 — 8 A.M. - 11 A.M.

Optional Tour: On Your Own

Harrah's Auto Collection

Open 9 A.M. - 6 P.M. Daily

\$5 Adults — \$3 children 6-15

Allow two hours to tour the collection

Check with the MGM regarding shuttle transportation.

Annual Banquet — Tuesday

DICK BRAUN'S BIG BAND



KIRBY ST. ROMAIN

Master Impressions,
Sound Effects, Comedy,
A Real Professional
Entertainer



Aerobicise

Monday, October 22, Tuesday, October 23
and Wednesday, October 24, 1984

Aerobicise — "The Workout"

7:00 A.M. - 8:00 A.M.

MGM Convention Center

The total body conditioning program for men and women.

Cost: \$3 per class — pre-register

REPORT OF NOMINATING COMMITTEE

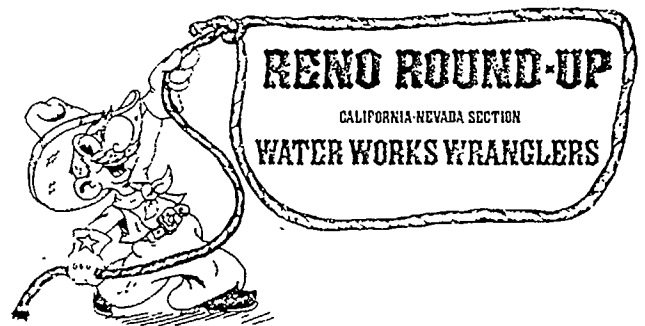
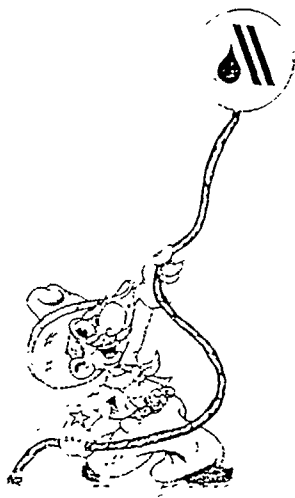
It is my pleasure to report that the Nominating Committee has met, deliberated, and nominates the following:

1. National Director
Jay W. Weinhardt

2. Vice Chairman
Gordon L. Lavery

3. Governing Board
William K. Ferry
Michael J. McGuire

Kennan H. Beard, Jr., Chairman
Linn E. Magoffin, Member
Robert Johnson, Member



AWWA FALL CONFERENCE
OCTOBER 21-24
1984
RENO, NEVADA

California-Nevada Section

OFFICERS

Larry Sears, Chairman Fullerton
 George Adrian, Chairman Elect San Jose
 Frank Page, Vice Chairman Orange
 Kenneth R. Boyd, Executive Secretary Livermore
 J.W. Weinhardt, Past Chairman San Jose
 J. Dietrich Stroeh, Director Novato
 Alfred Jorgensen, Director Irvine

EXECUTIVE COMMITTEE

Barbara Nilsen San Jose
 James D. Beard Stockton
 Keith E. Carnes Oakland
 Dr. Carol H. Tate Pasadena
 Robert Walters San Jose
 Michael B. Young Los Angeles
 William H. Wilson Irvine
 Donald E. Paff, Las Vegas
 Duane L. Georgeson Los Angeles

ORGANIZATION LIAISON — CWPCA

John M. Gaston Berkeley
 Raymond V. Stone San Diego

ADMINISTRATORS

William M. Whiteside (Conference) Whittier
 J.T. Monscvitz (Certification) Boulder City
 Thomas V. Chandler
 (Public Information) San Bernardino

AWWA NATIONAL OFFICERS

William H. Richardson, President Chicago
 Richard Miller, President Elect Cincinnati
 Robert T. Chuck, Vice President Honolulu
 Thomas J. Blair, III, Treasurer Charleston
 Dr. William O. Lynch,
 Immediate Past-President Cazenovia
 David B. Preston, Secretary Denver



AWWA FALL CONFERENCE
OCTOBER 21-24
1984
RENO, NEVADA

Local Arrangements
and
Host Utility . . .



Sierra Pacific Power Company

GENERAL INFORMATION

REGISTRATION

Registration is required for all attendees, including all field trip participants and guests. Badges are required for admission to all events.

REFUNDS

AWWA will refund advanced registration funds for all cancellations if received in writing by October 1, 1984. If a refund is required after this date, the California-Nevada Section will make disbursements after the conference is over. No refunds will be made for special activities in which a guarantee must be paid by the section.

TICKET SALES

Registrants may purchase tickets to events on an "available" basis at the registration desk during normal registration hours.

REGISTRATION

The Registration Desk is located in the Convention Center just off the MGM Hall of Fame.

MESSAGES

Messages for members and spouses will be posted on the message board next to the Registration Desk. The phone number for conference attendees will be (702) 789-2477. This number will reach the Registration Desk and messages taken and delivered from there.

Hospitality Room — Juice, Coffee, Danish
Fronton Room

Monday, October 22, 1984 — 8 A.M. - 3:30 P.M.
Tuesday, October 23, 1984 — 8 A.M. - 3:30 P.M.
Wednesday, October 24, 1984 — 8 A.M. - 11 A.M.

Optional Tour: On Your Own

Harrah's Auto Collection
Open 9 A.M. - 6 P.M. Daily
\$5 Adults — \$3 children 6-15
Allow two hours to tour the collection
Check with the MGM regarding shuttle transportation.

Local Arrangements Committee

Chairman Eldon T. Dobyns
Publicity & Printing Stan Berdrow
Special Events Virgil Aramini
Ladies Hospitality Lynn Atcheson
Luncheon, Banquet, Shows Ruth Curtis
Budget & Finance John Brown
Housing & Registration Tom Brasfield
Monitors Rich Melillo
Special Assistant to LAC Bob Firth

All Employees Of Host Utility . . .



Sierra Pacific Power Company
P.O. Box 10100
Reno, NV 89510
(702) 789-4666

REPORT OF NOMINATING COMMITTEE

It is my pleasure to report that the Nominating Committee has met, deliberated, and nominates the following:

1. National Director
Jay W. Weinhardt
2. Vice Chairman
Gordon L. Lavery
3. Governing Board
William K. Ferry
Michael J. McGuire

Kennan H. Beard, Jr., Chairman
Linn E. Magoffin, Member
Robert Johnson, Member

COMMITTEES

COMMITTEE AND DIVISION MEETING ROOM ASSIGNMENTS FOR RENO FALL CONFERENCE

SUNDAY, OCTOBER 21, 1984

COMMITTEE	ROOM	TIME
Certification	Palace A	2:00 P.M. - 5:00 P.M.
Technical Program	Palace B	2:30 P.M. - 4:30 P.M.

MONDAY, OCTOBER 22, 1984

COMMITTEE	ROOM	TIME
Backflow Comm. Teaching	Lot #6	8:00 A.M. - 12 Noon
Backflow Problems	Orpheum A	12:30 P.M. - 2:30 P.M.
Backflow Testers Certif.	Lot #6	1:00 P.M. - 5:00 P.M.
Business Mgt. Division	Roxy A	2:30 P.M. - 4:30 P.M.
Certification Exams.	Rialto	9:00 A.M. - 12 Noon
Corrosion Control	Goldwyn A	2:30 P.M. - 4:30 P.M.
Distribution Division	Orpheum B	2:30 P.M. - 4:30 P.M.
Energy	Metro A	10:30 A.M. - 12:30 P.M.
Gimmicks & Gadgets	Roxy B	12:30 P.M. - 2:30 P.M.
Governing Board Lunch	Adj. Century	11:30 A.M. - 2:00 P.M.
Governing Board	Bijou	8:30 A.M. - 4:30 P.M.
Joint Water Reuse	Orpheum B	10:30 A.M. - 12:30 P.M.
Lab Anal. Certif. Sub-Comm	Metro B	8:00 A.M. - 10:00 A.M.
Lab Analyst Exams. (Oral)	Metro B	10:00 A.M. - 3:00 P.M.
Local Arrangements	Association Office	Conference Hours
Management Development	Goldwyn A	10:30 A.M. - 12:30 P.M.
Management Systems	Roxy A	8:30 A.M. - 10:30 A.M.
Materials Performance	Roxy B	10:30 A.M. - 12:30 P.M.
Membership	Orpheum B	12:30 P.M. - 2:30 P.M.
Public Info. Director	Association Office	By Appointment
Reclaimed Water Dist.	Roxy A	12:30 P.M. - 2:30 P.M.
Research	Orpheum A	5:00 P.M.
Safety	Orpheum B	8:30 A.M. - 11:30 A.M.
System Water Quality	Orpheum A	8:30 A.M. - 11:30 A.M.
Water Conservation	Metro A	10:30 A.M. - 12:30 P.M.
Water Qual. & Res. Div	Orpheum A	2:30 P.M. - 4:30 P.M.
Water Quality Analysis	Roxy A	10:30 A.M. - 12:30 P.M.
Water System Controls	Roxy B	8:30 A.M. - 10:30 A.M.
Water Treatment	Orpheum A	10:30 A.M. - 12:30 P.M.

TUESDAY, OCTOBER 23, 1984

COMMITTEE	ROOM	TIME
Local Arrangements	Association Office	Conference Hours
Public Affairs	Tue Goldwyn A	1:30 P.M. - 3:00 P.M.
Public Info. Director	Association Office	By Appointment
Safe Drinking Water Act	Goldwyn A	8:00 A.M. - 11:00 A.M.

Lot #6 is a roped off area, outdoors, adjacent to the swimming pool and about halfway between the lake and "Bus Transportation"

The "Association Office" is near the main ballroom.

Please note that all divisions meet at 2:30 P.M. on Monday. Consult the schedule for your division. Committee officers should attend their division meeting.

You are further advised that at 4:00 P.M. in the Rialto Room, the Section Trustees and Officers will meet with all division and committee officers. This meeting is designed to bring us all face to face in a question and answer session. Bring along your favorite questions. Stump the experts!

CALIFORNIA-NEVADA SECTION AWWA MONDAY, OCTOBER 22, 1984

GENERAL SESSION

Moderator: George W. Adrian

- 1:20 OPENING REMARKS
Larry Sears, Chairman, California Nevada Section AWWA
- 1:25 CIVIC WELCOME
Peter J. Stenizza, Mayor, City of Reno
- 1:30 AWWA TODAY — THE NATIONAL PICTURE
Dr. William Lynch, Immediate Past President, AWWA
- 2:00 HYDROLOGIC AND GEOLOGIC HIGHLIGHTS — PAST AND PRESENT NORTHWESTERN SOUTH AMERICA
Richard Slade, Consulting Groundwater Geologist
- 2:30 THE INFORMATION EXISTS — BUT CAN YOU FIND IT?
Los Rios, Librarian, Boyle Engineering
- 3:00 CONCEPTS FOR AGRICULTURAL IRRIGATION WATER CONSERVATION
Dr. David Davenport, Dr. Robert Hagan, Dept. of Land Air and Water Resources, University of California, Davis
- 3:30 EPA'S LAND AIR & WATER INTEGRATED TOXICS STUDY IN SANTA CLARA VALLEY — AND ITS NATIONAL IMPLICATIONS
Dr. David Morell, EPA Region 9 Administrative Officer
- 4:00 HERE COMES WOMEN! Water Oriented Women
Judy Conacher, Walnut Valley WOI
Pamela Bragdon, Walnut Valley WOI
Leslie Johnson Kelsay, Calif. Amer. Water Co.



