N 3904

ENDURANCE HOUSE PAINT
1801 IMPERIAL WHITE, NON-CHALKING

Suitable for Airless Spraying

A brilliant white house paint formulated to be used wherever mildew resistance, fume resistance and non-chalking characteristics are desired. Especially recommended for those areas adjacent to masonry or dark paints as it eliminates unsightly streaking caused by chalky paint residue from weathered conventional type paints. High quality pigments and oils provide excellent protection of wood surfaces and ease of application. This paint will completely cover any previous color in one coat if applied in a uniform coat without thin spots or skips at a rate of 320 square feet per gallon.

HOW TO PREPARE SURFACES – PRIME – PAINT

MATERIAL PREPARATION

Mix thoroughly before using by stirring with a lifting motion or by pouring from one container to another several times. Should be applied without thinning, although thinning with one-half pint of turpentine or mineral spirits per gallon is permissible when using over extremely porous, hot or very cool surfaces. May be tinted with DRAMATONE MULTI-PURPOSE TINTING COLORS or Colors-In-Oil.

SURFACE PREPARATION

GENERAL – All surfaces must be internally dry, clean and free of contaminants that may affect adhesion. Remove dirt and chalky paint residue by hosing and scrubbing. Unweathered surfaces under eaves, porch ceilings or other recesses must always be washed to remove accumulated contaminants. Remove mildew with solution of one quart of household bleach such as "Clorox" and one-half cup of detergent per gallon of water. Scrub thoroughly, rinse clean.

PREVIOUSLY PAINTED WOOD – Scrape off all loose or cracked paint, caulking, putty and window glazing compounds. Prime areas of exposed wood with NO. 1851 ENDURANCE EXTERIOR BASECOAT and allow to dry 24 hours. Close all cracks with NO. 643 SPRED LATEX CAULK and allow to dry one hour. Replace window putty with GLIDDEN GLAZING COMPOUND, allow to dry 8 hours. NOTE – Recondition aged, badly worn paints with an over-all primecoat.

NEW OR UNPAINTED WOOD – Remove any gummy sap with paint thinner. Prime these areas and all knots with shellac mixed equal parts with shellac thinner (denatured alcohol). Allow to dry one hour. Prime bare wood with NO. 1851 ENDURANCE EXTERIOR BASECOAT and allow to dry 24 hours. Tint primer to finish coat color with DRAMATONE to assure coverage with single top coat. Apply a second coat of reduced shellac over knots and sap areas if staining shows through primer. Close all cracks with NO. 643 SPRED LATEX CAULK and allow to dry one hour.

EXPOSED METAL—IRON, STEEL – Remove rust by [illegible] brushing, sanding. Prime immediately with NO. [illegible] SPRED GLOSS METAL PRIMER and allow to dry 16 hours. Remove and "back prime" metal house numbers, [illegible] boxes, etc. to prevent continued rust staining.

GALVANIZED – Clean oily deposits from new [illegible] metal with paint thinner. Prime with NO. [illegible] SPRED GLOSS GALVANIZED PRIMER and allow to dry 48 hours.

APPLICATION, CLEAN-UP

Use high quality Glidden brushes. Spread paint uniformly at a rate not exceeding 450 square feet of surface to the gallon. Spread at 320 square feet to cover dark colors with one coat. Paint several boards at a time, doing underside of edges first. Work paint well into surface, finishing with light strokes. May be applied by conventional or airless spray. Clean painting equipment with SPRED BRUSH and ROLLER CLEANER or paint thinner.

CAUTION

Do not paint if surface is below 50° F. Do not paint after 3 P.M. during cool weather to avoid "flatting" from condensation. Allow extended drying time between coats during prolonged damp or cool periods. Cover shrubs, stonework, roofing. Use sturdy ladders having non-slip shoes.

L.C. 86621

[illegible] with [illegible] to protect the paint [illegible] from the growth of mildew fungi.

Active Ingredients:	
Trans-1,2-bis (n-propylsulfonyl) ethene	0.13%
Inert Ingredients	99.87%
	100.00%
[illegible]	
Pigments [illegible]	
Titanium Dioxide	18.6%
Zinc Oxide	16.8%
Calcium Carbonate	15.7%
Silica & Silicates	8.2%
Vehicle 48.3%	
Linseed, Soya, Tall Alkyd & Driers	31.3%
Aliphatic Hydrocarbons	14.0%
	100.0%
Y-1801	2750

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