DR. WILLIAM O. LYNCH
Immediate Past President (1984-85)
Official Representative
American Water Works Association
Fall Conference, Reno, Nevada

Dr. Lynch is a consultant at Stearns & Wheeler, Engineers and Scientists, Cazenovia, N.Y. He joined the firm in 1960 after serving 11 years on the faculty of Cornell University's School of Civil Engineering, where he was an associate professor in the Department of Sanitary Engineering.

Lynch has been a member of AWWA since 1953 and has served as trustee, chairman and director of the New York Section. He won the Association's Publications Award in 1961 for a paper judged the year's "most notable contribution to the science or practice of water utility development." He received the Fuller Award, AWWA's highest individual honor, in 1980.

The New York water expert is a licensed Professional Engineer in several states and a Diplomate of the American Academy of Environmental Engineers. He's a member of honor societies Tau Beta Pi and Sigma Xi. Lynch graduated from New Jersey Institute of Technology and earned both Master's and Doctoral degrees in sanitary engineering from Massachusetts Institute of Technology.





CALIFORNIA-NEVADA SECTION AWWA — PARALLEL SESSIONS TECHNICAL PROGRAM — TUESDAY, OCTOBER 23, 1984

WATER DISTRIBUTION DIVISION

Moderators: Ray Miller and Charles Hena

8:00 ANNUAL DIVISION BUSINESS MEETING

8:15 EFFECTIVE CONTRACT SPECIFICATIONS
William Harber, Harber & Associates

8:45 REGULATED WATER USER GUIDELINES & MANUAL
Developed by the Pacific Water District
John T. Morris, Engineering Science Inc.

9:45 DROUGHT TO DELUGE
P.J. Hine, EBMUD

10:15 LARGE METER FIELD TESTING & CALIBRATION
D.P. Minton, EBMUD

10:45 WHO NEEDS A COMPUTER?
Roger Berne, Roger Berne & Assoc.

11:15 THE CORVUS SYSTEM
Robert King, South Coast CWD

11:45 LUNCH BREAK

1:30 WATER METER WATER MAIN TAPPING
REPAIRS
John A. Carter, Reading Machine Company

2:00 CEMENT MORTAR LINED PIPE FOR
LEAKS
John A. Carter, Reading Machine Company

2:30 MODEL AND STREAMLINED SYSTEMS FOR
WATER AGENCIES
John A. Carter, Reading Machine Company

3:00 HIGH-DENSITY FLUID MOTORS
John A. Carter, Reading Machine Company

3:30 RADIO TELEMETRY HISTORY, PRESENT AND FUTURE
Eric Campbell, Campbell Inc.

4:00 EARTH AND REPAIR AND REPAIR FOR
WATER MAINS
John A. Carter, Reading Machine Company

4:30 AWWA & M. GUIDELINES
John A. Carter, Reading Machine Company

WATER QUALITY AND RESOURCES DIVISION

Moderators: Elizabeth Kanczyk and John M. Miller

8:00 ANNUAL DIVISION BUSINESS MEETING

8:15 WATER QUALITY SHADOWN STYLE
Steve Leary, City and County of San Francisco
Water Pollution Control

8:45 OPTIMIZING WATER TREATMENT PLANTS
Steve Leary, City and County of San Francisco
Water Pollution Control

9:15 PRELIMINARY RESULTS OF HIGH-RATE TREATMENT
ACTIVATED CARBON TREATMENT PLANTS
ODOR CONTROL
Russ Bower, Station East AD

9:45 THW REDUCTION EXPERIENCES
James Beard, Joseph Beering
Michael Lander, presenter, Alameda County AD

10:15 A BIOLOGICAL EARLY WARNING SYSTEM FOR
AQUATIC WATER QUALITY
Dr. Edmund Smith, Angelo State Univ.

10:45 MARINE BIOLOGICAL WATER QUALITY APPROPRIATE
WATER MAIN FILLING
Ken Curren, Marin Municipal AD

11:15 MOBILE FILTER SYSTEMS
James King, City and County of San Francisco

11:45 LUNCH BREAK

1:30 WATER QUALITY MONITORING
SOME PHASES AND STRATEGIES
Dr. Edmund Smith, Angelo State Univ.

2:00 STATE OF THE ART LAB COMPUTER SIMULATION
Amelia Lander

2:30 DESIGN AND CONSTRUCTION OF A LABORATORY
FOR WATER QUALITY MONITORING
John A. Carter, Reading Machine Company

3:00 COINTEGRATED TREATMENT AND WATER
TREATMENT
John A. Carter, Reading Machine Company

3:30 DESIGN AND CONSTRUCTION OF THE FOR
REMOVAL FACILITY
Shirley Ann Smith, Angelo State Univ.

4:00 THE WATER QUALITY TREATMENT
PLANT
John A. Carter, Reading Machine Company

BUSINESS MANAGEMENT DIVISION SESSION A — ENERGY MANAGEMENT

Moderator: Dale Kile

8:00 WELCOME
Dale Kile, Chairman, Energy Committee

8:10 OPENING REMARKS
Dale Kile, Session Moderator

8:15 UPDATE — SAN JOSE WATER COMPANY CONTROL
SYSTEM — IN LAYMAN'S TERMS
George Behrman, San Jose Water Company

9:15 TOTAL CONCEPT — ENERGY AND COST EVALUATION OF
A WATER SYSTEM
Frank Barker, Camp Dresser & McKee

9:45 BREAK

10:15 OPERATION OF WATER SYSTEMS FOR ENERGY
CONSERVATION AND LOAD MANAGEMENT — AN UPDATE
Dr. John Driscoll, Univ. of Calif., Los Angeles
Ed Whitaker, S.C. Edison

10:45 PUMP SYSTEM ANALYSIS — UPDATE
Dave Aniston, P.G. & E.

11:15 COMPARATIVE ANALYSIS OF RATE SCHEDULES
Dale Kile, AGTECH

11:45 LUNCH BREAK

1:30 THE REGIONAL INFRASTRUCTURE SERVICE
ANALYSIS
Frank Barker, Camp Dresser & McKee

2:00 VARIABLE SPEED MOTOR PUMPS — A CASE STUDY
Frank Barker, Camp Dresser & McKee

2:45 BREAK

3:00 THE REGIONAL INFRASTRUCTURE SERVICE
ANALYSIS
Frank Barker, Camp Dresser & McKee

3:30 THE REGIONAL INFRASTRUCTURE SERVICE
ANALYSIS
Frank Barker, Camp Dresser & McKee

4:00 ALTERNATE ENERGY SOURCES — AN UPDATE
PANEL DISCUSSION
Steve Miller, Metropolitan MWD
John A. Carter, Reading Machine Company
Dr. Edmund Smith, Angelo State Univ.
Dale Kile, P.G. & E.
Frank Barker, Camp Dresser & McKee
Dale Kile, P.G. & E.

BUSINESS MANAGEMENT DIVISION SESSION B

Moderators: Bill Ferry and Bob Mueller

8:00 ANNUAL DIVISION BUSINESS MEETING

8:15 STRUCTURED PRODUCTIVITY ANALYSIS SYSTEM
Peter Talbot, Peal Marwick Mitchell & Co.

8:45 HOME STUDY COURSES FOR OPERATORS
Kenneth Kern, Calif. St. Univ., Sacramento

9:15 ALTERNATIVE FINANCING FOR TREATMENT PLANTS
Rod Wood, Asst. City Manager, Escondido

9:45 AWWA WATER AWARENESS MATERIAL FOR TEACHERS
Rosalee Book, AWWA, Denver

10:15 WATER MANAGEMENT SIMULATION, THE COMPUTER AGE
Dave Todd, City of Fresno

10:45 LEAK DETECTION: A TOOL FOR
INFRASTRUCTURE ANALYSIS
Gordon Lavery, Lavery Associates

11:15 WATER INFRASTRUCTURE REHABILITATION TECHNOLOGY
William M. Starnes, Brown & Caldwell

11:45 LUNCH BREAK

SAFETY COMMITTEE

Moderator: Frank Barker

1:30 INFRASTRUCTURE SAFETY — GENERAL
CONCEPTS
Frank Barker, Camp Dresser & McKee

2:00 INFRASTRUCTURE SAFETY — CHEMICALS
Frank Barker, Camp Dresser & McKee

2:30 PRELIMINARY ASSESSMENTS, COURTESY AND OBLIGATIONS
William M. Starnes, Brown & Caldwell

3:00 POST-CONSTRUCTION SAFETY AND OBLIGATIONS
William M. Starnes, Brown & Caldwell

3:30 CPR TECHNIQUES AND DEMONSTRATION
William M. Starnes, Brown & Caldwell

4:00 CPR HANDS ON DEMONSTRATION
William M. Starnes, Brown & Caldwell

CALIFORNIA-NEVADA SECTION AWWA WEDNESDAY, OCTOBER 24, 1984

GENERAL SESSION Moderator, Larry Sears

- 8:00 AB 1803 IMPLEMENTATION AND RESULTS
Peter Rogers (Chief, Sanitary Engrg. Br., Calif. Dept. of Health Services)
- 8:30 THE IMPACT OF THE CURRENT JARVIS INITIATIVE ON THE OPERATIONS OF MWD
AND OTHER CALIFORNIA PUBLIC AGENCIES
Carl Boronkay (General Manager, MWD)
- 9:00 CHANGING MINDS IN GOVERNMENT
George Steffes (President, Legislative Advocates, Sacramento)
- 9:30 WATER RIGHTS ISSUES — ILLUSTRATED BY A MAJOR TRUCKEE RIVER CLAIMANT
Robert Firth (Manager, Gas and Water Engrg. and Planning, Sierra-Pacific Power Co., Reno)
- 10:00 CURRENT ISSUES IN DRINKING WATER REGULATIONS
Victor Kimin (Director, EPA Office of Drinking Water, Washington, D.C.)
- 10:30 THE CALIFORNIA WATER PICTURE TODAY
David Kennedy (Director, Calif. Dept. of Water Resources)
- 11:00 ANNUAL BUSINESS MEETING, CALIFORNIA-NEVADA SECTION AWWA
Larry Sears (Chairman, California-Nevada Section, AWWA)
- 11:30 ADJOURN
- 12:00 LUNCHEON



DAVID N. KENNEDY, Director of California's Department of Water Resources will appear on the General Session program Wednesday morning at 10:30 A.M. Kennedy was Governor Deukmejian's choice to fill the post which had been vacant since Deukmejian took office. As Assistant Manager of the Metropolitan Water District of Southern California, Kennedy established himself as a knowledgeable water leader, well aware of the needs for future development and equitable distribution of the State's resources. But, he has also been sensitive to the environmental issues that have become an integral part of water development in California. As head of the State Water Project, Kennedy will be faced with satisfying the needs of the North and the South, as well as the various special interest groups so much a part of the politics of water.

Spouses Technical Session — Wednesday

Is The Water Safe to Drink?

You've heard a lot on radio and TV, and read more in the newspaper, about contamination of drinking water. What some of the concerns are and what is being done to assure your water is pure, wholesome, and appropriate for domestic use will be discussed by these two water quality professionals:

PRESENTATION: 9:30 - 10:30 A.M.
Wednesday, October 24
Fronton Room

2 Fuller Awards

The George Warren Fuller Award is presented to members of each Section of the American Water Works Association for distinguished service to the community water-supply field, and in commemoration of the sound engineering skill, the brilliant diplomatic talent, and the constructive leadership that characterized the life of George Warren Fuller. The award was established in 1937.



For his dedicated service to the Section as a Water Supply and Distribution Division Officer, Trustee, Treasurer and Executive Secretary where he has devoted long hours to updating and improving the by-laws, rules, committee charges and overall procedures, the California-Nevada Section of the American Water Works Association bestows the George Warren Fuller Award for 1984 upon:

KENNETH R. BOYD



In recognition of his dedication to public health and sanitary engineering aspects of the water industry and his close working relationship with utilities to improve reliability and quality control, the California-Nevada Section of the American Water Works Association bestows the George Warren Fuller Award for 1984 upon:

JOHN M. GASTON

Elliott Award

The George A. Elliott Award is presented to one member of the California Section who, during the past year, performed outstanding service to the section such as presentation of the best paper, unusual contribution to Committee activities, notable efforts to improve member and public relations, or having made outstanding innovations in any branch of the water works field.



In recognition of over thirty-five years of leadership to the water industry by providing outstanding service representing manufacturers, heading his group and initiating innovative exhibition methods, but most especially for his years of dedication as Membership Chairman in the true tradition of the Section founder, the California-Nevada Section of the American Water Works Association hereby bestows the George A. Elliott Award for 1984 upon:

C.R. "BOB" KEISER

Spouses Tour — Monday

On Monday, October 22, there will be a tour for spouses that includes a bus trip to historical Virginia City — the site of the Comstock Gold and Silver Mines. Many of the original buildings still remain . . . and the tour will show visitors this mining town that at one time in the 1800's had a population of over 100,000 people.

Historical Tour — 8:45 A.M. - 4:30 P.M.

8:45 A.M. Buses load

Bus Entrance — South Side of Lobby

Fashion Show — Tuesday

On Tuesday, October 23, a continental breakfast will be held featuring a fashion show of dresses from days gone by.

Ruffles & Old Lace



Ruffles and Old Lace — "Looks of Days Gone By"
Continental Breakfast
10:00 A.M. - 11:30 A.M. — Fronton Room

Dinner Show — Monday



Be in Line 6:00 to 6:30 P.M. — Showtime 8:00 P.M.
A Fantastic Show . . .

10

Annual Banquet — Tuesday

DICK BRAUN'S BIG BAND



KIRBY ST. ROMAIN

*Master Impressions,
Sound Effects, Comedy,
A Real Professional
Entertainer*

Doors Open — 6:45 P.M.
Dinner — 7:30 P.M.
Show — 9:00 P.M.
Adelphi Room



THE GREAT AMERICAN COWBOY is the only nationally syndicated radio news program that can bring this live format to your market. Fast paced and actuality filled, THE GREAT AMERICAN COWBOY will attract and hold your market's key demo/psychographic audiences. There is no audience that spans as wide a variety of down-to-earth, honest Americans as your Country listeners.

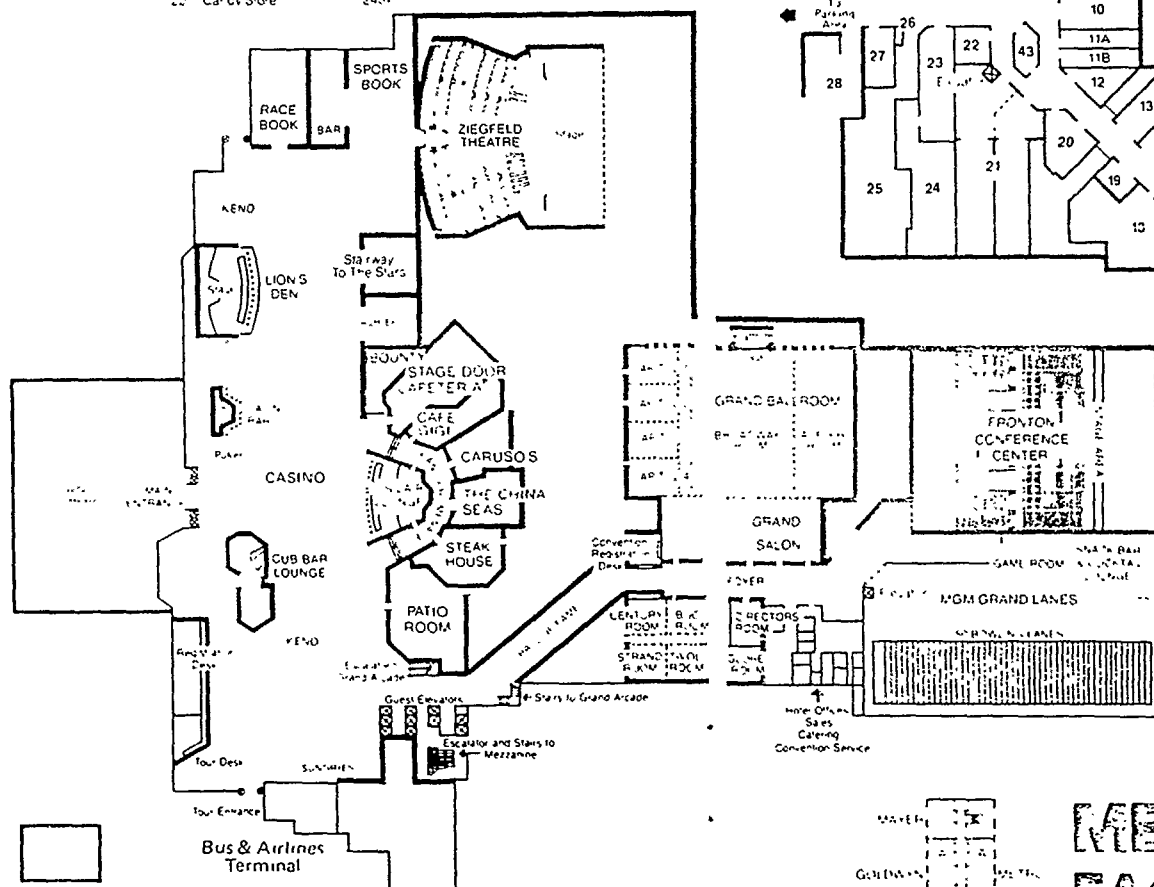
Bob Tallman and THE GREAT AMERICAN COWBOY puts your listeners in the chute with the greatest cowboys in America . . . nobody else can do that . . . nobody but Bob Tallman and the Professional Rodeo Network.

Fall Conference Luncheon Speaker
Wednesday, Noon — October 24

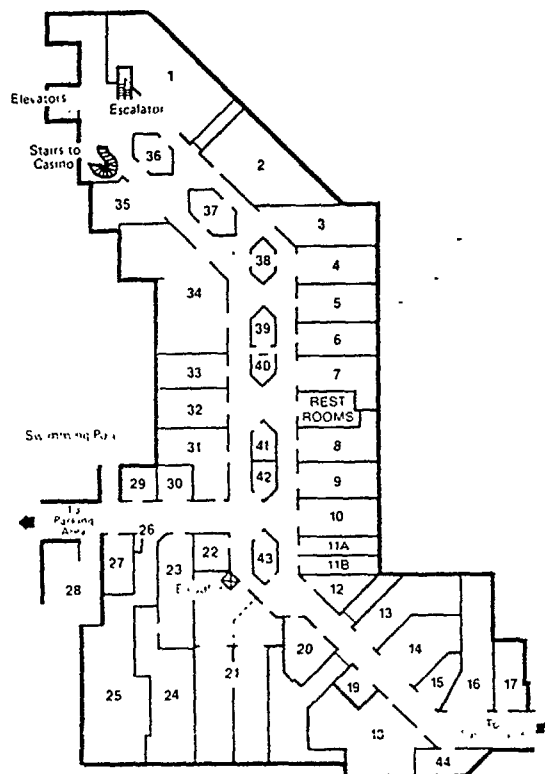
11

GRAND ARCADE

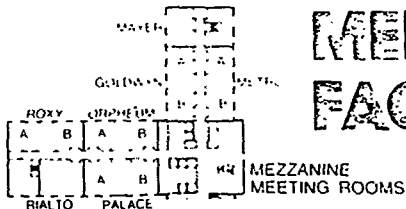
- | | | | | | |
|----|-----------------------|------|----|--------------------------|------|
| 1 | Gift Shop | 2445 | 23 | Ladies Beauty Salon | 2435 |
| 2 | Ladies Fashions | 2459 | 24 | Ladies Health Club | 2451 |
| 3 | Men's Garters | 2432 | 25 | Men's Health Club | 2186 |
| 4 | Leather & Luggage | 2463 | 26 | Ruby & Scarves | 2429 |
| 5 | Fur Salon | 2444 | 27 | Men's Hair Salon | 2434 |
| 6 | Electronics | 2442 | 28 | Tennis Pro Shop & Courts | 2145 |
| 7 | Children's Shop | 2438 | 29 | Shoe Site | 2449 |
| 8 | Western Clothing | 2473 | 30 | Import Shop | 2454 |
| 9 | Clocks & Music Boxes | 2453 | 31 | Bank | 2433 |
| 10 | Gas & Parcela n | 2448 | 32 | Empire | 2462 |
| 11 | Nut Shop | 2411 | 33 | Ladies Shoes | 2451 |
| 12 | Clocks & Instruments | 2435 | 34 | Men's Clothing | 2464 |
| 13 | Shoes | 2435 | 35 | Jewelry | 2455 |
| 14 | Antiques | 2461 | 36 | Sculptures | 2469 |
| 15 | Vintage Packages | 2456 | 37 | Cutlery | 2441 |
| 16 | Antique Photos | 2455 | 38 | Antique Crafts | 2451 |
| 17 | Shoes | 2435 | 39 | Glass Blowing | 2467 |
| 18 | Woods & Craple | 2472 | 40 | Country Store | 2443 |
| 19 | Teen Amusement Center | 2431 | 41 | Outcan | 2475 |
| 20 | Art Photos | 2467 | 42 | Porcelain Studio | 2470 |
| 21 | Ice Cream | 2452 | 43 | Monogramming | 2476 |
| 22 | MGM Movie Theaters | 2434 | 44 | Mugs & Joke Shop | 2481 |
| 23 | Candy Store | 2437 | | | |



Non-public Areas



MEETING FACILITIES





Telex: 45-0895 AWWA DVR
Cable: WATERINFO

American Water Works Association | 6666 West Quincy Avenue | Denver, CO 80235 | 303 794-7711

Dear Exhibitor:

Thank you for participating in the October 21-24, 1984 California-Nevada Section Annual Conference and Exposition.

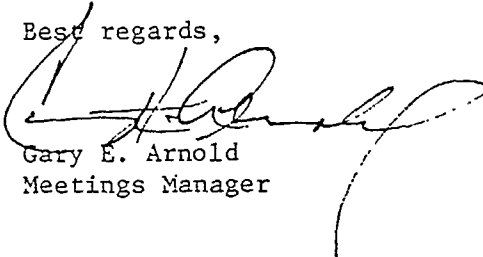
The enclosed acknowledgement is to confirm receipt of your Application for Exhibit Space. It is not your booth assignment, invoice, or confirmation of registration. Your application has been date-stamped and space will be assigned in accordance with AWWA Exhibit Rules and Regulations.

Booth assignment date is September 9, 1984. Shortly thereafter, you may expect your Exhibitor Service Kit sent by United-Bender Exposition Service Company.

Also enclosed are a copy of the Exposition Rules, Hotel Reservation Form and Registration. Please note, the California-Nevada Section has extended the number of complimentary registrations for exhibitors from one to three for the first booth purchased and one more for each additional booth... maximum of three booths per manufacturer. The MGM Grand Hotel in Reno will confirm hotel accommodations.

We look forward to a successful conference in Reno. Please let me know how I may be of further assistance.

Best regards,


Gary E. Arnold
Meetings Manager

NOTE: This packet does not contain Registration and Housing Forms. Once printed, we will forward these documents to your attention.

CAPCO JEN 0021543



UNITED/BENDER EXPOSITION SERVICE CO.
800 Stillwell/P.O. Box 11430 • Reno, Nevada 89510
702-323-2721

COAST TO COAST

AMERICAN WATER WORKS
MGM GRAND HOTEL, RENO, NEVADA
OCTOBER 21 - 25, 1984

SET UP AND DISMANTLING LABOR

In the interest of prompt and efficient processing of exhibitors' labor requirements for set up and dismantling of exhibits, it is urged that advance notice be provided on this form. Orders received at the show will be processed after advance orders in all cases.

Display persons are assigned to orders at 8 AM daily and completion time of first assignments is uncertain. Therefore, starting times after 8 AM cannot be guaranteed, although we will make every attempt to provide labor at requested times.

You must call for labor at the service desk and bring display person back to service desk when finished to check in labor. Failure to call for labor at requested time will result in a one-hour charge per display person requested unless 48 hour advance notice is provided.

LABOR RATES

Straight Time \$25.50
per hour

Overtime \$50.00
per hour

Minimum:
One hour per display person
(½ hour increments thereafter)

Straight time: 8:00 A.M. -- 4:30 P.M. Monday through Friday except holidays.
All other hours are overtime. All labor rates subject to union contract increases.

*It is understood that the above rates are based on our current union contract. Should there be any wage increase prior to, or during the show, all rates will be altered accordingly.

(Please check appropriate box)

INSTALLATION ☒
DISMANTLING ☐

☒ Proceed with installation at the earliest possible time. Exhibit will be installed/dismantled on straight time whenever possible.

☐ Setup drawing/photos enclosed
☒ Setup drawing/photos with exhibit

Instructions should be provided. United/Bender Exposition personnel will supervise, but blueprints, etc., will facilitate an economical, correct installation.

A supervision charge of 25% will be added.

INSTALLATION ☐
DISMANTLING ☒

☐ Do Not Proceed. Exhibitor's representative will call at the service desk for labor at 8 AM/PM on (day) Wednesday (date) Oct. 24. Provide 2 installers/dismantlers for approx. 1 hours.

Exhibitor agrees to return to service desk to check in labor at completion of work each day.

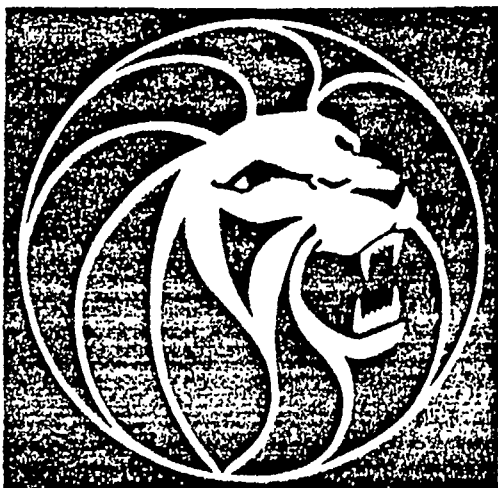
*Note that starting times other than 8 AM cannot be guaranteed.

PAYMENT POLICY: Orders of \$300 or less **Require** payment in advance with cash, company check, VISA, American Express or Master Charge credit card. Orders over \$300 will be invoiced at close of show (in which case discount prices will not apply), with payment due on presentation of invoice. Service charge of 1½% of unpaid balance per month starts 20 days after invoice date.

FIRM NAME CAPCO PIPE COMPANY BOOTH SPACE NO. 73
PURCHASE ORDER NO. _____ BY: _____ TITLE: _____
BILLING ADDRESS 1400 South 20th Street Birmingham Alabama 35205
Street City State Zip Code
TELEPHONE: () 800-633-3420 AUTHORIZED BY SIGNATURE: [Signature]

RL 1081

CAPCO JEN 0021544



The MGM Grand Hotel-Reno conforms in all respects with the latest Reno fire codes and ordinances. The hotel has a "full life safety package" which includes sprinklers in all rooms and hotel/casino public and operational areas. Smoke detectors with audible alarms also are in all rooms and throughout the hotel, and a public address system has speakers in all rooms and public and employee areas. It has automatic shutoff of gas and electricity in case of fire and all areas are monitored by the fire department to designate fire locations.

Hotel Reservation Form

AMERICAN WATER WORKS ASSOCIATION CONFERENCE
October 21-24, 1984

Please make reservations for one persons

Name(s) William R. Perrell

Address 1400 South 20th Street

City Birmingham State-Zip Alabama 35205

Arrival Date Sat. October 20 Time of Arrival 6:00 P.M. Oct. 24

Departing Date Tuesday, October 23

Deposit Amount * \$ \$125.00

* One night deposit required to guarantee accommodations. Deposit refundable if reservation cancelled 24-hours prior to ARRIVAL. Please return reservation and deposit at least 30 days prior to arrival. CREDIT CARDS NOT ACCEPTED TO GUARANTEE RESERVATIONS. Reservation requests received after 9-19-84 will be confirmed subject to room availability.

Please reserve accommodations as checked below:

- ☐ Single or Double \$58.00
- ☐ Round King-Bedded Room \$75.00
- ☒ One Bedroom Suite \$125-141.00
- ☐ Two Bedroom Suite \$182-215.00

(ALL RATES SUBJECT TO 7% WASHOE COUNTY ROOM TAX)

Return Reservation To:

MGM Grand Hotel-Reno
2500 E. Second Street
Reno, NV 89595

CAPCO JEN 0021545

AWWA EXHIBIT RULES AND REGULATIONS

1. **AGREEMENT TO THE AWWA EXHIBIT RULES AND REGULATIONS**—Each exhibitor, for himself and his employees, agrees to abide by these Rules and Regulations and by subsequent amendments and additions thereto adopted by the American Water Works Association, hereinafter referred to as AWWA.

2. **ASSIGNMENT OF SPACE**—The character of proposed exhibits, exhibitor's preferences as to location, and the calendar date of receipt of each Application for Exhibit Space will be considered by AWWA in assigning exhibit spaces, but AWWA reserves the right of final decision as well as the right to rearrange floor plans or relocate exhibits or both. Initial Exhibit Space will be assigned: Sept. 9, 1984.

3. A check payable to AWWA for 25% of the booth(s) fee as a down payment, which will be applied to the total space rental cost must accompany each application for exhibit space. The balance of the exhibit fee must be paid prior to Oct. 7, 1984.

4. **CANCELLATIONS & RETURNS**—Space cancellations and refunds will be treated according to the following schedule:

Written cancellation notice received:

- A. *PRIOR* to the assignment date: full refund of monies paid.
- B. *After assignment date* but prior to the payment date: 25% deposit will be forfeited to AWWA.
- C. *After the payment date* but prior to the opening of the conference: 25% of the total contract amount will be refunded to the exhibitor.

5. **CANCELLATION BY THE ASSOCIATION** AWWA may cancel without stating a cause or explanation, in whole or in part, any exhibitor's right to exhibit and may remove from the convention's premises any or all of the property of the exhibitor. The liability of AWWA for any such cancellation shall not exceed the proportionate amount of the exhibit fee, which the cancelled exhibition hours bear to the total hours originally available for exhibition. If the right to exhibit is cancelled for violation of these Rules and Regulations or for any other good and sufficient reason, AWWA shall have no liability for such cancellation. AWWA shall not be liable for failure to deliver the space assigned to any exhibitor, or alternative space, if such failure is caused directly or indirectly, in whole or in part, by the actions of such exhibitor or persons for which such exhibitor is responsible or if such failure is due to destruction of or damage to the building or the exhibit area by fire or act of God, acts of a public enemy, strikes, governmental action, or any cause beyond AWWA's control, if the entire conference is cancelled because of any such causes, however, AWWA will refund exhibit fees to exhibitors, pro rata, to the extent such fees exceed promotional and administrative expenses previously incurred by AWWA in connection with the conference. AWWA reserves the right to cancel the conference prior to opening for any other cause; in the event the conference is cancelled for any such other cause, AWWA's liability shall be limited to refunding all exhibit fees in full.

6. **LIABILITY** Neither AWWA nor the convention hotel assumes any responsibility for the protection and safety of exhibitors or their representatives, agents, or employees or for the protection of exhibits or other property of exhibitors or their representatives. Small and easily portable articles should be properly secured or removed after exhibition hours and placed in safe keeping. Any guard service, security room, or other protective measures that AWWA may take shall be deemed to be purely gratuitous on its part, and AWWA shall have no responsibility for the effectiveness or failure of such measures or for the conduct of personnel involved therewith.

Each exhibitor agrees to indemnify AWWA and hold it harmless from all claims that such exhibitor or its representatives, agents, employees, contractors, or insurers may assert against AWWA in connection with any injury to persons or damage to or loss of property, or which any person may assert against AWWA in connection with any injury to person or property caused by the actions or negligence of such exhibitor or its representatives, agents, employees, or contractors, including paying all court costs, attorneys' fees, and other expenses incurred by AWWA in defending against, satisfying, or compromising any such claim.

7. **INSURANCE**—Exhibitors wishing to insure their exhibits must do so at their own expense.

8. **PROTECTION OF HOTEL PROPERTY** Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel or convention hall exhibit area without permission from the proper building authority. Packing, unpacking, and assembly of exhibits shall be done only in designated areas and in conformity with directions of the AWWA Meetings Manager, the hotel or convention hall manager, or their assistants.

9. **BOOTHS**—Booth equipment, consisting of back and side wall draping and identification sign, is provided by AWWA. If an exhibitor plans to install a display of such character that the exhibitor will not require or desire the use of standard booth equipment, no part of his exhibit shall so project as to obstruct the view of adjacent booths. No exhibit shall exceed a height of eight (8) feet on the back wall, nor be higher than 36 inches on the side wall, nor project forward more than 24 inches from the back wall, except with the specific permission of the AWWA Meetings Manager. The sides of any display projecting forward from the back wall must be finished in such a manner as will present an unobjectionable appearance to exhibitor and viewers of adjacent displays.

10. **SERVICE CONTRACTOR**—United/Bender Exposition Service has been selected as the official service and decorating contractor for the 1984 CAL NEV MEETING. Exhibitor kits will be provided after the initial booth assignment on Sept. 9, 1984. Exhibitors will be responsible for furnishing details and specifications for display requirements within any deadlines established by the service contractor. Exhibitors may arrange with the official service contractor to obtain local labor for assembly and dismantling of exhibits or similar purposes; any independent labor arrangements must be approved by the official service contractor in order to avoid potential jurisdictional or other labor disputes.

11. **INSTALLATION AND DISMANTLING**—Installation of exhibits and booth equipment will be moved in by service contractor from 8 a.m. to 12 noon on Sunday, Oct. 21, 1984. Exhibitors may move-in/set-up from 12 noon to 6 p.m. Exhibitors finish move-in/set-up from 8 a.m. to 10 a.m. Monday, Oct. 22, 1984. Exhibit area opens at 11:30 a.m., following inspection by Cal Nev Section officers. Dismantling begins at 8 a.m., Wednesday, Oct. 24, 1984. All exhibits must be completely clear of the exhibit area by 5 p.m., Oct. 24, 1984.

12. EXHIBIT HOURS

Monday, October 22, 1984 11:30 a.m. to 6:30 p.m.
Tuesday, October 23, 1984 11:30 a.m. to 6:30 p.m.

13. **OBJECTIONABLE DISPLAYS**—Displays shall not be unduly obstructive, noisy, glaring, or otherwise objectionable, nor shall they violate municipal, state, or federal laws, rules or regulations, including safety codes. Only flameproof display materials may be used. AWWA shall have the final power to determine whether any display is objectionable.

14. **ACCESS TO DISPLAYS**—Each exhibitor will be provided with one conference registration at no cost for himself or for a designated individual working in the booth. All other personnel must register for the conference at the section's prevailing rate.

Each exhibitor representative will be required to complete a registration form and a badge will be prepared for each person in the exhibit booth.

15. **PERSONNEL** All personnel employed by exhibitors, including temporary help, must conform to standards of dress and conduct in keeping with the high standards of the exhibition and the meeting.

16. **USE OF SPACE** Exhibits shall be shown only in those areas established for the purpose by AWWA. No exhibitor shall display articles, equipment, or information concerning services or movies of such articles, equipment or services in private suites or rooms during the conference, and no exhibitor shall permit any other corporation or firm to use the space allotted to such exhibitor or display articles not manufactured or normally sold by such exhibitor.

17. **DISTRIBUTION OF PRINTED MATTER, ETC.**—Exhibitors shall not distribute to the conference delegates printed matter, samples, souvenirs, and the like, except from within their exhibit spaces. Special distribution of such material elsewhere must be approved by the AWWA Meetings Manager. AWWA reserves the right to refuse to permit distribution of anything which it may consider objectionable.

18. **GENERAL** These Rules and Regulations are subject to reasonable revision or modification by AWWA, and all matters not specifically provided herein are subject to final determination by AWWA.

19. LIMIT OF THREE BOOTH SPACES

1984 AWWA CALIFORNIA/NEVADA ANNUAL CONFERENCE

EXHIBITOR'S BREAKFAST

The 1984 AWWA California/Nevada Conference will be the best ever! One reason for this success is because AWWA constantly seeks the observations, feelings, and attitudes of attendees and exhibitors.

Once again, AWWA will sponsor an Exhibitor's Breakfast. It will be held:

**Tuesday, October 23, 1984
8:00 AM - 9:30 AM
The Palace Room**

Here is your chance to share your candid views on the success of this year's Exhibition, how we can improve for the future, and what we can do to help make your participation more productive.

We ask that one member of your exhibiting team join us for this important breakfast meeting.

We look forward to seeing you in Reno and sharing constructive thoughts at the Exhibitor's Breakfast.

AWWA EXHIBIT RULES AND REGULATIONS

1. **AGREEMENT TO THE AWWA EXHIBIT RULES AND REGULATIONS**—Each exhibitor, for himself and his employees, agrees to abide by these Rules and Regulations and by subsequent amendments and additions thereto adopted by the American Water Works Association, hereinafter referred to as AWWA.

2. **ASSIGNMENT OF SPACE**—The character of proposed exhibits, exhibitor's preferences as to location, and the calendar date of receipt of each Application for Exhibit Space will be considered by AWWA in assigning exhibit spaces, but AWWA reserves the right of final decision as well as the right to rearrange floor plans or relocate exhibits or both. Initial Exhibit Space will be assigned: Sept. 9, 1984.

3. A check payable to AWWA for 25% of the booth(s) fee as a down payment, which will be applied to the total space rental cost must accompany each application for exhibit space. The balance of the exhibit fee must be paid prior to Oct. 7, 1984.

4. **CANCELLATIONS & RETURNS**—Space cancellations and refunds will be treated according to the following schedule:

Written cancellation notice received:

- A. *PRIOR* to the assignment date: full refund of monies paid.
- B. *After assignment date* but prior to the payment date: 25% deposit will be forfeited to AWWA.
- C. *After the payment date* but prior to the opening of the conference: 25% of the total contract amount will be refunded to the exhibitor.

5. **CANCELLATION BY THE ASSOCIATION** AWWA may cancel without stating a cause or explanation, in whole or in part, any exhibitor's right to exhibit and may remove from the convention's premises any or all of the property of the exhibitor. The liability of AWWA for any such cancellation shall not exceed the proportionate amount of the exhibit fee, which the cancelled exhibition hours bear to the total hours originally available for exhibition. If the right to exhibit is cancelled for violation of these Rules and Regulations or for any other good and sufficient reason, AWWA shall have no liability for such cancellation. AWWA shall not be liable for failure to deliver the space assigned to any exhibitor, or alternative space, if such failure is caused directly or indirectly, in whole or in part, by the actions of such exhibitor or persons for which such exhibitor is responsible or if such failure is due to destruction of or damage to the building or the exhibit area by fire or act of God, acts of a public enemy, strikes, governmental action, or any cause beyond AWWA's control, if the entire conference is cancelled because of any such causes, however, AWWA will refund exhibit fees to exhibitors, pro rata, to the extent such fees exceed promotional and administrative expenses previously incurred by AWWA in connection with the conference. AWWA reserves the right to cancel the conference prior to opening for any other cause, in the event the conference is cancelled for any such other cause, AWWA's liability shall be limited to refunding all exhibit fees in full.

6. **LIABILITY** Neither AWWA nor the convention hotel assumes any responsibility for the protection and safety of exhibitors or their representatives, agents, or employees or for the protection of exhibits or other property of exhibitors or their representatives. Small and easily portable articles should be properly secured or removed after exhibition hours and placed in safe keeping. Any guard service, security room, or other protective measures that AWWA may take shall be deemed to be purely gratuitous on its part, and AWWA shall have no responsibility for the effectiveness or failure of such measures or for the conduct of personnel involved therewith.

Each exhibitor agrees to indemnify AWWA and hold it harmless from all claims that such exhibitor or its representatives, agents, employees, contractors, or insurers may assert against AWWA in connection with any injury to persons or damage to or loss of property, or which any person may assert against AWWA in connection with any injury to person or property caused by the actions or negligence of such exhibitor or its representatives, agents, employees, or contractors, including paying all court costs, attorneys' fees, and other expenses incurred by AWWA in defending against, satisfying, or compromising any such claim.

7. **INSURANCE**—Exhibitors wishing to insure their exhibits must do so at their own expense.

8. **PROTECTION OF HOTEL PROPERTY** Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel or convention hall exhibit area without permission from the proper building authority. Packing, unpacking, and assembly of exhibits shall be done only in designated areas and in conformity with directions of the AWWA Meetings Manager, the hotel or convention hall manager, or their assistants.

9. **BOOTHS**—Booth equipment, consisting of back and side wall draping and identification sign, is provided by AWWA. If an exhibitor plans to install a display of such character that the exhibitor will not require or desire the use of standard booth equipment, no part of his exhibit shall so project as to obstruct the view of adjacent booths. No exhibit shall exceed a height of eight (8) feet on the back wall, nor be higher than 36 inches on the side wall, nor project forward more than 24 inches from the back wall, except with the specific permission of the AWWA Meetings Manager. The sides of any display projecting forward from the back wall must be finished in such a manner as will present an unobjectionable appearance to exhibitor and viewers of adjacent displays.

10. **SERVICE CONTRACTOR**—United/Bender Exposition Service has been selected as the official service and decorating contractor for the 1984 CAL NEV MEETING. Exhibitor kits will be provided after the initial booth assignment on Sept. 9, 1984. Exhibitors will be responsible for furnishing details and specifications for display requirements within any deadlines established by the service contractor. Exhibitors may arrange with the official service contractor to obtain local labor for assembly and dismantling of exhibits or similar purposes; any independent labor arrangements must be approved by the official service contractor in order to avoid potential jurisdictional or other labor disputes.

11. **INSTALLATION AND DISMANTLING**—Installation of exhibits and booth equipment will be moved in by service contractor from 8 a.m. to 12 noon on Sunday, Oct. 21, 1984. Exhibitors may move-in set-up from 12 noon to 6 p.m. Exhibitors finish move-in set-up from 8 a.m. to 10 a.m. Monday, Oct. 22, 1984. Exhibit area opens at 11:30 a.m., following inspection by Cal Nev Section officers. Dismantling begins at 8 a.m., Wednesday, Oct. 24, 1984. All exhibits must be completely clear of the exhibit area by 5 p.m., Oct. 24, 1984.

12. EXHIBIT HOURS

Monday, October 22, 1984 11:30 a.m. to 6:30 p.m.
Tuesday, October 23, 1984 11:30 a.m. to 6:30 p.m.

13. **OBJECTIONABLE DISPLAYS**—Displays shall not be unduly obstructive, noisy, glaring, or otherwise objectionable, nor shall they violate municipal, state, or federal laws, rules or regulations, including safety codes. Only flameproof display materials may be used. AWWA shall have the final power to determine whether any display is objectionable.

14. **ACCESS TO DISPLAYS**—Each exhibitor will be provided with one conference registration at no cost for himself or for a designated individual working in the booth. All other personnel must register for the conference at the section's prevailing rate.

Each exhibitor representative will be required to complete a registration form and a badge will be prepared for each person in the exhibit booth.

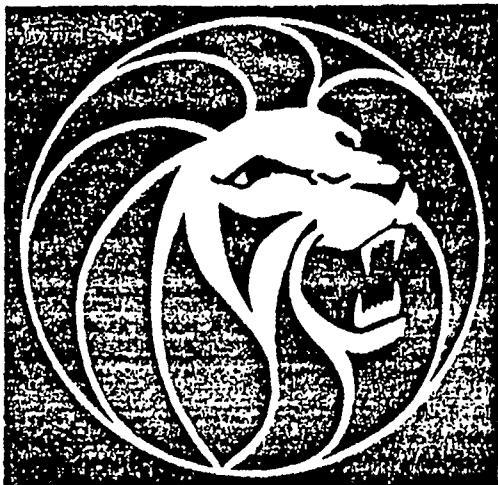
15. **PERSONNEL** All personnel employed by exhibitors, including temporary help, must conform to standards of dress and conduct in keeping with the high standards of the exhibition and the meeting.

16. **USE OF SPACE** Exhibits shall be shown only in those areas established for the purpose by AWWA. No exhibitor shall display articles, equipment, or information concerning services or movies of such articles, equipment or services in private suites or rooms during the conference, and no exhibitor shall permit any other corporation or firm to use the space allotted to such exhibitor or display articles not manufactured or normally sold by such exhibitor.

17. **DISTRIBUTION OF PRINTED MATTER, ETC.**—Exhibitors shall not distribute to the conference delegates printed matter, samples, souvenirs, and the like, except from within their exhibit spaces. Special distribution of such material elsewhere must be approved by the AWWA Meetings Manager. AWWA reserves the right to refuse to permit distribution of anything which it may consider objectionable.

18. **GENERAL** These Rules and Regulations are subject to reasonable revision or modification by AWWA, and all matters not specifically provided herein are subject to final determination by AWWA.

19. LIMIT OF THREE BOOTH SPACES



The MGM Grand Hotel-Reno conforms in all respects with the latest Reno fire codes and ordinances. The hotel has a "full life safety package" which includes sprinklers in all rooms and hotel/casino public and operational areas. Smoke detectors with audible alarms also are in all rooms and throughout the hotel, and a public address system has speakers in all rooms and public and employee areas. It has automatic shutoff of gas and electricity in case of fire and all areas are monitored by the fire department to designate fire locations.

Hotel Reservation Form

AMERICAN WATER WORKS ASSOCIATION CONFERENCE
October 21-24, 1984

Please make reservations for _____ persons

Name(s) _____

Address _____

City _____ State-Zip _____

Arrival Date _____ Time of Arrival _____

Departing Date _____

Deposit Amount * \$ _____

* One night deposit required to guarantee accommodations. Deposit refundable if reservation cancelled 24-hours prior to ARRIVAL. Please return reservation and deposit at least 30 days prior to arrival. CREDIT CARDS NOT ACCEPTED TO GUARANTEE RESERVATIONS. Reservation requests received after 9-19-84 will be confirmed subject to room availability.

Please reserve accommodations as checked below:

- ☐ Single or Double \$58.00
- ☐ Round King-Bedded Room \$75.00
- ☒ One Bedroom Suite \$125-141.00
- ☐ Two Bedroom Suite \$182-215.00

(ALL RATES SUBJECT TO 7% WASHOE COUNTY ROOM TAX)

Return Reservation To:

MGM Grand Hotel-Reno
2500 E. Second Street
Reno, NV 89595

CAPCO JEN 0021549



UNITED/BENDER EXPOSITION SERVICE CO.
800 Stillwell/P.O. Box 11430 • Reno, Nevada 89510
702-323-2721

COAST TO COAST

AMERICAN WATER WORKS
MGM GRAND HOTEL, RENO, NEVADA
OCTOBER 21 - 25, 1984

TABLE OF CONTENTS

Policy Letter.....	1
Authorization for 3rd Party Billing	2
Authorization for Credit Card Billing	3
Furniture, Decorations, & Floor Covering Order Form.....	4
Rental Display Order Form.....	5
Specialty Items Order Form.....	6
Electrical Service Order Form	7
Set Up and Dismantling Order Form	8
Standard Booth Background and Sign	9
Special Signs Order Form.....	10
Booth Cleaning Order Form.....	11
Shipping Instructions	12
Freight Handling Rates.....	13
Order for Drayage Service Form	14
Caravan Van Line Shipping Service	15

CAPCO JEN 0021551



UNITED/BENDER EXPOSITION SERVICE CO.
800 Stillwell/P.O. Box 11430 • Reno, Nevada 89510
702-323-2721

AMERICAN WATER WORKS
MGM GRAND HOTEL, RENO, NEVADA
OCTOBER 21 - 25, 1984

COAST TO COAST

SIGNS

The following prices are for signs of 10 words or less . . . black ink on white card.
Over 10 words, add 60¢ per word.

Quantity	Size	Discount Prices*	Standard Prices*	Amount
	7" x 11"	13.00	19.00	
	11" x 14"	19.00	24.00	
	14" x 22"	24.00	32.00	
	22" x 28"	30.00	40.00	
	28" x 44"	44.00	56.00	
	7" x 44"	18.00	30.00	
	14" x 44"	32.00	44.00	
	20" x 60"	60.00	74.00	
	40" x 60"	QUOTED UPON REQUESTED		
	X			
	X			

6% Sales tax will be added to all sign prices.

*Discount Price applicable for advance orders received 10 days prior to show opening accompanied by payment in full. Standard pricing will be applied to all orders not accompanied by payment, or orders placed at the show. Signs which must be prepared on an overtime basis are subject to additional overtime charges.

Special Ink Color (\$5.00 Extra) Specify:		
Special Background Color (\$5.00 Extra) Specify:		
Additional Words @ 60¢ Per Word		
Special Art Work (Logos, Trademarks, Special Lettering, Cutouts, Etc.) Quotation Supplied on Request		
Cardboard Easels @ \$3.00 Each		
TOTALS		

Vertical ☐ Horizontal ☐

ATTACH COPY AND SKETCH TO THIS ORDER

Please type or print your copy to insure the accuracy of your sign.

PAYMENT POLICY: Orders of \$300 or less require payment in advance with cash, company check, VISA, Master Charge or American Express credit card. Orders over \$300 will be invoiced at close of show (in which case discount prices will not apply), with payment due on presentation of invoice. Service charge of 1½ % of unpaid balance per month starts 20 days after invoice date.

FIRM NAME _____ BOOTH SPACE NO. _____

PURCHASE ORDER NO. _____ BY: _____ TITLE: _____

BILLING ADDRESS _____
Street City Zip Code

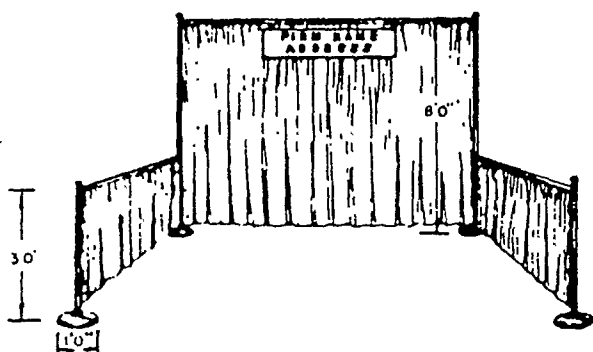
TELEPHONE: () _____ AUTHORIZED BY SIGNATURE: _____

UNITED/BENDER EXPOSITION SERVICE CO.
800 Stillwell/P.O. Box 11430 • Reno, Nevada 89510
702-323-2721

**AMERICAN WATER WORKS
MGM GRAND HOTEL, RENO, NEVADA
OCTOBER 21 - 25, 1984**

COAST TO COAST

STANDARD BOOTH BACKGROUND AND SIGN



Standard booth equipment with draped background, posts, side partitions, and sign, similar to that shown in cut, will be furnished without extra charge if desired. The backwall of the standard boothing is 8' - 0" high; the sign is 7" x 44"; the side partitions are 36" high. Booth equipment consists of aluminum frames supported by polished aluminum bases; and backwall drapes with side dividers.

If requested, each exhibitor will be furnished with a standard booth sign; Sign is one-line with exhibitor's name (maximum 25 characters) and assigned booth number. If you should require a sign with more than twenty-five characters, it will be necessary for you to order this sign separately at your cost.

"IT IS IMPORTANT THAT THIS FORM BE COMPLETED EVEN IF NO EQUIPMENT IS NEEDED"

Please fill in the proper box below:

We ☐ will require standard booth background
☐ will not

We ☐ will ☐ require standard booth sign.

IMPORTANT

Association will determine wording of sign if this form is not received 2 weeks prior to show. Any changes at show site will be billed to the exhibitor.

PLEASE PRINT CLEARLY — THE FOLLOWING INFORMATION IS FOR YOUR IDENTIFICATION SIGN

Company Name

[illegible]

(Maximum twenty-five (25) characters)

EXHIBITOR _____ BOOTH NO. _____

ADDRESS _____

CITY AND STATE _____

BY (SIGNATURE) _____ DATE _____

PLEASE FORWARD ONE COPY TO UNITED/BENDER AND RETAIN ONE COPY FOR YOUR FILE

UX

UNITED/BENDER EXPOSITION SERVICE CO.
800 Stillwell/P.O. Box 11430 • Reno, Nevada 89510
702-323-2721

AMERICAN WATER WORKS
MGM GRAND HOTEL, RENO, NEVADA
OCTOBER 21 - 25, 1984

COAST TO COAST

RENTAL SPECIALTY ITEMS

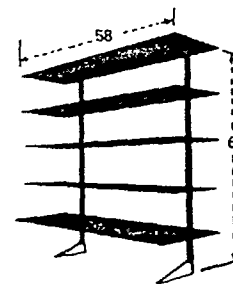
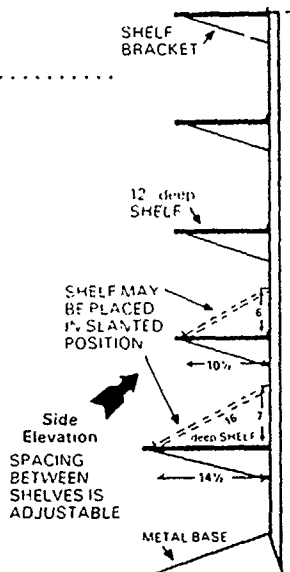
QTY.	ITEM	PRICE EACH	
		Standard Price*	Discount Price*
_____	Pegboard 39" x 8' (1/8" Holes) — White _____ Blue _____	\$48.00	\$40.00
	Please specify: Vertical _____ Horizontal _____		
_____	Tackboard 4' x 6' (Cork Surface/Double Sided) Horizontal only	\$48.00	\$40.00
_____	Woodgrain 30" Round Table, 30" High	\$54.00	\$45.00
_____	Chrome Stanchions (42" high)	\$14.50	\$12.00
_____	Velour Rope (Price per foot)	\$ 1.50	\$ 1.25
_____	Plastic Chain (Price per foot)	\$ 1.25	\$ 1.00
_____	Garment Rack, 6' Long	\$26.50	\$22.00
	Drape in addition to that supplied:		
_____	*With Booth—8' High; price per running foot (specify color)	\$ 5.50	\$ 4.50
_____	*With Booth—3' High; price per running foot (specify color)	\$ 3.50	\$ 3.00
	*Minimum order—\$12.00.		
_____	Shelving Units	\$51.00	\$42.50

* Discount price applicable for advance orders received 10 days prior to show opening accompanied by payment in full. Standard pricing will be applied to all orders not accompanied by payment, or orders placed at the show.

CANCELLATION CHARGE:

Items ordered and delivered to booth but subsequently cancelled will be invoiced at 50% of above charges to cover labor involved.

Side
Elevation



SHELF UNITS ARE 58" WIDE

PAYMENT POLICY: Orders of \$300 or less **Require** payment in advance with cash, company check, VISA, American Express or Master Charge credit card. Orders over \$300 will be invoiced at close of show (in which case discount prices will not apply), with payment due on presentation of invoice. Service charge of 1 1/2% of unpaid balance per month starts 20 days after invoice date.

FIRM NAME _____ BOOTH SPACE NO. _____

PURCHASE ORDER NO. _____ BY: _____ TITLE: _____

BILLING ADDRESS _____
Street City State Zip Code

TELEPHONE: () _____ AUTHORIZED BY SIGNATURE: _____



UNITED/BENDER EXPOSITION SERVICE CO.
800 Stillwell/P.O. Box 11430 • Reno, Nevada 89510
702-323-2721

COAST TO COAST

AMERICAN WATER WORKS
MGM GRAND HOTEL, RENO, NEVADA
OCTOBER 21 - 25, 1984

ORDERS FOR DISPLAYS MUST BE RECEIVED 30 DAYS PRIOR TO SHOW OPENING

RENTAL DISPLAY ORDER FORM

Rental charges include delivery to booth, use during exposition and removal. **BILLS ARE PAYABLE UPON PRESENTATION.** Orders must be received at least 30 days prior to opening of show to assure choice of item and color selection. Services ordered on behalf of exhibitor by display builder or other third parties must be authorized in writing by exhibitor. Payment for all services, not included in the booth package price, is the exhibitor's responsibility.

NAME OF EXHIBITOR _____

THE SIZE OF OUR SPACE IS _____ ft. x _____ ft. BOOTH NUMBER _____

WE WILL REQUIRE _____ UNITS OF MODULE A @ \$510.00 EA.

Indicate choice of table: ☐ 4' ☐ 6'

WE WILL REQUIRE _____ UNITS OF MODULE B @ \$535.00 EA.

WE WILL REQUIRE _____ UNITS OF MODULE C @ \$940.00EA.

Please select skirting color selection (applicable for Units A and B):

☐ Blue ☐ Red ☐ Gold ☐ Green ☐ White ☐ Black ☐ Orange ☐ Brown

Please select color of custom shag carpeting desired (applicable for all units):

☐ Blue ☐ Red ☐ Gold ☐ Orange ☐ Brown

Carpeting provided in each unit is 9'x10'. Should your space be such that you require carpeting in special size other than provided with unit(s) ordered, you will be charged at the cut and lay price from enclosed furniture order form, less the charge for standard 9'x10' carpeting provided.

Furniture included is that noted in Rental Display Brochure. No substitutions will be made. Additional furnishings as desired may be ordered from the Furniture Order Form included in your kit at the prices quoted.

INSERT
HEADER
COPY

(Please Print)

Module Unit C rental unit is equipped with two 12"x14" header signs. Please advise how you prefer your copy be divided.

A deposit of 50% of total price must accompany this order:

FIRM NAME _____ BOOTH SPACE NO. _____

PURCHASE ORDER NO. _____ BY: _____ TITLE: _____

BILLING ADDRESS _____
Street City State Zip Code

TELEPHONE: () _____ AUTHORIZED BY SIGNATURE: _____



UNITED/BENDER EXPOSITION SERVICE CO.
800 Stillwell/P.O. Box 11430 • Reno, Nevada 89510
702-323-2721

AMERICAN WATER WORKS
MGM GRAND HOTEL, RENO, NEVADA
OCTOBER 21 - 25, 1984

COAST TO COAST

BOOTH CLEANING

VACUUMING OF RUGS, SWEEPING OF BOOTHS, EMPTYING OF WASTEBASKETS, ASHTRAYS OR SMOKERS IS NOT INCLUDED IN YOUR SPACE RENTAL FOR THIS CONVENTION.

PLEASE FILL OUT YOUR REQUIREMENTS AND RETURN ONE COPY TO UNITED EXPOSITION.

We will require the following: (minimum 100 square feet per booth unit)

PLEASE REMEMBER CLEANING COMMENCES ON THE EVENING BEFORE THE SHOW OPENS.

Vacuum or sweep, dust and general cleaning							.12 per sq. ft. per night
CIRCLE NIGHTS DESIRED:	Sat	Sun	Mon	Tues	Wed	Thurs	Fri

Mopping and Waxing							.12 per sq. ft. per night
CIRCLE NIGHTS DESIRED:	Sat	Sun	Mon	Tues	Wed	Thurs	Fri

Shampooing							.30 per sq. ft. per night
CIRCLE NIGHTS DESIRED:	Sat	Sun	Mon	Tues	Wed	Thurs	Fri

PERIODIC PORTER SERVICE: We will remove refuse from containers in your booth once every two hours, show hours only, on a daily rate basis of \$35.00 per day.

CIRCLE DAYS DESIRED:	Sat	Sun	Mon	Tues	Wed	Thurs	Fri
----------------------	-----	-----	-----	------	-----	-------	-----

PORTER SERVICE: Full time porters, complete booth wipe down, etc. \$17.25 per hr.

We will require porter service as described: _____

PAYMENT POLICY: If this order is \$300 or less, United requires payment in advance with cash, company check, VISA, MasterCard or American Express credit card. Orders over \$300 will be invoiced at close of show with payment due on presentation of invoice. Service charge of 1½% of unpaid balance per month starts 20 days after invoice date.

FIRM NAME CAPCO PIPE COMPANY, INC. BOOTH SPACE NO. 73

PURCHASE ORDER NO. _____ BY: _____ TITLE: _____

BILLING ADDRESS 1400 South 20th Street, Birmingham, Alabama 35205
Street City State Zip Code

TELEPHONE: (800-633-3420) AUTHORIZED BY SIGNATURE: _____

C1183



UNITED/BENDER EXPOSITION SERVICE CO.
800 Stillwell/P.O. Box 11430 • Reno, Nevada 89510
702-323-2721

COAST TO COAST

AMERICAN WATER WORKS
MGM GRAND HOTEL, RENO, NEVADA
OCTOBER 21 - 25, 1984

AUTHORIZATION FOR CREDIT CARD BILLING

Dear Exhibitor:

If you wish to charge the amount of your advance order to your credit card account, please complete the information requested below and return this with your order:

Charge to: ☐ Master Card ☐ Visa (BankAmericard) ☐ American Express

Account No. Expiration Date: _____

*If using Master Card indicate
the four numbers above your
name here

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

--	--	--	--

Cardholder's Name (Please print or type): _____

Cardholder's Signature: _____

Cardholder's Address: _____

City and State: _____ Zip Code _____

Exhibitor CAPCO PIPE COMPANY, INC. Booth No. 73

Address 1400 South 20th Street

City and State Birmingham, Alabama Zip Code 35205

By (Signature) _____ Date September 21, 1984

Telephone No. 800-633-3420

Please Return to United/Bender Exposition Service Co., 800 Stillwell, P.O. Box 11430, Reno, Nevada 89510



UNITED/BENDER EXPOSITION SERVICE CO.
800 Stillwell/P.O. Box 11430 • Reno, Nevada 89510
702-323-2721

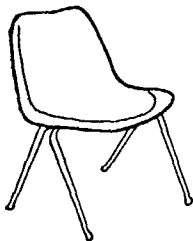
AMERICAN WATER WORKS
MGM GRAND HOTEL, RENO, NEVADA
OCTOBER 21 - 25, 1984

COAST TO COAST

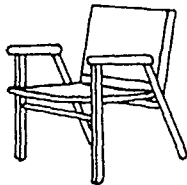
RENTAL FURNITURE, DECORATIONS, FLOOR COVERING

FURNITURE

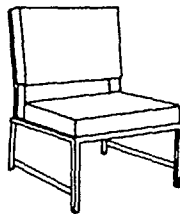
	Standard Price*	Discount Price*
Upholstered Lounge Chair	\$30.00	25.00
Upholstered Arm Chair	25.00	21.00
Molded Plastic Side Chair (White only)	18.00	15.00
Color Preferred: White ☐ Black ☐		
Side/Corner Table, 17" x 17" x 15" high	23.50	19.00
Cocktail Table, 20" x 36"	27.50	24.00
Cocktail Table, 24" round	25.00	21.00
Chrome Table, 24" x 36" x 30" high	28.00	24.00
Smoking Stand	13.00	10.00
Wastebasket	5.50	4.00
Chrome Clothes Tree	18.00	15.00
Counter Stool	25.00	21.00
Easel (tripod)	12.00	10.00



Side Chair



Arm Chair



Lounge Chair

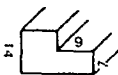
TABLE RISERS & DRAPING

Riser prices include rental of riser and covering with white vinyl

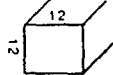
	Standard Price*	Discount Price*
4 x 12' Wide Single Tier including drape	\$20.00	16.50
6' x 12' Wide Single Tier including drape	30.00	24.50
4 Two Tier Riser including drape	33.50	28.00
6' Two Tier Riser including drape	36.00	30.00

TABLE RISERS

Two Tier Standard



Single Tier Standard



SHAG CARPETING

Available in special sizes to meet exhibitor's exact requirements (see below), or in standard sizes. Taping front edge of carpet included on all standard size carpet orders.

STANDARD SIZES

	Standard Price*	Discount Price*
9 x 10 Rug	\$ 58.00	\$ 48.00
9 x 20 Rug	116.00	96.00
9 x 30 Rug	174.00	144.00
9 x 40 Rug	230.00	192.00

Select color: Red ☐ Blue ☐ Gold ☐ Brown ☐ Orange ☐
Additional taping @.50/ft.

CUSTOM SHAG CARPETING — INSTALLED

Available on installed basis to overall dimensions specified. Rate includes installation labor, taping, wastage incident to cutting carpet for utility connections, around columns, etc. Additional labor charge at hourly rates to fit carpet around platform, stairways, special patterns, etc.

Overall dimensions ____ Ft. x ____ Ft. Standard Price* Discount Price*
\$12.00 @ \$8.50/sq. yd.

Select color: Red ☐ Blue ☐ Gold ☐ Brown ☐ Orange ☐

Protective covering (Visqueen) @ .50/sq.yd.

DISPLAY TABLES & DRAPING

Prices for draped tables include covering in white vinyl and front with two short sides in your choice of color. Tables are 24" wide and 30" high.

	Qty	Table Only Standard Price*	Table Only Discount Price*	Qty	Table & Drapes Standard Price*	Table & Drapes Discount Price*
4' Wood Table	_____	\$14.00	11.00	_____	\$36.00	30.00
6' Wood Table	_____	20.00	16.00	_____	44.00	37.00
8' Wood Table	_____	22.00	18.00	_____	54.00	42.00

For tables only 42" high, add \$6.00 (std. price) or \$5.00 (disc. price)

For draped tables 42" high, add \$12.00 (std. price) or \$10.00 (disc. price)

Select color for Blue ☐ Red ☐ Black ☐ Orange ☐

Table Draping: Gold ☐ White ☐ Green ☐ Brown ☐

* Discount Price applicable for advance orders received 10 days prior to show opening accompanied by payment in full. Standard pricing will be applied to all orders not accompanied by payment, or orders placed at the show.

PAYMENT POLICY: Orders of \$300 or less require payment in advance with cash, company check, VISA, Master Charge or American Express credit card. Orders over \$300 will be invoiced at close of show (in which case discount prices will not apply), with payment due on presentation of invoice. Service charge of 1½% of unpaid balance per month starts 20 days after invoice date.

CANCELLATION CHARGE: Items ordered and delivered to booth but subsequently cancelled will be invoiced at 50% of above charges to cover labor involved.

FIRM NAME CAPCO PIPE COMPANY, INC. BOOTH SPACE NO. 73

PURCHASE ORDER NO. _____ BY: _____ TITLE: _____

BILLING ADDRESS 1405 South 20th St. Birmingham, Alabama 35205
Street City State Zip Code

TELEPHONE: () 1-800-633-3420 AUTHORIZED BY SIGNATURE: _____

**THE 1984 CALIFORNIA/NEVADA
ANNUAL SECTION MEETING
AMERICAN WATER WORKS
ASSOCIATION**



**October 21-24,
1984
MGM Grand
Hotel
Reno, Nevada**



You Can't Afford to Miss Exhibiting at the 1984 AWWA California/Nevada Section Meeting!

More than 1,000 buyers and specifiers of waterworks products will be at this year's California/Nevada annual conference in Reno. Water utility managers and operators, consulting engineers and waterworks products distributors will be among the hundreds of attendees who buy and specify products like yours.

"We would never miss the California/Nevada Annual Section meeting. We provide pipeline cleaning services and reach our target market at these meetings—water utility supervisors and operational personnel, as well as engineering personnel." Richard L. Crook, president, Flow-Line Services Co.

Professionally managed and promoted by the California/Nevada Section and AWWA, the 1984 section meeting gives you the first opportunity in two years to exhibit your products at this event (exhibits weren't held in 1983 because of AWWA's Annual Conference in Las Vegas).

"There were an excellent mix of attendees at the last California/Nevada Section meeting—people with buying authority. I came away very enthusiastic about the California/Nevada Annual Section meeting." Galen Young, Marketing Manager, Fisher Research Laboratory.

Plan now to exhibit at the 1984 California/Nevada Annual Section Meeting—it's a marketing opportunity you can't afford to miss!

Who Should Exhibit at the California/Nevada Section Meeting?

All manufacturers of waterworks products, including:

- aerators
- backflow prevention devices
- chemicals and chemical feed equipment
- computer equipment
- filters
- hydrants
- instruments
- meters
- pipe
- pumps
- reservoir liners
- tanks
- tapping machines
- valves
- water testing equipment
- well-drilling equipment

"We've never exhibited at a better section meeting than the California/Nevada Annual meeting. We meet the people—water superintendents, operators and meter-readers—who buy and use our products." Dan R. Magers, McCullough Industries.

MGM GRAND—NORTHERN NEVADA'S LARGEST COMPLEX

Conveniently located only 1 1/2 miles from Cannon International Airport, the MGM Grand Hotel-Reno is the site of this year's California/Nevada Section Meeting. It features a spacious ballroom where exhibits will be located, as well as seven distinctive restaurants, two movie theatres, a 2,000 seat showroom and the world's largest casino.

You'll find Reno and specifically, the MGM Grand Hotel as an ideal place to entertain clients!

- ✓ Hundreds of key waterworks buyers and specifiers
- ✓ Ideal exhibiting facilities
- ✓ Reasonable booth rates
- ✓ Great entertainment
- ✓ Managed and promoted by the California/Nevada Section and AWWA

It all adds up to the best waterworks event in California/Nevada! **So capitalize on this unique marketing opportunity and reserve your booth today!**

HOW TO RESERVE EXHIBIT SPACE

Fill out the Application for Exhibit Space included in this brochure and return to:

Gary Arnold, Meetings Manager
American Water Works Association
6666 West Quincy Avenue
Denver, CO 80235

BOOTH SIZE & LIMITATIONS

All booths are 10 feet deep by 10 feet wide with an 8-foot draped back wall and 3-foot draped side walls.

Drapes are white and brown. One 9-inch by 44-inch identification sign will be furnished. Limit of three booth spaces per exhibitor.

REQUIREMENTS

BOOTH ASSIGNMENT DATE

September 9, 1984
Applications for exhibit space received after this date will be assigned on a space-available basis.

EXHIBIT HOURS

Monday, October 22, 1984
11:30 a.m.-6:30 p.m.
Tuesday, October 23, 1984
11:30 a.m.-6:30 p.m.

BOOTH RATES

AWWA Organization Member \$650
Nonmember* \$1000

*Up to \$350 of the nonmember rate may be applied to the Organization Membership based on the Association's annual dues structure. Membership applications must be approved by September 9, 1984.

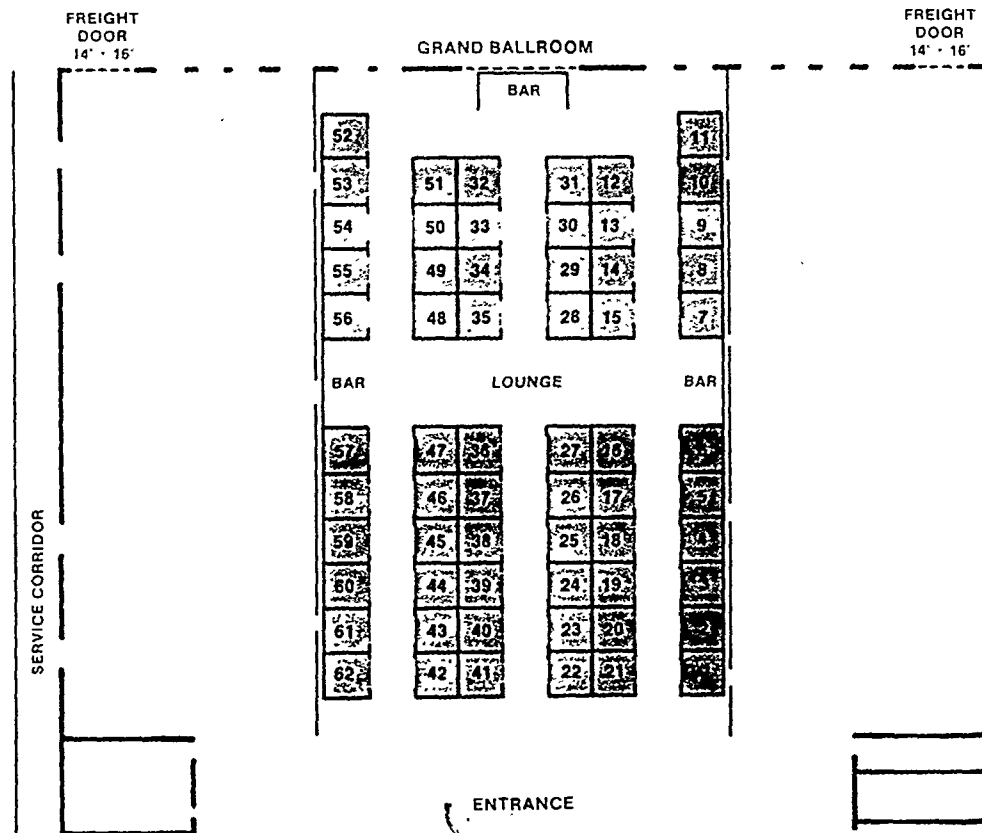
INSTALLATION

Sunday, October 21, 1984
8:00 a.m.-noon—
Service contractor to erect pipe and drape and deliver freight.
Noon-6:00 p.m.—Exhibitor move-in/set-up.



AMERICAN WATER WORKS
ASSOCIATION

California/Nevada
Annual Conference
Oct. 21-26, 1984



DISMANTLE

Wednesday, October 24, 1984

8:00 a.m.-5:00 p.m.—

Exhibits tear-down. Exhibits are to be completely clear of the exhibit hall by 5:00 p.m.

SERVICE INFORMATION

Exhibits will be displayed in the Broadway Room, part of the Grand Ballroom. The total area of the exhibit area covers 13,500 square feet.

Please note the following **important** facts:

Electric service is available: 120 v/208 v 3 phase

No other utilities (i.e., gas, water, drains, etc.) are available

Ceiling height: 20 feet

Loading Access: Ground level with ramp to access door measuring 16 feet high by 13 feet, 6 inches wide

FOR FURTHER EXHIBIT INFORMATION

Gary E. Arnold, Meetings Manager
American Water Works Association
6666 West Quincy Avenue
Denver, CO 80235
(303)794-7711, ext. 51

REGISTRATION

Each exhibitor will be provided with one complimentary conference registration to be used by the exhibitor or by a designated individual working in the booth. All other personnel must register for the conference at the Section's prevailing rate. Each exhibitor representative must complete a registration form. A badge will be prepared for each person in the exhibit booth.

HOTEL RESERVATIONS

Housing forms will be mailed to each exhibitor upon receipt of the Application for Exhibit Space. Mail the form to:

MGM Grand Hotel—Reno
2800 East 2nd Avenue
Reno, NV 89575

OFFICIAL SERVICE CONTRACTOR

United/Bender Exposition Service Co.
800 Stillwell/P.O. Box 11430
Reno, NV 89510
(702)323-2721

SECURITY

AWWA has made arrangements for security guard service in the exhibit area on a 24-hour basis.

THE EXHIBIT AREA

Exhibits will be displayed in the Grand Ballroom Broadway room. The area is completely carpeted (in earth tones). Floor weight capacity is 250 lbs. per square foot. The freight access door is at ground level and measures 16 feet high by 13 feet, 6 inches wide.

EXHIBITORS HOSTED HOSPITALITY

Monday, October 22, 1984
5:00 p.m.-6:30 p.m.
Tuesday, October 23, 1984
5:00 p.m.-6:30 p.m.
Broadway Room

EXHIBITOR BREAKFAST

Please have one booth representative attend the Exhibitor Breakfast on Tuesday, October 23, at 7:00 a.m. This activity is approved by the AWWA California/Nevada Section and gives conference organizers and exhibitors the opportunity to exchange ideas on improving the conference.

HOSPITALITY SUITES

Exhibitors may secure hospitality suites by contacting:

Mr. Marty Beesley
700 N. Diamond Bar Blvd. Suite B
Diamond Bar, CA 91765
(714)594-0509

Reserve
Your
Exhibit
Space Now!